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Board of Trustees and Mandate

Yayasan Hasanah: The story unfolds

The Journey: Crystallising our CR Agenda

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The Next Horizon: Looking Ahead

Documentations

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Dear reader,

It is my pleasure to greet you as the Chairman of Yayasan Hasanah with our inaugural Hasanah Report 2014.

For many of you reading this, you may already be familiar with Yayasan Hasanah (Hasanah) and the corporate responsibility work we do. You may be our partners, our sponsors and our beneficiaries, who have been on the journey with us for the past eight (8) years.

For those who have yet to experience Hasanah, we welcome you to do so. Khazanah Nasional Berhad, or simply 'Khazanah', supports a nation-building agenda for Malaysia. The Khazanah premise has always been to create 'true value' for the country in all that it does. We believe this promise extends beyond the strategic investments it undertakes, but equally through other factors such as talent development, community and social development, education and environment areas.

These efforts have been driven under the Corporate Responsibility unit in Khazanah since 2006. In 2014, we moved it into Hasanah, set up as a separate entity to focus and continue delivering more of the good work.

We have equipped Hasanah with more than lip-service. An endowment has been set up for Hasanah, providing it a financial stability that will enable Hasanah to sustain its operations well into the future.

A DOUBLE CELEBRATION

This is a double celebration for us.

For Khazanah having celebrated its 20th year anniversary in 2014, it showcases another coming of age as it continues to consolidate its strategies, policies, investments and decisions under an institutional framework.

While Hasanah, which means "goodness" in Arabic, represents a new chapter in an ongoing journey. Similar to Khazanah, Hasanah aspires to drive positive impact through all its efforts. To do so, requires that it operates towards the institutionalisation of its knowledge, systems, processes, governance and decision-making.

Institutionalisation here in the context for Hasanah ensures continuity, perpetuity and consistency. Like many of the ideas shaping Khazanah, brought forth during its inception were then considered innovative, but now are a given. Likewise, Hasanah will need to be known as a positive experience and a conduit for good.

THE LEGACY WE ENVISION FOR HASANAH

We are not talking about institutionalising the heart, soul and passion. At Hasanah, we are dealing with people’s lives, livelihoods, dreams, and future. We have a heavy responsibility to handle them with care, and we aspire to be a Foundation that leads by this example.
Our corporate responsibility outreach is anchored to the country’s nation-building needs. It is about how we can help drive, effect and progress change and transformation in social, community and environmental areas that make the most significant impact for Malaysia and Malaysians in moving up the global competitive scale.

**WHERE WE CAN HELP MAKE A DIFFERENCE**

Hasanah does not work alone. We work through an ecosystem of champions that include our portfolio companies, partners, civil societies, social enterprises, government and regulatory agencies and the community, for a cohesive and holistic output.

Our champion-ecosystem is intentionally local-partner based. This is part of our strategy to sustain and strengthen the local community’s capacity, ownership and leadership, and to ensure solutions are customised and relevant to the local needs.

We emphasise an operational model of equal partnership. Our role is to complement and supplement the passion and soul of our partners, and build their capacity to strategise, lead, and open doors to policy-making in the affected areas.

Hasanah will invest in five (5) focus areas. These are Education, Community Development, Environment, Arts, Heritage & Culture and Knowledge. Further, three other equally important areas that run across the five pillars are our Public Spaces, Capacity Building and Social Enterprise initiatives.

<table>
<thead>
<tr>
<th><strong>Education</strong></th>
<th><strong>Community Development</strong></th>
<th><strong>Environment</strong></th>
<th><strong>Arts, Heritage &amp; Culture</strong></th>
<th><strong>Knowledge</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Support scalable educational models that promote equity and increase access to quality education</td>
<td>Enable and support community-led action that strengthen social cohesion, inclusivity and equity in Malaysia</td>
<td>Support Malaysia’s efforts in addressing environmental issues within key focus areas to create a meaningful and lasting impact</td>
<td>Help transform Malaysia into a distinctive destination for Arts, Heritage &amp; Culture and to make Malaysia an attractive place to live</td>
<td>Improve the quality of decision-making, and to drive human capital development and upward social mobility for a knowledge-driven, globally competitive economy</td>
</tr>
</tbody>
</table>

**Public Spaces**
The Public Spaces initiative brings communities into the design and making of public spaces. By creating opportunities for public, private and people partnerships, it promotes a new way of developing and sustaining the public realm making them sites for social and economic exchange and development. The initiative will ultimately lead to urban regeneration that is inclusive and sustainable.

**Capacity Building**
We go beyond traditional grant giving by investing in capacity building for our partners in order to develop a network of highly effective and collaborative Malaysian Civil Society Organisations (CSOs) that will help realise our vision of social inclusivity, community empowerment and improvement of local environments.

**Social Enterprise**
In developing social and developmental intervention within our focus areas, Hasanah will incubate Social Enterprises to bridge any gaps which existing non-profits do not address.
We have made some progress in 2014, but there is much more to be done. Our journey is for the long haul and it has just begun, and we embrace it with full anticipation of delivering the right results for the country.

I would like to thank the Khazanah Board of Directors for their guidance and insights, and to Tan Sri Dato’ Azman Hj Mokhtar and the team for their passion, grit, and efforts that have enabled Hasanah to come into its own. As we paint our next chapter starting with a new canvas, we continue to innovate and improve. We would like feedback, and wish to hear from you. Together, we can only become better. I invite you to walk along this journey with us.

Tan Sri Md Nor Yusof
Chairman, Yayasan Hasanah
Yayasan Hasanah Board of Trustees

Tan Sri Md Nor Yusof is Chairman of Yayasan Hasanah. He is a Board Member of Khazanah Nasional since 1 April 2006 and currently sits on its Executive Committee. He also sits on the Boards of several companies and institutions including Pelaburan Hartanah Berhad.

Tan Sri Md Nor is also the Chairman of the Board of Malaysian Airline System Berhad (MAS) and was the Chairman of the Board of CIMB Group Holdings Berhad until 31 August 2014. Tan Sri Md Nor spent 18 years of his working career with the CIMB Group, and more notably as President and Chief Executive Officer of Bank of Commerce (M) Berhad (now known as CIMB Bank).

Tan Sri Md Nor completed his term as Executive Chairman of the Securities Commission on 31 March 2006. Prior to that appointment, he was the Managing Director of MAS after serving a period as Advisor to the Ministry of Finance.

Tan Sri Md Nor graduated with a Bachelor’s Degree in Commerce from the University of Otago, New Zealand and is a qualified Chartered Accountant.

Tan Sri Dato’ Azman Hj Mokhtar is the Managing Director of Khazanah Nasional Berhad, an appointment he has held since 1 June 2004.

Prior to that, he was the Managing Director of Bina Fikir Sdn Bhd from 2002 to 2004. Between 1998 and 2000, he was Director and Head of Research at Salomon Smith Barney in Malaysia; and held a similar role for Union Bank of Switzerland (UBS) in Malaysia between 1994 and 1998.

Tan Sri Dato’ Azman graduated with distinction in M. Phil in Development Studies from Darwin College, Cambridge University, United Kingdom as a Chevening scholar. He is a Fellow of the Association of Chartered Certified Accountants, United Kingdom and is a Chartered Financial Analyst charter holder. He also holds a graduate diploma in Islamic Studies from the International Islamic University, Kuala Lumpur.

Tan Sri Zarinah Anwar is currently the Chairman of Malaysia Debt Ventures Berhad. She contributed extensively to the development of the Malaysian capital market as the previous Chairman of the Securities Commission, Malaysia. She held leadership positions at international and regional regulatory forums including Vice Chairman of the Emerging Markets Committee of the International Organisation of Securities Commissions (IOSCO) and Chairman of the ASEAN Capital Markets Forum.

Tan Sri Zarinah is a member of the Advisory Board of the Emirates Securities and Commodities Authority, a member trustee for Razak School of Government and a Visiting Fellow at the Oxford Centre for Islamic Studies, UK.

Professor Tan Sri Dzulkifli Abdul Razak is currently the 14th President of the International Association of Universities (IAU), a UNESCO-affiliated organisation, based in Paris.

Currently he is an Honorary Professor at the University of Nottingham; and the Chair of Islamic Leadership at Islamic Science University in Malaysia. He chairs the Steering Council of the Right Livelihood College Global Secretariat based in the University of Bonn, Germany. Of late he has been appointed as member of Muslim-Science.com Task Force on Teaching of Science in the Muslim World.

Prior to this, he was the President of Association of Southeast Asia Institutions of Higher Learning (ASAIHL) from 2007-2008. His other involvements internationally include being a member of the Asia-Europe Meeting (ASEM) — Advisory Education Hub Committee since 2007 and Executive Council of the Association of Commonwealth Universities (2006-2011).

He has served as the 5th Vice-Chancellor of Universiti Sains Malaysia (USM), as a member of the World Health Organisation (WHO) Expert Advisory Panel on Drug Policy and Management since 1995 until 2010; and the WHO Scientific Committee of Tobacco Product Regulation (2004-2006).

He is a Fellow of the Academy of Sciences Malaysia (FASc), the World Academy of Art and Sciences (FWAAS) and the Malaysian Institute of Malaysia (FMIM). He is also an Honorary Lifetime member of Asian Academy of Management.
A Malaysian, Caroline is a member of the Governing Council of Yayasan Sime Darby since October 2008. She is CEO of J.A. Russell & Co Sdn Bhd and Boh Plantations Sdn Bhd. She is also a director of a number of associate companies including Tehdara Sdn Bhd and Nerada (Pty) Ltd, a tea growing and marketing operation in Australia.

She is a member of the Malaysian chapter of the Young Presidents Organisation (YPO) and served as a member of the General Committee of the Malaysian International Chamber of Commerce and Industry (MICC) from 2006 to 2012. She also served as Trustee of WWF-Malaysia in 2006 and its Treasurer in 2010.

She was awarded the Malaysia Business Industry Excellence Award (agriculture sector) by Kuala Lumpur Malay Chamber of Commerce in 2012. She was also nominated Top Nominee in the Ernst & Young Entrepreneur of the Year (Malaysia) Awards 2004, and for the Chivas Regal Achievement Unlimited Award in 1998.

She obtained a Bachelor of Commerce from the University of Edinburgh, Scotland and attended an Executive Development Programme at Darden Business School, University of Virginia.

Sheranjiv or Jiv Sammanthan joined Khazanah Nasional Berhad in June 2010 as Director in the Managing Director’s Office. He was appointed as Executive Director at the Managing Director’s Office in June 2011.

Prior to Khazanah, Jiv spent 18 years with PricewaterhouseCoopers (PwC) both in London and Kuala Lumpur. He was a founding partner of the PwC Performance Improvement Consulting practice in Kuala Lumpur.

He holds a degree in Commerce from the University of Birmingham, England and is an Associate of the Institute of Chartered Accountants in England and Wales (ICAEW).

Shahira Ahmed Bazari is the Managing Director of Yayasan Hasanah, and also Director in the Managing Director’s Office in Khazanah Nasional Berhad. She joined Khazanah in November 2006.

Prior to that, Shahira worked with Procter & Gamble Malaysia from 2000 to 2006, specialising in strategic communications and reputation management, public affairs, and corporate responsibility for Malaysia and Singapore. Before Procter & Gamble, Shahira had a short stint at Asian Strategy & Leadership Institute from 1997 to 2000, working on special projects, and overseeing the US-Malaysia bilateral and business advocacy initiatives.

Shahira holds a Bachelor of Arts from International Islamic University Malaysia and M.A. in Public Communication from American University, Washington, D.C. and is also an accredited Business Communicator.

**Mandate of Yayasan Hasanah**

Hasanah’s vision is to become a leading foundation that promotes Malaysia’s global sustainability through solutions that empower communities, encourage social inclusivity and improve the local environment supported by its five pillars and horizontal initiatives of capacity building, social enterprise and public spaces; anchored to its core foundations of long-term nation-building; and built on Hasanah’s commitment to stakeholders in upholding the principles of Transparency, Innovation, Empowerment, and Inclusiveness in the work that we do. These are guided by our attributes of High Execution Capability, Collaborative and Strategic Partners, Catalysing and Transformative, and internalisation of Khazanah’s core values of Teamwork, Mutual Respect, Diligence, Integrity and Professionalism.
Yayasan Hasanah: The story unfolds

Our Beginnings

BALANCING A NATION-BUILDING AGENDA: YAYASAN HASANAH & KHAZANAH

Hasanah was incorporated in December 2013 by Khazanah, set up as a separate entity and mandate to run as a corporate responsibility (CR) foundation. Together, Hasanah and Khazanah drive a nation-building agenda of progressing Malaysia as a globally competitive nation.

Where Khazanah oversees the creation of true value for Malaysia through economic empowerment and growth, financial stability and strategic investments; Hasanah focuses on the country’s pressing community and social issues, and the upscaling of CSOs, working in collaboration with local partners that include civil society, communities, corporates, and government agencies.

Hasanah’s existence and efforts are not new. We build on eight (8) years of community development work and efforts, which were then run out of the Corporate Responsibility unit of Khazanah. That we are now a foundation demonstrates the integral importance that community and social welfare infrastructure and systems hold to complement the economic and financial growth of a nation.

Who We Are

OUR VALUES (DNA)

As sibling entities, Hasanah and Khazanah operate with the same values of teamwork, mutual respect, integrity, diligence and professionalism. Hasanah operates with the same overarching goal, anchored on long-term nation building and creation of true value for Malaysia with a focus on national transformation and capacity building as well as an emphasis on governance and transparency.

Our commitment to stakeholders is to uphold principles of transparency, innovation, empowerment and inclusiveness, in all that we do.

We are a collaborative and strategic partner that can drive social transformation, catalyse and innovate solutions for Malaysia.

VISION & INTENT

We aspire to be a foundation that leads by example, in our values and conduct to our partner organisations and the general community-at-large.

To complement the vision and work of Khazanah to build Malaysia as a globally competitive nation, Hasanah will support scaling up the country’s community infrastructure through empowering local communities (with particular focus on the bottom 40 per cent of the population), inclusive society values, and through well-managed environment and natural resources.
Who We Are (Cont’d)

ROLE
Broadly, Hasanah’s roles can be summarised in the following four (4) areas:

Funding support
We provide funding to CSOs that can drive measureable impact in support of Hasanah’s social development vision for Malaysia. The funding can be channeled towards supporting the organisation’s programme, and/or supporting their operational administration. These organisations thus become our Civil Society Partner Organisations (CSPOs) and will be measured through rigorous monitoring and evaluation processes, and defined social impact indicators.

Building capacity within CSPOs
We seek to build organisational capacity including governance and talent resource of our CSPOs, and civil society in general.

We are not the experts in society and community field matters, but where we can complement their passion and efforts is by sharing our competencies through strategic and business advice, networking opportunities, structural frameworks and best practice templates, and training; towards strengthening civil society’s effectiveness for impact and delivery.

Drive collective impact across pillars, funders and partners
A role that will materialise in later years as corporate responsibility in Malaysia advances as a metric. This will see a move from individual organisation silo outcomes (specific to their mission), to various civil society and corporate business organisations of different missions, coming together in a highly structured approach to effect change on a collective basis for a larger-scale outcome.

Khazanah-Hasanah collaborative efforts
Hasanah will continue to provide CR support to Khazanah including engaging the Khazanah Volunteer Network (KVN), participation in Khazanah’s signature events, managing Khazanah’s charity donations and contributions including Emergency Relief Funding for natural disasters locally and abroad.

STRATEGY ROADMAP

10-year strategy that will see outcomes in three broad phases

1. Identifying and closing the gaps within our focus areas, while building capacity of CSPOs
2. Further strengthen capacity shifting the needle to advocacy that creates action
3. Replicating scalable and successful social impact models across the nation for the benefit of Malaysians
# How We Work

**BENEFICIARY-FOCUSED**  
Our beneficiaries are always at the heart and center of everything we do.

**THROUGH AN ECOSYSTEM OF LOCAL PARTNER-CHAMPIONS**  
Hasanah does not work alone. We work through an ecosystem of champions that include civil societies, social enterprises, government and regulatory agencies and the community, for a cohesive and holistic output.

Our champion-ecosystem is intentionally local-partner based, as part of our strategy to sustain and strengthen the local capacity, community ownership and leadership, for solutions designed to address the local needs.

## FUNDING SUPPORT THROUGH FOUR LEVELS OF PARTNERSHIP

<table>
<thead>
<tr>
<th>Flagships/ National Initiatives</th>
<th>Addresses a critical national agenda, targets long-term and high-impact scale across the country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Civil Society Partner Organisations (CSPOs)</td>
<td>Potential to become a voice in policy-making, and replicating scalable social delivery models across the nation</td>
</tr>
<tr>
<td>Small Grants</td>
<td>Provides small-scale funding to promote growth and positive change within Hasanah focus areas</td>
</tr>
<tr>
<td>Sponsorships</td>
<td>Support initiatives and projects that are critical to addressing the nation's need, but are one-off in nature</td>
</tr>
</tbody>
</table>

## OUR CAPACITY BUILDING APPROACH

To help build capacity within the CSOs, the tools include:

- **Strategic and business advice** in the running of their organisation's operation
- **Training and workshops** on various topics including operational matters like financial accounting, and programme-related performance metrics
- **Knowledge sharing** across CSOs and the industry
- **Best practices** of sectoral case studies and standard industry templates
- **Platforms for networking** among CSOs, CSPOs, businesses, corporations and agencies
**Engagement Framework, Work Hand-in-Hand**

How we work with the CSOs to drive outcomes in their programmes:

<table>
<thead>
<tr>
<th><strong>Leadership</strong></th>
<th>Encourage greater professionalism, capability and development of management</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Strategy</strong></td>
<td>Provide operational strategy and execution advice</td>
</tr>
<tr>
<td><strong>System and controls</strong></td>
<td>Strengthen key systems and controls</td>
</tr>
<tr>
<td><strong>Ecosystem structure</strong></td>
<td>Leverage networks and partnerships in improving the social and non-profit sectors in Malaysia</td>
</tr>
<tr>
<td><strong>Monitor performance management and empower</strong></td>
<td>Continuous monitoring and performance management through key impact indicators</td>
</tr>
</tbody>
</table>

**To Qualify for Yayasan Hasanah Grants**

We welcome proposals that are clearly aligned with Hasanah’s mandate, and which support any of the five pillars. Other considerations include scalability and replicability of the programme, how its impact can transform or catalyse further progress in the affected issue or area, as well as the sustainability of the programme.

Grants are awarded twice a year. Interested parties may contact grants@yayasanhasanah.org.
The Journey: Crystallising our CR Agenda

CR under Khazanah: 2006 - 2013

Over the last eight (8) years, CR under Khazanah covered the basic tenets of Marketplace, Workplace, Society/Community, and Environment. We drove the fundamental principles of CR, and its integration into government-linked companies (GLCs) and government-linked investment companies (GLICs) through the Silver Book.

Khazanah has also built on its knowledge capital through two key events, the Khazanah Megatrends Forum (KMF) and the Khazanah Global Lectures (KGL). The popularity of these platforms has turned them into signature events that continue today to drive in-depth discussions on current critical issues, with a predisposition to identifying significant upcoming global trends.

Khazanah also worked on numerous standalone projects that drove a combination of economic and sustainable social value creation through strategic investments like Iskandar Malaysia, Khazanah Koridor Utara (KKU), Cenergi and Sustainability Valuation Project, to name a few.

Within the organisation, Khazanah rallied its employees to form a volunteer network, the KVN, to immerse themselves into the various causes. With up to six (6) volunteering days given to each employee, this has translated to some 1,163 manhours of dedication and sweat in supporting impact made with the various community programmes over the past three (3) years.

Today, the inclusion and reporting of CR is second nature to these companies. Progress of those early focal areas has yielded successful implementation and delivery of programmes, with target outputs increasing year-on-year.

1 Khazanah’s northern region office to enhance Khazanah’s developmental efforts in the Northern Corridor Economic Region
2 A wholly-owned subsidiary of Khazanah that is a project development and investment company specialising in renewable energy and energy efficiency projects in the Southeast Asian region
3 A series of sustainability valuation studies undertaken by Khazanah, with the overall aim of developing a valuation model that quantifies the impact of sustainability factors on Khazanah’s investee companies
Moving CR under Yayasan Hasanah: 2014 and beyond

With the set-up of the Foundation, Khazanah and Hasanah have streamlined their sustainability programmes.

Hasanah is set-up as a purely social, not-for-profit foundation where we will invest in our focus areas, providing targeted interventions to Malaysia’s pressing societal issues.

Khazanah will retain the business sustainability agenda that looks towards deeper integration of sustainability practices within a business’ operations, governance, finance, and human capital. Examples of such initiatives include a sustainability valuation project; investments in economic sectors like sustainable development, education and first-of-its-kind social impact bond by Khazanah; knowledge-driven events like KMF and KGL; mobilising Khazanah’s own volunteers through the Khazanah Volunteer Network (KVN) among employees; and projects with economic investments and social metrics.

THE HASANAH REPORT 2014

This inaugural report reflects the identity of Hasanah, its redefined focus and institutionalisation as a Foundation to complement Khazanah’s investment and business focus, towards the overall nation-building agenda for Malaysia. The report outlines the impact collectively made by our CSPOs in each of the five (5) pillars, and across the three (3) horizontal areas. It moves away from reporting activity lines per contributor, as seen in previous years’ reports.

Going forward, Hasanah will emphasise on collective impacts and values, created and sustained. The take-away from this year’s report will demonstrate how the various CSPOs, civil societies and agencies channel their programme outcomes towards supporting the overall goals of the Foundation.
The Impact

Overall Summary of 2014

2014 has been an important year, marking the start of Hasanah, where our first year can be broadly summarised into two areas.

The Foundation — Setting Up The Organisation
Our first year was marked with the intensity of continuing on the community development work, while setting up the organisational incorporation of the Foundation. We focused on strengthening operations, policies and processes and refining our structure and governance, and the identification and appointment of trustee members.

We also streamlined the grants management framework for the Foundation, which put into place a better structure towards the assessment and award of grants on a twice-yearly basis.

The Impact - Recalibration of CR Focus Areas and Partners
On the programmatic side, we have recalibrated our focus areas, better define the five (5) pillars, as well as reviewed existing partners and our impact matrix and approach.

The recalibration of focus areas were based on progress made in our earlier CR work, and the country’s current agenda, against prevailing socio, environmental and economic, and climate, both on a country level as well as in the global arena.

2014 is also when we began to realise our long-term approach to drive meaningful social impact. This has translated into how we look to scale and replicate programmes, to deliver interventions that are transformative and catalytic to a given space. This has also steered us towards collaborative efforts in and across different programmes and partners, in order to both deepen and expand impact through collective efforts, underpinned by a commitment to build the capacity of our partners to advance the work that they do.

Our renewed focus on impact and outcomes also drives our intention to measure social impact, and move away from activity and output based tracking. The foundations for these have been placed in 2014 where discussions have begun with our different partners in how we develop and set key impact indicators.

As we move towards a more collective and national impact approach in our work, we have also aligned our reporting of results by impact areas and milestones in this inaugural Hasanah Report 2014.

Our partners are our champions. At the heart of everything we do, we are supporting our partners build their capacity and increase their execution capabilities so they are able to deliver high impact programmes direct to the community.

Shahira Ahmed Bazari
Managing Director, Yayasan Hasanah
Overall Summary of 2014 (Cont’d)

All in all, we are pleased to share that positive progress have been made in each of the pillars. The sections on pillar impact outline our partners’ milestones in 2014 towards these objectives, and demonstrate how they start to build on the interactions between each other to deepen their impacts. You will see the horizontal impacts of public spaces coming through the current projects of Think City and Cruyff Courts. We also share the initiatives ensuing from the collaborative efforts of Khazanah and Hasanah in 2014.

We invite you to review them in the following pages, and invite your feedback.

**OUR PARTNERS:**

<table>
<thead>
<tr>
<th>EDUCATION</th>
<th>COMMUNITY DEVELOPMENT</th>
<th>ENVIRONMENT</th>
<th>PUBLIC SPACES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pintar Foundation</td>
<td>SEJUHTERA</td>
<td>EcoKnights®</td>
<td>thinkCITY</td>
</tr>
<tr>
<td>Yayasan AMIR</td>
<td>OrphanCARE</td>
<td>Beefvers</td>
<td>Cruyff Foundation</td>
</tr>
<tr>
<td>YAYASAN KHAZANAH</td>
<td>YCK</td>
<td>Forest For Tomorrow</td>
<td></td>
</tr>
<tr>
<td>Teach For Malaysia</td>
<td>Voice of the Children</td>
<td>FERGANA</td>
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<tr>
<td>enactus</td>
<td>techoutreach</td>
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<td>edunation</td>
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(New Partner) 

<table>
<thead>
<tr>
<th>ARTS, HERITAGE &amp; CULTURE</th>
<th>KNOWLEDGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>FERGANA</td>
<td>KHAZANAH RESEARCH INSTITUTE</td>
</tr>
</tbody>
</table>
in Review
**Yayasan Sejahtera (YS)**
Harvest of 27,830kg of ginger in Kampung Song Song, Kota Belud, Sabah as part of livelihood project for 51 beneficiaries

**JAN 01**
Yayasan AMIR (YA)
Commencement of the 2014 Cohort comprising 17 schools, bringing the cumulative number of Trust Schools to 30 schools

**FEB 27**
Treat Every Environment Special (TrEES)
Stage One of the TrEES ‘Young Voices for Conservation’ programme

**APR 18**
Khazanah Volunteer Network (KVN)
KVN partnered with PERTIWI Soup Kitchen to feed homeless

**MAR 26**
Cruyff Courts (CC)
Johan Cruyff visits CCKL in Brickfields

**APR 07 - 11**
Teach For Malaysia (TFM)
TFM Week 2014

**MAY 25 - 27**
Enactus Malaysia Foundation (Enactus)
22 teams competed and 1,200 people attended Enactus Malaysia National Cup (EMNC) 2014 at Shah Alam Convention Centre (SACC)

**JUN 03**
Reef Check Malaysia (RCM)
Raised awareness on the importance of marine conservation with children at Khazanah Open Day 2014 at Sime Darby Convention Centre
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>11 - 12</td>
<td>OrphanCARE Co-hosted with Ministry of Women, Family &amp; Community Development a two-day ground-breaking forum entitled 'Deinstitutionalisation: Every Child Needs a Family'</td>
</tr>
<tr>
<td>12 - 14</td>
<td>PINTAR Foundation (PF) Leadership Programme for PINTAR School Leaders (LPPSL) Batch 3 Phase 2 was held at Silka Maytower Hotel, Kuala Lumpur</td>
</tr>
<tr>
<td>18-21</td>
<td>Yayasan AMIR (YA) Trust Schools Conference organised by YA in Sarawak titled “Kemenjadian Murid Melalui Transformasi Holistik”</td>
</tr>
<tr>
<td>22</td>
<td>Fergana Art (Fergana) UNPACK-REPACK: A Tribute to Ismail Hashim at the Whiteaways Arcade, George Town, Penang</td>
</tr>
<tr>
<td>05 - 07</td>
<td>Voice of the Children (VoC) Collaboration with the Judiciary on child justice training for the magistrates</td>
</tr>
<tr>
<td>08</td>
<td>Yayasan Khazanah (YK) YK’s Scholars Appreciation Night</td>
</tr>
<tr>
<td>09 - 11</td>
<td>Yayasan Chow Kit (YCK) 6 of YCK’s children sat for their UPSR examinations</td>
</tr>
</tbody>
</table>
**Tech Outreach Malaysia (TECH)**
Completed training of first round of microcredit financing recipients

**Yayasan Sejahtera (YS)**
Completed income generation project in Bachok & Pasir Puteh, Kelantan generating a cumulative RM614,775.00 for 55 beneficiaries

**Hasanah at KMF**
Hasanah showcased at KMF 2014, where support for humanitarian relief in Gaza via MERCY Malaysia and Viva Palestina Malaysia; as well as support to World Humanitarian Summit 2016 announced

**EcoKnights (EK)**
Inaugural Langkawi Eco Film Festival

**Enactus Malaysia Foundation (Enactus)**
Universiti Utara Malaysia reached the semi-finals of the Enactus World Cup (EWC) 2014 held in Beijing, China

**Think City**
Art in the Park at Perdana Botanical Gardens
Flood Relief and Recovery
MERCY Malaysia and other NGOs mobilised for flood relief and recovery in Kelantan, Pahang, Terengganu and Perak

12

02 and 22

Khazanah Volunteer Network (KVN)
MERCY Malaysia basic mission training for Khazanah volunteers

Persatuan PENGASIH Malaysia (PENGASIH)
Launched the Rangkaian Sahabat PENGASIH Volunteer Programme with six universities

17

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Treat Every Environment Special (TrEES)
Young Voices for Conservation prize winners announced

Think City
Launch of KL Grants Programme

NOV

DEC

DEC

Highlights of 2014
(selected)
Education is the most powerful weapon which you can use to change the world.

Nelson Mandela
(Nobel Prize winner; 1918 – 2013)
Support scalable educational models that promote equity and increase access to quality education.

Raising the quality of Malaysia’s future generations starting from their time in school is a key national priority. It builds on the principle that solid education foundation influences the life choices that become available to them. As such, every child should have access to quality education. The quest extends across the nation, from urban to rural schools, especially those in under-performing areas.

Recognising the need to transform the education system, the Malaysia Education Blueprint 2013-2025 has identified 11 shifts to improve access, quality, unity, equity, and efficiency of the system.

In support of this, Hasanah’s Education pillar builds on a multi-prong strategy that looks at customising school management solutions based on schools’ and students’ needs; a holistic and quality education delivery for schoolchildren; and driving more active community involvement for improved student outcomes.

It is a hefty task that requires the active involvement and contribution of every member of society. We have onboard multiple CSPOs and agencies, each with their creative solutions contributing towards the overall development of transforming the education system, to enable equitable access of quality education to all. The private-public sector collaboration is a dynamic combination that brings partners together to support this goal.

The progress and key learnings from these programmes will be used to scale similar educational models to be replicated across the country.

It is also about getting our graduates ‘market-ready’, ie that they are primed for employability and success in their roles, even before they start work.

I am constantly inspired with the passion and excitement the partners in the Education pillar bring to their programmes, each and every day, to the schools, the children, and the community. I think the Education challenge is an interesting one, and a game changer to some extent. I look forward to continue working with and supporting the dedication of the partners as they make a difference for the nation.

Siti Noradilah Sabudin
Executive Assistant, Education Pillar, Yayasan Hasanah
Milestone

NURTURING AND DEVELOPING STUDENTS’ FULL POTENTIAL

- The PINTAR programme continues to nurture and help grow the talent of school children in academic and non-academic excellence, by creating an interactive and enjoyable learning environment for the children. The children are immersed in activities that expand their thirst for knowledge beyond textbooks, and towards developing them as well-rounded and responsible youths. More than 656,795 students from as young as primary school level, have benefitted from the PINTAR programme since 2006.

The PINTAR Mobile Learning Unit (PMLU)’s new theme that was introduced in 2013 and carries through to 2015, ‘Nurturing Talent’, has helped students discover themselves, and to help encourage and inspire more career options among the students. The PMLU travelled to more than 230 schools in 2014 alone, an increase from the previous year’s total of 210 schools.

- In a move that now provides a more holistic assessment of candidates, Yayasan Khazanah (YK) reviews candidates’ academic potential as well as their leadership credence based on the newly developed “YK 3P Leadership Model”. The “YK 3P Leadership Model” pays attention to traits and behavioural styles in leadership based on purpose (in life), personal traits, and people traits. In 2014, YK awarded a total of 81* scholarships to deserving students.

- Teach For Malaysia (TFM) has seen students increase their literacy rate by 6 to 10 months in half a year. TFM Fellows have helped a rural school in Selangor win second runner-up in a National Science Competition, and have helped a school in Perak win a state-level History and Patriotism Quiz for the first time. As of 2014, the TFM movement has grown to 111* active Fellows and 44 Alumni, and has impacted over 33,000 students across Malaysia.

- Through a programme that allows students to learn at their own pace, EduNation has uploaded a total of 1,600 online videos in 2014. The videos are based on the school syllabus content, and are free to access by any student.

More than 656,795 students from as young as primary school level, have benefitted from the PINTAR programme since 2006.

As of 2014, PINTAR Foundation added 29* new schools; bringing the total number of PINTAR schools to 385 as at December 2014.

As of 2014, the TFM movement has grown to 111* active Fellows and 44 Alumni, and has impacted over 33,000 students across Malaysia.

I have a dream that one day, people who are stupid like me can be geniuses too.
I have a dream that one day, I will fight for poor people like me and help change their fate forever.
I have a dream that one day, my village will be proud of me and will not look down on me or my family for being poor anymore.
I have a dream that one day, Malaysia will be the best country in the world.

Dream aspirations shared by Form Three students from a rural school in Negeri Sembilan under TFM Fellow, Sue Li, following in the vision of Martin Luther King’s I have a dream
Through the programme that helps undergraduates to be ‘market ready’, Enactus Malaysia Foundation (Enactus) recorded that 85 per cent of 110 Enactus students surveyed had been employed within three (3) months of graduating.

CUSTOMISING SCHOOL MANAGEMENT SOLUTIONS

Building on the progress demonstrated from their ongoing Trust Schools Programme (since 2010), Yayasan AMIR (YA) has successfully secured sponsorship for an additional 20 schools to join the Yayasan AMIR Trust Schools Programme (YATSP) in 2015, bringing the cumulative number to 50 Trust Schools. This will extend the YATSP educational school model to more schools around the nation.

Towards continual knowledge-sharing to help enhance the quality of education delivery, a TFM Fellow was invited to conduct a ‘Latihan Dalam Perkhidmatan’ or LADAP (an on-the-job training exercise) session on student-centered learning. This session was attended by teachers that provided them case studies and best practices on facilitating student-centered learning to increase students’ motivation levels and content mastery.

Leadership programmes for school leaders (headmasters/mistresses, principals) are critical towards helping improve the current school system and education delivery. In 2014, PINTAR Foundation (PF) completed another batch of its Leadership Programme for PINTAR School Leaders (LPSSL) with 28 school leaders from 16 schools in Johor, Melaka, Negeri Sembilan, Penang and Perak. This particular programme provides awareness and understanding to help school leaders spearhead effectiveness and excellence in various areas of their schools.

AN ACTIVE NETWORK THAT SUPPORTS THE DELIVERY OF THE EDUCATION PILLAR

As part of actively engaging partners and contributors to support school children’s development, PF has garnered a total of 39 corporate members and partners from across multiple industries and sectors. These members and partners contribute beyond financial support, but critically their time and skills as well, in further enhancing the PINTAR programme delivery.

We hope that the two year experience in high-need schools will inspire Alumni to drive initiatives crucial towards improving education and ending education inequity in Malaysia.

Dzameer Dzulkifli, Co-Founder & Managing Director, Teach For Malaysia
The Impact
Education

Partners

PINTAR Foundation (PF)
www.mypintar.com.my
PF was set up in 2008 to drive the PINTAR School Adoption Programme by GLCs and GLICs, in helping to improve the educational success of the students. The selected schools are in needy areas, and will help ensure underperforming students in rural and underserved communities receive quality education.

Yayasan AMIR (YA)
www.yayasanamir.org.my
YA is a not-for-profit foundation incorporated on 26 October 2010 to improve accessibility of quality education in Malaysian Government schools through a Public-Private Partnership with the Ministry of Education. The YATSP aims to be a leading network of Trust Schools across Malaysia, with the goal of setting up a replicable school transformation model on a nationwide scale. Yayasan AMIR Trust Schools are holistic in nature, inclusive and representative of Malaysia’s diverse ethnic background. YA aim to transform student outcomes by promoting enhanced school management practices, and championing improvements to curriculum and delivery of education.

Yayasan Khazanah (YK)
www.yayasankhazanah.com.my
YK was established in 2006 to develop and groom future generation of leaders. YK provides four types scholarships to exceptional students:
- Khazanah Global Scholarship — undergraduate or postgraduate studies to overseas universities
- Khazanah Watan Scholarship — undergraduate or postgraduate studies at premier leading local universities
- Khazanah Asia Scholarship — extended to candidates from Bangladesh, Indonesia, Southern Thailand and Palestine, to pursue undergraduate or postgraduate studies in Malaysian universities
- Khazanah Bestari Scholarship — to pursue secondary education at private colleges in Malaysia.

Khazanah-Wolfsion Press Fellowship
Since 2013, Khazanah has sponsored Malaysian mainstream journalists, and its staff members, to undergo the 10-week programme organized by Wolfson College, University of Cambridge. The objective is to help develop better, well-rounded journalists, who can in turn contribute to the nation-building agenda through more meaningful articles.

Teach For Malaysia (TFM)
www.teachformalaysia.org
Founded in 2009, TFM aims to end education inequity in Malaysia. The programme recruits the country’s future leaders to teach as Fellows for two years in high-need schools, directly impacting students and their communities. After the Fellowship, Alumni continue to drive education transformation within and beyond the classroom.

Enactus Malaysia Foundation (Enactus)
www.enactusmalaysia.org.my
Enactus Worldwide is the largest global business and higher education network, operating in 36 countries with more than 1,650 campuses worldwide. The Malaysia chapter has 32 institutions of higher learning and close to 3,000 student volunteers. The premise is to develop leadership and business skills, nurture an entrepreneurial mindset, and increase employability among the participating students.

EduNation
www.edunation.my
A social enterprise set up in 2012 striving to give free tuition to every Malaysian student in need. EduNation is currently focused on putting the entire Malaysian school core syllabus online, free for every Malaysian to use.
COMMUNITY DEVELOPMENT

Make a commitment to serve the needs of the ‘least of these’ and give voice to the voiceless.

Dr. Artika Tyner
(Educator, author, speaker and advocate for justice)
Enable and support community-led action that strengthen social cohesion, inclusivity and equity in Malaysia.

Strengthening the social and economic capabilities of vulnerable and at-risk communities to improve their standard of living and quality of life is the key thrust of Hasanah’s Community Development pillar.

In recognising that disadvantaged individual and communities in both rural and urban areas often lack the means of helping themselves to uplift their social and economic wellbeing, Hasanah supports the implementation of and advocacy for meaningful, sustainable and replicable social protection and poverty alleviation programmes, particularly focused on those who are at the bottom 40 per cent of the household income group.

This includes supporting income generating and skills training initiatives that economically empower low income individuals and households; strengthening efforts in the development and replication of services that enhance the social welfare of vulnerable and at-risk communities; providing platforms for partners to collaborate together so that they can contribute towards making a collective impact to common targeted communities they support; and advocating for impactful social protection policies.

Whilst many others focus on handouts and fostering a dependence mentality, TECH works very hard at transforming lives by helping them break away from the vicious cycle of dependency, to becoming independent, empowered and self-sustained.

Dr Selvamalar Ayadurai
President, TECH Outreach Malaysia
Milestone

ADDRESSING POVERTY ALLEVIATION FOR LOW INCOME INDIVIDUALS AND HOUSEHOLDS IN MALAYSIA

- TECH Outreach Malaysia (TECH) has developed a savings and credit model which gives out micro loans to women belonging to the poorest of the poor, ie below the poverty line. It is built on the concept of the Grameen Model¹ but has been modified to exclude collateral, interest and savings.

In 2014, 150* women in Kuala Lumpur (KL) and Selangor were economically empowered through TECH loans to start their own small business ventures. These ventures have helped provide these women an opportunity to break the poverty cycle they faced and to now independently sustain themselves and their families.

- Yayasan Sejahtera (YS) supports creating positive impacts for families in the bottom 40 per cent group, by helping them to increase their income and enhance their quality of life, through skills and capacity building within their livelihoods.

In 2014, key programmes they ran in the top three poorest states, Kelantan, Sabah and Sarawak² were able to demonstrate a positive channel of income-generation through their active involvement and project management guidance. Key highlights from their projects are outlined below:

- Some 55 small business and agricultural beneficiaries in Bachok and Pasir Puteh, Kelantan who received YS’ mentoring and assistance in financial processes like book-keeping, were able to record an accumulated income generated of over RM614,000 (over two years November 2012 – September 2014). This represents an impressive 568 per cent over-target achievement. YS partner collaborator for this project was University Malaysia Kelantan.

- Similarly, another YS project with Kampung Song Song, in Kota Belud, Sabah that provided advisory and training for 51 beneficiaries involved in ginger and brinjal farming, recorded a bountiful harvest of over 27,000kg of ginger produced valued at RM46,800. The beneficiaries were able to also extend the sustainability of this livelihood by selling approximately 47 per cent of the ginger harvest, while keeping the balance to cultivate as seedlings for next year’s sowing. Partner/consultant for this project was Kota Belud District Agriculture Department.

¹ Developed by Professor Muhammad Yunus from Bangladesh
² According to Implementation Coordination Unit (ICU) eKasih statistics
* This number was verified by EY. For more details, please refer to Assurance Report on pages 59 and 60
Milestone (Cont'd)

ENHANCING THE QUALITY, INCLUSIVITY AND AVAILABILITY OF SOCIAL PROTECTION SERVICES

- **Yayasan Chow Kit (YCK)** continues to provide a safe space for vulnerable, at-risk children and youth within Chow Kit. In the YCK environment, the children and youth are better shielded from negative factors, and are instead exposed to positive and holistic opportunities that will enable the children to discover their potential, and develop their growth towards brighter futures than that available on the streets.

YCK was able to provide shelter for more children in 2014. An average of 89 children from infants to 18 years old, found comfort and new beginnings at YCK, from 50 children in 2013.

TUNING UP THE VOLUME OF AWARENESS AND ADVOCACY FOR VULNERABLE AND AT-RISK CHILDREN AND INDIVIDUALS

- **OrphanCARE** is championing the cause to provide orphans and institutionalised children1 with permanent loving homes. This refers to ‘deinstitutionalisation’ of children, a relatively unfamiliar concept to Malaysia. It is based on studies shown by UNICEF and other children-focused organisations that institutional care, especially in early life, is detrimental to all areas of child development.

This cause requires a multi-action approach that will need to look at a few key areas - advocate policy reform to support the deinstitutionalisation of children; review the present adoption process; and provide the parents with the necessary support of skills and economic opportunities to increase their income generation and be able to provide for their children.

In 2014, OrphanCARE was able to raise considerable awareness about the subject with key Malaysian stakeholders such as the government, NGOs and the private sector, who are imperative to furthering this cause. They ran a two-day forum that included key insights from an international NGO based in UK dedicated to this cause.

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1 Many children placed in institutions are not orphans, but come from poverty-stricken households who are not able to provide care for them
Milestone (Cont’d)

To understand how Deinstitutionalisation could operate in Malaysia, OrphanCARE has embarked on a pilot project with one private home starting September 2014 and will gather data and insights towards building future roll-out across more homes.

- **Voice of the Children (VoC)** is one of the few organisations in Malaysia that is an advocacy NGO and one that focuses on children’s issues from a rights rather than a needs perspective. It looks at creating awareness at both the stakeholders (regulatory agencies, childcare providers, schools, etc) level, and with the children themselves.

- In 2014, VoC was able to raise the awareness of 42 Malaysian magistrates in order to increase their understanding and support for child rights issues. The training highlighted the need for diversionary measures, offering less punitive and more restorative methods when dealing with instances of crime among children.

- **Persatuan PENGASIH Malaysia (PENGASIH)**, runs programmes to help those who battle with addictions like drugs to overcome their addiction and assimilate back into society; as well as provide support to their family members to cope and learn how best to support their loved ones through an addiction.

Drug abuse and many new forms of addiction (alcohol, cyber addiction, gambling and other deviant behaviours) are emerging year by year.

In 2014, PENGASIH focused many of its programmes at universities, a fertile ground for addiction issues. Peer network play a big role in either helping to help curb social issues. Leveraging on this, the establishment of PENGASIH’s student volunteer cooperation, Rangkaian Sahabat PENGASIH, will help to raise awareness and provide a supportive peer network against addiction issues among university students. To-date, eight (8) universities with 60 student ambassadors have been provided training and are part of the growing network.

In 2014, VoC was able to raise the awareness of 42 Malaysian magistrates to increase their understanding and support for child rights issues.

Rangkaian Sahabat PENGASIH, was established to provide peer network in combating addiction issues in universities with 8 universities to date and 60 student ambassadors trained.

Dr Farah Nini Dusuki training lawyers in Penang

PENGASIH Teduhan Kasih Melaka residents generate income from carpet cleaning services

VoC’s pilot training for their Legal Awareness of Children programme
Milestone (Cont’d)

BUILDING LINKAGES AND STRENGTHENING PEER NETWORK SUPPORT

- **TECH** has covered new ground through a landmark partnership with a Malaysian education partner well-known for its provision of business courses in Kuala Lumpur. Through this, TECH will be able to further support disadvantaged women to develop their competencies with entrepreneurship and business management skills.

- **PENGASIH** has partnered with a local university in order to enhance research and development in rehabilitation work specifically the efficacy of rehabilitation programmes. Groundwork covered in 2014 include digitising five-years’ worth of manual records into PENGASIH’s Information Management System.

REPLICATING SCALABLE MODELS OF SUCCESS

- Building on the success of the results from **TECH Outreach Model (TOM)** loans to its women beneficiaries in KL and Selangor, TECH is ready to replicate the TOM to other states in Malaysia, and less developed countries.

It’s not about waving a magic wand around and expecting lives to improve overnight. Through Hasanah’s Community Development pillar, it’s about empowering beneficiaries to be able to stand independent on their own two feet. It’s giving them the leg-up where they need it the most.

Anita Ahmad
Community Development Pillar Lead, Yayasan Hasanah
Partners

Yayasan Sejahtera (YS)
www.sejahtera.my
YS serves as a platform for GLCs, GLICs and Corporate Malaysia, to help address issues of poverty in communities. YS programmes are designed based on the needs of families with a focus on sustainable livelihood projects, skills and capacity building. Targeted areas are namely Sabah, Sarawak and Kelantan, the top three states with the highest poverty rates in Malaysia.

OrphanCARE
www.orphancare.org.my
OrphanCARE was set up in 2008 to give orphans and abandoned babies in Malaysia the love, care and security of a family. It works closely with the Ministry of Women, Family and Community Development. OrphanCARE advocates the 'deinstitutionalisation' of children, based on studies which have shown that the children are more likely to get sustained attention with a family environment than in an institution.

Yayasan Chow Kit (YCK)
www.yck.org.my
YCK was established in 2011 and seeks to protect the rights of all at-risk children and youth, particularly those from Chow Kit, by providing them with safe havens and exposing them to as many positive and holistic opportunities as possible to enable them to reach their full potential.

Voice of the Children (VoC)
www.voc.org.my
VoC was established in 2008 to advocate on behalf of issues affecting children, including law and policy reform to ensure every child in Malaysia is protected from all forms of abuse and violation. VoC is active in policy-dialogues and system reforms.

TECH Outreach Malaysia (TECH)
www.mytechoutreach.org
TECH was conceptualised in 2003 based on an award-winning paper to transform housewives in North-East Sri Lanka into successful women entrepreneurs. The social enterprise adopted the Grameen Model by Professor Muhammad Yunus of Bangladesh.

In May 2009, TECH was replicated in Malaysia, to transform disadvantaged communities in Malaysia and internationally, through micro-credit financing and entrepreneurship development. TECH operates on the principle of breaking the dependency mentality and empowering communities to sustain their own livelihoods.

Persatuan PENGASIH Malaysia (PENGASIH)
www.pengasih.org
PENGASIH was formalised as a drug-related rehabilitation movement in 1991. It runs seven projects that cover rehabilitation, treatment centres for addiction problems, support groups for affected families, prevention and intervention campaigns, and economic and career projects for PENGASIH members.

PurpleLily
www.purplelily.org
PurpleLily is a Kuching based non-profit project committed to "inspiring and empowering women to thrive and shine" by providing life skills training and financial education, targeting predominantly women who are considered the working poor. PurpleLily are also involved in special projects coaching female students, graduates and women who are currently unemployed.

MERCY Malaysia
www.mercy.org.my
Mercy Malaysia provides medical relief, drives sustainable health-related developments, and risk reduction activities, for vulnerable communities in both crisis and non-crisis situations, locally and internationally. Mercy Malaysia drives many of its missions on the strength of its volunteer network. It upholds the Code of Conduct for the International Red Cross, Red Crescent Movement and NGOs in Disaster Relief.
A true conservationist is a man who knows that the world is not given by his fathers, but borrowed from his children.

John James Audubon
(American ornithologist, naturalist & painter; 1785 – 1851)
Support Malaysia’s efforts in addressing environmental issues within key focus areas to create a meaningful and lasting impact.

Every aspect of our environment matters. It is made up of a complex ecosystem which is interdependent and has a direct impact on human lives.

Any harmful and significant alteration to the components of the environment brings adverse effects across all species. Conservation and protection of the environment and advocating for sustainable consumption and production including the reduction, recycling and reusing of waste are important components of action for a sustainable society.

At Hasanah, the Foundation’s environment initiatives support partners which develop and run multi-prong interventions that encourage different stakeholders to realise their role in conserving and protecting the environment through living environmental-conscious lifestyles, and providing them with the knowledge and capacity to turn awareness into action.

Hasanah also supports the preservation of environmentally sensitive areas by supporting initiatives that promote and advocate for the conservation as well as sustainable use and management of environmental biodiversity and ecosystems particularly forests, inland wetlands, and coastal and marine environments. More programmes will be identified and supported in 2015 and beyond.

TrEES believes that by educating our youth to conserve and protect the environment, we are investing in our nation’s future. We empower young Malaysians to reduce their ecological footprint and create a sustainable future by unleashing their potential to be the leaders of tomorrow.

Christa Hashim & Leela Panikkar
Co-Directors, Treat Every Environment Special (TrEES)
Milestone

**TRANSLATING CONSCIENTIOUSNESS INTO CONSERVATION RESULTS**

- **Treat Every Environment Special (TrEES)** ‘Young Voices for Conservation’ empowered over 500 secondary school students to develop and implement green projects at their schools.

  Through their projects, the students conserved thousands of litres of water through rainwater water-harvesting; reduced school waste by recycling over 54 tonnes of material; reduced river pollution by collecting used cooking oil; and enhanced greenery by planting organic gardens.

  Mobilising over 15,000 of their fellow students and teachers through outreach campaigns to protect the environment, TrEES ‘Young Voices for Conservation’ demonstrated the power of youth to create meaningful environmental change.

- **PINTAR’s Go Green School Programme**, which aims to inculcate strong environment consciousness into PINTAR school children and teachers, through fun and interactive activities, touched a total of 2,738 students from 71 schools across Malaysia, over a three-year programme that concluded in 2014. The programme’s reach was further extended through 36 teachers across 20 schools nationwide via a Train-the-Trainer teachers’ workshop.
Milestone (Cont’d)

CULTIVATING ENVIRONMENTALLY-CONSCIENTIOUS LIFESTYLES

- The Kuala Lumpur Eco Film Festival (KLEFF) is EcoKnights (EK) flagship and signature eco-programme that has drawn a strong following of more than 71,000 Malaysians especially among KL urbanites over the last seven (7) years. In 2014 alone, the festival was attended by 4,700 visitors. The festival serves as a platform that builds a ‘nation of ecologically conscious consumers, businesses and communities’, united through onground activities and film screenings on critical environmental issues such as climate change, sustainable food production, waste management and more.

Through KLEFF, EK has been able to actively promote green consumerism, ie. sustainable production and consumption, encourage networking and peer engagements within the space, while promoting sustainability practices among businesses through strategic forums and panel discussions.

ENCOURAGING CROSS-SECTOR COLLABORATION TO DRIVE DEEPER ENVIRONMENTAL IMPACTS

- A major inroad was made during the Langkawi Eco Film Fest (LEFF) 2014 when the Kedah State Government as well as the Langkawi business community endorsed the setting up of a new government-managed support group called the “Badan Sivik Membela Pulau Langkawi” (BSMPL). This was an outcome of a public dialogue held as part of LEFF, in its inaugural year as part of EK expansion of its reach to other parts of Malaysia.

4,700 visitors attended KLEFF in 2014 alone

EK volunteers from 10 countries across Asia building a water station for 1,200 villagers in the island of Mantanani, Sabah

YB Dato Mukhriz Mahathir, Chief Minister of Kedah, with the EcoKnights team after a successful staging of the LEFF

KLEFF features community workshops on sustainability such as this for children, about creating their own indoor gardens (terrarium)

EK inspiring youths to lead environmentally-conscious lifestyle, at their Knights of Nature Sustainability Camp
PROTECTING MALAYSIA’S NATURAL CAPITAL

- In 2014, Reef Check Malaysia (RCM) produced an advocacy report which examined some of the issues surrounding the marine parks in Malaysia such as its water quality and habitats, fish stocks, breeding grounds and coral reefs, as well as pollution from land-based and water-based sources. The report identified some challenges which were verified through RCM’s annual surveys of coral reefs around Malaysia, with the support of the eco-divers which RCM also trains throughout the year. The report also provided recommendations to be considered by multiple stakeholders. One of the key recommendations proposed was the co-management of marine parks between the relevant agencies and the community (made up of villagers and business operators) so that interventions to conserve the marine parks would have greater buy-in and impact. The advocacy report was shared with several stakeholders including government agencies and resulted in Indah Water and RCM working together to promote a sustainable sewage treatment system on Tioman Island.

CONSERVING ENVIRONMENTALLY SENSITIVE AREAS (ESA) – ISKANDAR RAMSAR SITES

- Conservation of the three (3) Ramsar mangrove sites, located in Pulau Kukup, Tanjung Piai, and Sungai Pulai, in Iskandar Malaysia, are important to sustain a rich biodiversity dependent on mangroves. Environmental studies conducted revealed each site possess individual significant features, despite the close distance. This indicates that each site requires a customised Ramsar management conservation plan to preserve the habitats. The annual value of the three sites are estimated at RM68 million. This led to a separate study to focus on the coastal erosion at Tanjung Piai and the potential economic benefits from ecotourism generation. Studies are being used as research and reference to provide inputs to reports and policies that affect the 3 mangrove Ramsar sites.
Partners

**EcoKnights (EK)**
www.ecoknights.org.my
Established in 2005 to focus on community development and social empowerment through outreach and awareness, education, research and development, and strategic communication. It has since expanded into advocacy and influencing policy-making through strategic government-agency partnerships.

**Reef Check Malaysia (RCM)**
www.reefcheck.org.my
The largest international coral reef monitoring programme founded in the United States in 1996. The Malaysia chapter was registered in 2007. Its goals are to strengthen and expand coral reef monitoring and reporting, improve management of Malaysia's Marine Protected Areas (MPA), improve understanding of reef processes, and advocate for coral reef conservation.

**Treat Every Environment Special (TrEES)**
www.trees.org.my
Founded by two women in 1995, TrEES engages diverse sectors of Malaysian society, at both local and national level, to work together in conserving the environment. Their vision is to nurture a generation of Malaysians that are concerned about the environment, and have the capacity to manage their resources and lead sustainable lifestyles. Their programmes are long-term in nature and emphasise learning-through-doing.
A concerted effort to preserve our heritage is a vital link to our cultural, educational, aesthetic, inspirational, and economic legacies - all of the things that quite literally make us who we are.

Steve Berry
(1955 - present, American novelist)
Help transform Malaysia into a distinctive destination for arts, heritage & culture and to make Malaysia an attractive place to live.

In today’s interconnected world, nations are more aware of the power that Arts, Heritage & Culture (AHC) play in transforming societies. Where once was missing from the development equation, AHC is now being factored into ongoing efforts to preserve a country’s national identity as well as an economic lever.

A relatively new area under Hasanah, this pillar seeks to inculcate a keen appreciation and integration of AHC into Malaysian society and national planning to preserve the country’s national identity. Active outreach and education is required at all levels of society including starting young with schoolchildren, and to extend across to AHC practitioners and policy-makers.

On a more advanced level, for a country such as ours that is rich in culture, this heritage helps provide an anchor identity and sense of cohesion in a rapid and always changing world. Arts and culture factor greatly towards a country’s ‘liveability’, as well as providing jobs and economic activity.

To support the pillar, a strong ecosystem for AHC is imperative. This includes closing the gaps with talents and subject expertise, to building capacity in the AHC space so that practitioners can raise the profile of Malaysian AHC domestically and around the world. This is with the view that this leads to AHC becoming a key agenda in national planning and policy development, as well as a component of Malaysians’ everyday life.

In 2014, Hasanah took a new step, working with Fergana Art (Fergana); more programmes will be identified and implemented in 2015 and beyond.

A country’s progressive development cannot neglect its cultural roots. We need to shift from ‘potato painting’ in school to learning about our local artists, crafts and encourage self-expression through arts.

Kong Sing Ming
Associate, AHC Pillar, Yayasan Hasanah
Milestone

POSTHUMOUS DOCUMENTATION OF AN ICONIC MALAYSIAN ARTIST

The objective was to undertake a landmark project to preserve and conserve an iconic Malaysian artist. For the first time in Malaysia, a posthumous documentation was done on the art estate of Awh Ismail Hashim, through archiving, cataloguing and documenting of his works.

The results were:

- **The preservation and conservation of an iconic Malaysian artist**
  The cataloguing and digitisation of the archives of his entire works for future research purposes.

- **Promotion of Malaysian AHC through Ismail Hashim’s works, to the Malaysian public and internationally**
  The staging of UNPACK-REPACK: A Tribute to Ismail Hashim (1940 – 2013), a collection of his works. The first exhibition received domestic and international recognition when it was held during the George Town Festival in 2014, receiving over 3,000 visitors during a six-week run.

- **Development of Fergana’s capability, infrastructure and skillsets in archiving and estate management, which include restoration, preservation, and design of archives for AHC conservation.**

PROMOTION AND OUTREACH OF AHC

In 2014, Think City have continued to support the annual George Town Festival and also expanded its work to Kuala Lumpur (KL), with initiatives such as the KL Better Streets project featuring efforts by students from La Salle School, Petaling Jaya, and also the first Art in the Park Festival held at the Perdana Botanical Gardens.

Partner

**Fergana Art (Fergana)**

www.fergana-art.com

Fergana specialises in visual art exhibitions and projects with a focus on modern and contemporary Malaysian art. They aim to shift the focus of visual arts away from short-term commercial gains, towards long-term cultural and economic value creation through scholarship, archiving and historical study, critical intervention, and talent development.
Scientia potentia est: Knowledge is Power.

commonly attributed to Sir Francis Bacon
(Philosopher, statesman, author, father of empiricism; 1561 – 1626)
Improve the quality of decision-making, and to drive human capital development and upward social mobility for a knowledge-driven, globally competitive economy.

The goal of the Knowledge pillar is to help support sound and evidence-based policy-making and advocacy to affect positive change and impact on pressing society issues affecting the country. This critical shift requires the support of sound evidence and improved knowledge-sharing across the public sector, corporates and CSOs.

Underpinning this goal is our key partner, Khazanah Research Institute (KRI), which commenced operation in 2014 for this purpose - to conduct and disseminate research, to support better policy-making and actionable reforms in critical issues affecting the country’s progress. The research outputs are meant to provide realistic understanding of the critical issues facing the country, founded on facts and data.

With regards to CSPOs and CSOs, the data-driven research will help support them with the right information to be a voice of influence in their efforts.

When we have a debate over policy, it must be founded on data and rigorous analysis,... and it is this belief in data and analysis that is driving us here at the Khazanah Research Institute.

Dato’ Charon Wardini Mokhzani
Managing Director, Khazanah Research Institute
Milestone

IDENTIFICATION AND COMMENCEMENT OF KRI RESEARCH INTO FIVE CRITICAL AREAS

The research programmes are:

- Inequality of wealth, income and opportunities – inequalities in Malaysia, including its sources and transmission, the role of the state and markets, and the corrective options taken by other countries.

- The new economy for Malaysia – how to move Malaysia out of the ‘middle income trap’.

- Cities – a multidisciplinary approach to urban conurbation.

- Malaysia studies – socio-economic issues in Malaysia such as crime, drug addiction and lifestyle diseases.

- Map of Malaysia – building an information-rich map of the country, and a data repository.

The launch of KRI’s first publication - ‘The State of Households Report’ on 17th of November 2014 held in KL
Milestone (Cont’d)

THE STATE OF MALAYSIA’S HOUSEHOLDS

In November 2014, KRI published its first research report, ‘The State of Households’. It shares a frank understanding of Malaysians and their households today, looking at the inequality of income, wealth and access to physical infrastructure available among the Malaysian people; the state of the Malaysian workforce taking into consideration the general education, skills and their wage levels; and trade and investment policies to promote value-added, high-income job creating industries.

It outlined critical data, such as:

• As of 2012, the median monthly household income was RM3,626;

• Malaysian houses on average cost more than 3x median annual income;

• A workforce of only 13.2 million, roughly less than 40 per cent of the total Malaysian population in 2013; and

• Out of the 24 per cent of 2012’s workforce with tertiary education, only 10.4 per cent were degree holders.

Thus any forward-looking policies would need to include a crucial target segment — the bottom 74 per cent of Malaysian households. This effectively introduces a paradigm shift from just growth in corporate profits, to putting households at the centre of the country’s economic policy.

Full results of the report are accessible at KRI’s website (www.KRInstitute.org).

KRI’s Research:

55% of household earn less than RM4,000 per month (2012)

Workforce of only 13.2mil, <40% of the total Malaysian population (2013)

Out of 24% of 2012’s workforce with tertiary education, 10.4% were degree holders

Partner

Khazanah Research Institute (KRI)

www.KRInstitute.org

KRI, sponsored by Khazanah Nasional Berhad, is a not-for-profit organisation and is incorporated as a company limited by guarantee. It started operations in the latter half of Q1 2014. The objective of KRI is to undertake analyses and research on the pressing issues of the nation and, based on that research, provide actionable policy recommendations.
Public Spaces

The Public Spaces initiative brings communities into the design and making of public spaces. By creating opportunities for public, private and people partnerships, it promotes a new way of developing and sustaining the public realm making them sites for social and economic exchange and development.

For 2014, the public spaces initiatives can be seen through two (2) projects - Think City and Cruyff Court.

Think City

Think City (TC) started as a special project vehicle established by Khazanah in late 2009. Focusing on making Malaysian cities more liveable, Think City started in Penang and has grown to become the nation’s first community-based urban regeneration programme. Its objective is to transform the urban landscape into culturally vibrant and economically sustainable cities. Through a public grants programme and by working in partnership with city managers, Think City is a catalyst agent providing opportunities for public-private and people partnerships. TC programmes which cut across all of YH’s pillars, are engineered to bring the community and the private-public sectors together to drive innovative, outcome-driven projects that would encourage a sustainable and liveable city.

Think City is not only about managing a public grants programme but about providing innovative thinking for urban transformation and flexibility in approach when meeting urban challenges. It is not a one-size fits all approach but rather a dynamic one that is more realistic.

Hamdan Abdul Majeed
Executive Director, Think City
EXPANSION OF THINK CITY MODEL BEYOND GEORGE TOWN

In 2004, Think City managed over 250 projects in three different types of cities including historic George Town, post-industrial second cities like Butterworth and the capital city of KL. These projects range from planning, conservation, restoration, revitalisation and capacity building works involving governmental institutions, civil society groups and private sector partners.

The expansion of Think City from its base in George Town began with the opening of the KL office in July and this was followed by the launch of the Think City Grants Programme in Butterworth and KL respectively in December 2014.
Public Spaces (Cont’d)

CRUYFF COURTS
Cruyff Courts create playing fields in urban neighbourhoods which provide children and youth, especially from low income and vulnerable neighbourhoods, with a place to have fun and opportunity to excel in sports and in life. There are currently two Cruyff Courts, in Johor’s Iskandar Malaysia (CCI), and Brickfields (CCKL).

ABOVE-TARGET UTILISATION OF CRUYFF COURTS IN MALAYSIA

- Since their opening, the Cruyff Courts have recorded a steady increase of utilisation by the neighbouring communities; for sports, games, and community events. An example is CCKL, which registered an average utilisation over the entire year 2014 of 74 per cent, a significant jump from 2013 of 60 per cent.

- Various community sporting groups benefit with the Cruyff Courts. One of the beneficiaries is a team of visually-impaired football players, who train at CCKL every weekend, and were waiting selection to Malaysia’s national blind football team. Blind football made its Paralympic debut in Athens in 2004. Locally, it is being promoted by the Malaysian Blind Sports Association (MBSA).

Founder of Cruyff Courts, and legendary Dutch footballer, Johan Cruyff, visited CCKL in March 2014. This brought together various special needs children and youth who benefit from the use of CCKL in collaboration with CIMB Foundation.

Johan Cruyff attended a special session in March 2014 that was organised by Hasanah. It brought together various special needs children and youth who benefit from the use of CCKL in collaboration with the CIMB Foundation.

To accomplish things, you have to do it together. Social involvement is crucial in sports and even more so in life in general.

Johan Cruyff
Legendary Dutch Footballer
Capacity Building

We go beyond traditional grant giving by investing in capacity building of our partners in order to develop a network of highly effective and collaborative Malaysian Civil Society Organisations (CSOs) that will help realise our vision and the overall nation building agenda.

CSOs in Malaysia have the potential to shift from occupying the traditional role of charity care provider to being one of the key defining voices of influence in effecting social national policy and reforms.

This initiative takes a long term view towards helping our CSPOs across the five (5) pillars to scale up their ability as organisations that deliver sustainable impact through the way they operate. We will continue to play an active role with our CSPOs to share our competencies in structural frameworks, providing strategic foresight and management in their operations and their delivery of programmes, towards this goal.

A broader context is to cultivate a large-scale social change that comes from better cross-sector coordination and collaboration, rather than from the isolated efforts of individual organisations. The concept is relatively new in Malaysia, and even on the global scene, as social change has so far been driven on the back of individual organisations working in isolation. Collective impact calls for a structured framework, with a central coordinator taking the lead role to coordinate and harness the channels of respective civil societies.

Year 2014 was a start point for Hasanah’s Capacity Building initiative.

**MILESTONE: MAPPING THE NEEDS OF CSPOs**

- Hasanah has commenced building a data-map of our CSPOs’ internal capacities. This represents the first step towards mapping where our CSPOs stand in terms of needs, present capacities, and where support is required. It also explored potential ways of cross-collaborations between CSPOs. This took place over a half-day workshop and networking session in July 2014 conducted by Hasanah, with 30 CSPOs.
Hasanah continues to provide CR support to Khazanah on contributions made to community and social-related causes. Khazanah will leverage on Hasanah’s expertise, guidance and network of CSPOs to help support, manage, deploy and activate the contributions. These collaborative efforts are shared under this section.

In 2014, several collaborative efforts were carried where Hasanah extended support to Khazanah in the areas of emergency and humanitarian relief efforts, sponsorship of civil society and social causes, the KVN and participation in Khazanah’s key events.

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**Collaborative CR Efforts: Khazanah-Hasanah**

In December 2014, Malaysia was hit by one of the worst floods in its history. More than five (5) States were affected, with reported deaths of 21 people, and more than 200,000 displaced. Initial damage was estimated at RM2.9 billion, in comparison to previous years' flood damage of RM240.1 million and RM316.1 million.

On behalf of Khazanah’s RM30 million Flood Relief allocation, Hasanah managed a flood disaster response and relief activation plan working with its CSPOs and numerous CSOs. Hasanah set up an internal working response team as part of its flood relief efforts to collate information from the ground so that it could respond accordingly to those affected by the floods. It also worked together with the GLC Disaster Response and Relief Network (GDRRN), to coordinate information and evaluate responses by GLCs and GLICs in the flood relief efforts.

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**Floods in Malaysia**

On behalf of Khazanah’s RM30 million allocation, Hasanah managed a flood disaster response and relief activation plan working with its CSPOs and numerous CSOs.

*2013-2015 allocation*
Collaborative CR Efforts: Khazanah-Hasanah

**DISASTER PREPAREDNESS**

In anticipation of disasters occurring, Khazanah supported:

- Equipping rescue operations with life jackets, generators, boats, cooking stoves and water jet sprays, through Majlis Keselamatan Negara (MKN).

- Procuring hospital and medical supplies, hygiene kits, blankets and food items via MERCY Malaysia.

- The equipment prepared by MKN and MERCY Malaysia (above) were deployed in the emergency phase when the December floods first occurred.

**FLOOD RELIEF AND RECOVERY PHASE**

- Working through multiple organisations for the rehabilitation of critical activities and basic services to affected communities, eg: shelter, food and nutrition, sanitation and clean water, clean-up operation, cash cards, amongst others.

Civil societies engaged included Yayasan Sukarelawan Siswa (YSS), Gabungan Bantuan Banjir NGO (a network of NGOs)\(^1\), the Islamic Medical Association Response and Relief Team (IMARET), Pertubuhan IKRAM Malaysia (via i-Bantu), Taiwan Buddhist Tzu-Chi Foundation Malaysia, MyKasih Foundation, and Yayasan Sejahtera.

- Financial aid to schools like SMK Kampung Laut, Kota Bharu, to support the staff and reequipping the school, through YSS.

- Clean-up of four flood-affected schools in Temerloh, Pahang through Akademi Belia.

- Distribution of back-to-school kits to over 6,000 students through PINTAR Foundation and LeapEd Services.

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\(^1\) The founding NGOs are HALUAN, IMAM Response and Relief Team - IMARET (together with Syria Care and #freemarket), Ikram Health, Pertubuhan Amal Perubatan Ibnu Sina Malaysia (PAPISMA), Dewan Perdagangan Perindustrian Muslim Malaysia (DPPMM Kelantan), Kelab Doktor Pakar Kelantan, Kelab Ekspedisi Kelantan, Gabungan NGO Kelantan, Institut Jurutera Malaysia Cawangan Kelantan, Royalties, MERCY Malaysia, Pertubuhan IKRAM Malaysia (via i-Bantu), Malaysian Chinese Muslim Association (MACMA), and Yayasan Orang Kurang Upaya Kelantan (YOKUK)
Part of universal response to acute bombings in Gaza, August 2014

In response to the acute bombings of August 2014 in Gaza, Palestine, many international organisations and NGOs rallied to provide help and support as part of a universal humanitarian cause. Khazanah contributed to the efforts and through Hasanah, worked with two CSPOs, Viva Palestina Malaysia (VPM) and MERCY Malaysia, towards this cause.

Allocations were channeled to help during the emergency phase, and the rehabilitation and recovery stage.

- VPM and its partners led a humanitarian and medical relief mission into Gaza during the acute bombings in August 2014.
- MERCY Malaysia procured and delivered medical supplies such as medicines (ie. antibiotics and IV infusions/solutions) to the Ministry of Health, Gaza.
- Through partnership with EMAAR Association, MERCY Malaysia procured food aid that help to benefit more than 745 families.
- MERCY Malaysia, through partnership with a local organisation, provided psychosocial first aid to refugees in 19 shelter centres, hospitals and homes across Khanyounis City, Gaza. More than 7,000 people have benefitted from this programme.
- MERCY Malaysia constructed and equipped the first facility for psychosocial services and audiology and speech therapy in the South Gaza Strip, in 2014, named Al-Amal Centre. Allocation from Khazanah was used to equip the centre (including the audiology room, speech therapy room, EEG room, training room, administrative room and reception). The centre serves an average of 600 beneficiaries per month.

The bombing occurred just before the new university semesters. As a result, many Palestinian students were affected and unable to financially support their studies as their families had lost their source of income.

- In collaboration with VPM, Khazanah set up the Khazanah Nasional – VPM – Islamic University Scholarship programme that has enabled top Palestinian students to continue their post-graduate studies in Malaysian universities.
- VPM funded 596 students to continue their studies in seven universities in Gaza.

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5 Part of the funding was from Khazanah
Collaborative CR Efforts: Khazanah-Hasanah

World Humanitarian Summit 2016

The world today is facing an unprecedented rise in humanitarian crises. They are becoming more complex, pervasive and creating longer-term damage. The scale of present-day crises signals an urgent need for a new way of thinking and action plan to tackle them, harnessing today’s power present in new technologies, social media advancement, and new financial modalities.

The World Humanitarian Summit (WHS) is an answering call to this need. It is an initiative of the United Nations (UN) to bring together governments, humanitarian organisations, private sector companies, in defining and setting a new agenda for global humanitarian action. WHS will be held in Turkey, Istanbul in May 2016, led by Tan Sri Dr Jemilah Mahmood (founder of MERCY Malaysia) as Chief of the WHS Secretariat.

Khazanah and Hasanah’s involvement with the Summit extends from our ongoing collaborative efforts in international humanitarian causes. It will further help Hasanah gain learnings in the development of humanitarian action. Specifically in intensifying the drive of its five pillars, and deeper understanding in humanitarian effectiveness, reducing vulnerability and managing risk, transformation through innovation, and how to best serve the needs of people in disasters/conflicts that I wish to bring back to Yayasan Hasanah and the country.

With its deep focus on setting a new agenda for global humanitarian action, there are several key learning in the areas of humanitarian effectiveness, reducing vulnerability and managing risks, transformation through innovation and how to best serve the needs of people in disasters/conflicts that I wish to bring back to Yayasan Hasanah and the country.

Siti Kamariah Ahmad Subki
Economics, Finance & Private Sector Advisor, WHS Secretariat

Separately, an allocation to the Global Movement of Moderates Foundation (GMMF) helped towards their ongoing efforts in promoting a new approach in moderation towards international relations and setting foreign policy. GMMF focuses its efforts through digital diplomacy; non-traditional security threats like food security, spread of new diseases and environmental calamities; democracy and governance; social cohesion and inclusive development; and youth, women and civil society.

1 At current exchange rate at time of reporting: USD1:RM3.6
Special Tribute: Finding Hope in Tragedy at Khazanah Megatrends Forum, 2014

In light of the numerous devastations that shook the international world, and closer to home in 2014, Hasanah hosted a special tribute called *Finding Hope in Tragedy* at the KMF 2014, to remember the many affected by the devastations, and to celebrate those individuals and organisations who gave hope and opportunity through their tireless efforts.

The session began with a live recital of a beautiful piece for violin and viola entitled ‘Peace, Love, Light’, that was especially composed for the tribute by Dr Nigel Osborne. The session also hosted a panel discussion moderated by Shahira Ahmed Bazari, Managing Director, Yayasan Hasanah and Imran Ahmad, Director, Khazanah, Research and Investment Strategy, Khazanah.

The panel was represented by Dr Nigel Osborne, MBE, Composer; Dato’ Dr Ahmad Faizal Mohd Perdaus, President, MERCY Malaysia; Dato’ Dr Musa Mohd Nordin, Chairman, Viva Palestina Malaysia; and Tan Sri Dr Jemilah Mahmood, Chief of WHS Secretariat, UN, New York. Each shared their insights and experiences, with the common message that leaders can instill optimism and raise hope when a society is facing grave adversity, and that these actions will make a difference in a positive way.

It was also an apt platform to showcase Hasanah, its aspirations and its efforts in the CR realm, as shared by its Managing Director, Shahira Ahmed Bazari. Khazanah also announced its financial contribution towards supporting the emergency and recovery efforts for the Gaza August bombing, scholarship funding in collaboration with VPM for Palestinian students, its support to WHS, and contribution to the Malaysian Airline System (MAS) Education Fund in support of MH370. These notices of contribution were presented by Tan Sri Dato’ Azman Mohkhtar and Senator Dato’ Sri Abdul Wahid Omar.

The event ended with a short video reflecting on the MAS tragedies, and a special rendition of “Langit” by Yuna, a popular Malaysian artist in the international music scene.
Collaborative CR Efforts: Khazanah-Hasanah

Supporting the spirit of volunteerism

KHAZANAH VOLUNTEER NETWORK (KVN)

At the ground level, Khazanah and Hasanah drives employee volunteerism through KVN. It provides our employees an opportunity to channel their passion and skills to use for the benefit of the communities through volunteering initiatives with our CSPOs.

In 2014, KVN was primarily mobilised to two broad areas, helping with the KL homeless, and with the flood relief efforts in Kelantan.

- On 18 April, a total of 52 volunteers participated to help PERTIWI Soup Kitchen distribute food in the Chow Kit and Masjid Jamek area. It also helped KVN gain an appreciation to the plight of the city’s many needs.

- In response to weather forecasts that major floods may eminently occur, 22 KVN volunteers underwent training as registered MERCY Malaysia volunteers on 2 and 22 December. They were deployed when MERCY Malaysia activated their flood assistance response for the floods that happened later that same month.

- KVN deployed 11 volunteers to support a MERCY Malaysia mission with packing and distributing of food and hygiene kits in Pasir Mas, Kelantan, when the major floods of December 2014 occurred. However, due to the severity of the flood situation during that period, the volunteers were unable to gain onground access into Kelantan and were instructed to return back to Kuala Lumpur (as was the case for many other organisations and volunteer groups).

- Staff Donation and Fundraising: The staff and associates of Khazanah collectively contributed RM222,029 as a response during the acute 2014 bombings in Gaza and RM118,850 during Khazanah’s Annual Dinner fundraising supporting various charitable causes including Khazanah’s Tertiary Education Fund and Tabung Kebajikan Kakitangan Khazanah (T3K) specially for Khazanah non-executive staff.

KVN will be looking to expand their volunteering sphere to more skills-based volunteering where employees are able to share knowledge and expertise with the CSPOs. These volunteering opportunities can be in areas such as strategy, business planning, fundraising, or financial management.

PERTIWI Soup Kitchen is a community service project organised by Pertubuhan Tindakan Wanita Islam (“PERTIWI”) that provides hot dinners to homeless and hard core poor at various locations around KL.
YAYASAN SUKARELAWAN SISWA (YSS)

YSS was initiated in 2011 under the Ministry of Education, to leverage the Malaysian student body as a key volunteer source both domestically and internationally. In 2014, YSS participated in the following volunteer programmes.

- A two-week mission to Kampung Labang, Bintulu, Sarawak (500 residents), that focused on community infrastructure such as the construction of public toilets, sidewalk renovations, repairing the jetty and the generator house. YSS students also provided a source of inspiration that led to an increase in the local students’ school attendance from 75 per cent to 92 per cent.

- 30 YSS volunteers to Kampung Tunoh, an Iban community in Kapit, Sarawak (300 residents). Activities included free health screenings, building a sheltered 200-meter walkway connecting the local school with its dining hall.

- Mobilised 4,505 students to help in the December 2014 floods, including clean-up activities and construction of two tube-wells in Gua Musang.

Climate change poses grave risks to all people and all countries, but again, some are subject to more-grievous losses than others are. Between 2000 and 2012 more than 200 million people, most of them in developing countries, were hit by natural disasters every year, especially by floods and droughts.

(source: Centre for Research on the Epidemiology of Disasters, 2013)
Partners

**MERCY Malaysia**
www.mercy.org.my
MERCY Malaysia provides medical relief, drives sustainable health-related developments, and risk reduction activities, for vulnerable communities in both crisis and non-crisis situations, locally and internationally. MERCY Malaysia drives many of its missions on the strength of its volunteer network. It upholds the Code of Conduct for the International Red Cross, Red Crescent Movement and NGOs in Disaster Relief.

**Global Movement of Moderates Foundation (GMMF)**
www.gmomf.org
GMMF was established in April 2012 as a new approach to promoting moderation in international relations and setting foreign policy. GMMF focuses its efforts through digital diplomacy; non-traditional security threats like food security, spread of new diseases and environmental calamities; democracy and governance; social cohesion and inclusive development; and youth, women and civil society.

**Majlis Keselamatan Negara (MKN)**
www.mkn.gov.my
Majlis Keselamatan Negara (MKN) was formally established on 7 July 1971. MKN acts as the lead agency for coordinating and providing the overall direction of national security policy. Since its inception, a total of 24 MKN Directives were issued to tackle various emerging security threats ranging from influx of refugees and immigrants, bilateral border security cooperation, drug menace, smuggling, terrorism, cyber attacks and crisis management. The MKN is also the principal policy making and coordinating body for disaster management.

**The World Humanitarian Summit (WHS)**
www.worldhumanitariansummit.org
The WHS is an initiative of the United Nations Secretary-General which brings the global community together and commit to new ways of working together to save lives and reduce hardship around the globe. It will be held in Istanbul in May 2016.

**Viva Palestina Malaysia (VPM)**
www.vpm.org.my
VPM was set up in January 2009 in response to the 2008 Gaza invasion. It comprises 50 NGOs across racial, religious and political divides, coming together under a united cause to advocate peace, freedom, justice and self-determination for Palestine.

**Yayasan Sukarelawan Siswa (YSS)**
www.sukarelawansiswa.my
YSS was initiated in 2011 under the Ministry of Education, is a student volunteer movement to leverage the Malaysian student body as a key volunteer source both domestically and internationally.
As we move along our journey into 2015, our story will continue to support the nation-building agenda and invest in high impact social development causes in the country.

Our work within the respective pillars will continue to review against rigorous metric and impact assessments, as we look to further recalibrate partners and programme initiatives against the holistic outcomes of each pillar. We will continue to work individually with each CSPO to build their internal capacity and collectively across all CSPOs towards effecting more collective impact, and replicating further models of success on a nation-wide scale.
Documentation

Financial Highlights

Hasanah Programme Expenditure (RM million)

<table>
<thead>
<tr>
<th>Category</th>
<th>Expenditure (RM million)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>59.8</td>
</tr>
<tr>
<td>Community Development</td>
<td>3.9</td>
</tr>
<tr>
<td>Environment</td>
<td>0.5</td>
</tr>
<tr>
<td>Arts, Heritage &amp; Culture</td>
<td>0.4</td>
</tr>
<tr>
<td>Knowledge</td>
<td>8.2</td>
</tr>
<tr>
<td>Public Spaces, Capacity Building and Social Enterprise</td>
<td>6.7</td>
</tr>
<tr>
<td>Sponsorships</td>
<td>4.5</td>
</tr>
<tr>
<td>Sub Total</td>
<td>84.1</td>
</tr>
</tbody>
</table>

Hasanah Operating Expenditure

- Other Khazanah Funding1 (RM million)
  - IHH2                                           | 8.5                      |
  - Flood Relief and Recovery3                    | 10.0                     |
  - PENGASIH Relocation4                          | 7.0                      |
  - Iskandar Malaysia Community Initiatives5     | 15.0                     |
  - SL1M6                                         | 8.0                      |

1. Khazanah expenditure for social development related initiatives
2. Funding to provide corporate social responsibility initiatives for patients of IHH Healthcare hospitals
3. In 2015, a further RM20 million has been committed by Khazanah for flood relief and recovery efforts
4. Acquisition and construction of a new facility for Persatuan PENGASIH Malaysia to relocate at Cinta Manis, Bentong, Pahang
5. Funding for social and community initiatives that complement the development of the Iskandar Malaysia region
6. Skim Latihan 1Malaysia is a government programme that aims to enhance the employability among Malaysian graduates
Assurance Report

INDEPENDENT LIMITED ASSURANCE STATEMENT TO THE MANAGEMENT OF YAYASAN HASANAH

We have performed limited assurance procedures in relation to Yayasan Hasanah (a foundation of Khazanah Nasional Berhad) 2014 Report ("the Report") as detailed in the ‘Subject Matter’ below.

THE MANAGEMENT’S RESPONSIBILITY

The Report has been prepared by the Management of Yayasan Hasanah, which is responsible for the collection and presentation of the information it contains and for maintaining adequate records and internal controls that are designed to support the sustainability reporting process. The Report has been prepared on Yayasan Hasanah’s own initiative, as there are currently no legally prescribed requirements for the preparation, publication and verification of sustainability reports in Malaysia.

THE AUDITOR’S RESPONSIBILITY

Our responsibility in performing our limited assurance activities is to the Management of Yayasan Hasanah only and in accordance with the terms of reference agreed with them. We do not accept or assume any responsibility for any other purpose or to any other person or organisation. Our responsibility is solely to Yayasan Hasanah and not to third parties, who may rely on this report for any purpose at entirely their own risk.

Our review was limited to the information on the select indicators set out within the Report and our responsibility is limited to sustainability information from 1 January 2014 published in this report only, and not elsewhere such as in Yayasan Hasanah’s annual report/website and does not include any review of Management’s forward looking statements such as targets and intentions.

REPORTING CRITERIA

Yayasan Hasanah’s internal reporting guidelines, and procedures of Civil Society Partner Organisations (“CSPOs”) and National Initiatives (“NIs”) from which the selected information is gathered, collated and aggregated internally.

ASSURANCE STANDARD USED AND LEVEL OF ASSURANCE

Our engagement has been planned and performed in accordance with the International Standard of Assurance Engagement ("ISAE") ISAE 3000: Assurance Engagement Other Than Audits or Reviews of Historical Financial Information.

This standard requires that we comply with the ethical requirements, and plan and perform the assurance engagement under consideration of materiality to express our conclusion with limited assurance.

A limited assurance engagement consists of making enquiries and applying analytical and other limited assurance procedures. Our procedures were designed for a limited assurance engagement and thus the level of assurance is lower than that which would have been obtained from a reasonable assurance engagement.

The procedures performed depend on the assurance practitioner’s judgement including the risk of material misstatement of the specific activity data, whether due to fraud or error. While we considered the effectiveness of Management’s internal controls when determining the nature and extent of our procedures, our review was not designed to provide assurance on internal controls. We believe the evidence we have obtained is sufficient and appropriate to provide a basis for our conclusion.

SUBJECT MATTER

The Subject Matter for our engagement consists of:

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Key Performance Indicators (&quot;KPIs&quot;) for Assurance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yayasan Khazanah</td>
<td>1. Number of scholarships awarded in 2014</td>
</tr>
<tr>
<td></td>
<td>2. Number of schools adopted in 2014</td>
</tr>
<tr>
<td>PINTAR Foundation</td>
<td>3. Number of families benefitted from Yayasan Sejahtera projects in 2014</td>
</tr>
<tr>
<td>Yayasan Sejahtera</td>
<td>4. Percentage increase over a year in Trust Schools Program (TSP) teachers’ use of strategic questioning that promotes student thinking</td>
</tr>
<tr>
<td></td>
<td>5. Percentage increase over a year in opportunities provided by TSP teachers for their students to learn collaboratively</td>
</tr>
<tr>
<td>Teach For Malaysia</td>
<td>6. Number of active Fellows in 2014</td>
</tr>
<tr>
<td></td>
<td>7. Average retention rate of Fellows in 2014</td>
</tr>
<tr>
<td></td>
<td>8. Percentage of fellows administrating all 3As test</td>
</tr>
<tr>
<td>Think City</td>
<td>9. Number of urban spaces intervention programmes in place</td>
</tr>
<tr>
<td></td>
<td>10. Percentage of programmes that involve or are led by local community partners/public/private sector</td>
</tr>
</tbody>
</table>
Assurance Report (Cont’d)

### Organisation | Key Performance Indicators ("KPIs") for Assurance
--- | ---
TECH Outreach Malaysia | 11. Number of women receiving micro-loans
 | 12. Percentage of women paying full weekly loan repayment instalment amount
EcoKnights | 13. Number of e-newsletters produced
Treat Every Environment Special (TrEES) | 14. Run series of capacity building workshops for student representatives from the registered schools to select a maximum of 12 teams to implement green projects in their schools
 | 15. Increase the number of LIKES on TrEES YV4C Facebook page

### OUR ASSURANCE PROCEDURES

The procedures performed aim to verify the plausibility of information. We designed our procedures to state whether anything has come to our attention to suggest that the Subject Matter detailed above has not been reported in accordance with the reporting criteria. In order to form our conclusions we undertook the steps below:

1. Interviewed Yayasan Hasanah’s executives including the Managing Director of Yayasan Hasanah, to understand the current status of their sustainable development agenda and activities;
2. Undertook visits to Yayasan Hasanah’s office, CSPOs and NIs;
3. Reviewed Yayasan Hasanah’s processes for data collection, aggregation, analysis and quality control;
4. Reviewed selected relevant internal documents on the select indicators to assess the accuracy of reporting;
5. Reviewed draft of the Report for statements or assertions for consistency with the findings from our work;
6. Traced select relevant sources of information and reviewed evidence to support key assumptions and reasonableness in calculations and other data.

### THE LIMITATIONS OF OUR REVIEW

The accuracy and completeness of the sustainability indicators are subject to inherent limitations given their nature and methods for determining, calculating and estimating such data. Our assurance report should therefore be read in connection with Yayasan Hasanah’s procedures on the reporting of its sustainability performance.

### OUR INDEPENDENCE

Ernst & Young has provided independent assurance services in relation to the Report. We have provided no other services relating to the Report.

In conducting our assurance engagement we have met the independence requirements of the Malaysian Institute of Accountants Bye-Laws, Code of Professional Conduct and Ethics. Our independence policies prohibit any financial interests in our clients that would or might be seen to impair independence. Each year, partners and staff are required to confirm their compliance with the firm’s policies.

### CONCLUSION

Based on the procedures performed and evidence obtained for the Subject Matter nothing has come to our attention that causes us to believe that the information in the Report does not comply in all material respects, with the above mentioned reporting criteria.

Ernst & Young
Kuala Lumpur, Malaysia
29 May 2015
Governance Statement

ACCOUNTABILITY

Yayasan Hasanah is committed to the highest standards of governance, transparency and accountability.

As an independent entity, it has strong governance frameworks to ensure strategic and responsible use of funds, high performance, and execution discipline that will balance compliance and performance. It is subject to sound financial management systems and controls to ensure that all expenditure is fully accounted for and audited on an annual basis. The Foundation is guided by the Board of Trustees.

Oversight

The Board of Trustees will provide strategy and guidance to ensure the Foundation will be a force for good to create positive and deep impacts across its pillar areas.

The Board will ensure that funds are properly administered and disbursed in accordance to the Foundation's vision, objectives and pillars. Board meetings will be held on a quarterly basis.

The Board will be supported on a day-to-day basis operational level by the Yayasan Hasanah staff team. The Hasanah team is responsible to manage the daily administration of the Foundation including to ensure high impacts and performance through programmes with its CSPOs, identify and assess new CSPOs and beneficiaries. New programmes and beneficiaries that satisfy the eligibility criteria will be recommended for approval by the Hasanah team to the Managing Director or the Board.

Funding: For Yayasan Hasanah

Hasanah has been provided funding in perpetuity through an endowment fund from Khazanah. The endowment will be managed through an investment structure that will generate consistent returns at an acceptable level of risk, while protecting the capital employed and ensuring funding sustainability for Hasanah.

This will ensure that the Foundation will not be required to carry out fund raising activities, manage investment portfolios, or administer fund management protocols. The Foundation is thus fully funded, so that it may focus on its sole social delivery mandate.

Funding: Grants to Beneficiaries

Existing CSPOs

Hasanah will distribute funding to beneficiaries, upon assessment of annual funding requests based on beneficiaries’ strategic alignment to and support of the pillar areas, annual performance and growth projections, audited reports, programme effectiveness, and Hasanah’s overall budget considerations across its five pillars.

New beneficiaries

New requests for funding by existing CSPOs or new CSOs must demonstrate alignment to and measureable positive impact in support of the Foundation’s pillars.

The Foundation’s Grant Programme is carried out in two (2) cycles annually. Awards will be made in April and October. The Grant Programme is subject to a rigorous process that covers grant inquiry, selection and approval, award, disbursement, monitoring and review prior to any renewal.

CSOs and institutions that are interested to work with the Foundation are invited to contact us at grants@yayasanhasanah.org.
### Glossary

<table>
<thead>
<tr>
<th>Acronym</th>
<th>Description</th>
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<tr>
<td>3P Leadership Model</td>
<td>The 3 Ps – Purpose, Personal Traits, People Traits</td>
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<tr>
<td>AHC</td>
<td>Arts, Heritage and Culture</td>
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<td>BSMPL</td>
<td>‘Badan Sivik Membela Pulau Langkawi’</td>
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<td>CC</td>
<td>Cruyff Courts</td>
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<td>CCI</td>
<td>Cruyff Court Iskandar (Johor)</td>
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<td>CCKL</td>
<td>Cruyff Court Kuala Lumpur</td>
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<td>CR</td>
<td>Corporate Responsibility</td>
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<td>CSOs</td>
<td>Civil Society Organisations</td>
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<tr>
<td>CSPOs</td>
<td>Civil Society Partner Organisations</td>
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<td>Cenergi</td>
<td>Cenergi SEA Sdn Bhd</td>
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<td>EMNC</td>
<td>Enactus Malaysia National Cup</td>
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<td>Enactus</td>
<td>Enactus Malaysia Foundation</td>
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<td>EWC</td>
<td>Enactus World Cup</td>
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<td>EY</td>
<td>Ernst and Young</td>
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<td>GDRRN</td>
<td>GLC Disaster Response and Relief Network</td>
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<td>GLCs</td>
<td>Government-linked companies</td>
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<td>GLICs</td>
<td>Government-linked investment companies</td>
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<td>GTGP</td>
<td>George Town Grants Programme</td>
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<td>GMMF</td>
<td>Global Movement of Moderates Foundation</td>
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<td>Hasanah</td>
<td>Yayasan Hasanah</td>
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<td>IMARET</td>
<td>Islamic Medical Association Response and Relief Team</td>
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<td>Khazanah</td>
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<td>KGL</td>
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<td>KL</td>
<td>Kuala Lumpur</td>
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<td>KLEFF</td>
<td>Kuala Lumpur Eco Film Festival</td>
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<td>KKU</td>
<td>Khazanah Koridor Utara</td>
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<td>KRI</td>
<td>Khazanah Research Institute</td>
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<td>LADA</td>
<td>‘Lembaga Pembangunan Langkawi’</td>
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<td>LADAP</td>
<td>‘Latihan Dalam Perkhidmatan’</td>
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<td>LEFF</td>
<td>Langkawi Eco Film Festival</td>
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<td>LPSSL</td>
<td>Leadership Programme for PINTAR School Leaders</td>
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<td>MACMA</td>
<td>Malaysian Chinese Muslim Association</td>
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<td>MDGs</td>
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<td>MKN</td>
<td>Majlis Keselamatan Negara</td>
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<td>PENGASIH</td>
<td>Persatuan PENGASIH Malaysia</td>
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<td>PF</td>
<td>PINTAR Foundation</td>
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<td>PINTAR</td>
<td>Promoting Intelligence, Nurturing Talent, Advocating Responsibility</td>
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<td>PMLU</td>
<td>PINTAR Mobile Learning Unit</td>
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<td>Poorest of the Poor</td>
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<td>Reef Check Malaysia</td>
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<td>Shah Alam Convention Centre</td>
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<td>TECH Outreach Model</td>
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<td>TFM</td>
<td>Teach For Malaysia</td>
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<td>TrEES</td>
<td>Treat Every Environment Special</td>
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<td>UN</td>
<td>United Nations</td>
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<td>UNDP</td>
<td>United Nations Development Programme</td>
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<td>UNESCO</td>
<td>United Nations Educational, Scientific and Cultural Organization</td>
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<td>UNICEF</td>
<td>United Nations Children’s Fund</td>
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<td>USIM</td>
<td>Universiti Sains Islam Malaysia</td>
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<td>VoC</td>
<td>Voice of the Children</td>
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<td>VPM</td>
<td>Viva Palestina Malaysia</td>
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<td>World Humanitarian Summit</td>
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<td>YA</td>
<td>Yayasan AMIR</td>
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