On 4 September 2017, Khazanah and Hasanah launched the inaugural Hari Hasanah – a day where all Malaysians are invited to contribute their time and effort to do good deeds for the benefit of others. In its inaugural year, we were encouraged to see more than 20,000 people impacted by various acts of kindness done by Hasanah’s and Khazanah’s staff, partners and friends. For this year’s Cover, we chose to highlight the smiles and expressions from Hari Hasanah’s launch event at PPR Sri Semarak, Kuala Lumpur. It is a powerful reminder to us that no matter how big or small, every act of kindness matters and makes a difference to others. Join us to celebrate Hari Hasanah on 2 September 2018 and to participate is simple:

1. Follow us on Instagram harihasanah
2. Think of an act of kindness you would like to do on that day
3. Do it!
4. Share it on your Instagram and just hashtag #berbudibersama #dogoodtogether

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All information produced in this Report was based on information available to Yayasan Hasanah at the date of publication of the Report.

The Hasanah Report 2017 is produced entirely with considerations to Eco Values.
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BUILDING TRUE VALUE

A leading foundation that promotes Malaysia’s global sustainability through solutions that empower communities, encourage social inclusivity and improve the environment

Yayasan Hasanah (Hasanah) is the impact-based foundation of Khazanah Nasional Berhad (Khazanah), the strategic investment fund of the Government of Malaysia.

We were set up as an independent entity on 1 July 2015, building on nine years of Corporate Responsibility efforts previously driven under Khazanah.

Where Khazanah oversees creation of true value for Malaysia through financial and strategic initiatives; Hasanah focuses on the country’s pressing community and social issues, the upscaling of Civil Society Organisations (CSOs), working in collaboration through a social sector ecosystem.

Together, Khazanah and Hasanah drive a nation-building agenda of progressing Malaysia as a globally competitive nation.

As a grant-giving foundation, our approach goes beyond dollars and cents. We continue to facilitate an ecosystem of transformation, working in collaboration with multiple stakeholders, infusing a spirit of advocacy and building capacity in the areas we focus in. Collectively and collaboratively, we hope to shift the needle of social and community reform for Malaysians, towards a better Malaysia.
Hasanah’s vision is to become a leading impact-based foundation that promotes Malaysia’s global sustainability through solutions that empower communities, encourage social inclusivity and improve the environment.

Hasanah’s focus areas are education; community development; environment; arts, heritage & culture; knowledge; and initiatives in capacity building, social enterprise and public spaces; anchored to its core foundations of long-term nation building.

Built on Hasanah’s commitment to stakeholders in upholding the principles of transparency and innovation in the work we do; we are guided by Hasanah’s values of empowerment, trust, integrity, inclusiveness, connectedness and authenticity.
CHAIRMAN’S MESSAGE

Dear Readers,

I am pleased to share with you our latest edition of The Hasanah Report 2017, and the progress of our journey as an impact-based foundation thus far.

As we enter our third year of operations, I am encouraged to see the progress we have made across all of our key focus areas. Our Primary Impacts have just completed its first year of activities in 2017, and we are beginning to see encouraging progress.

Together with my fellow colleagues on the Hasanah Board of Trustees and the management team, we are always looking at how we can fulfill our mandate effectively and efficiently in bringing about long-term positive social impact for the nation.

Strategic Levers of Impact

There are several ways to measure how we are creating and deepening our impact across all of our key focus areas. These are, first, our reach and scale in the areas we invest; and whether we are reaching more and more beneficiaries through our programmes. Second, Hasanah looks into innovation through development of new models and methodologies that are able to solve pressing community and environmental issues sustainably. Third, we also evaluate our ability to deepen our impact through advocacy and influencing of institutional structures, policies and frameworks.

Building on the foundations we have laid over the past two years and the nine years before under Khazanah’s Corporate Social Responsibility (CSR), Hasanah continues to expand and scale up its reach to more beneficiaries and communities in 2017. Our public schools’ transformation agenda has led to the birth of Projek AMAN, a state-wide education transformation model targeted to impact all 748 schools in Kedah in the next 7 years.

Building resilient communities means providing urban and rural poor individuals and families with the capacity and resources to overcome challenges that can hold them back from reaching their full potential and breaking the cycle of poverty. The Community Based Approach (CBA) seeks to bring together various organisations to support the individuals and families’ multiple needs, and to build their collective resilience.

Going Beyond Dollars and Cents

More than just a grant-giving foundation, Hasanah recognises the importance of playing an active role in shaping and developing the ecosystem. In 2017, Hasanah continues to invest

1 Read about Hasanah’s Primary Impacts on pages 12 to 15.
in capacity building initiatives; including establishing strategic partnerships such as with Facebook Malaysia to organise a Facebook for non-profits training session for our Partners.

Last year, we introduced ILMU Hasanah, a series of free public knowledge events, which also serves as a platform for cross sharing of information within the sector. More than 300 people attended five ILMU Hasanah events in 2017, which covered a range of topics including Education in the 21st Century featuring Mr. Olli Heinonen, one of the foremost authority in Finnish education.

At Hasanah, we truly value continuous engagement with multiple stakeholders and we have more than doubled the number of sessions in 2017 versus the previous year. Consistent stakeholder engagement is critical to help us determine what issues matter most to each of our focus areas. This is extremely valuable to us, as Hasanah is still a young organisation with much to learn.

**Hasanah as a Way of Life**

In 2017, Khazanah together with Hasanah and our network of partners launched Hari Hasanah on 4 September, on a day between Hari Kebangsaan (31 August) and Hari Malaysia (16 September). Hari Hasanah is a day where we invite Malaysians to contribute their time and effort to do good deeds for the benefit of others. Personally, I was thrilled to learn that over 20,000 people were impacted through 308 Hasanah initiatives. This is a milestone event that embodied the true meaning of ‘Hasanah’, which means ‘goodness’ in Arabic.

In the years to come, we hope Hari Hasanah will grow into a self-sustaining, social movement where Malaysians come together and do good for the benefit of others. In the process, we hope this will help to foster togetherness and promote unity in our multi-cultural, multi-ethnic society. No act of ‘Hasanah’ is too small or too big, and collectively we can all make a big difference; one act at a time.

For now, our journey towards building a better Malaysia continues – and I hope we will continue to have your support.

Thank you.

**Tan Sri Dato’ Md Nor Yusof**

*Chairman, Yayasan Hasanah*
“As an impact-based foundation, we are here for the long-term and committed to work closely with our partners and key stakeholders to ensure we shift the needle on positive social impact.”

Md Nor Yusof, Tan Sri Dato’
with Cikgu Yatan, the new headmaster of SK Pulau Mantanani, Mantanani Island, Sabah. Hasanah through our partner Reef Check, has been supporting the communities in Mantanani since 2016.

“An inclusive and integrated education system is key to developing holistic individuals who can contribute towards building a peaceful and prosperous Malaysia.”

Zarinah Anwar, Tan Sri
interacting with students during Teach for Malaysia (TFM) Week 2017. TFM is a Hasanah partner since 2010.

“The key to delivering positive social impact is breaking down silos between organisations and driving more collective and collaborative efforts towards achieving a common goal: improving the well-being of Malaysians.”

Azman Hj Mokhtar, Tan Sri Datuk Wira
poses with Abang Merawi, the Village Head of Kampung Pinggan Jaya in Kuching, Sarawak. Kampung Pinggan Jaya is home to a Hasanah project through Yayasan Sejahtera since 2016.
“Our unique arts and cultural heritage is more than just a window into our storied past; it is the essence that defines our soul and identity as Malaysians.”

_Dzulkifli Abdul Razak, Professor Tan Sri Dato’ Dr._
during a site visit at Kampung Suang Punggor, Kota Belud, Sabah. Kampung Suang Punggor is home to a Hasanah project through Yayasan Sejahtera.

“Our environmental heritage is precious, and we must do all we can to safeguard this natural treasure for future generations to enjoy.”

_Caroline Christine Russell_
receiving a gift from the principal of SK Desa Pandan, Kuala Lumpur during a visit to the Trust School; a Hasanah initiative through Yayasan AMIR.

“Building trust with local communities and partners, together with other stakeholders is key to successful collaboration towards building true value for Malaysia.”

_Sheranjiv M Sammanthan_
shares a photo together with a beneficiary and her handmade juice during the Hasanah Bersama Rakyat event in Kuching, Sarawak.

“Central to the Hasanah mission is empowering people, and my hope is that one day every Malaysian will get to benefit from the work that Hasanah is doing.”

_Shahira Ahmed Bazari_
sharing a light moment with students from SMK Taman Johor Jaya 2 in Pasir Gudang, Johor during the Teach for Malaysia (TFM) Week 2017. TFM is a Hasanah partner since 2010.
MANAGING DIRECTOR’S REFLECTIONS

A FORCE FOR GOOD

As you may know, Hasanah is an Arabic word that means “goodness” or “good deeds”. As Hasanah evolves and grow, I hope it will become a force for good where all Malaysians partake in some form of citizen action in bringing societal and environmental improvements and progress for the country. Delivering social impact not only takes time, but it also requires collective and collaborative action across multiple stakeholders. No one person can do it all, nor should any one person be left to do it all. The well-being of the country is in our hands, and we all have a role to play to build a better future for Malaysia.

As an impact-based foundation of Khazanah Nasional Berhad (“Khazanah”), it inspires me to view our mission and mandate as being part of Khazanah’s overall contribution in nation building; where Khazanah builds true value through financial and strategic initiatives, Hasanah focuses on tackling pressing community challenges, to drive sustainable social progress for Malaysia.

OUR JOURNEY SO FAR

Three years on, I am pleased to report that Hasanah continues to deepen and scale our impact across all our focus areas. Today, we work with 40 partner organisations (25 in 2016) across 57 projects (31 in 2016) nationwide. Our Education pillar which receives close to 60% of Hasanah’s total funding currently benefits about 1,100 primary and secondary schools, slightly more than 10% of the total 10,180 schools in Malaysia.

Our work in Education focuses on scaling up access to quality education and improved student outcomes. Other than our flagship Trust Schools Programme1 (TSP) which will hit 147 schools by the end of 2018, some of our work in this area also includes extended support to teachers and parents, addressing mental health issues, as well as inclusive education.

But beyond just increasing opportunities to attain quality academic opportunities, we have also begun to add other components of quality and holistic education in our programmes.

For example, together with Nettcarbon, we helped to integrate creative design thinking modules into STEAM (Science, Technology, Engineering, Arts and Math) education which was piloted in 15 schools in Selangor in 2017, and now rolled out to 100 schools over the next two years. Our focus on education also covers environmental education, where we work with several partners to raise environmental awareness in schools, currently reaching 90 schools and 21,000 students across the country.

Communities are the bedrocks of society, and a strong Malaysian society needs equally strong and resilient communities. The pilot of Hasanah’s Community Based Approach (CBA) in PPR Sg. Bonus, Kuala Lumpur to tackle urban poor issues and in Kampung Pinggan Jaya, Kuching, Sarawak is aimed at enhancing their social, economic and environmental well-being in a holistic way through active community participation and supported by our backbone partner, Yayasan Sejahtera. Read more about our CBA model and progress in pages 45 to 54.

Another prominent development is our efforts to support the gazettement of Mantanani Island in Sabah. Together with our partner Reef Check Malaysia, we developed and implemented the community-led Marine Managed Area (MMA) roadmap.

1 Read more about the Trust Schools Programme on pages 22 to 28.
MANAGING DIRECTOR’S REFLECTIONS

Hasanah hopes to mainstream arts appreciation in the country. The Hasanah Arts Fund benefits grassroots, provincial and artisanal initiatives as well as art festivals, major productions and shows.

THE JOURNEY CONTINUES

Often I get asked “what is your long-term vision for Hasanah?” For me personally, when the day comes that Hasanah has been able to positively impact the lives of every Malaysian, that is when all of us at Hasanah can say we have done our jobs. Although I am pleased to see the progress we have made thus far, there is still so much more we can do across all of our key areas of focus.

I would like to conclude in the usual way by recording our deep gratitude to the Hasanah’s Board of Trustees for their guidance and steer to me and my team. Our Trustees remains accessible and engaged in all our programmes and activities. To our Partners, stakeholders and friends of Hasanah, thank you for your contribution and support as we strive to achieve our shared vision of a more beautiful future for all Malaysians. Last but not the least, a big thank you to my team at Hasanah for working tirelessly to create a meaningful difference in the lives of others.

With that, I am pleased to present you The Hasanah Report 2017.

Shahira Ahmed Bazari
Managing Director, Yayasan Hasanah
LONG-TERM IMPACT-BASED FOUNDATION

STRATEGIC LEVERS FOR IMPACT

In achieving long-term social impact, three key strategic drivers have been identified that are measurable and able to move the needle towards improving the quality of life of individuals, communities and society as a whole. Hasanah terms the three strategic levers of impact as Increase, Innovate and Influence. Increasingly, we have seen Hasanah's programmes driving scale, investing in new and improved methodologies and involved in advocacy and influencing of policies and structures for the long-term.

INCREASE
Scaling up and deepening reach, engagements and programmes across all focus areas

INNOVATE
Develop new, innovative and improved approaches (content) and sustainable solutions to pressing social and environmental issues

INFLUENCE
Advocate and shape policies to achieve structural changes and systems reform in our focus areas

CONNECTING THE DOTS: ADVOCATE, CONVENOR, ENABLER

As a Convenor, Hasanah helps to connect the dots between various key stakeholders in the sector including private and public actors, and Civil Society Organisations (CSOs). We help create an enabling platform to drive collective impact and collaborative action, as well as knowledge exchange amongst key stakeholders. Through these platforms, we were also able to initiate discussions to advocate and influence key social and national issues closely linked to the work we do with our Partners. In 2017, Hasanah more than doubled our engagements over the previous year and expanded our network and participation in various consultations, roundtables and dialogues.

Group photo during a Hasanah capacity building workshop on Social Enterprise, in partnership with leading business school INSEAD.

Environment Roundtable on Central Forest Spine (CFS) together with representatives from the government and NGOs.
THE HASANAH GRANTS

As a grant giving foundation, we support catalytic, scalable, replicable, and sustainable programmes that demonstrate long-term thinking towards delivering positive social impact. Hasanah’s grants supports initiatives in Education, Community Development, Environment, Arts, Heritage & Culture, Public Spaces and Knowledge.

Beyond funding, we seek to build the capacity within the civil society sector. Organisations that become our Partners also receive support through strategic and business advice, trainings and workshops, best practice sharing, networking opportunities and knowledge sharing across our network.

There are five (5) categories of Funding in Hasanah.

1. **Flagships / National Initiatives**
   - Addresses a critical national agenda, targets long-term and high-impact scale across the country

2. **Civil Society Partner Organisations (CSPOs) Grants**
   - RM250,000 to RM2,000,000 for a period of 1-3 years
   - Able to drive deepening of impact through increased scalability, innovative approaches and solutions and influence policy-making across the nation

3. **Small Grants**
   - Up to RM250,000 for a period of one year
   - Provides small-scale funding to promote growth and positive change within Hasanah’s focus areas

4. **Sponsorships / Talent Development Fund / Arts Fund / Community Fund**
   - Support initiative and projects that are critical to addressing the nation’s needs, but are one-off in nature

5. **Humanitarian and Disaster Relief (HDR)**
   - Hasanah extends our support to efforts in Malaysia and internationally in response to natural and man-made disasters

---

Yayasan Hasanah Grants
Hasanah awards grants once a year - applications are open in July every year, and awarded in December every year.

If your organisation has a programme that is aligned to one or more of our focus areas we would like to encourage you to read our Hasanah Grant Application Guidelines and find out more about our application requirements and grants selection process.

We welcome you to have a read through our grant guidelines available at www.yayasanhasanah.org.my

We invite interested parties to connect with us at grant.application@hasanah.org.my
PRIMARY & SECONDARY IMPACT 2017-2021

OUR FOCUS AREAS AND IMPACT

Primary Impact (2017-2021)
Primary Impacts are areas of work that Hasanah is already supporting, which require significant effort and push, and have therefore been fine-tuned from a strategic perspective to achieve meaningful long-term social change. There are five thrusts to this - public schools education transformation, building resilient and empowered communities, stop further degradation and defragmentation of critical sites in the Central Forest Spine (CFS), building strong social institutions and paving the way for long-term impact.

Secondary Impact
Secondary Impacts are areas that Hasanah will continue to be involved in on a supportive level to sustain and invigorate efforts in line with our focus areas. These cover supporting children from marginalised / underprivileged communities and children with special education needs (SEN); deepening work in advocating and raising awareness on child rights – specifically in the areas of Deinstitutionalisation of Children (DI) and child protection; addressing the socio-economic needs of target groups in the bottom 40% (B40)1 population particularly children-and-youth-at-risk, and vulnerable women; enable Payments for Ecosystem Services (PES), environmental education, nation-wide mapping of Arts, Heritage & Culture (AHC) assets by states; developing AHC talent through a Social Entrepreneurship Programme (SEP); and others.

1 Based on the 11th Malaysia Plan 2016-2020, as of 2016, there were 2.7 million B40 households with a mean monthly household income of RM2,537.
GLOBAL AND NATIONAL AGENDA

SUSTAINABLE DEVELOPMENT GOALS

The Sustainable Development Goals (SDGs), are a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity.

As an impact based foundation, Hasanah is aligned to 14 out of the 17 SDGs in line with our vision to promote Malaysia’s global sustainability through solutions that empower communities, encourage social inclusivity and improve the environment.

HASANAH FOCUS AREAS MAPPED TO SDGS

NATIONAL BLUEPRINTS

We are largely guided by the 11th Malaysia Plan 2016-2020 which covers many of our focus areas like Education, Community Development, Environment; as well as by specific sectoral policies and frameworks. A few of these blueprints are captured below.

11th Malaysia Plan 2016-2020
Malaysia Education Blueprint 2013-2025
Central Forest Spine Master Plan 2008
National Policy on Biological Diversity 2016-2025
Transformasi Nasional 2050
Hasanah Impact
Journey
OUR JOURNEY IN 2017

In 2017, Hasanah’s work focused on deepening of its impact footprint across key focus areas. Entering its second full year of operations, Hasanah focused its support on 3 key strategic impact drivers: Increase, Innovate and Influence.

**WHY IT MATTERS 2017 HIGHLIGHTS**

### INCREASE

Scaling up and deepening reach, engagements and programmes across all focus areas

<table>
<thead>
<tr>
<th>2017 HIGHLIGHTS</th>
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<tbody>
<tr>
<td>469,632 Students</td>
<td></td>
</tr>
<tr>
<td>2,130 No. B40 Individuals Supported</td>
<td></td>
</tr>
<tr>
<td>178 Stakeholder Engagements</td>
<td></td>
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<tr>
<td>2,877 Teachers</td>
<td></td>
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<tr>
<td>1,078 Schools</td>
<td></td>
</tr>
<tr>
<td>313 No. Women Beneficiaries</td>
<td></td>
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<tr>
<td>19 Communities</td>
<td></td>
</tr>
<tr>
<td>80 Media Mentions</td>
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### INNOVATE

Develop new, innovative and improved approaches (content) and sustainable solutions to pressing social and environmental issues

- Community Based Approach (CBA) Baseline Study
  - Deepen understanding of communities and establish key indicators
- Central Forest Spine (CFS) Geospatial Research
  - Identified level of degradation of CFS sites in Kedah and Perak
- Environmental Education Module
  - Innovative programme for schools covering recycling and 5 new topics (rainwater harvesting, organic composting, green roofing, biogas generation and sustainable consumption)
- Arts, Heritage & Culture (AHC) Design Thinking Module
  - Innovative use of AHC to promote creative problem solving skills in public schools

### INFLUENCE

Advocate and shape policies to achieve structural changes and systems reform in our focus areas

- Gazzettement of Mantanani Island (work in progress)
- Marine Managed Area (MMA) plan adopted by State
- De-institutionalisation (DI) of Children
  - Conducted state-wide study in Negri Sembilan to help draft national action plan
- Payment for Ecosystem Services
  - Influenced development of policy to ensure sustainable funding of conservation programmes in Sabah
- Promoting AHC
  - Hasanah’s MD serves as EXCO to Cultural Economy Development Agency (CENDANA) and Board of Trustee for National Visual Arts Gallery (Balai Seni Visual)

### PRIMARY IMPACT 2017-2021

**PRIMARY IMPACT**

**2017**

Transforming education, the heartbeat of society:
- 83 Trust Schools in 10 states
- Established Projek AMAN to pilot state-wide public schools transformation in Kedah
- 13 Trust Schools accredited by Ministry of Education (MOE)
- Active engagement with stakeholders i.e. PADU, EPRD and BPSH
  
  For further details, please refer to pages 22 to 28.

Building resilient communities:
- 1 backbone CBA partner identified to lead CBA pilot implementation
- 469,632 Students
- 313 No. Women Beneficiaries
- 2,877 Teachers
- 2,130 No. B40 Individuals Supported
- 178 Stakeholder Engagements
- 1,078 Schools
- 28,771
- 19 Communities
- 80 Media Mentions

Preserving our natural resource:
- Built understanding of CFS landscape and identify degraded sites in 2 states (Kedah and Perak)
- Developed a Hasanah 5 year Action Plan on CFS
- Preparation of Virtual Reality (VR) film to raise awareness of CFS
  
  For further details, please refer to pages 79 to 84.

Enabling sustainability in the social sector:
- Building strong social institutions and ecosystem
- Registered as network partner at MaGIC IDEA platform to commence Malaysian Social Enterprise (SE) ecosystem support
- Established strategic partnerships (INSEAD, ASHOKA and ACUMEN)
  
  For further details, please refer to page 130.

Paving the way for long-term impact:
- 469,632 Students
- 313 No. Women Beneficiaries
- 2,877 Teachers
- 2,130 No. B40 Individuals Supported
- 178 Stakeholder Engagements
- 1,078 Schools
- 28,771
- 19 Communities
- 80 Media Mentions

Yayasan Hasanah recognised as an impact-based foundation

For further details, please refer to page 131.

**For further details, please refer to page 130.**

- Provided continuous capacity building and mentorship in Impact Assessment to all Hasanah partners
- Conducted mapping of social impact landscape in Malaysia (donors and CSOs)

**For further details, please refer to page 131.**

- 83 Trust Schools in 10 states
- Established Projek AMAN to pilot state-wide public schools transformation in Kedah
- 13 Trust Schools accredited by Ministry of Education (MOE)
- Active engagement with stakeholders i.e. PADU, EPRD and BPSH

For further details, please refer to pages 22 to 28.
- Expand TSP to achieve 167 schools nationwide
- Implement Phase 1 of Projek AMAN in Kedah
- Track accreditation of 10 Trust Schools
- Deepen stakeholder engagement to align TSP model with MOE

2018

- Test CBA model in 4 communities
- Provided 5 types of community empowerment support including livelihood, various social and economic capacity building training as well as educational support
- Document case study on CBA model initiated
- Conduct CBA baseline study in 5 communities
- 2 backbone CBA partners

2019

- Expand TSP to achieve 192 schools nationwide
- Track progress of Projek AMAN in Kedah
- Expand accreditation to another 20 Trust Schools
- Strengthen stakeholder engagement to align TSP model with MOE

- Test CBA model in 6 communities
- Provided 6 types of community empowerment support including livelihood, various social and economic capacity building training as well as educational support
- Develop CBA model based on results and research
- Conduct CBA baseline study in all 6 communities
- 3 backbone CBA partners

2020

- Expand TSP to achieve 220 schools nationwide
- Continue Projek AMAN and prepare new batch of schools
- Expand accreditation to another 10 Trust Schools
- Solidify position among key stakeholders in MOE’s school transformation agendas

- Demonstrate sustainable increase in household income
- Socialise and present CBA model to key stakeholders
- Min. 3 communities become self-organised
- Organisational capacity of YS as backbone partner strengthened

2021

- A sustainable CBA model for six (6) urban and rural communities in Malaysia which are replicable by government and NGOs working on poverty alleviation and community resilience

- Joint planning and coordination of activities by relevant stakeholders to protect and conserve CFS in selected state
- Complete CFS VR Film and media partnerships to drive awareness of the beauty and fragility of our CFS

- Support implementation of programmes in 2 CFS sites
- Jointly developed CFS policy adopted in 1 state
- Select 1 state to champion protection and conservation of CFS
- Increase in forest area in first state via gazettlement

- Select 2 states to champion the protection and conservation of CFS
- Support implementation of programmes in 4 sites
- Jointly developed CFS policy adopted in 1 state
- Increase in forest area in first state via gazettlement

- The educational ecosystem is primed towards achieving a high quality and efficient public education for all, catalysed through 220 Trust Schools nationwide by 2020

- 2 initiatives initiated with MaGIC and Agensi Inovasi Malaysia
- Knowledge exchange with strategic partners e.g. via ILMU Hasanah to 500 people

- Take part in Agensi Inovasi Malaysia Social Outcome Fund and deepen cooperation with MaGIC
- Coordinate discussion with public/private funders to strategically support SE growth in Malaysia

- Create SE capacity building centres in several towns in Malaysia, partnering with public/private funders
- Supports development of funding mechanisms available to SEs by public/private funders

- Drive system thinking social impact platform amongst relevant stakeholders with the aim to improve ecosystem that enables achievement of positive long-term social impact in Malaysia

- Provides continuous capacity building and mentorship in Impact Assessment to both new and existing partners (approx. 46 CSPOs)
- Organised 2 roundtables where analysis of social impact landscape mapping is presented and discussed with relevant stakeholder
- Organised Social Impact workshops to raise awareness among relevant stakeholders on obstacles and opportunities for achievement of social impacts in Malaysia

- Provides continuous capacity building and mentorship in Impact Assessment to both new and existing partners (approx. 55 CSPOs)
- Hasanah establishes cross-sectoral system thinking platform that gathers opinions of different stakeholders on issues that are relevant for achievement of long-term positive social impact
- Hasanah presents Social Impact landscape related research findings on both national and international conferences

- Provides continuous capacity building and mentorship in Impact Assessment to both new and existing partners (approx. 55 CSPOs)
- Work of system thinking platform is mirrored in identification of at least 1 policy improvement to support/enable more efficient achievement of social impact
- Organised 2nd Social Impact workshops with aim to advocate for long-term solutions vs quick fixes

- The educational ecosystem is primed towards achieving a high quality and efficient public education for all, catalysed through 220 Trust Schools nationwide by 2020

- A sustainable CBA model for six (6) urban and rural communities in Malaysia which are replicable by government and NGOs working on poverty alleviation and community resilience
Through the Hasanah Hub: Stories from the Ground
The PINTAR Mobile Learning Unit (PLMU).
To support scalable education models that promote equity and increase access to quality education
HASANAH EDUCATION PARTNERS & PROJECTS

**YAYASAN KHAZANAH**
Hasanah Partner since: 2006
- Scholarship Programme (2015-2017)

**ASTI**
Hasanah Partner since: 2016
- Young Inventors Challenge (YIC) (2016-2017)

**MySkills Foundation**
Hasanah Partner since: 2016

**CHILD**
Hasanah Partner since: 2016
- Comprehensive Integrated Tamil School (CITS) - After school programme (2016-2017)

**Yayasan AMIR**
Hasanah Partner since: 2011
- Trust Schools Programme (2015-2017)
- Projek AMAN (2017)

**Educational, Welfare & Research Foundation**
Hasanah Partner since: 2017

**Teach For Malaysia**
Hasanah Partner since: 2010
- TFM Fellowship (2015-2017)

**Khidmat Nurani Khalifah**
Hasanah Partner since: 2017
- Inclusive Education: Penilaian Alternat Sekolah Menengah (PASM) (2017)
PRIMARY IMPACT STORIES
TRANSFORMING EDUCATION, THE HEARTBEAT OF SOCIETY

Yayasan AMIR (YA) collaborates with the Ministry of Education (MOE) in response to the Government’s call for a greater Public-Private Partnership in the education sector, to address the transformation of education in Government schools via the Trust Schools Programme (TSP). The TSP was conceived to undertake the challenge of transforming the education system through a paradigm shift with the end goal of maximising student potential, regardless of geographical location or school type by utilising existing resources such as school leaders, teachers, students and with support from parents and the community.

2017 HIGHLIGHTS:

8.3%* improvement in the schools’ SPM Gred Purata Sekolah against their respective Take-Off Values for 75% of schools that had completed the 5-years TSP cycle

3.1%* average increase in the UPSR passing rate for schools that had completed the 5-years TSP cycle

102.8%* average increase in TSP measure for holistic development of students through co-curricular activities for schools that had completed the 5-years TSP cycle

83 Trust Schools across 10 states

RM100 million Sustainable and Responsible Investment (SRI) Sukuk. Tranche II launched in 2017

Anugerah Inovasi Perdana Menteri 2017 YA and MOE awarded 3rd place

* This number was verified by Ernst & Young. For further details, please refer to Independent Limited Assurance Statement on page 137

THE TRUST SCHOOL PROGRAMME DIFFERENTIATOR

Thinking Skills
Creative, deep and reflective thinkers capable of effective problem-solving

Leadership Skills
Proficient interpersonal skills

Knowledge
Independent and motivated life-long learners who are equipped to enter tertiary, vocational and working environment

Ethics and Spirituality
“Modal Insan” values

National Identity
Inclusiveness

STUDENTS’ EXCELLENCE IS OUR END GOAL
STRATEGIC PARTNERSHIP

Yayasan AMIR, in collaboration with the MOE and LeapED Services Sdn. Bhd., promotes the public school transformation model in primary and secondary schools through the TSP. The objective is to oversee the transformation of schools towards revitalising school culture that is focused on excellence and holistic student outcomes.

Yayasan AMIR Trust Schools Programme Strategic Goals:

1. Develop High Quality Leadership and Management
   - The school’s Senior Leadership Team (SLT) engages in regular professional learning and development, and incorporate these new learnings in their daily tasks. Schools also learn to link their financial planning to strategic goals, and Performance Management Systems (PMS) are put in place to monitor the individual growth and performance of all staff members.

2. Improve the Quality of Learning and Teaching
   - Teachers are exposed to new methods and techniques to make both teaching and learning more engaging and fun, and to encourage students to be more active and collaborative during lessons. They’re also taught effective ways to create positive and safe environments that make learning much more effective.

3. Maximise Student Achievement and Potential
   - Schools put together an effective co-curriculum framework that supports the development of more well-rounded students. There are also activities and engagement planned to help students develop positive values and attitudes, with emphasis on the principles of Modal Insan (Human Capital).

4. Strengthen the Engagement of Parents, Community and Other Stakeholders
   - Schools actively engage with parents, keeping children’s progress and regularly inviting them to participate in activities. They also reach out to local businesses and institutions to involve them in school programmes.

“TSP is a maverick initiative. One that takes on transformation based on actual school’s needs and builds school’s capacity. Working side by side with partners in our education system (at federal, state and district levels) and key stakeholders (school leadership team, teachers and students) we build sustainable development opportunities and set schools on its transformation journey. This is a holistic school improvement and student development programme. TSP is impact driven and one that aims to embed culture over time and over the long run.”

Nik M. Fahmee
Programme Director of Yayasan AMIR
The TSP is a model that aims to improve student outcomes and focuses on developing and implementing comprehensive school-transformative models at both primary and secondary levels.

Trust Schools Network (2011-2017)

The Trust Schools model has expanded from 10 schools in 2011 to 83 schools in 2017.

The Trust Schools Programme has presence across 10 states in Malaysia, namely Johor, Pahang, Selangor, Wilayah Persekutuan, Perak, Negeri Sembilan, Kelantan, Terengganu, Sabah and Sarawak.
**Projek AMAN** marks a new chapter of innovation and progress in our public schools transformation journey. I am excited to see that we are continuing to work closely with the Ministry of Education, as well as our partners Yayasan Hasanah, LeapED Services, and now that also includes the State Education Department of Kedah and all District Education Offices in Kedah as well.

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**Tan Sri Raja Arshad Raja Tun Uda**
Chairman of Yayasan AMIR
EDUCATION
Yayasan AMIR

‘Projek AMAN’

Project AMAN (AMAN) is an initiative to implement whole-state education transformation. AMAN aims to implement transformation at the system-level by impacting all the components of the state education system: the State Education Department (JPN), the District Education Offices (PPD) and the schools in Kedah.

A key thrust in Hasanah’s education efforts continues under the TSP through one of our flagship Partners, Yayasan AMIR (YA).

The basic foundation has been built for TSP but the key challenge is how to scale schools effectively and efficiently. To overcome this challenge, we embarked on Projek AMAN in Kedah. It is a step up from single school improvement to state-wide, multi-level, multi-stakeholder education transformation programme.

This is achieved by impacting all 3 key components of the state education system – the State Education Department (JPN Kedah), the 8 District Education Offices (PPDs) and schools.

Dr. Nur Anuar Abdul Muthalib
Senior Vice President, Head of Education, Yayasan Hasanah

The Journey Towards Sustainability

TRUST SCHOOL ACCREDITATION

The TSP has experienced a certain degree of early successes. Beginning from a pilot group of 10 schools in two states in 2011, the TSP has expanded to 83 schools in 10 states, out of which 10 schools from the first two cohorts are on track to be accredited in 2018. The ambitious project comes with its own unique challenges, however with the strong support and commitment received from all fronts, the TSP is aimed to influence the larger ecosystem over the years to come.

The aim is to support the public education system to transform the culture to one of empowerment, support and innovation. It is a journey. All programmes and interventions must have the foundation of shifting our hearts and minds towards continuous life-long learning and improvement. Accreditation of Trust Schools is a critical check-point for the journey.

Shahnaz Al-Sadat
Managing Director, LeapEd Services

HASANAH’S PRIMARY IMPACT 1
In a quest to introduce new and innovative financial solutions to help fund this cause, Khazanah took a huge step forward by debuting the country’s first socially responsible investment (SRI) ringgit denominated Islamic bond for RM100 million in 2015. The proceeds of the issuance were channeled to Yayasan AMIR for the deployment of the TSP for 20 schools in Kuala Lumpur, Johor and Sarawak.

In 2017, Khazanah raised another RM100 million through a second tranche of SRI Sukuk. It was the first in Malaysia to feature a retail offering, which also provides an opportunity for individual Malaysians to participate in supporting the further implementation of the TSP. Proceeds from this second tranche will be used to fund the rollout of TSP to an additional 20 schools.

The structure is unique as it targets investors who are keen on giving back to society. The SRI Sukuk which is dedicated for education only, has key performance indicators (KPIs) that affect the returns from the Sukuk investment. If the KPIs are not met, investors will get normal returns as per the launch date, but if the KPIs are met, investors will be gifting away the returns. Another unique feature of the SRI Sukuk is that investors can choose to waive their principal that will effectively go to the trust schools. For more information, go to www.khazanah.com.my

All laughs and smiles from students of SK Tabuan.

Sukuk helps improve accessibility to quality education in Malaysian government schools.
“The best thing that anyone can do in life is to give.”

This is the philosophy of Puan Aluyah Haji Salleh, Principal of SK Tabuan - a pioneer trust school. At the start of her tenure, her main challenge was embedding the TSP culture into the school environment and to secure buy-in from all key stakeholders. Diligently, she coached and mentored the teachers and engaged parents, which resulted in an improved teaching and learning environment, as well as greater parental involvement.

Puan Aluyah likens the seven (7) years of being part of the TSP to creating history.

TSP brought out the best in me as a school leader. I hope to leave a lasting legacy in transforming SK Tabuan into a fully accredited trust school.

Puan Aluyah

shedding tears as she contemplated her retirement in August 2018.
PINTAR Foundation (PINTAR) supports Hasanah’s mission to scale up access to quality education, especially for underserved students from B40 communities. The partnership has also grown to cover new focus areas such as mental health and inclusive education. PINTAR has been a Hasanah partner since 2008.

**2017 HIGHLIGHTS:**

- 94%* of 179 respondents are satisfied with PINTAR’s School Adoption Programme
- 539 Number of schools adopted (2008-2017)
- 177 current active schools adopted by corporate members
- 800,000 students impacted since PINTAR’s inception
- 409,000 students reached through PINTAR Mobile Learning Units (PMLU)

* This number was verified by Ernst & Young. For further details, please refer to Independent Limited Assurance on page 137

**REACHING UP TO MORE SCHOOLS**

PINTAR was established in 2008 to spearhead the PINTAR school adoption programme. The Foundation functions with a mission to make a meaningful difference in the lives of Malaysian students from the under-served communities. It has since grown from strength to strength from 42 adopted schools in 2008 to 539 in 2017.

Powered by corporate Malaysia, PINTAR strives to complement existing ongoing efforts by the government to provide equitable access to quality education for all and ensuring schools and student receive adequate aid to attain the highest standards of education.

PINTAR ensures adoption of most in need schools via its established school selection criteria as below:

- School academic achievement of below 65% in national exams (primary - UPSR; secondary - SPM);
- Priority to rural schools;
- Average family income < RM1,500 for rural schools; and < RM3,000 for urban schools; and
- Recommendations from Jabatan Pendidikan Negeri (JPN) / MOE

**FOUR PINTAR PILLARS**

**Pillar 1:** Motivational and Team Building Programme (Leadership)
Career Talks, Motivation camps, Visits, Team building activities.

**Pillar 2:** Educational Support Programme
Tuition / extra classes for UPSR, PMR and SPM Clinics; Computer classes, remedial classes to enhance the level of literacy and numeracy. Donation of study/learning materials.

**Pillar 3:** Capability and Capacity Building
Teachers’ development, Parental involvement (PTA etc).

**Pillar 4:** Reducing Vulnerabilities and Social Issues
Environment awareness; Safety; Health and hygiene; Disaster risk management.
Hasanah contributed a total of RM9.9 million in funding since 2008, most of which contributed towards its operational and programmatic expenses namely for national programmes. As a highlight, the PINTAR Mobile Learning Unit (PMLU) visited 519 schools, reached 408,625 students and 11,763 teachers across Peninsular Malaysia since 2009. In addition, PINTAR plans to launch two (2) PMLUs in Sabah and Sarawak in 2018.

In 2017, the PINTAR-Hasanah collaboration also focused on a number of programmes aimed at addressing selected educational needs as follows:

### Leadership Programme for PINTAR School Leaders (LPPSL)

Recognising school leaders’ critical role in creating the right learning environment while motivating teachers and students, PINTAR embarked on a mission to develop school leaders’ capacities and capabilities in 2011, which led to the creation of LPPSL, in line with the MEB’s ‘Shift 5: Ensuring High-performing School Leaders in Every School’. In 2017, 220 school leaders from 107 schools nationwide received training to strengthen their roles as leaders in implementing a shared vision for 21st century learning.

### PINTAR-UKM Sustainability and Green Technology iG-Home Programme1

The programme at 13 secondary schools in Kedah is an initiative to spur interest in STEM (science, technology, engineering and mathematics) through green and renewable energy innovation. It is aimed at raising awareness amongst students, their families and local communities on environmentally friendly production and consumption practices as well as sustainable lifestyle.

> For further details, please refer to page 98-99.

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1 Detailed description on the programme is covered in Environment section.
2 Malaysia Education Blueprint.
PINTAR-HELP Teachers’ Training For Inclusive Education Programme (PHP)

30 selected PINTAR primary schools with special needs children in five states – Selangor, Federal Territory of Kuala Lumpur, Negeri Sembilan, Melaka and Pahang – were involved in the one-year comprehensive programme, designed to expose participants to inclusive education best practices, specifically on differentiation approaches in teaching and learning in the classrooms. The programme intends to supplement efforts made by MOE to increase enrolment of students with special education needs to 30% under the Inclusive Education Programme or Program Pendidikan Inklusif (PPI). (According to the MEB Annual Report 2016, a total of 16,770 students were enrolled in PPI at 5,811 schools, exceeding the target by 0.3%).

We must be flexible in implementing daily lesson plans because each child has his/her own “abilities”. Furthermore, the classroom situation can change very quickly so we need to adapt.

Cikgu Azuin
SK Polis Depot, Kuala Lumpur (PHP)

PINTAR-UTAR Mental Health Literacy Training for School Counsellors Programme (PUMP)

PUMP is a comprehensive programme involving mental health professionals that aims to improve (i) mental health knowledge of secondary school teachers and counsellors; (ii) attitudes towards mental health issues; and (iii) mental health support system for adolescents. In 2017, 85 school counsellors were trained. The programme is being scaled-up starting from 2018 via PUMP 2.0 involving 200 school counsellors from high need schools serving Projek Perumahan Rakyat (PPR) and low cost housings in Selangor, Pulau Pinang, Johor and Kuala Lumpur.

I like the drawing technique and use it often because it really reflects the student’s true feelings even if it was just a doodle. It is not easy to get students to speak up about their problems. By asking them to draw, we can get a glimpse of their mental condition.

Cikgu Normajam
SMK Gombak Setia, Kuala Lumpur (PUMP)

Previously, we only looked at attendance records and only after a number of absences we would recommend further actions. However with the PUMP Training, we have learnt to intervene and take corrective measures earlier.

Cikgu Nur Hasnidar
SMK Gombak Setia, Kuala Lumpur (PUMP)

3 “Inclusive education programme” refers to programme for students with special education needs, attended by students with special education needs alongside other students in the same class in government schools or government aided schools. Source: Regulations of Education (Special Education, 2013).
INVESTING IN HOMEGROWN LEADERS

Yayasan Khazanah (YK) is a premier scholarship provider established in 2006 to groom and nurture exceptional individuals who have great potentials to become leaders of tomorrow – the ones who are driven by greater purpose to make a positive change and contribute to the growth of the Malaysian economy. A total of 110 scholarships were awarded in 2017 bringing the total to 756 since 2006.

YK scholars also undergo mentoring and leadership trainings as well as job attachments at top organisations in Malaysia, representing opportunities to nurture and realise their potential to become Malaysia’s future business, social impact and industry leaders.

Being blind won’t stop me

Celine Lean Yew Lin might have lost her sight due to leukemia however this did not in any way deter her passion to study law. As one of the recipients of Yayasan Khazanah’s (YK) Global scholarship in 2017, Celine will be reading Law at the University of Cambridge.

Compassion for humanity and the passion to create a just and peaceful world are what drives me to pursue legal studies. This, along with Yayasan Khazanah’s dedication to empowering future leaders, allow my aspiration of becoming an advocate who contributes to advancing Malaysian society.

Celine Lean Yew Lin

giving a speech during Yayasan Khazanah Scholars’ Appreciation Night 2017.
THE TFM FELLOWSHIP PROGRAMME

Teach For Malaysia (TFM) recruits, trains and supports top graduates and young professionals from diverse backgrounds to teach in some of our country’s most challenging schools that serve low-income communities.

After going through TFM’s rigorous Pre-Service Programme, fellows teach for two (2) years in high-need schools across Malaysia. They work together with other educators, the community, public and private sectors to impact lives in the classroom and beyond.

Today, TFM boasts a track record of 299 fellows and alumnus, has a presence in more than 100 schools across 9 states and has impacted over 73,000 Malaysian students. Over 40% of fellows remain as teaching professionals at public schools whilst the rest continue to drive systemic impact in education across all levels of society, including various notable start-ups such as 100% Project and Arus Academy.

In 2017, TFM Week returns for the 5th installation with prominent public figures and industry leaders working together with educators to help empower students in Pasir Gudang, Johor. Key participants include – Tan Sri Dr. Khair Mohamed Yusof (Former Director-General of Education, MOE), Tan Sri Dato’ Sri Abdul Wahid Omar (Group Chairman, Permodalan Nasional Berhad), Datuk Hisham Hamdan (Executive Director, Khazanah Nasional Berhad), Tan Sri Zarinah Anwar (Trustee, Yayasan Hasanah) and Puan Shahira Ahmed Bazari (Managing Director, Yayasan Hasanah). Over 1,000 students had the chance to meet and learn from these industry leaders and public figures during the TFM Week 2017.

TFM has been ranked among the top 40 leading graduate employers in Malaysia for 2017.

* This number was verified by Ernst & Young. For further details, please refer to Independent Limited Assurance Statement on page 137

PARTNER’S FAST FACTS

- **299** fellows
- **100** schools
- **9** states
- **73,000** students

Fellows TFM 4th Regional Conference on 4 November 2017 at Sunway College Johor Bahru.
Through the Hasanah Hub: Stories from the Ground

EDUCATION
Teach For Malaysia

My Teacher, My Superhero

TFM’s activities over the years have given birth to many success stories, including the story of Cheryl Ann Fernando.

As part of the TFM Fellowship programme, Cheryl was posted to SMK Pinang Tunggal, a high-need school in Kedah where she formed the school’s first ever English choral speaking team.

The school went on to become a top qualifier in a district-level choral speaking competition.

The story was later picked up by film director Eric Ong who was inspired by Cheryl’s efforts and made it into a movie, which was released in 2017, with full support from the Ministry of Education. The movie, ‘Adiwiraku’ (Malay for ‘My Superhero’) went on to win three (3) awards at the 29th Malaysian Film Festival for Best Film, Best Original Screenplay and Best Actress.

“Of course there were vast differences between our school and the other schools. We were competing for a spot against schools categorised as cluster institutions.

But on that day, my students shone. I saw the reaction on the judges’ faces and they were all like: Wow! This is such a good school! I never thought we would get the placing but we did.

Cheryl Ann Fernando
in an interview with the Malay Mail Online.
EDUCATION

The Association of Science, Technology and Innovation (ASTI)

THE SEARCH FOR YOUNG SCIENTISTS

Association of Science, Technology and Innovation (ASTI) promotes science and technology, empower communities to come up with solutions to solve daily challenges. Hasanah funds two (2) of ASTI’s Science, Technology, Engineering and Mathematics (STEM) programmes namely ASTI Leap Challenge (ALC) and Young Inventors Challenge (YIC). These programmes are by-products of the many innovative and creative science-based programmes that the founders of ASTI have been running for more than 15 years (well before ASTI’s establishment in 2012).

The ALC was designed in collaboration with Hasanah, to provide a learning platform for lower band schools (mostly underperforming and are located in rural-remote areas). The pilot programme which commenced in 2016 was attended by a total of 182 students from 37 schools from Pulau Pinang, Kedah and Johor.

In 2017, the YIC competition attracted participation of 102 teams from Malaysia, Singapore, Thailand, Indonesia and the Philippines. As a highlight, two (2) band 6 schools from Johor, SMK Seri Kota Puteri 2 and SMK Taman Mount Austin, (ALC participants) took home the Platinum and Bronze awards respectively, ahead of more illustrious competitors which included some of the top science schools from Malaysia and across the region.

The aim of the ASTI’s Leap Challenge Programme (ALC) was to train and unravel the talents and skills of students from national schools from bands 4 and 5.

And shine, they did. The winner of the ALC programme turned out to be the winner of ASTI’s International Young Inventors Challenge (YIC) in that same year. This is a testament that while not all individuals are born of equal ability, each and everyone of us posses a a unique skill. And it can only shine through, given the right opportunity.

Dr. Mohamed Yunus Mohamed Yasin
President, Association of Science, Technology and Innovation (ASTI)
IMPROVING STUDENT OUTCOMES IN B40 INDIAN COMMUNITIES

The Child Information, Learning and Development Centre (CHILD) is a social movement that aims to provide opportunities for disadvantaged children, particularly those from the B40 Indian communities to realise their full academic potential. The Comprehensive Integrated Tamil School (CITS) programme in particular, is a Hasanah-supported tuition programme that focuses on improving UPSR results at SJKT schools. Starting from 2016, 200 UPSR students from four (4) schools in Perak and Negeri Sembilan fully completed 800 hours of tuition classes. Commencing from 2018 this programme will be scaled up to 300 UPSR students from six (6) schools in Perak, Negeri Sembilan and Johor. The programme had resulted in 3% to 14% improvement in the overall UPSR passing rates for the participating schools – the overall passing rates range from 77% to 96% also meant that fewer SJKT students would have to undergo additional one (1) year remove classes which often is detrimental to the students’ learning progress.

 Parents Enrichment Programme (PEP)

CHILD organised two sessions of PEP across all four schools participating in CITS. The programme is aimed at encouraging parents to be more involved in their children’s academic performance.

In addition, PEP also aims to create a strong partnership between parents and the schools to facilitate smooth implementation of activities to build a conducive learning environment for the children in school and at home.
NEW SKILLS FOR A NEW LIFE

Since 2009, MySkills Foundation (MySkills) have been conducting transformational programmes aimed to equip ‘at-risk’ youths from marginalised B40 Indian communities with marketable skills towards gainful employment, in the long run alleviating poverty and reducing financial burden of their families.

PARTNER’S FAST FACTS

- 1,200 students enrolled since 2010
- 700 students graduated with full certification
- 4 social enterprise ventures

2017 HIGHLIGHTS

- 40 completed MySkills training course
- 26 job placements for youths at risk
- 14 youth-at-risk continuing Malaysian Skills Certificate (MSC) Level 3

The Story of Logeswarey Ganasen

Logeswarey Ganasen, 25-year-old youth, came from a challenging single parentage background. With only one credit in SPM, she was faced with limited career options. However, MySkills training in bakery, had equipped her with necessary skills for work in the food and beverage industry and helped her turn a new leaf in life. Upon graduation, through the support and network facilitated by MySkills, Logeswarey secured a good job at “LunchBox,” a small restaurant at Sunway Residences, Selangor.
EMPOWERING COMMUNITIES THROUGH EDUCATION

Since 1979, Educational, Welfare and Research Foundation Malaysia (EWRF) has been working at both grassroots and advocacy levels towards improving social, educational and economic welfare of marginalised Indian communities in the country.

The English for Juniors (E4J) programme was designed in 2009 for academically challenged SJKT lower primary school students from underserved B40 Indian communities nationwide, whom have not benefitted from pre-school education. The programme, with its fun and interactive approaches to learning English aims at reducing dropouts by inculcating the love for learning at an early age. Over 800 students are currently benefitting from this initiative with 40 teachers across six (6) states in Kedah, Perak, Selangor, Pahang, Johor and Melaka.

The funds received from Hasanah in 2017 has enabled EWRF to revamp the E4J syllabus, modules, worksheets and teaching aids, making it more engaging and accessible for students with no pre-school education and first time English learners.
REVOLUTIONALISING STUDENT ASSESSMENT

Khidmat Nurani Khalifah (KNK) Total Assessment was established in 2008 and has been consistently consulted by the Ministry of Education (MOE) and universities for examination and assessment matters.

PLAYING AN ACTIVE ROLE

In 2016, MOE implemented the Alternate Assessment for Primary School Students with Learning Difficulties, or Pentaksiran Alternat Sekolah Rendah (PASR).

Hasanah is supporting KNK to develop an Alternate Assessment for Students with Learning Difficulties at the secondary level, Pentaksiran Alternat Sekolah Menengah (PASM). This initiative is aligned to Hasanah’s vision to increase access to quality education so that no one gets left behind, including students with Special Education Needs (SEN).

INCLUSIVE EDUCATION FOR ALL

PASM would benefit 56,000 students with learning disabilities who are currently enrolled in secondary schools.

Normally, when students sit for examinations, we are actually measuring their disabilities within their abilities - what they don’t know or able to do. However for students with learning disabilities, what we are trying to do is to determine their abilities within their disabilities. This is more challenging.

Dr. Khodori Ahmad
Total Assessment Expert
Pak Mali and Kak Linda were one of the earliest people in Kampung Pinggan Jaya to produce Gula Apong.
Hasanah’s Hub

COMMUNITY DEVELOPMENT

To enable and support community-led actions that strengthen social cohesion, inclusivity and equity through sustainable social and economic development.
COMMUNITY DEVELOPMENT

HASANAH COMMUNITY DEVELOPMENT PARTNERS & PROJECTS

Hasanah Partner since: 2008

- Pusat Aktiviti Kanak-Kanak (2015-2016)

Hasanah Partner since: 2014


Hasanah Partner since: 2008

- Community Enhancement Programme (CEP) for Urban Community in PPR Sungai Bonus, Kuala Lumpur (2016-2017)
- Community Development Programme (CDP) for Rural Community in Kampung Pinggan Jaya, Kuching, Sarawak (2016-2017)

Hasanah Partner since: 2016

- Empowering Communities to Safeguard Children and Youths with Disabilities (2016-2017)
- Project REACH (2017)

Hasanah Partner since: 2011

- De-institutionalisation (DI) of Children into Family Based Care (2015-2017)

Hasanah Partner since: 2016

- Essential Crisis Counselling Service for Women and Girl Survivors of Violence (2016-2017)
COMMUNITY DEVELOPMENT

- Strategising the Way Forward for the Good of Children (2016-2017)
- Smart Parents, Brighter Kids 2050 Programme (2017)
- Peneraju Skill Ilitizam: Juruteknik Pemesinan CNC (2016-2017)
- Peneraju Skil Ilitizam: Terapi Spa (2017)
- Strengthening Community Initiatives to Improve the Livelihood in 6 Villages of Pagalungan and Pensiangan, Sabah (2017)
Freshly cooked gula apong ready to be packed for sale.
Yayasan Sejahtera (Sejahtera) is Hasanah’s backbone partner to pilot and implement the Community-Based Approach (CBA) model towards empowering communities to be economically, socially and environmentally resilient. Sejahtera has been a Khazanah / Hasanah partner since 2009.

**2017 HIGHLIGHTS:**

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<thead>
<tr>
<th>Collective Reach in 2017</th>
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<tbody>
<tr>
<td>adults</td>
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<td>youth</td>
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</tr>
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<td>children</td>
<td>121</td>
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Utilising CBA, products from the communities are improved, packed and ready to be marketed.
Community-Based Approach (CBA) is aimed at Empowering Communities to be Economically, Socially and Environmentally Resilient.

**PRIMARY IMPACT ENVISIONED:**
CBA piloted in at least six communities throughout Malaysia, over five years with a focus on increasing the income of households, improving the education attainment of children and strengthening community leadership capabilities.

**BOOSTING COMMUNITIES THROUGH THE COMMUNITY BASED APPROACH**

On the understanding that urban and rural poor communities typically face multiple challenges such as unemployment or low-waged informal employment; insufficient income to access quality food, social services and other such basic needs; as well as low education attainment; Hasanah supports the needs of these communities by utilising the CBA which seeks to assess and address the needs of communities holistically since 2016 in two communities - Projek Perumahan Rakyat (Public Housing Project) Sungai Bonus (PPR Sungai Bonus) and Kampung Pinggan Jaya, Kuching, Sarawak through our strategic CBA partner, Yayasan Sejahtera.

**BUILDING TRUST**

In 2016, the CBA model was developed as a three-stage process. The first stage was for Hasanah to work with a Civil Society Organisation (CSO) backbone partner that was able to support multiple beneficiaries with multiple interventions through different projects in any given community. In doing so, the CSO partner would build the trust of the community, identifying their needs through various engagements and developing projects and approaches that address their needs.

The second stage was for multiple CSOs to address the other needs of the community given that a single CSO would not be able to provide for all their needs. The third stage was for the CSO to build the capacity of the community to lead, organise and mobilise themselves to ensure that their rights and needs are being met.

In developing the CBA, Hasanah was cognisant that empowering communities to be Economically, Socially and Environmentally Resilient would take time, as transformational changes require multiple strategies, interventions and technical skills, without which, achieving an impactful and meaningful social change sustainably would not be possible.

Thus, in rolling out and piloting the CBA, it was important for Hasanah to capture the lessons learnt from both the strengths and weaknesses of the model and innovate solutions in order to address the challenges that arose from implementing the model.
HOW COMMUNITY BASED APPROACH WORKS

PHASE 1
Objective: Build Trust
- Engage and Listen
- Identify Needs
- Multiple Projects
- Multiple Outputs

PHASE 2
Objective: Address Other Needs with Additional Partners
- Additional Engagements
- Multiple Beneficiaries
- Additional Needs
- Additional Projects
- Additional Outputs

PHASE 3
Objective: Build Capacity for Communities to be Resilient
- Self-Organised
- Self-Mobilised
One of my key takeaways in 2017 is that sometimes we, from the non-profit ecosystem, go into communities thinking we know the solutions to all their challenges and underestimate their existing knowledge, capacities and strengths. We then encounter all kinds of resistance and hurdles when much of these can be avoided through meaningful engagement, patience and persistence in getting to know these communities. Transformational community development is not possible without respecting and capitalising communities’ existing strengths and identifying their actual needs which are sometimes only revealed upon gaining their trust.

Anita Ahmad
Senior Vice President, Head, Community Development

WHAT WE DID IN 2017

Through our strategic CBA partner, Sejahtera, we built relationships with two communities via a pilot Community Enhancement Programme (CEP) initiated in Projek Perumahan Rakyat (PPR) Sungai Bonus, Kuala Lumpur and the Community Development Programme (CDP) in Kampung Pinggan Jaya, Kuching, Sarawak, to address poverty in urban and urban-rural fringe/suburban areas respectively. Given the holistic approach of the CBA, partners such as Universiti Malaysia Sarawak (UNIMAS) was brought on board to provide technical skills to enhance the community’s production of gula apong and tutorials for children in Kampung Pinggan Jaya, while Smart Parents Network has begun providing adults with parenting skills to strengthen their ties with their children in PPR Sungai Bonus.

In 2017, Hasanah also worked closely with Sejahtera to support their organisational development by running capacity building workshops on their governance, human resource and programme management as well as funding sustainability so that their effectiveness in servicing the communities is strengthened.
CBA in PPR Sungai Bonus

Capacity-building Programmes in PPR Sungai Bonus

The Projek Perumahan Rakyat (PPR) is a government programme for squatter resettlements and a housing initiative to meet the needs of low-income earners. Sejahtera felt that it should begin working in PPRs given that it plays an active role in complementing the government’s efforts in poverty eradication in the country, be it in urban or rural areas.

BUILDING RELATIONSHIPS

In the initial stage, Sejahtera worked to establish rapport with the community by firstly conducting surveys and focus group discussions with different segments of the community to understand their needs and wants. One of the key concerns was the educational needs of the children. Thus, Sejahtera began to provide educational support programmes such as tuition and motivational camps, particularly in Mathematics and English to both primary and secondary students. The interventions has yielded positive outcomes where in the past year, the academic results of the students improved from a passing rate of 67.55% at the start of the year to 83.72% in the 2017 UPSR examinations.

BUILDING SUSTAINABLE BUSINESSES

Once the children’s programmes begun and Sejahtera had a foothold within the community, they then focused on the long-term goal of supporting the community to earn sustainable incomes for their families. Local food and sundry kiosk micro business owners were provided entrepreneurship training that included setting up their own business community Facebook group (https://www.facebook.com/groups/CEPSgBonus/).

The Puan Sabarina

PPR Sungai Bonus resident

My daughters definitely showed great improvement in their studies, especially in English and Mathematics after joining the tuition programme. Previously they were quite shy and timid. Now I could also see the difference in their confidence - especially when speaking in English. As their mother, I just hope they will do well in their studies and one day be able to go to university.

Puan Sabarina

PPR Sungai Bonus resident

2017 HIGHLIGHTS:

<table>
<thead>
<tr>
<th>PPR Sungai Bonus</th>
<th>+30% income increase among 20 adults beneficiaries</th>
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<tbody>
<tr>
<td></td>
<td>83.7% UPSR 2017 pass rate from 67.55% at start of year</td>
</tr>
<tr>
<td></td>
<td>55% form 3 2017 improved grades</td>
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<tr>
<td>Provision of equipment to 20 adults beneficiaries to improve their livelihood in PPR Sungai Bonus</td>
<td></td>
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</tbody>
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* This number was verified by Ernst & Young. For further details, please refer to Independent Limited Assurance Statement on page 137
COMMUNITY DEVELOPMENT
Yayasan Sejahtera

“**My Impian**”

Sometimes I ask myself, wouldn’t it be great to be able to one day own a shopping centre of my own? I even named my own store “My Impian” (literal translation: My Dream). In a way, it symbolizes my hope for this venture of mine. I genuinely hope to see it expand and develop.

At 46, my ability to absorb new information starts to lag, and it’s difficult to catch up after missing out on school for such a long time. I never knew that it was wrong to mix-up finances between my personal bank account and my business bank account.

Sejahtera taught us marketing-related strategies and skills to make our businesses more appealing. They also taught us the importance of business documentation. They guided us in coming up with our own business and company profiles.

Before the programme, we were running our businesses on an ad-hoc basis, without any proper guidance. Sejahtera guided us in building a presence on social media, creating a Facebook page dedicated to promoting our businesses. So now, even people from Setiawangsa know of my store’s presence!

**Puan Jariah**
Business owner, PPR Sungai Bonus

IMPROVING FINANCIAL LITERACY

Sejahtera also provided financial literacy courses to improve beneficiaries business management. Some did not even know how much they were earning or losing on a daily basis. By attending the courses, they now understand how budgets and balance sheets are produced, how to calculate their revenue and expenses, and how to calculate their net profit. The participants were able to apply their learnings and found that they could run their business more efficiently compared to doing things blindly.

GROWING TOGETHER

To support the social needs of the PPR community, Sejahtera now partners with Smart Parents Network (SPN) as part of a holistic community based approach. Through SPN, Sejahtera aims to strengthen family ties because SPN inculcates the belief that great parenting is possible even in the most adverse of circumstances and surroundings. Learning through a series of regular seminars, parents gain skills to influence and develop their children to prevent possible social problems and to nurture their children to be the leaders of the future.
Community Development Programme (CDP) in Kampung Pinggan Jaya Kuching, Sarawak:

Modernisation of Gula Apong

Gula Apong, or nipah palm sugar, is a unique product of Sarawak which has not been widely marketed. Initial ground assessment and observation revealed that the villagers of Kampung Pinggan Jaya have the potential to expand their production of gula apong to earn and increase their income.

NOT-SO-SWEET BEGINNINGS

The gula apong-making process is both time and labour intensive. It takes a whole day just to collect air nipah, or nipah sap, from the trees. Additionally, the collection of air nipah must be timed perfectly to avoid it being ruined due to exposure to the elements, like rain. If collected too soon, much of the sap will flow to waste. If left too long, the air nipah will also start to ferment. Traditionally, gula apong is made by cooking the air nipah using an earthen stove, fired up using wood. Sometimes, it takes up to eight hours just to collect the firewood and another eight more hours to do the cooking – all for just 28 kilogrammes of gula apong. Perhaps this is why many of the younger generation are less interested in continuing the production of this uniquely-Sarawakian traditional produce.

“Gula Apong, a caramel like substance that is sweet and smoky.

We are more organised now. The modern kitchen and processing have increased our production and quality, and greatly helped our kampung. Our gula apong industry was not commercialised until Yayasan Sejahtera came along.

They supported us by getting customers without us having to go out. They designed the packaging. And now we even have a ‘hub’ where we can cook, have meetings and sell our products!

We have three ‘teams’ cooking only five hours a day, producing 15 kg each which brings a total of 45 kilogrammes! Sometimes stock runs out and we are unable to keep up with orders.

Puan Rohana Ros and Puan Norchaiyah Nawi
Participant of CDP Kampung Pinggan Jaya
COMMUNITY DEVELOPMENT
Yayasan Sejahtera

A BRIGHTER FUTURE AHEAD

Now, thanks to a new kitchen and modern cooking equipment provided by Sejahtera, the process of making *gula apong* is far more efficient. The villagers-entrepreneurs of Kampung Pinggan Jaya are very proud of their new kitchen which they refer to as the ‘Gula Apong Hub’. Despite its humble appearance, this small, simple box-like structure houses the new equipment to cook the *gula apong* which are also custom-fitted with unique handles to enable larger volumes to be cooked each time. Out in the front, the space is filled with racks of *gula apong*-based products as well as fridges and freezers for *gula apong* ice-cream.

Beyond infrastructure support, Sejahtera also supports the community with workshops to build their knowledge and capacity in leadership and entrepreneurial skills. Through close collaboration, Sejahtera and the community of Kampung Pinggan Jaya has truly come together to work towards a common goal of transforming the village into a modern *gula apong* hub.
Before I joined the programme, I had to leave the kampung to work in the factory, which does not even bring much income. I saw how my friends could make a profit of about RM800 from a good month of gula apong sales. Now husband and wife can work together instead of being separated. Even the children are involved in a way because we have time to spend with them, and we can have family discussions! One of my children suggested the idea of flavouring popcorn with gula apong, which became one of our bestsellers. Now we have many different kinds of products like keretop (gula apong-based energy bar), traditional snacks like kuih denderam, kuih lapis, kuih jala, and ice-creams.

Puan Linda Lot
Resident of Kampung Pinggan Jaya

Sejahtera’s support for the Kampung Pinggan Jaya community extends beyond just economic and livelihood improvement programmes for youths and adults. Similar to the CBA programme in PPR Sungai Bonus, Kuala Lumpur, a tuition programme was also organised for the children in the village to help them prepare for UPSR and PT3 examinations. Sejahtera aims to help these children fulfill their academic potential and become the next generation of community leaders for Kampung Pinggan Jaya.

Partners in Education

The parents are not the only ones exuding cheer and hopefulness, the children are just as positive and hopeful, too. Sejahtera has facilitated a partnership with Universiti Malaysia Sarawak (UNIMAS) for the benefit of the young ones. The free weekly English and Mathematics tutorials given by UNIMAS students has brought a fresh vision to the next generation of the village.

2017 HIGHLIGHTS

I want to build robots that can help people with their jobs. Maybe something that can help with security of my village, or with harvesting or cooking gula apong. I want to start my own company one day, too.

17-year-old Zaki bin Bujang relished the opportunity to practise his English; his fluency and confidence was impressive. Zaki is preparing for his SPM exams this year, and dreams of studying Mechatronics Engineering. He is passionate about computers and robotics.
Kampung Pinggan Jaya @
Hasanah Bersama Rakyat
Kuching

In January 2018, Sejahtera together with the community from Kampung Pinggan Jaya (KPJ) were invited to showcase the *gula apong* project at the Hasanah Bersama Rakyat (HBR) event in Santubong, Sarawak. It was the perfect opportunity for them to showcase the progress of the *gula apong* project to over 3,000 people who came for the event, including the Guest of Honour, YB Datuk Seri Dr. Wan Junaidi Tuanku Jaafar, Minister of Natural Resources and Environment and Member of Parliament (MP) for Santubong. In addition to a live cooking demonstration, the team also took the opportunity to educate the public on the process behind the making of this unique Sarawakian produce. Event-goers were also treated to various delicacies made with *gula apong*, including *kuih denderam* and *Aiskrim 1Malaysia*.

For more information on the Hasanah Bersama Rakyat programme, please visit page 124-125
OrphanCare Foundation (OC) is Hasanah’s core partner to influence and advocate for deinstitutionalisation (DI) of children in favour of family-based care. OC has been a Khazanah/Hasanah partner since 2011.

### 2017 HIGHLIGHTS:

- **13** children successfully reintegrated with their families
- **14** out of **47** women decided to keep their babies
- **114** potential adoptive parents and individuals screened
- **100** civil society and government participants attended the DI conference/workshop
- **163** abandoned babies matched with adoptive parents
- **Completed** the “Strategic Review of the System of Caring for Vulnerable Children in Seremban, Negeri Sembilan” as a National Action Plan pilot

### IN THE INTEREST OF THE CHILDREN

Established in 2008, OC started with a baby hatch which provided a safe haven for unplanned new-born babies and their mothers who required support and privacy as they decide what is best for their child. In 2013, OC began advocating for deinstitutionalisation (DI) of children after it came across studies that institutional care, especially in early life, is detrimental to a child’s development.

OC works closely with the Ministry of Women, Family and Community Development to give institutionalised children and unplanned, at-risk newborns the love, care and security of a family.

OC’s main services include baby hatches, counselling to girls, women and mothers with unplanned pregnancies, temporary shelter home, education on reproductive health and raising awareness on the importance of family based-care as alternatives to orphanages. The organisation also facilitates the adoption of babies and older children, including providing trainings for potential adoptive parents and follow up support after a child is adopted or reintegrated. This is in line with the organisation’s philosophy that every child deserves a loving family.
COMMUNITY DEVELOPMENT

OrphanCare

FAST FACTS: STUDY ON DEINSTITUTIONALISATION (DI) OF CHILDREN

Conducted by OrphanCare and supported by Hasanah and LUMOS, a UK-based organisation with expertise on DI of children across Europe.

The study was conducted in Negeri Sembilan, covering 20 residential institutions of which 13 were private and 7 government-run.

Over 1,000 cases of children in institutions were involved.

93% of children in private institutions were admitted due to economic reasons.

88% of children in orphanages still have families.

65% of children in private institutions were referred there by their birth families.

FIVE TYPES OF DI:

01. The first is reintegration to the biological family. We assist the family until both the parent and the child are ready to be reunited.

02. The second is reintegration with the extended family. If the parents are unable to take care of a child, we look for their extended family and encourage them as much as we can to care for the child.

03. The third is adoption. If a child has no extended family, we look for a loving home for the child, this happens mostly to babies and abandoned children.

04. The fourth is foster care. This system is currently not fully developed in Malaysia.

05. The fifth is the care for severely disabled children, with the objective to establish a small home for a group of 7-8 children where they can learn skills that they can eventually apply as adults and live as normally as possible and with dignity.

DEVELOPING A DEEPER UNDERSTANDING OF INSTITUTIONALISED CHILDREN IN NEGERI SEMBILAN

In 2017, OC conducted a baseline study of orphanages in Seremban, Negeri Sembilan in order to have a clearer picture on the ecosystem of orphanages and children’s homes in the state and develop a State Action Plan on systematically deinstitutionalising children without causing harm to them. The study was carried out on a sample of 20 residential institutions; 13 of which were private, and 7 government run. In total, the study looked at over 1,000 children living in these institutions. Some major findings were that very few admissions were brought about by the loss of both parents. Instead, either one or both parents institutionalised their child or children due to poverty. Many children from the sample had divorced or a single parent. Such finding shows that efforts should be made towards supporting parents or a parent socially (for e.g. through counselling) and economically to enable the child or children to be “reintegrated” back with their families because in the long-term, children fare better growing up within a family setting.
Through the Hasanah Hub: Stories from the Ground

The Hasanah Report 2017

COMMUNITY DEVELOPMENT

OrphanCare

The findings from the baseline will also contribute in developing recommendations toward a national action plan implementing a family based-care system in Malaysia.

In November 2017, OC organised their DI Conference and a 3-day workshop for approximately 100 participants. Besides presenting the findings from the study in Negeri Sembilan, with the guidance from LUMOS, (an international UK-based NGO advocating for deinstitutionalisation of children around the world), OC, government representatives and other child rights stakeholders were able to work together towards the development of draft recommendations for the National Action Plan for family based-care.

My kids are not with me, that makes me very sad. Sometimes, I’m not even aware that they have been taken to the hospital. Most of the time, I’m only notified after they are admitted. Then I have to rush off to see them. Now that I have my children by my side, I feel relieved. It comforts me. At least now, I have my eyes on them and I don’t have to worry anymore.

Testimony of a parent whose children previously lived in a children’s home

The first orphanage I approached caused me more trouble. They hit my children a lot. I ended up asking for help from my church pastor, who recommended that I approach Rumah Kids. That is where I met Mr. Anbu. I was relieved that my children would live in a safe, healthy and conducive environment. They even helped sort out my children’s education. They have learned English and are able to master the language well. Rumah Kids had sponsored expenses required for the children and never asked for a single cent from me while providing all this support. They only asked for one thing in return, that I would take good care of myself so that I can take back the children one day.

Testimony of a mother of five

I have always believed that children must grow up with the mother or parents. I don’t know what is most heartbreaking to see, a crying mother with 4 young children begging for food and shelter, or crying children separated from their mother. We took the children and discussed with the mother that she should look for work so she can be reunited with her children and be able to look after them. Now the children are living with their mother, and after school, the children help the mother run their small eatery.

Mr. Anbu Ilam
Home Coordinator of Rumah K.I.D.S.

Building Parents that can Care for their Children

Priya* is a wife and mother to four children. When Priya’s husband lost his job, they were forced to send the children to an institution. Priya was forced to do so in order to ensure that her children had access to education and their daily needs were met.

The institution, through its home coordinator Mr. Anbu, referred Priya’s case to a social worker who referred Priya for a business and financial management programme. Priya later received funding from OC to start her food business.

In November 2017, Priya and her children were successfully reintegrated together and she is now able to financially support her four kids.

* Survivor’s name has been changed and case details generalised to protect the survivor’s confidentiality.
COMMUNITY DEVELOPMENT
Partnership of Community Organisations in Sabah (PACOS) Trust

PARTNERSHIP OF COMMUNITY ORGANISATIONS IN SABAH (PACOS) TRUST, PENAMPANG, SABAH

PACOS Trust is a community-based organisation, dedicated to engaging and empowering indigenous people. Its involvement with rural communities started back in 1987, primarily in Sabah. PACOS also actively supports networking among organisations working with indigenous communities or Orang Asal seeking to affirm their rights over community resources.

NO ONE GETS LEFT BEHIND

As one of Hasanah’s new partners in 2017, PACOS aspires to improve the socio economic prospects of the communities from 6 villages in Pagalungan and Pensiangan by economically empowering them through development of more livelihood options and projects. Additionally PACOS aims to make Lirung Community Learning Centre (CLC) a model Lifelong Learning Centre for the Pensiangan area.

In recognition of PACOS’ contributions towards the Sustainable Development Goals (SDGs) in Malaysia, the organisation received the Malaysia United Nations Award 2017. PACOS received the award for promoting the “Leaving No One Behind” principle by reaching those furthest behind, especially in rural Sabah and Sarawak.

Targeted to reach up to

- 80 women
- 60 youths
- 6 villages in Pagalungan and Pensiangan

Anne Lasimbang
Executive Director and Founder of PACOS Trust

As an organisation, our aim is to promote sustainable development and to bring people who are left behind, forward. Through our partnership with Hasanah, we will be reaching women and youth that live in remote parts of Sabah, namely in Pagalungan and Pensiangan, which is around 7 hours from Kota Kinabalu. We seek to equip the beneficiaries with the suitable skills and knowledge to run their agriculture or other livelihood activities profitably, to create a sustainable value chain, and to provide access for the beneficiaries to market their products in bigger towns.
BUILDING TRUST

Sabah is home to many, diverse ethnic groups, and different communities have different priorities and needs. With over 30 years of experience working with rural communities, PACOS recognises the importance of building trust as the first step to establish a long-term, win-win partnership, and to create a positive social impact.

Rural communities are generally weary of outsiders but we earn their trust after some time. Once we build their trust, we can then focus on delivering our programmes to build their capacity, to increase standards of living, to improve their skills and expertise, and to produce better quality products. We educate them to organise, plan, market their products, and to increase their income. We even have a shop selling organic products and handicrafts here at PACOS headquarters, where we also operate a kindergarten.
COMMUNITY DEVELOPMENT

Good Shepherd Services

PROTECTING THE VULNERABLE

Good Shepherd Services (GSS) provides services for the general care and welfare of the Malaysian public, who are vulnerable, marginalised and disadvantaged, especially women, girls and their families. These services which include residential and outreach programmes are targeted towards restoring the dignity of persons. GSS adopts a rights-based approach in the development of its programmes and services.

Through Hasanah’s partnership GSS is focusing on the protection and empowerment of the girl-child against sexual gender-based violence (SGBV) in Tambunan, Sabah.

TOWARDS REDUCING SGBV INCIDENCES

The World Health Organisation (WHO, 2017) estimates that globally, 1 in 3 women have experienced some form of physical/sexual violence in their lifetime. Violence towards women, girls or non-conforming gendered individuals happens all too frequently, be it within high-end, financially well-off communities or underprivileged communities struggling to make ends meet. Similarly in Malaysia, incidents of sexual gender based violence have also been reported whether in urban or rural areas. This was the situation GSS encountered while serving different communities throughout Sabah, instilling a determination within the organisation to address this grave issue starting with Tambunan District.

MOBILISING VILLAGE COMMUNITIES SUPPORT NETWORK

The Protection and Empowerment of the Girl-Child in Tambunan was conceptualised as a three-phase community-based protection programme, of which Phase 1 began in April 2017. Phase 1 of the programme focused on establishing women support groups to empower and enhance protection against SGBV in six villages. Additionally school support groups were established in two secondary and two primary schools.

Besides the establishment of support groups at community level, a major milestone was noted when the Ketua Daerah from the Mahkamah Anak Negeri (District Chief of the Native Courts) and other representatives from the Native Courts spoke up against SGBV during a child protection awareness workshop in Tambunan. The support from the Ketua Daerah is significant, as native laws form an integral part of their community life and serve as the first reference points for resolving issues faced in a community.
Neighbourly Support

GSS has trained women and men from Kampung Sungoi, to act as first responders and provide a support system to women and children who experience SGBV in their communities.

“Adopting a community-based approach required us to be present and visible to enable access for meaningful engagement. For this purpose, we established a base in Tambunan which was an effective strategy for the community relationship and trust building process. This in turn facilitated risk management and enabled us to identify emerging opportunities for effective collaboration. Without this, the success would have been very limited.”

Chin Poh Choo
Executive Director of Good Shepherd Services, Tambunan, Sabah

Family Values

Through the workshops, we firstly learn the importance of our roles as man and husband, as woman and wife: we learn about family, parenting, and traditional values. This knowledge helps us foster better relationships, better morals and empower us to provide safety to our women and children.

“Through the workshops, we firstly learn the importance of our roles as man and husband, as woman and wife: we learn about family, parenting, and traditional values. This knowledge helps us foster better relationships, better morals and empower us to provide safety to our women and children.”

Adun Mantigi
Chair of the Village Development Committee of Kampung Kepayan Baru

“I first heard about women’s and children’s rights through a school lecture by GSS. I didn’t even know such things existed! Now I want to volunteer with GSS to give talks about children’s and women’s rights. It’s not only about gender, it’s about all people’s rights! So, the men have to support, too!”

Annmary Acerbeth
Student at SMK Tambunan
A Child’s Hope

Amy* is an 11-year-old girl and an only child from Kampung Sungoi, Tambunan, which is 80 kilometres east of Kota Kinabalu. Amy attended the Family Strengthening Programme alone even though it was designed for families. She wrote a heartfelt letter to her parents and was brave enough to share it with everyone during the programme.

"Harapan saya kepada keluarga saya ialah, saya ingin keluarga saya tidak berlawan lagi, dan jika mahu bagi nasihat kepada saya, sila cakap dengan baik supaya saya faham. Saya harap keluarga saya akan bahagia. Saya sayang keluarga saya."

"My hope for my family is that there will be no more fighting. When you are giving me advice, please speak to me nicely so that I can understand. I hope that my family will be happy. I love my family."

* Not her real name
COMMUNITY DEVELOPMENT

Protect and Save the Children

SAFEGUARDING CHILDREN AND YOUTHS WITH INTELLECTUAL DISABILITIES

A national study by UNICEF Malaysia in 2014 provided that children with disabilities are three to four times more likely to be victims of violence and abuse compared to children without disabilities. Therefore, educating children with disabilities, particularly on their sexuality, is of vital importance to safeguard them against abuse.

As such, through Hasanah’s support, Protect and Save the Children (P.S. the Children) embarked to empower children and youths with intellectual disabilities by strengthening their support system in order to prevent and reduce the risk of child sexual abuse through prevention education and training of service providers who serve children and youths with intellectual disabilities. The organisation developed a new training curriculum that included six user friendly and comprehensive training modules specifically targeted for the protection of children and youths with intellectual disabilities. This was followed by training provided to 30 teachers to deliver the “Stop It and Be Safe” curriculum to children and youths with intellectual disabilities at their respective centres. In 2017, the trained teachers managed to reach more than 250 children and youths with intellectual disabilities through classroom sessions delivered at their centres.

EXPANDING A NETWORK OF CERTIFIED CHILD SEXUAL ABUSE PREVENTION TRAINERS

Hasanah and P.S. the Children have also begun to spearhead Project REACH, a programme aiming to expand a network of certified nationwide child sexual abuse prevention trainers in Peninsular Malaysia. Under project REACH, P.S. the Children had conducted needs assessments of 21 non-traditional stakeholders interested in child protection (i.e. organisations who indirectly work with children) in Kuala Lumpur, Selangor, Kota Bharu, Kelantan and Kuala Terengganu, Terengganu. Among the non-traditional stakeholders reached are women’s organisations, health based organisations, and religious based welfare organisations. By December 2017, P.S. the Children had successfully conducted a 3-day Training of Trainers workshop on the prevention of child sexual abuse for 52 persons from traditional and non-traditional organisations.

Upon the completion of Project Reach in 2018, P.S. the Children aims to produce 30 certified speakers who would be equipped to deliver quality 3-hour talks on the awareness and prevention of child sexual abuse within their respective communities.

Hasanah Partner since: 2016
Grants in 2016: RM300,000
2017 Allocation: RM300,000

2017 HIGHLIGHTS

Child protection awareness and training:

- 251 intellectual disabled children and youths
- 647 parents and teachers benefited from training

* 30* teachers (attendees who will become teachers / trainers) trained to implement the personal safety module

Network of Child Sex Abuse Prevention Trainers established in

- 4 cities
- 52 persons from traditional and non-traditional organisation successfully completed a 3-day Training of Trainers workshop on the prevention of child sexual abuse

* This number was verified by Ernst & Young. For further details, please refer to Independent Limited Assurance Statement on page 137

3-day Training of Trainers workshop from 25 to 27 September 2017.
COMMUNITY DEVELOPMENT
Yayasan Chow Kit

EMPOWERING CHILDREN THROUGH LOVE AND KINDNESS
As an organisation that works to protect at-risk-children in the neighbourhood of Chow Kit, Yayasan Chow Kit (YCK) offers a secure haven for these often poverty-stricken children, providing a range of support including recreational, educational, psycho-social, sports and health programmes that are readily accessible through their care centres.

CARE CENTRES
YCK’s care centres are built for children who require temporary guardianship acting as hubs for its numerous ongoing support activities. These centres generally provide nutritious food, educational activities, and enrichment programmes such as art classes, sports activities and motivational workshops.

The organisation also provides home schooling services for children who cannot afford education and counselling services for children who have challenges with coping skills.

Khazanah and Hasanah have been supporting YCK since 2008 through various organisational development funding as well as programme funding.

2017 HIGHLIGHTS
More than 1,200 people participated in YCK’s fundraising inaugural fun run, at SK (P) Jalan Batu, Kuala Lumpur back in April 2017

Started implementing YCK’s Capacity Building Strategic Plan

Development, publication and promotion of YCK’s toolkit for the reference of other NGO’s:
“Creating Futures, Building Communities”

30 participants from NGOs and community centres attended workshop promoting YCK’s toolkit

PARTNER’S FAST FACTS
Successfully assisted and concluded 2,700 cases including children at Risk, including legal, health, documentation, education and counseling services

An average of 150 children attends YCK’s Pusat Aktiviti Kanak-kanak at any given time

Children of YCK focusing on their masterpieces during Art Jamming at KL Refinery.
Adam’s Story

To everyone else, Adam looks like your average teenager. He likes computer games and is learning to play the guitar. But unlike most 17 year olds, Adam is stateless. He does not have an IC. He can’t attend public school.

My parents are Indonesians, but I was born in Malaysia. I have a birth certificate, but it’s quite difficult to get a MyKad. To some people, Chow Kit harbours drug users and sex workers, but that’s not the case anymore. YCK is a place of hope for children like me. All of us have ambitions, and this place allows us to nurture and achieve them.

Adam isn’t alone in having such difficulties either. YCK currently oversees 165 children who share the same or similar ordeal as Adam.

Adam attends classes in YCK, where he learns regular school subjects as well as taking part in extracurricular activities such as music lessons, taekwondo, theatre, photography and entrepreneurship programmes. Adam and his friends put their entrepreneurial skills to use when they sold food and drinks during YCK’s fundraiser run, which highlighted positive changes brought to Chow Kit and what the area means to children like Adam.

In the long run, YCK aims to address other issues that plague at-risk communities like documentation of refugees, domestic abuse, drug abuse and homelessness.

* Adam’s name has been changed to protect his identity and dignity.
COMMUNITY DEVELOPMENT
Malaysian Council for Child Welfare

CHILD PROTECTION AT THE NATIONAL LEVEL
The Malaysian Council of Child Welfare, also known as Majlis Kebajikan Kanak-Kanak Malaysia (MKKM), aims to promote the well-being of children through a national child protection platform. MKKM’s focus on vulnerable children and families also includes those from lower income families, children with disabilities, orphans as well as children facing stigma and discrimination.

SUPPORTING CHILD RIGHT’S ADVOCACY AND PRIORITIES
In 2017, Hasanah supported MKKM to position itself as a lead advocate for children’s rights and issues in the country by developing its internal strategic action plan. In addition, MKKM together with its affiliates across the country also led a multi-stakeholder discourse that was attended by representatives from the Ministry of Women, Family, and Community Development, the Ministry of Health, the Royal Malaysian Police, and child rights CSOs. The discussion covered various key topics including violence against children, sexual and commercial exploitation of children as well as child marriage. Through this dialogue, the participants were able to collectively agree on priority areas they would like to work on in the different areas of child protection and that MKKM should take the lead in raising pertinent issues identified with the relevant government agencies for their appropriate action and intervention.

Group photo of Dialogue with NGOs and Stakeholders: NGOs Working Together in Collaboration and Partnerships for the Good of Children attended by government agencies and representatives from various NGOs.
WOMEN OF WILL

Women Of Will (WOW) aims to transform the lives of vulnerable women in Malaysia especially those from the Bottom 40% (B40) group. Most of these women are single mothers, widows and survivors of domestic violence. Targeted for women from both rural and urban B40 communities, WOW’s interest-free micro-credit financing (MCF) programme has been implemented in Klang Valley and Sabah to help enhance their livelihoods and for them to achieve financial independence. Based on in-depth analysis and following a strict selection criteria including individual case-by-case evaluations, WOW provides MCF loans up to RM2,000 for these women to set up their own small business ventures. To ensure success and sustainability of the programme, WOW also provides free skills training, entrepreneurship development support and business coaching to all the women.

The Collective Farming Project

Back in December 2015, WOW visited Sabah to perform a needs analysis for women in rural communities. The findings of the analysis indicated an urgent need for a livelihood support programme to improve the socio-economic situation of rural communities in the state, giving birth to WOW’s Collective Farming Project in Keningau, Sabah.
**The Ginger Farmers of Keningau**

“Ada giok!” (“There are worms!”) exclaimed the women farmers of Kampung Tulid in Sook, a small transit town between Keningau and Tawau, when asked how their recent ginger harvest was. The crop had shown signs of a fungal infection as it approached the midpoint of the growth cycle, four months after seeding.

Transporting fresh ginger from rural areas can be a big challenge, so the women are also planning to produce ginger products like ginger powder and ginger honey for drinks, as well as ginger bread and biscuits. Logos are also being designed to brand the products, as the women expressed their hopes of “exporting” this remarkably fragrant and spicy ginger to Kuala Lumpur if the yield is sufficient. “I believe, if we put in the effort, we will find a way!” beamed Fanny, as the others nodded in agreement. “We’re so proud that with just some help, we’re able to group together and cooperate. Now, I can even imagine of having my own farm one day!”

Usually, many of these women tap rubber or plant rice while waiting for the ginger to mature. As an alternative, now they are planning alternative crops with shorter growth cycles like corn, peanuts, long beans and lady’s finger, all to be grown in the same plot. Ailles Laisi, 28 exclaimed, “The ginger in the ground is older than my baby! If we can also plant crops which we can harvest sooner, that would be good too!”

Fanny Londou, 58, Nuniah Janil, 42, Helen Nency Saimin, 33, and Emeliana Garang, 51, all expressed relief that the infection was caught in time to prevent the whole crop from being ruined. These women farmers take great pride in maintaining use of organic farming methods, without resorting to chemical-based herbicides, pesticides and fertilisers under the guidance of a programme consultant from WOW. Fanny and her friends have also started learning about agro-forestry, on how they can plant certain crops under the trees in the jungle without having to clear the “plots” through burning or using chemical weed killers.
COMMUNITY LEADERSHIP PROGRAMME

WOW’s support for vulnerable women also targets urban B40 communities, especially those in Projek Perumahan Rakyat (PPR) in Klang Valley such as PPR Lembah Subang and PPR Kota Damansara, Selangor. Building on the success of WOW’s Micro-Credit Financing (MCF) programme, several of the women who have succeeded in their small business ventures will be selected to become community leaders under WOW’s MCF Community Leadership Programme. This programme aims to develop community leaders to serve as role models to inspire and mentor other women in their communities seeking to better their lives.

Misha, A Woman Of Will

Misha is a single mother with three children from PPR Lembah Subang, Selangor. She is also the founder of Chanteq Beauty Spa, a mobile spa service that provides manicure and pedicure services to women. Misha is also a skilled tailor, occasionally sewing baju kurung for a living. Her skills as a beautician and tailor were picked up from the free classes offered to the underprivileged community by WOW, government agencies and other NGOs. Thanks to her positive attitude and willingness to learn new skills, Misha’s hard work over the years has now paid off.

In recognition of her achievements, WOW has identified Misha along with two other women from PPR Lembah Subang to be nurtured as future community leaders and role models. Misha’s success story proves that vulnerable women, if given adequate support and access to proper resources, can be empowered to transform their lives and become financially independent.
SUPPORTING THE SURVIVORS

The Women's Aid Organisation (WAO) has a long history of working to advance women’s rights, and Hasanah’s partnership with the organisation in 2017 was part of its effort to expand its social services and continuing to advocate for gender equality.

The organisation’s core work involves providing shelter, social work and counselling services to women who have faced violence and abuse, in order to help rebuild their lives.

Since its inception in 1982, WAO has supported more than five thousand women by providing refuge or face-to-face support and provided advice to women through more than forty thousand telephone calls.

When crisis counsellors supported by Hasanah were hired in 2016, WAO was able to reach out to more than twice the number of women than in the previous year through free crisis counselling sessions.

MULTI-STAKEHOLDER TASKFORCE TO HANDLE DOMESTIC VIOLENCE

In 2017, WAO engaged with relevant authorities to organise a consultation on the handling of domestic violence, bringing together government agencies, including the police and NGOs.

The consultation spearheaded coordinated response to handle domestic violence cases, with the authorities committing to forming a multi-stakeholder taskforce that will regularly monitor and improve policies on domestic violence.

A Story of Courage

Normah* endured physical and psychological abuse by her husband since the fourth year of their marriage. She finally mustered up the courage to escape the violence by going to the police station in February 2017. But police officers taking Normah’s report were unaccustomed as to how to deal with domestic violence cases. Situations like Normah’s, often go unreported. With what seemed to be a stroke of luck, a police officer who had been trained in a workshop conducted by WAO attended to Normah’s case and referred it to the appropriate police headquarters at the district level. The officer assigned had also been trained at the WAO workshop and had coordinated with WAO for advice on how to handle domestic violence cases. Swift action was taken that saw the immediate arrest of Normah’s husband. Normah and her children obtained a Protection Order** in merely two weeks after making the report. Now, Normah and her children live with her sister, and have the peace of mind to rebuild their lives.

* Survivor’s name has been changed and case details generalised to protect the survivor’s identity and confidentiality.
** A Protection Order is a court order to protect survivors of domestic violence throughout the court process.
COMMUNITY DEVELOPMENT
Yayasan Peneraju Pendidikan Bumiputera

2017 HIGHLIGHTS

25* scholars employed in related industry as a Junior Machinist within 1 month after completion of training with minimum gross income of RM1,100 at entry level

BUMIPUTERA EMPOWERMENT

Yayasan Peneraju Pendidikan Bumiputera (Yayasan Peneraju) has been providing academic, vocational and professional certification training to Bumiputera youths, in support of the Government’s effort to build and strengthen the capabilities and expertise of Bumiputera talents. Its three main thrust programmes are Peneraju Tunas (academic), Peneraju Skil (technical and vocational) and Peneraju Profesional (professional certification). Yayasan Peneraju’s programmes are geared to equip youths with not only quality education/training/certification leading to job placements but also with exemplary values to ensure sustainability and progression of their livelihoods.

NURTURE AND DEVELOPMENT PROGRAMMES (NDP)

Yayasan Peneraju’s partnership with Hasanah in 2017 was targeted at supporting non-academically inclined youths from lower income families to acquire new skills to improve their employability. In collaboration with Kulim Advanced Technologies, the Certificate of Achievement in Computer Numerical Control (CNC) Machinist programme was provided to 25 youths aged between 17 to 23 years old to inculcate them with technical and vocational skills training leading to an industry-recognised certification and high skill employment. As certified CNC machinists, these youths managed to obtain jobs with a basic salary of RM1,200 (excluding allowance and OT), higher than the KPI set which contributed in improving their livelihoods and enabled the youth to extend financial support to their families.

A Brand New Start

Muhammad Rais is from Parit Buntar, Perak and was raised in a household of five siblings. His family was no stranger to hardship but was adamant that Rais complete his formal education. He attained average marks academically in secondary school and took up full time work after completing his SPM when his father’s health began to deteriorate.

For three years, Rais worked as a sales assistant at a clothing store. Despite working long hours, Rais earned only RM700 each month. Determined to improve his prospects and contribute more to his family, Rais applied for a Yayasan Peneraju scholarship to pursue the Certificate of Achievement in CNC Machinist. Upon completion of the programme, Rais was successfully employed as an Apprentice Machinist. Today, Rais earns almost three times more than his previous salary, and he is thankful that he can now support his family better.

“Alhamdullillah, I am grateful to God, Yayasan Peneraju, Yayasan Hasanah and Kulim Advanced Technologies for giving me a new opportunity in life to taste success. I now realise that we have to remain confident because with sheer determination and hard work, success can be ours!”

said Rais

* This number was verified by Ernst & Young. For further details, please refer to Independent Limited Assurance Statement on page 137
Through the Hasanah Hub: Stories from the Ground

**COMMUNITY DEVELOPMENT**

SmartParents.com.my

Hasanah Partner since: 2017
2017 Allocation: RM170,000

**2017 HIGHLIGHTS**

Targeted to reach up to 90 families, including parents and their children

A group photo to wrap up the 2nd workshop at PPR Kota Damansara on 11 February 2018.

**BRINGING PARENTING WORKSHOPS TO PPR**

SPN has begun to facilitate a series of seven thematic workshops at Projek Perumahan Rakyat (PPR) Sungai Bonus and PPR Kota Damansara. In order to identify the parents and children to be part of the programme, SPN engages with local school authorities, the Persatuan Ibu Bapa dan Guru (PIBG, i.e. Parents Teachers’ Association) of SK Seri Bonus, the PPR Residents’ Association and Friends of Kota Damansara.

**We believe that parents should not just provide for their kids but more importantly to become their success coach and partners. To do so, parents need to move from nagging to coaching, instructing to empowering, reacting to responding, imposing to inspiring, fear to respect, and from saying “Go” to “Let’s Go!”**

**Zaid Mohamad**
Certified Parental Coach and CEO of Smart Parents Network

**The main project activities are:**

1. To teach parents the **proper parenting skills in the millennial age**
2. To transition from a “nagging” to a “coaching” mindset
3. To empower parents on their lifelong coaching of their children

**The implemented approaches are:**

1. Going beyond seminars and trainings
2. Structured syllabus
3. Expert guidance
4. Bi-weekly coaching

We have received tremendous requests from parents who heard about the programme who want to be a part of it. For example, the first workshop that was originally planned for 20 families, has now attracted 64 participants. I am impressed by their responses, which usually is difficult to get. It shows that the Smart Parenting workshops are touching their hearts and changing their lives. I have personally benefitted from it. My son now spends more time at home with the family. There is also no more drama of waking up in the morning, especially because I am the one changing my attitude and approach towards him. I used to be too strict without considering his point of view. After attending the workshop, I think I am more patient and loving towards him. He also seems happier and more cooperative at home. I would like all parents in my PPR to join this programme.

**En. Mohd. Khiruzad Bin Mohamed**
Naib Yang Dipertua of SK Seri Bonus PIBG
A HELPING HAND TO THOSE WHO NEED IT

Through its partners in Civil Society Organisations (CSOs), and the GLC Disaster Response Network (GDRN), Hasanah continued to actively support Humanitarian and Disaster Relief (HDR) efforts in Malaysia, and internationally, in response to natural and man-made disasters.

In 2017, Khazanah and Hasanah reached out to flood survivors in Penang, Kelantan and Sabah through Tzu Chi Foundation, Pertubuhan Gabungan Bantuan Bencana NGO Malaysia (BBNGO), Imam Response and Relief Team (IMARET), Malaysia Relief Agency (MRA), and Malaysian Hindu Sangam (MHS). We also responded to one of the worst floods in decades in South Thailand through BBNGO.

Other HDR initiatives by Hasanah includes responding to the fire in Kampung Hidayat, Tawau, Sabah through PACOS Trust, and support towards a learning centres for refugee children in Kuantan, Pahang under Future Global Islamic Network (FGIN).

On the international front, Khazanah and Hasanah touched the lives of Syrian refugees in Jordan through United Nations High Commissioner for Refugees (UNHCR) and Arab Renaissance for Democracy and Development (ARRD). Nearer to home, MERCY Malaysia, IMARET, and iM4U effortlessly reached out to assist the Rohingya in Bangladesh who were forced to flee from Rakhine State, Myanmar, following a violence outbreak in September 2017.

2017 HIGHLIGHTS

**Flood relief in South Thailand**

**Refugee learning centre in Kuantan, Pahang**

**Fire in Kampung Hidayat, Tawau, Sabah**

**Flood relief in Kelantan**

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**IMAM Response & Relief Team (IMARET)**
- Establish a field hospital by collaboration with other agencies
- Operated 4 mobile clinics for 290 patients per day
- Established 5 water treatment plant
- 1,000 cooked meals provided everyday
- Water sanitation and hygiene programme

**MERCY Malaysia**
- 2 mobile clinics catering to 200 patients per day
- Construction of communal toilets in Kutupalong
- 1,000 families received food basket in November 2017

**iM4U**
- Relief items sent in September 2017 and October 2017 respectively
- Established a field hospital by collaboration with other agencies

**Khazanah + Hasanah**

Rohingya Assistance in Cox Bazaar, Bangladesh

**RM1.5 million**

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**Khazanah**

**UNHCR**
Cash and winterisation assistance to 4,962 Syrian families in Za’atari Refugee Camp

**ARRD**
Support for 30 refugee students to pursue a 2-year diploma
An aerial view of the beautiful Mantanani Island, 45 minutes away from Kota Belud.
Hasanah’s Hub

ENVIRONMENT

To protect Malaysia’s natural capital and resources through conservation efforts and building of environmental consciousness.
ENVIRONMENT

HASANAH ENVIRONMENT PARTNERS & PROJECTS

- Achieving Sustainable Economic Development Through Marine Ecosystem Management: Confirming the Vision and Preparing the Roadmap (2016)

Hasanah Partner since: 2016


Hasanah Partner since: 2017

- Enhancing Community-Based River Management Through the National River Care Fund (2016)

Hasanah Partner since: 2017


Hasanah Partner since: 2017

- Tropical Rainforest Living Collections: Private-Public partnerships towards the conservation of Malaysian plants and forests (2017)

Hasanah Partner since: 2016

- Program Sekolah Tunas Hijau: Ke Arah Pembentukan Amalan Hijau di Kalangan Warga Sekolah (2017)
ENVIRONMENT

- Community-Based Conservation and Protection of Coastal and Marine Ecosystems in Peninsular Malaysia (2017)


- Young Environmental Stewardship (2017)

- Engaging and Inspiring Sustainable Sabahan Communities Through Film and Storytelling (2017)

- Identifying spatial priorities and engaging key stakeholders to catalyse the implementation of the Central Forest Spine (CFS) Master Plan for Ecological Linkages (2017)

- Kuala Lumpur Eco Film Festival (KLEFF), Langkawi Eco Film Festival (LEFF) and Sustainability in Business (SIB) (2015)

- Young Voices for Conservation (2015-2016)
PRIMARY IMPACT STORIES
The Central Forest Spine (CFS) is an important region in Peninsular Malaysia as it supplies multiple ecosystem services to 80% of Malaysian population, including that of water supply and carbon sequestration. In 2017, Hasanah worked with four (4) partners to kick start the efforts in stopping further degradation and defragmentation of the CFS; through advocacy, community-led action and civil society initiatives.

2017 HIGHLIGHTS:

| Geospatial Imagery Analysis of Perak and Kedah state to identify sites of forest degration together with UKM’s Earth Observation Center | 6 small community groups in Selangor and Pahang carried out community-led river conservation programme | 30 parent trees represented by 27 species collected | MOUs signed with relevant stakeholders to collaborate on forest restoration in CFS state of Perak, Terengganu and Kelantan |
Introduction to the Central Forest Spine (CFS)

The aspiration and ambition of Hasanah is to arrest further degradation and defragmentation of critical sites in the Central Forest Spine (CFS) of Peninsular Malaysia and we have made this our target to achieve in the next 5 years (2017-2021). The significance of the CFS in Peninsular Malaysia lies beyond its beauty, biodiversity within, forest products, recreation, and it is more of its ecosystem services including water, carbon sink and pollination that is serving and providing for 80% of the population of the country. However, we are faced by the fact that Malaysia is a developing country and with that, natural landscapes and resources will be utilised for development purposes. The loss of forest cover is inter-connected with the pressure on water resources that is intensifying with the rapid and uncontrolled urbanisation growth. We need to balance the need for development and conservation of our natural forest and the services it provides for our current use and for the future generation.

Within the CFS region, in 2017, Hasanah supported two partners, Tropical Rainforest Conservation and Research Centre (TRCRC) and Global Environment Centre (GEC) in conserving the forest and riverine ecosystems respectively. For the next 4 years, we look forward to build a network of partners working together towards a shared vision of conserving the CFS region.

Our vision to prevent further degradation and defragmentation of the Central Forest Spine (CFS) is highly ambitious and complex. It requires collective and collaborative action that runs the full gamut: research and knowledge gathering, community engagement, awareness building and establishing cross-sectoral advocacy platforms. Our hope is to partner closely with a State government who can champion conservation for both the forest and riverine ecosystems in the CFS.

Ivy Wong Abdullah
Senior Vice President, Head, Environment
CFS covers an area of approximately **5.3 million ha** comprising **4 major forest complexes** in Peninsular Malaysia

CFS provides **climate regulation**: Carbon stock of natural forests in Peninsular Malaysia is approximately **1.139 billion tonnes**, of which **85%** falls within the CFS.

CFS also offers **natural forest products**, including timber and non-timber forest products: Rattan, bamboo, petai, and gaharu (agarwood).

**Tourism** is a significant component of Malaysia’s economy (contributing an estimated **12%** of GDP and CFS has a huge potential to boost the tourism economy.

**Forest fragmentation** is a result of unsustainable development:

- Reduces genetic viability of many mammal species which require a large home range.

Between 2011-2016, a total of **1,784 wild animals were killed** while crossing highways.

**1946**

- In 1946 forests covered **77%** of Peninsular Malaysia’s total area.

**2015**

- As of 2015 the forest cover had diminished to **44.5%**.
ENVIRONMENT
Tropical Rainforest Conservation & Research Centre

Tropical Rainforest Conservation & Research Center (TRCRC) works on the conservation and preservation of rare & endangered tropical rainforest plant species to maintain a stable forested ecosystem. TRCRC has been a Hasanah partner since 2016.

Hasanah Partner since: 2016
Grants in 2016: RM100,000
2017 Allocation: RM250,000

2017 HIGHLIGHTS:

November 2017
2,629 seedlings are managed within Tropical Rainforest Living Collection (TRLC)

Average germination rate within TRLC-Banun is 67%

Operational nursery established in Gerik, Perak

Established an online Digital Herbarium

Preserving and Conserving Malaysia’s Treasures

TRCRC aims to support the Central Forest Spine (CFS) strategies outlined in the CFS Master Plan (Ministry of Natural Resources & Environment, 2011) to re-establish, maintain or restore connectivity in critical sites in the CFS region of Peninsular Malaysia. These connectivities are very important for Malaysia’s largest mammal (i.e. elephants) to forage for food and refuge.

Warning: Cross at Your Own Risk

Securing the connectivity between forest complexes is crucial to ensure sufficient space for large mammals to roam.

Wild elephant on the side of Gerik highway, searching for food.
Collector of **Rare Treasures**

TRCRC dedicates its efforts to protecting the natural treasures in the forests for future generations. The organisation searches for and collects rare, endangered and threatened (RET) plant species in the forests. They are then nurtured, provided a space to grow and thrive, and catalogued into the TRCRC database.

TRCRC’s main concern is making sure that the seeds collected originate from a diverse range of genetic resources. We will nurse them for about 2 years or until they reach a plantable size, then we restore them back into the forest.

*Dr. Dzaeman Dzulkifli*

Executive Director, TRCRC

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**The Living Collection**

The Tropical Rainforest Living Collection (TRLC) Banun is a 500 hectare site located in Perak and is part of the Amanjaya Forest Reserve, along the Gerik-Jeli highway. The primary purpose of the TRLC is to build and amass a collection of RET tree species, where they will be cultivated and maintained. This will support the improvement of connectivity between the forest complexes of the primary linkages in this CFS region, serving as a central site to execute forest conservation and restoration programmes.

To date, the ex-situ Tropical Rainforest Living Collection (TRLC) Banun established in Amanjaya, Gerik, Perak has collected, germinated, and propagated 2,629 seedlings from the numerous seed collection expeditions conducted, where 30 parent trees representing 27 species of RET were collected.

The TRLC Banun is a project funded by the Perak State Government through the Perak Forestry Department and Yayasan Hasanah. Perak Forestry Department provided the site and funds to develop the infrastructure of the site while Hasanah provided the funds to carry out the seed collection expeditions. TRLC Banun demonstrates a successful collaboration between the state government of Perak, Hasanah and TRCRC to conserve and restore the critical sites in the CFS region.
ENVIRONMENT
Tropical Rainforest Conservation & Research Centre

The Digital Collection

TRCRC has established a digital herbarium to complement the living collection. This digital collection allows TRCRC to identify and catalogue plants, thereby solving a major hurdle in plant identification – to compare the data of the same species that may have different names in Malaysian literature and other forests in the region. The digital herbarium will include identifying information such as code and family name, location collected, IUCN status, as well as pictures of the bark, leaves, sapling and stipule.

As the collection grows, the digital herbarium could become a platform for information sharing among countries, co-collectors, students, academicians, researchers, and the public. Collaborations among these stakeholders would ultimately improve the knowledge base on these important plant species.

Seed collectors are motivated mainly by their love for the forest and nature. In searching for rare and endangered species in the forest, the biggest challenge that we face is mainly the weather. There is also the danger of encountering wild animals.

Muhammad Amar
Kepala Batas, Penang, Supervisor Seed Collection

The TRCRC Team goes deep into the jungle to collect seeds to be added to their collection.
GEC’s mission is to support the protection of the environment and the sustainable use of natural resources to meet local, regional and global needs. Through strategic partnerships with communities and other like-minded organisations, GEC’s work in the River Care Programme promotes the protection, restoration and sustainable use of rivers. Additionally, GEC also supports the initiatives to enhance multi-stakeholder participation through civic or citizen science.

**2017 HIGHLIGHTS:**

- **6*** organisations awarded the National River Care Fund (NRCF) aimed at helping local community groups, educational institutions and special interest groups manage their concerns about rivers and river-related issues. One of the NRCF recipients, the “Aquatic Science Student Association” built a hydroponic system design to provide organic food source for the plants, and they, in turn, act as natural filter for the fishes.

- **50*** participants attended “Dr.H2O” training in January 2017. This programme instills good potable water conservation behaviour among target groups through sustainable water conservation initiative.

* This number was verified by Ernst & Young. For further details, please refer to Independent Limited Assurance Statement on page 137
National River Care Fund (NRCF) Programme

NRCF is a small grants programme, implemented by GEC to support small NGOs, local community groups, educational institutions and special interest groups. Additionally, the programme is also aimed at gathering insights into their concerns about rivers and river-related issues, as well as ways to work towards addressing these problems. The NRCF programme includes training community groups with river and water conservation programmes, such as RIVER Ranger, SMART Ranger and Dr. H2O.

Back then, the community here in Semenyih frequently experience severe disruptions of clean water supply. The community wanted to find out whether the river of Semenyih was truly polluted. We said to ourselves, “Let’s monitor this river”.

However, we didn’t have the authority, expertise, technical know-how, and realised that GEC has been supporting projects related to our issues. Fortunately, we applied for the grant and got selected. But it’s not simple, as we needed equipments to effectively monitor the pH, turbidity, phosphate, nitrate and dissolved oxygen levels.

En. Azman bin Ahmad
Chairman of Gagasan Prihatin Semenyih (GPS)

RIVER MONITORING AND WATER QUALITY TESTING

Aside from policing the rivers, GPS conducts regular river health monitoring, compares the findings with those from previous months, and submits the results to GEC. The collected data provide an overview of the river’s health and identify key environmental problems.
GPS is one of the most active communities we have worked with, especially in terms of grassroots engagement and mobilising their RIVER Rangers to do ground work.

Jagedeswari Mariappan
Senior Programme Officer, River Care Programme

"An accessible site for GPS to do water testing of the river quality."
Reef Check Malaysia (RCM) is a non-profit organisation that engages with the local community to raise awareness for the importance of, and threats to, coral reefs. RCM is active in 82 countries and territories worldwide. Khazanah and Hasanah started working with RCM since 2011.

2017 HIGHLIGHTS:

- Engaged 72 stakeholders to develop and operationalise roadmap for the Marine Resource Management Plan
- 70% of the 0.83 tonnes daily waste on the island are made of compostable organic materials
- Alternate livelihood training for 17 local islanders as Eco-Friendly Snorkel guides
- Developed and implemented Community-led Marine Managed Area Roadmap for Mantanani Island, Sabah

Aerial view of Mantanani Island, Sabah. Blessed with clear blue waters and beautiful coral reefs, the island is a popular destination for day-trippers from Kota Kinabalu.
Tackling Reef Conservation through Community Involvement

Successful conservation needs the input of local stakeholders. RCM has helped the local community to develop a vision for protecting the island and its resources, declaring their support for gazettment of a managed area. Improving management of the islands’ marine resources is important to both protect and improve the fishery – thereby contributing to food security, and ensure healthy reefs and other ecosystems for visitors to explore, which in turn contributes to the local economy through a levy on tourists visiting the island.

Mantanani Island, a well-known site for recreational diving off Kota Belud, and its surrounding areas have been identified as Sabah’s next potential marine park.

RCM’s partnership with Hasanah not only supports our work in conserving the marine ecosystem, but also promotes sustainable living with local communities, school children, and youth.

When we open our house doors, the locals are there with questions! I’ve been building relationships with the youth, and they love to hang out, often late into the night! The challenging part is we have to have three personalities – one that adapts to the kids, one that is gila-gila (crazy) with the youth, and one adapted to the elders!

Muhammad Adzmin Ab Fatta
RCM Assistant Programme Manager (Community Liaison Officer), based on Mantanani Island

Gazettement of Mantanani Island

Speaking at the 2nd Maritime Environmental Security Workshop in Kota Kinabalu, Sabah on 12 September 2017, Sabah Tourism, Culture & Environment Minister YB Datuk Seri Panglima Masidi Manjun said:

We’re seriously considering this. But it will depend on our engagement with the locals, the district office and all the relevant parties. It’s not something we need to do in a hurry because there are many social implications.

Mantanani Island is home to 1,000 people of Bajau-Ubian descent, who have been living there for the past three generations.
I grew up on this island and never thought I would be anything other than a fisherman. I never bothered to study and dropped out of school. I followed my father’s footsteps and took over his boat when I was old enough. I did what so many of my fellow fishermen on the island did -- fish-bombing -- even though it was so dangerous. I used to do skin-diving without any equipment because I didn’t know better; I would constantly get headaches and joint pains (Decompression Sickness).

It is really good what Reef Check Malaysia with Hasanah’s support has done to help my island…

educating us to be aware and know how to care for our own island, training us for different livelihoods, working with us to protect our island for our future and next generation.

We have also started a Snorkel Guides group for the youths, we have workshops for the kids in school; we are planning a proper waste management system. We are learning to be responsible for our own island, the coral reefs and our own future!

**Fauzi Saik**  
RCM Staff and Mantanani Island native and “local champion”

Fauzi (second from left), helping his colleagues to weigh the trash collected in Mantanani island.
I've worked many jobs, but nothing compares to being home by the sea. I've been working with a resort here for three years; I'll be a Diver Master soon, only a handful of residents here have qualifications like mine, but I know many youths are interested in working in diving or in tourism, rather than becoming fishermen. I also worked as a fisherman after SPM because I had no other choices.

The RCM project checking reefs’ health gave me an opportunity to be involved in coral planting to help restore the coral around the island. If there are no coral, there are no fish, and then there won’t be tourists because all they’ll see is sand and mud!

I'm very happy that our island will be protected as a Marine Managed Area (MMA) because I think it’s good for us kampung people, especially for the local fishermen...

Sabtullah Hanafiah
Scuba Diving Master and Mantanani Island resident
ENVIRONMENT
Land Empowerment Animals People (LEAP Spiral)

LEAP Spiral is working to increase transparency, build local conservation capacity and develop effective & inclusive conservation partnerships and projects to protect and restore Sabah’s remaining forests and wildlife populations.

Hasanah Partner since: 2017
2017 Allocation: RM200,000

2017 HIGHLIGHTS:

27 community leaders participated in
4 capacity building sessions

12 villagers elected to the Governance Council for Babagon

Engaged
14 government agencies

Building Sustainable Livelihoods through Payment for Ecosystem Services (PES)

Thanks to its advanced state of conservation awareness and programmes on the ground, Sabah is ready for the next stage of conservation development, particularly in developing financial mechanisms for conservation initiatives on the ground.

Hasanah has partnered with LEAP Spiral and Forever Sabah to build the readiness of the local communities of Babagon water catchment area to understand PES and facilitate their readiness to use PES to enhance the governance structure, community vitality and socio-economic activities in managing the surrounding forest and river systems.

In the past year, LEAP Spiral’s biggest achievement has been in bringing the villagers together in unity and cooperate for the environment, through the PES Community Readiness Project.

Claudia Lasimbang
Community Readiness Project Facilitator

“From their newly relocated village, remnants of Kg. Tampasak can be seen next to the Babagon Dam.

An aerial view of the Babagon Dam.”
Payment for **Ecosystem Services**

A PES instrument or a water conservation fee, is where water users contribute towards the conservation and management of water catchment areas. Examples of water users in this case would be users of treated water supply (for domestic, business and industrial purposes) and water concessionaires (who are treating water for distribution by the Water Department).

Babagon Dam is presently supplying water to 70% of the population in Kota Kinabalu, Sabah. By incentivising the villagers of Babagon Water Catchment Area to protect and conserve the river ecosystem through a PES instrument, this could potentially lead to less water disruption incidences and water rationing for the people of Kota Kinabalu.

**A Tale of Three Villages**

The villages of Babagon Catchment Area - Kampung Babagon Toki, Kampung Kolosunan and Kampung Tampasak are the first pilotees in the state government’s proposed watershed management agenda.

Brought together by LEAP Spiral and Forever Sabah, and funded by Hasanah, the communities are now organised through a consultative committee representing the three villages in all engagements with the government.

The community have gained skills to monitor the rich biodiversity of Babagon and learned skills on using citizen science in water quality testing, land surveying using Global Positioning System (GPS) and organic farming.
Citizen Scientists

Governments and researchers worldwide are now recognising the value of citizen scientists as individuals who can perform regular and careful observations of their local environments.

Through the presence of a particular dragonfly species, I can know the state of the environment in a certain area. Many dragonflies look very similar. To get to know them, to verify the species, and to photograph them to share with others, means catching them without harming them. I can relate that to the environment where I live, which helps me a lot. In fact, I can already see some overwhelming changes in attitude within my community.

Jeffrey, who was born and raised in one Kampung Kolosunan, has become a citizen scientist. He has learned to track, catch, and reliably identify dozens of species that serve as useful “biological indicators” for gauging water quality.
Voice of the Villagers

The villagers used to move a lot and we have lost much of our history.

Franky reflected on why “PES readiness” is important to each village: PES will not only prevent the forests from being destroyed, it will help preserve their heritage. Now that their villages and borders are officially recognised, they have the knowledge and means to communicate with the outside world. There are plans for a “Phase 2” - using land that cannot be farmed, as ecotourism sites.

Frenky
Representative of Kampung Babagon Toki

Now I can communicate with government officials, in a friendly manner and without embarrassment of ignorance.

Mickson is thankful for the introduction of PES as there are many benefits; especially for those who have lost land because of the dam. For Mickson, the most syiok (thrilling) thing was the change in how he interacts with government officers now. Whenever the villagers have problems, the officers are approachable and willing to teach them how to handle them. “No more a ‘ping pong’ between departments like in the past 20 years! The villagers are happy, the government is happy!”

Mickson
Representative of Kampung Tampasak

Hope for Future Generations

The village leaders believe that the young adults, particularly those in the 25-30 year old range, are the backbone of their communities. Many of the villagers were initially reluctant to be involved in the project, perhaps because village and land boundaries are sensitive issues between the villagers and government agencies. However, the most significant impacts of the project by LEAP Spiral and Forever Sabah were attaining land security through technology and improving the socio-economic status by providing access to livelihood options. This is a three year project supported by Hasanah on piloting PES with local communities in partnership with the state government of Sabah.
ENVIRONMENT
MELAPI - Borneo Eco Film Festival

MELAPI - Borneo Eco Film Festival

Through the Hasanah Hub: Stories from the Ground
The Hasanah Report 2017

WRITING THE STORY OF CONSERVATION
Persatuan Jangkauan Holistik, Penyelidikan & Tindakan Alam Sekitar, Kota Kinabalu, Sabah (MELAPI), a voluntary organisation that works to inspire Sustainable Sabahan Communities through Film and Storytelling, where rural communities in Sabah are supported in training programmes to make short films about their communities and environments in their distinct voice, which is shown at the annual Borneo Eco Film Festival (BEFF).

Nizam Andan
Suara Coordinator, and producer of “Sunken Graves”, a film about the Kadazandusun indigenous communities resettlement due to the construction of the Babagon Dam

Hasanah Partner since: 2017
2017 Allocation: RM220,000

2017 HIGHLIGHTS

36 local community produced films showcased at Borneo Eco Film Festival

10 community filmmakers from Sabah showcased their films in Kuala Lumpur and Penang

12 Action Agendas by youth in Young Leaders for Sustainability in Sabah

PARTNER FAST FACTS

4,440 people participated in BEFF since 2016

21 community films made from Suara Program since 2016

37 youths engaged in the YL4S program since 2017

Most films are very Semenanjung-centric (referring to Peninsula Malaysia); filmmakers must show the East Malaysian perspective to open the eyes of the public. I hope communities can independently and consistently produce their own stories, about issues they choose.

Nizam was a volunteer before he became the coordinator for Suara programme.

BEFF has multi-layered purposes – it is a platform not only to celebrate Borneo’s biocultural diversity through showcasing environmental films; it bridges the knowledge gap between urban and rural communities, Peninsula Malaysia and Sabah through the Suara Community Filmmaking Programme and engages the youth through its Youth and Education outreach. It also speaks to policy-makers. The filmmakers are from the community and maintain community involvement. Participants come forward themselves, and ownership of the films stays with the communities.
Through the Hasanah Hub: Stories from the Ground

EYE-OPENERS
The recent BEFF roadshow to Kuala Lumpur and Penang increased the confidence of the filmmakers and were eye-opening for both them and the audience. People were so engaged and moved that they were openly crying, asking what they could do to help with specific taboo topics and wanting to know more about what is going on in Sabah.

What stuck out most was the emotional response to the story about street kids. It opened a whole discussion about stateless children and their access to state care and education. Since the film was made, it garnered enough attention and support to set up a proper school for them. Hasanah has supported us to not just develop filmmakers but also to create a feeling of compassion and empathy among our audience.

ENGAGING THE NEXT GENERATION
Believing that youth are our future change-makers, the Young Leaders for Sustainability (YL4S) is a youth incubator programme, developed to engage university students to have a strong sense of volunteerism and build capacity to steer citizen-led initiatives and enterprises. The programme is conducted through monthly environmental workshops to create “Action Agendas” towards a sustainable future for Sabah. Talks and workshops on sustainability are also held in local schools with the support of other NGO partners such as Reef Check Malaysia and Forever Sabah.

ACTION AGENDAS BY YOUNG SABAHANS
These college students believe they can implement initiatives that will spread to other places; to influence others, for example, with something simple like the “No Plastic Straw” awareness campaign in 2017. The students have learned much about the environment and sustainability, conservation and capacity-building.

They reiterate that one does not have to be in conservation to be involved. With “No Straws”, university students, school children, canteen operators, families, and even restaurants have taken simple steps in sustainability.

We hope the YL4S can continue, because this is peer-to-peer support and there are so many ideas!

We have even learned to be muka tebal (thick-skinned) when approaching people! Conservation is about the people, and sustainability should be simple!

As we grow and become leaders, we can connect people throughout Sabah, Sarawak, Malaysia and the world!

Melissa Leong
Programme Director of BEFF

Norgen Chen, Nadine Mopilin, Lim Wai Yang, Daniella Han
all students from University of Malaysia Sabah
EDUCATION AND THE ENVIRONMENT INTERTWINED

iG-Home Module Programme

The “PINTAR-UKM Sustainability and Green Technology through iG-Home Module (iG-Home)” is a multidisciplinary programme that inculcates interest in environmental sustainability through science and technology implementation.

First Phase of iG-Home

iG-Home module was rolled out in 13 selected PINTAR secondary schools in Kedah and involved 558 students. Schools completed at least one of the six iG-Home modules on waste management, composting, biogas, rainwater harvesting, green roofs and sustainable development.

A total of 25 teachers from diverse disciplines signed up for the Teachers’ Training workshop aimed to equip teachers to effectively guide students through the iG-Home modules and oversee the development of a main project in their respective schools as a final output from the school-based project initiatives.

A team of Form 1 and 2 students from SMK Syed Mohamed Al Bukhary, Alor Setar won the inter-school competition by turning food waste collected from their school cafeteria and cow feces into cooking gas.

Students from SMK Syed Al Bukhary in Alor Setar, Kedah building and testing a green roofing model in reducing urban heat island effect.
We are proud of the commitment our students displayed through the iG-Home programme. Even over the school holiday period, they returned to school to work on their biogas project.

Haruddaini Halim
the teacher-coordinator for iG-HOME in SMK Syed Mohamed Al Bukhary, in an interview with Harian Metro.

I feel thankful to have been a part of the biogas project. I applied the practical science skills that I have learned from iG-Home at home, after discovering how sustainability benefits the world.

Muhamad Nor Adam Shamsul Anuar
in an interview with Harian Metro.

SUSTAINABILITY

iG-Home’s modules have been well received by both students and teachers.

95% of students who participated in iG-Home reported enhanced environmental awareness. Teachers involved also unanimously expressed satisfaction over iG-Home’s modules, citing interest to continue the programme in their respective schools using their own resources.

For its second phase, iG-Home will be implemented in 17 more schools in Kedah for the year 2018.
TRAINING COMMUNITIES AND COMBATING ILLEGAL FISHING

The livelihood of fishermen are adversely affected when marine resources, particularly shrimp and fish in the coastal area of west Peninsula Malaysia, decline at staggering rates as a result of illegal fishing activities. To tackle the double burden of marine ecosystem degradation and disruption of fishermen livelihoods, Hasanah supported Sahabat Alam Malaysia (SAM) to conserve and protect the coastal and marine ecosystems off Seberang Perai Selatan, Penang and Kerian, Perak.

EMPOWERING LOCAL CHAMPIONS

SAM’s project provided trainings to familiarise fishermen with fishery laws, build capacity for citizen surveillance and establish communication mechanisms.

Determined to follow his father’s footsteps, Mohd. Radzi bin Said, a 47-year old fisherman from Kuala Kurau, tirelessly works to raise awareness on the adverse effects of destructive fishing gear and encroachment of trawlers into the fishing zone of coastal fishermen. During a dialogue in Kuala Kurau, Perak in October 2017, Mohd. Radzi communicated the plight of fishermen to YB. Dato’ Sri Ahmad Shabery Cheek, Minister of Agriculture and Agro-Based Industry.
WildAsia and Management and Ecology of Malaysia Elephants (MEME) came together to work on a project with stakeholders to identify priority sites for ecological connectivity in the Central Forest Spine (CFS) landscape, supported by Hasanah.

CONSUMER ASSOCIATION OF PENANG (CAP)
In late 2017, Hasanah supported a project by CAP to build environmental stewardship and resource efficiency on waste reduction, reuse and recycling leading towards zero waste in 20 schools in Kedah. The project is being implemented in partnership with E-Idaman Group of Companies, a subsidiary of CENVIRO Sdn Bhd in providing cash card incentive for school children to inculcate the spirit of recycling.

MALAYSIAN NATURE SOCIETY
Malaysian Nature Society together with Hasanah is supporting a project on “Young Environmental Stewardship Programme” to inculcate environmental awareness through hands-on learning and citizen science on the subject of biodiversity with students in 10 MNS Kelab Pencinta Alam (KPA) schools in Terengganu and Selangor.

YAYASAN HIJAU MALAYSIA
Yayasan Hijau Malaysia or better known as YaHijau, an agency under the Ministry of Energy, Green Technology and Water (KeTTHA) is partnering with Hasanah to jointly fund a project entitled “Program Sekolah Tunas Hijau: Ke Arah Pembentukan Amalan Hijau di Kalangan Warga Sekolah” in 25 schools adjacent to People’s Housing Project (Projek Perumahan Rakyat) in Selangor to improve awareness on sustainable lifestyles through reduction of energy consumption, waste generation and increase water conservation.
The Saba nong Sakti performance from Perantisan Terengganu.
Transforming Malaysia into a distinctive destination for AHC by enabling and supporting initiatives that positively advance the ecosystem in the country.
## Arts, Heritage & Culture

### Hasanah Art, Heritage & Culture Partners & Projects

<table>
<thead>
<tr>
<th>Partner</th>
<th>Year Since</th>
<th>Projects</th>
</tr>
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<tbody>
<tr>
<td>FriedChillies</td>
<td>2017</td>
<td>• Project KWH (2017)</td>
</tr>
<tr>
<td>netcarbon</td>
<td>2017</td>
<td>• AHC Design Thinking Module (2017)</td>
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<td>TRADISI BUSANA PR SDN BHD</td>
<td>2017</td>
<td>• The Kelantan Silver Jewellery Shoes (2017)</td>
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<td>Giclee Art</td>
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<td>• Talent Development and Arts Reproduction For Emerging Artist (2017)</td>
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<tr>
<td>PERSATUAN PERMAINAN ANAK AGONG</td>
<td>2017</td>
<td>• Alam Kreatif (2016-2017)</td>
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</tbody>
</table>
ARTS, HERITAGE & CULTURE
Hasanah Arts Fund

Hasanah Arts Fund (2017-2018) was created with the goal of supporting small and medium community-led initiatives through dynamic mobilisation of the funds. These are arts initiatives across the country that include grassroots, provincial and artisanal initiatives, as well as art festivals, major productions and shows.

2017 HIGHLIGHTS:

<table>
<thead>
<tr>
<th>17</th>
<th>Initiatives as of Dec 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,904</td>
<td>Beneficiaries</td>
</tr>
<tr>
<td>8</td>
<td>States (Perlis, Pulau Pinang, Kedah, Terengganu, Selangor-Klang Valley, Negeri Sembilan, Johor, Sabah)</td>
</tr>
<tr>
<td>Total</td>
<td>RM314,670</td>
</tr>
</tbody>
</table>

REVITALISING THE MALAYSIAN ARTS

This country is greatly blessed with rich and diverse variety of AHC creations. As Malaysia develops rapidly and technology redefines our daily interactions, our cultural assets play a unique, pivotal, and strategic role to define our position and identity as distinctive global citizens.

By keeping the arts scene alive and vibrant, Hasanah hopes to catalyse greater participation of Malaysians in appreciating our country’s unique arts, cultural and heritage products.

HASANAH ARTS FUND

The Hasanah Arts Fund supported 17 initiatives in 2017 benefitting 5,900 people in 8 states in Malaysia.

Initiatives such as the Young Choreographer Project, Segerak VI (Unity in Movement), the Georgetown Festival and Bangsawan Dendam Laksamana, were either fully or partially funded by the Hasanah Arts Fund.
ARTS, HERITAGE & CULTURE
Hasanah Arts Fund

HASANAH ARTS FUND BOOK 2017
This publication captures the stories of all 18 initiatives we supported as of first quarter 2018. The reading experience is further enhanced with QR-Code scanning that allows you to view snippets of the actual arts programme via your smartphone. Digital copy of the report can be viewed here: https://issuu.com/yayasanhasanah/docs/hasanah_afbook_2017

SUPPORTING LOCAL ARTISANAL BUSINESS
The Hasanah Arts Fund has been playing a catalytic role in energising the arts scenes across the country. Through the fund, we collaborate with artisans from Kedai Bikin, in a Research and Development Project to create product lines in batik and tembaga-making (copper), using Kedai Bikin’s retail platform to market their products.

It is important to document our traditional designs and ways of doing things throughout the process, because this is how we and the artisans themselves can re-discover ways to reinvent themselves and their products.

We are very grateful to have had the opportunity to demonstrate to Hasanah what we are trying to do. There are many other local artisans and creatives we can support and nurture through these projects to become independent, self-sustaining craft practitioners and brands in their own right.

the team at Kedai Bikin

Starting Them Young

Perantisan (The Apprentice) is a project pioneered in 2009 by Jabatan Kebudayaan Kesenian Negara (National Department for Culture and Arts) in every state of Malaysia. The Perantisan Project encourages the younger generation to take part in and contribute to the body of local artwork through a mentorship programme by subject matter experts. Hasanah believes that it is important that the preservation and conservation of local and grass root arts are being practiced and used as it is beneficial to the local community.

As a Johorean, the programme Perantisan Wayang Wong must be continued to ensure the sustainability of this cultural asset. It was an interesting experience to learn the moves of the dance. I hope to be able to use this skill in the future.

Bota
Perantisan participant
CELEBRATING THE MALAYSIAN SPIRIT

The Shantanand Festival of Arts 2017 was organised by the Temple of Fine Arts Malaysia to commemorate Malaysia’s 60th Year of Independence. Events for the festival were carefully curated to reflect the spirit of “Unity In Malaysia” as the whole nation joined hands to celebrate 60 years of independence through the arts. One of the main feature productions -- Under The Kayon Tree -- beautifully represented the country’s folk tales and legends of Mahsuri, Parameswara and Hang Li Po, each uniquely performed in dance and theatre by multi-ethnic casts and traditional musical renditions.

The implementation of the Hasanah Arts Fund echoes with our vision to mainstream the arts, heritage and culture to preserve the national identity of Malaysia. We hope to reach more aspiring artists to work together as we look forward to be part of this journey of highlighting and rediscovering the hidden treasures of our country’s Arts, Heritage and Culture.

“

At Hasanah, we believe that arts have the ability to bring people together regardless of race and belief, it is what we call a unity tool.

Zainariah Johari
Senior Vice President, Head, Arts, Heritage & Culture, Yayasan Hasanah

An image of Zamzuriah Zahari, the main actor for the Mak Yong theatre performance.
ARTS, HERITAGE & CULTURE
Pusat Kreatif Kanak-Kanak Tuanku Bainun (PKKTB)

MAKING ARTS EDUCATION ACCESSIBLE

Alam Kreatif programme serves as a creative platform which provides access to arts education to children, especially to the underprivileged. To date, a total of 156 children benefited from YH’s various art classes offered in PKK Tuanku Bainun. The participating children were identified from local Projek Perumahan Rakyat (PPR), charity homes, displaced persons and local foundation around Klang Valley. Each student enrolled in Alam Kreatif programme were also evaluated at the beginning and upon completion of the programme, to assess how arts can positively influence their behaviour.

2017 HIGHLIGHTS

Access to AHC education provided to

156* children through the Alam Kreatif Programme

* This number was verified by Ernst & Young. For further details, please refer to Independent Limited Assurance Statement on page 137

PARTNER FAST FACTS

More than

500 underprivileged children have benefited from free programme at PKK Tuanku Bainun

Knowledge Transfer; Cikgu Rushdi describing the instruction of musical notes to a student in Alam Gamelan Class.

A Royal Performance

9 students from S.K. Bukit Lanjan (orang asli) from Alam Gamelan class, funded by Hasanah, performed the Togok, Antawada and Timang Burung (gamelan musical song) in the presence of the Sultan of Perak, DYMM Paduka Seri Sultan Nazrin Muizzuddin Shah Ibni Almarhum Sultan Azlan Muhibbuddin Shah Al-Maghfur-Lah and the Prime Minister of Malaysia, YAB Dato Seri Hj Mohammad Najib Razak.
ARTS AS A NATIONAL AGENDA

As Hasanah strategises further its mission to strengthen the local AHC ecosystem, we continue to identify initiatives that support the creation of an inclusive ecosystem and promote sector growth to effect changes at a national policy and regulatory level, through advocacy & key stakeholders’ strategic engagement.

The local arts scene in Malaysia is made of vibrant, talented and thriving community. The scenario however can be challenging as art is often under the radar of the national planning policy, and Malaysian talent is often underexposed to the reach of wider targeted audience of local and international communities.

Aspiring to bridge the talent gap closer and push forward arts as national agenda, My Performing Arts Agency (MyPAA) aims to position the importance of the creative industry as an integral part of the nation-building plan, through strategic partnership, collaboration and engagement with key stakeholders in both public and private sectors. Through its various programs, MyPAA promotes entrepreneurship and capacity building workshops within the local arts scene.

2017 HIGHLIGHTS

**ARTERI**

The partnership between Hasanah and MyPAA can be traced back in 2015. We collaborated with MyPAA in one of their earliest flagship programme, ARTERI, a one stop virtual resource platform for budding artists in the performing arts. The website seeks to provide comprehensive guidelines; industry updates, latest production news, collaboration opportunities as well as funding opportunities.

**Borak Arts Series**

The Borak Arts Series (BAS) is an annual arts conference for creative practitioners and business leaders, where participants gather to discuss new and upcoming projects, as well as local and international policy and trends on arts around South East Asia. Local practitioners are given the opportunities to meet international festival directors to pitch their idea in hope of getting selected to participate in international festival. BAS series in 2016-2017 were supported by Hasanah.

**CENDANA**

We also witnessed the growth of MyPAA in the industry, with the appointment of its founder, Izan Satrina Mohd Sallehuddin to the office of CENDANA (Cultural Economy Development Agency) as its founding CEO. The launch of CENDANA by the Prime Minister Najib Razak in Nov 2017, marks a significant milestone in the Malaysian creative industry as the organisation is mandated by the Government of Malaysia to spearhead the development of arts and cultural scene in the country and promote growth and make changes at a national policy level. We are also proud to share that Hasanah’s Managing Director, Shahira Ahmed Bazari sits as one of the EXCO member in CENDANA.
FOOD, MALAYSIA’S FAVOURITE PASTIME
Preservation and conservation of Malaysia’s AHC is of paramount importance to ensure the nation’s cultural heritage continues to flourish for the benefit of the future generation.

As food culture forms a big part of the Malaysian identity, we discover that the documentation of heritage food from the past generation to be of great significant. The loss of traditional recipes that have fallen out of fashion is a worrying pattern that needs delicate attention.

IN SEARCH OF EDIBLE HERITAGE
In collaboration with FriedChillies, Hasanah supports Projek KWIH (Kuih Warisan Ihsan Haridepan), loosely translated as Heritage Kuih for the Future, with an aim to preserve and conserve through use the traditional recipes of kuih that are at risk of being forgotten.

The Projek KWIH team embarked on a journey to the West Coast Malaysia searching for the makers of traditional kuih and document the recipes. They travelled across the states of Perlis, Kedah, Penang, Perak, Selangor, Negeri Sembilan, Melaka and Johor in their quest to trace the origin of the heritage food. Upon project completion, a recipe book of 80 selected kuih-making entitled ‘Around West Coast Malaysia in 80 Kuih’ was published.

The recipe book, being the first if not a few in the country, chronicles their journey to document the kuih-making process together with extra tips (petua). The contents are interactively prepared with all 80 recipes being categorised by degree of difficulty to prepare and rarity to find them. The recipes will be made available online for the public to promote the practice of conservation through use so that our heritage kuihs will continue to live on.
Students from different schools came together for a competition which requires them to create solutions to AHC-themed problems.

Some of these programs and modules include:

1. **Design Thinking Canvas (DETIC):** Systematically inculcates a student’s ability to approach problems via a solutions-based approach. Students are challenged to define problems from the perspective of human needs and thereby brainstorm ideas for solutions.

2. **Satria Cipta Program:** A design thinking program tailor made for children aged between 10 and 12. Participants are encouraged to think of creative solutions to problems through the lens of art, heritage and culture.

3. **V-CAM:** A program that introduces the large scale content production process of computer-aided design (CAD) and computer-aided manufacturing.

4. **Supersquad and Supertots:** Netcarbon’s trademark edutainment based animation.

5. **Virtual Design Bank:** Students and arts educators engage to discuss design thinking idea incubation.

Netcarbon’s works contribute to the establishment of a holistic education system, expanding on the conventional science, technology, engineering and math (STEM) based approach to education as it taps into STEAM, by introducing Art as one of the components. The implementation of the AHC Design Thinking Module is in line with the aspiration of Hasanah to raise understanding of AHC’s role in society through quality art education and awareness initiatives for communities. The programme will be rolled out to 50 schools in 2018 and another 50 schools in 2019 with a grant amount of RM400,000.
ARTS, HERITAGE & CULTURE
Giclee Art Sdn Bhd

MAKING ART ACCESSIBLE

With the aim to seek and groom emerging artists in fine art (painting), digital and photography, Giclee Art Sdn Bhd provides a platform for budding talents to develop their skills and showcase their artworks. To identify potential local artists in these three art disciplines, Giclee Art connects with a network of local art galleries and academic institutions. These candidates are later vetted by relevant mentors for final selection.

In this initiative, Giclee Art sets up a talent incubation and art reproduction programme for 15 local emerging artists to be groomed and guided by four esteemed mentors with decades of experience in various disciplines of art. The selected artists will be supervised and guided throughout the duration of the project in the run-up to the launch of their artworks exhibition to public upon project completion.

15 emerging artists will be developing their own portfolio each building up towards the exhibition

A website as virtual art market to showcase and sell their product will be concurrently developed and launched at the project completion

The Art of Production

The final artwork will be produced in limited edition prints following the industry standards. This allows the artist to learn beyond the conventional form of their art, and also understand the production of digital prints at the highest quality using large format printing technology. These prints are printed on the highest grade of archival canvas or fine art papers.

The digital prints of each artist will be made available for purchase in an effort to make art more accessible and affordable to public, as well as increasing the interest and appreciation among Malaysians towards the quality of artworks created by our local talents.

Hasanah is proud to support Giclee Art who has also recently established the world’s first Ilford Galerie, one of the oldest photography brand in the world, an evidence of their commitment to keep the standard high within the industry.

A Talk on Intellectual Property Rights for Creative Artist organised by Giclee Art, in collaboration with KDJ Law & Co.
At the risk of being forgotten, the Kelantanese silver making legacy is in dire need of finding its successor and together with Tradisi Busana PR, Hasanah embarks on a journey where five master silversmiths impart their knowledge to ensure the baton is passed.

Tradisi Busana PR focuses on preserving and conserving the art of silversmith by bridging the gap between talent and subject experts which is also a part of the wider plan to build capacity and strengthen the AHC ecosystem.

**REIGNITING KELANTANESE SILVER JEWELLERY**

By supporting five master craftsmen, each master with a distinctive style and design works will be assigned to a group of six silver artisans for a coaching and mentoring of this art discipline. Throughout the knowledge transfer process, a total of 30 silver artisans under the tutelage of the master craftsmen will be able to enhance their skills and raise the standard of their works. Each group of artisans is tasked with a responsibility to produce one distinctively aesthetical design as an adornment to the handmade shoes.

**THE TALE OF TWO CITIES**

The Kelantan Silver Jewellery Shoes aptly narrates a tale of two cities. To create an interesting prospect of the project and spark interest among the locals, the project is an amalgamation of local, foreign and more influences but at the same time maintaining its traditional element. The final product is a Kelantanese made Silver adornment, complimenting shoes hand crafted in Italy.

**IGNITING COMMERCIAL POTENTIAL AND IMPROVING LIVELIHOOD OF ARTISANS**

To ignite the commercial potential of the product, Hasanah and Tradisi Busana PR set a far-sighted vision to market The Kelantan Silver Jewellery Shoes to both local and international market. Upon completion, a total set of 40 shoes will be made available locally and internationally. The final product will be exhibited with the intention to explore and create access to new markets while at the same time allowing artisans that are preserving our heritage to improve their livelihood sustainably.
Every policy and key decision in Malaysia is made based on sound evidence.
The Khazanah Research Institute (KRI) is a flagship research think tank set up by Khazanah, and funded by Hasanah. The objective of the Institute is to undertake analyses and research on the pressing issues of the nation and, based on that research, provide actionable policy recommendations that improve the well-being of the general population.

In 2017, KRI organised five notable seminars, one public talk on housing, and published two reports. Full details are available at www.KRInstitute.org

**2017 HIGHLIGHTS**

**Public Talk**

Housing as Habitat: A Case of Market Failure or Institutional Limitation?

**Launched 2 Reports:**

- Building Social Capital: The Georgetown Experiment
- Why Trade Matters: Trade Issues in Non-Communicable Diseases, Essential Medicines and Education

**Conducted 5 Brown Bag Seminars**

**BUILDING SOCIAL CAPITAL: THE GEORGETOWN EXPERIMENT**

This publication highlights the benefits of a community development fund (CDF) in alleviating the pressures of social displacements in top-down urban regeneration development, such that they complement these wider initiatives for more inclusive city development. The threats of eviction within the George Town World Heritage Site (GTWHS) in Penang warrants the first 'experiment' of using CDF as a tool for setting affordable rental prices. The report recommends using CDFs in other cities and towns within Malaysia as it was a participatory approach where the community is an active stakeholder in the process of redevelopment.

**WHY TRADE MATTERS: TRADE ISSUES IN NON-COMMUNICABLE DISEASES, ESSENTIAL MEDICINES AND EDUCATION**

This report examines interlinkages of trade policies and the well-being of Malaysians with respect to ‘lifestyle’ diseases, access to essential medicines and access to education. The report aims to promote a greater understanding among citizens of the implications of trade agreements made by the Malaysian government.

This is the third part in the “Why Trade Matters” series. The series examines how international trade and trade policy integrate the effects of globalisation into the domestic economy and daily lives of Malaysians.

Launch of ‘Why Trade Matters: Trade Issues in Non-Communicable Diseases, Essential Medicines and Education’ publication, 8 November 2017, Tun Mohamed Suffian Auditorium, Faculty of Law, University of Malaya.

KRI BROWN BAG SEMINARS SERIES

The series provides a platform for sector experts, stakeholders and researchers to share their research findings and create a space for discussions.

**Seminar #1**

‘Islamic Finance: New Tools for Innovation with Social Impact’ by Professor Dr. Saadiah Mohamad, Professor at Arshad Ayub Graduate Business School, Universiti Teknologi MARA (UiTM) on 15 February 2017

**Seminar #2**

‘Malaysia: Current Scenario and Way Forward for the Fruit Industry’ by Dr. Mohd Desa Hassim, CEO of International Tropical Fruits Network (TFNet) on 18 May 2017

**Seminar #3**

‘The Production of Ethnicity and Class through Communication Gaps at the Workplace’ by Dr. Eric Olmedo, Principal Research Fellow at the Institute of Ethnic Studies (KITA), Universiti Kebangsaan Malaysia on 9 August 2017

**Seminar #4**

‘The Evolving Cultural Assumptions of the Malaysian Chinese Community and the Language of Politics’ by Rita Sim and Fui K Soong from the Centre for Strategic Engagement (CENSE) on 27 Sep 2017

**Seminar #5**

‘Reconciling Conservation and Development: The Case of Cairo’ by Francesco Siravo on 2 November 2017
An aerial view of the Armenian park, Penang.
To create public spaces through good design and inclusive programming, making them sites for social economic exchange and development.
As a community-focused urban regeneration organisation, Think City is working to catalyse change in Malaysian cities together with partners and stakeholders – sharing new and innovative ideas, stimulating discourse about the nature of Malaysian cities, experimenting with new modes of delivery and connecting communities with government.

From humble beginnings in 2009 as a grant-management agency based in George Town, Think City has evolved into an established citymaking agency present in George Town, Butterworth, Kuala Lumpur, and Johor Bahru.

Think City aims to make cities more people-friendly by catalysing change in the way cities are planned, developed, and celebrated.

Think City Achievements (Jan 2015-Dec 2017):

- 3 Awards Won
  - MIP Planning Excellence Awards
  - ILAM Malaysia Landscape Architecture Awards

- 2 Conservation Management Plans
  - Completed
  - Fort Cornwallis
  - Muzium Negara

- 1 Urban Regeneration Plan Completed:
  - Butterworth Baharu Plan

- 410 projects encompassing Placemaking, Arts, Heritage & Culture, Research & Advocacy, Capacity Building and Inclusive Spaces

- 7 Baseline Studies
  - Completed

- 105 Grants Awarded

- RM95 million
  - Total Co-investment*

- RM35 million
  - Total Amount Committed

* Indicative figures
Urban Regeneration

SUNGAI SEGET PILOT FACADE UPGRADING PROGRAMME

This pilot project was initiated by Majlis Bandaraya Johor Bahru (MBJB) and Think City to embody conservation best practices in Johor Bahru. Think City has worked with a state agency and a conservation consultant to develop a Historical Architectural Building Survey, Dilapidation Study and Measured Drawings for eight shophouses fronting the river in city centre.

BUTTERWORTH ART WALK

The Butterworth Art Walk (BAW) is a project that aims to turn a 400 metre long alleyway into a public space using public art as a catalyst. The curation of the art walk pays homage to the history of Butterworth. The artwork loosely narrates the chronological history of Butterworth through depiction of a particular industry or epoch.

MAKAM DATO’ KOYAH

Think City provided technical assistance and some funding for preliminary investigations on this delicate and historically significant Category 1 building structure; including the removal of the cement plaster, uncovering the roof structure and multiple floor layers culminating into the writing of a Heritage Management Plan.

LAMAN TUN PERAK

This is an initiative between Dewan Bandaraya Kuala Lumpur (DBKL) and Think City to introduce more green spaces within the historic core of Kuala Lumpur. The design of the park focuses on biophilic design, there are a total of 40 species and over 4,000 plants at this park.
CREATING SAFE SPACE FOR KIDS TO PLAY

Together with the Johan Cruyff Foundation, Hasanah has been developing Cruyff Courts in several locations in Malaysia, to provide a safe space for children to play. These courts are inclusive by nature with sports programmes and management that allows children from all backgrounds, including special needs and disabled children to participate and enjoy the facilities. Engagement with local schools, colleges, community and non-governmental organisations are done to ensure adequate utilisation of the courts for the benefit of the children.

MORE COURTS FOR THE KIDS!

On 9 February 2017, the Johan Cruyff Foundation and Hasanah signed a letter of intent for the development of Cruyff Courts, as well as training local Johan Cruyff Foundation Coaches, in Malaysia. Apart from additional Cruyff Courts being planned for the upcoming years, the partnership will give local coaches the opportunity to launch the Heroes of the Cruyff Courts programme with the help of local young people.

HEROES OF THE CRUYFF COURTS

Heroes of the Cruyff Courts aims to transform the younger generations into role models by teaching them how to lead and organise sport activities on Cruyff Courts in their neighbourhoods. Training will be provided by Johan Cruyff Foundation Coaches, who will supervise and advice the youth throughout an exciting training experience.
Going

Above & Beyond

A stewardess from Malaysia Airlines giving a free make-up tutorial during Hari Hasanah @ PPR Seri Semarak.
HARI HASANAH

A Day of Good Deeds

On 4 September 2017, we launched Hari Hasanah. It’s a day where Khazanah Nasional, together with Hasanah and our network of partners and staff contributed their time and effort to do good deeds for the benefit of others.

The highlight event kicked off in Taman Tugu, Kuala Lumpur; where Prime Minister YAB Dato’ Sri Mohd Najib Tun Abdul Razak helped to plant a Belian tree symbolising the Government’s commitment to heritage and environmental conservation.

The Prime Minister subsequently joined the crowd at Dataran Project Perumahan Rakyat (PPR) Seri Semarak, Kuala Lumpur to officiate the launch of 2 new Cruyff Courts followed by a variety of exciting activities organised by Hasanah partners & friends for the local community. In the spirit of Hari Hasanah & doing good together, all activities were offered free of charge.

Encouraged by the overwhelming success of Hari Hasanah, plans are underway to hold a similar gathering annually between Hari Kebangsaan and Hari Malaysia. A combined celebration to commemorate Malaysia’s journey and progress as a nation, foster patriotism as well as a day to do good deeds.

20,000 People Impacted
308 Acts of Kindness / Hasanah
92 Partners
In its mission to unite Malaysians in doing good deeds for others, community and environment, Hasanah started Hasanah Bersama Rakyat (HBR), a nationwide outreach programme of Hari Hasanah aimed at calling everyone to come out together for the purpose of doing good.

The first HBR was held on 25 November 2017 at Iskandar Puteri, Johor, while the second was in Kuching, Sarawak on 13 January 2018. HBR was also held in Jeli, Kelantan on 10 March 2018 and in Jerlun, Kedah on 17 March 2018.

Our hope is for Hari Hasanah to evolve into a self-sustaining national movement to inspire Malaysians to perform acts of kindness as a way of life.
KHAZANAH-HASANAH COLLABORATIVE CR EFFORTS

Composed of artists from different discipline and experience, the Warisan corner was established at the Khazanah Hari Raya Open House to display our local talents. Through Hasanah's partners and networks, the curated walk-through exhibition was graced by veteran artists such as Yusof Gajah, Ismail Baba, Saadon Ishak, and also budding performers of Joget Gamelan from Pusat Kreatif Kanak-Kanak Tuanku Bainun and OrphanCare.

Some of the food and snacks were provided by Hasanah's partners. Women of Will supplied kerepek ketam made by women of Projek Perumahan Rakyat (PPR) Lembah Subang, and Fried Chillies Media connected us with one of its beneficiaries to share her Apam Johol with the guests.

During the first Hari Hasanah on September 4 2017, the Prime Minister announced an additional 25 acres of land to be transferred to Amanah Warisan Negara (a national public trust), to be preserved as a public green space. The Prime Minister also announced a design competition for gazebos and benches, for the rakyat to get involved in the making of Taman Tugu.
Following the theme of “Cerebrum vs. Algorithm: Building Value in a Post-Truth World”, last year’s KMF focused on how Artificial Intelligence and Human Intelligence may be a key enabler for humans. Hasanah participated in KMF by sharing our two impact stories from the Environment and Arts focus areas.

Bringing back Malaysia’s Biodiversity Heritage held overseas in Digital Format

Khazanah and Hasanah jointly supported a project to bring back Malaysia’s Biodiversity Heritage held overseas in Digital Format, primarily the work of Sir Alfred Russel Wallace (1823-1913). The work involved securing digital images of animals and plants that Wallace collected when he was traveling to the Malay Archipelago (Melaka & Sarawak) in the 19th century. The project is being implemented by Ecotourism Conservation Society of Malaysia (ECOMY) in partnership with the British Natural History Museum. Thus far, 2,400 out of 5,000 digital images has been secured and transferred in the Atlas of Living Malaysia e-database. Additionally, two e-guidebooks on natural trails in Peninjau Trail and Ranau trail in Sarawak and Sabah respectively have been developed with three appbooks on Wallace and his collections of Birds and Reptiles of Malay Archipelago created. The project is expected to be completed in June 2018.

MyKasih T3K

Hasanah continued supporting Khazanah’s annual employee fundraising campaign. For 2017 Annual Dinner, the amount collected was RM55,654 reflecting our concern and generosity to the less fortunate. Some of the contribution collected will be channeled to MyKasih foundation.

The Unseen Forest of Central Forest Spine

In 2017, Khazanah and Hasanah initiated the work to engage, Lynette Wallworth and Nicole Newnham, Emmy award director and producer to develop and Augmented Reality/Virtual Reality Film on the Unseen Forest of Central Forest Spine. A field trip as a reconnaissance visit to Peninsular Malaysia has been planned for early 2018 with a target to start filming by late 2018.
Driving Impactful Initiatives

Hasanah continues to invest time and resources in building the capacity of our Partners as impact-based entities. The Impact Assessment Workshop sessions aims to ensure our Partners are well equipped to measure both quantitative and qualitative impact of their work.

In addition, we also continued our series of capacity building training based on developmental areas requested by our Partners. In 2017, these sessions included topics like Facebook for Non Profits and prevention of child sexual abuse.
ILMU Hasanah

ILMU Hasanah is a series of knowledge events where Hasanah provides a platform of cross sharing of information and knowledge within the social sector. All ILMU Hasanah events are free and open to the public. In 2017, Hasanah organised five ILMU Hasanah sessions over the course of the year.

May 2017

*Postcards from the South*

Projek Keretapi Kita celebrates our living heritage by documenting it - what the line is like today, how it is remembered, and what do the people who rely on it hope for the future.

August 2017

*SUARA KL Roadshow*

Screening of ten short films on environmental and societal issues made by local and indigenous filmmakers from rural communities of Sabah.

November 2017

*Education in the 21st Century*

Mr Olli Heinonen; the foremost authority in Finnish Education speaks about the country’s transformation strategies, vision and way forward in preparing children for the 21st century.

November 2017

*Deinstitutionalisation (DI) of Children*

A talk, an exhibition and a sketch that explore the issues surrounding orphans raised in institutions.

December 2017

*River Conservation: Community Experiences*

Sharing grassroots-level community experiences on their own National River Care Fund (NRCF) river conservation projects.
BUILDING STRONG SOCIAL INSTITUTIONS

Social Enterprises are part of the social sector, in that they leverage their operating models to achieve social impact without the need for continuous grant funding. Hasanah is currently exploring its mandate to address societal and environmental issues in its five pillars through social enterprises. In the long-term, we hope to support the capacity building of civil society organisations and social enterprises, to bring about specific solutions where a need is identified.

STRATEGIC PARTNERSHIPS

To understand the developmental needs and interventions required to harness the social value of SEs, strategic partnerships are formed with the following organisations that provide expertise and network development support.

- Technical support for developing early-stage enterprises
- Knowledge exchange on the development of impact investing
- Roll out of a Massively Online Open Course on SE

- Accreditation for Impact Driven Enterprises (IDEs) to establish & certify authenticity
- Social procurement programme to encourage procurement of goods and services from certified IDEs

- Coaching and mentoring for organisations to scale its operational and social impact

There is plenty more to learn about SEs in Malaysia, specifically the type and quality of support required, as well as the best approach to scaling their business operations and social impact. Hasanah hopes to contribute to this sector by expanding our capacity building mandate through strategic partnerships, organisation and network development and active support for the ecosystem in the country.

Stanley Siva
Senior Vice President, Head of Development and Operations
SOCIAL IMPACT PLATFORMS

YAYASAN HASANAH AS AN IMPACT-BASED FOUNDATION

In 2017, Hasanah conducted a mapping and analysis of the social impact landscape in Malaysia to identify factors that could potentially obstruct achievement of long-term social impact. Research was conducted through interviews with 14 donors and 7 civil society organisations (CSOs) in Malaysia.

The following are some of our findings:

Factors that could Obstruct Achievement of Long-Term Social Impact

- Majority of relevant corporate donors in Malaysia are medium reliable\(^1\) in providing continuous financial support to the achievement of long-term social impact
- There is a lack of knowledge and understanding among donors that great results and positive social impact cannot be achieved within a short period of time
- Consequently, corporate donors prefer to fund short term programmes i.e. quick fixes rather than to seek out other donors and collectively advocate for institutionalisation of long-term solution
- Most corporate donors do not support long-term advocacy programmes that aim to achieve policy changes in Malaysia
- Main donors of CSOs in Malaysia are local corporations

\(^1\) Medium reliable donors are those who link their budgets to the annual revenue of their core business.
SITE VISITS
(SELECTED)

This Hari Hasanah painting was produced by the children of PPR Seri Semarak, as a thank you for the fun they had at the Hari Hasanah 2017, held at PPR Seri Semarak.

Hasanah visits Zaatari Refugee camp in Jordan.

Catching up over dinner with Lord Cranbrook.

Our yield for the day!

Group photo at one of the many Trust School visits!

Ola Bola! The musical meet up.

Smiles and laughter during Hasanah Bersama Rakyat @ Jeli, Kelantan.
Tan Sri Dato’ Md Nor Yusof visits Mantanani Island in Sabah.

Visit to Guia Apong Livelihood Project in Kg Pinggan Jaya, Sarawak.

Yayasan Sejahtera Board of Trustees Retreat in Kota Kinabalu and Kota Marudu.

A visit to one of the Trust Schools SK Desa Pandan, with Tan Sri Zarina and Ms. Caroline Rusel.

Walkabout project site visit to TRCRC’s nursery in their office based in Taman Tun Dr Ismail.
THE HASANAH TEAM

The Hasanah dream team at our retreat in Janda Baik.
INSIDE HASANAH

Arts Day for the Hasanah team!

All green everything!

Welcoming prosperity for the year!

Kicking the work stress away!

Showing off our new self defence skill!
Hasanah's annual funding is derived out of the returns of its RM3 billion endowment fund.

Management of the annual funding ensures optimal support is given to partner organisations, whilst balancing Hasanah’s operational expenditures.

**HASANAH 2017 PROGRAMME AND OPERATING EXPENDITURE***

<table>
<thead>
<tr>
<th>Category</th>
<th>(RM’000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td></td>
</tr>
<tr>
<td>Public School Transformation</td>
<td>12,536</td>
</tr>
<tr>
<td>National Talent Development</td>
<td>55,391</td>
</tr>
<tr>
<td>Other CSO-led Education Initiatives</td>
<td>2,614</td>
</tr>
<tr>
<td>Community Development</td>
<td></td>
</tr>
<tr>
<td>Community Livelihood Initiatives</td>
<td>1,577</td>
</tr>
<tr>
<td>Social services for communities at-risk</td>
<td>1,799</td>
</tr>
<tr>
<td>Building capacity for CSO on child protection issues</td>
<td>103</td>
</tr>
<tr>
<td>Humanitarian &amp; Disaster Relief Assistance</td>
<td>689</td>
</tr>
<tr>
<td>International and local emergency support</td>
<td></td>
</tr>
<tr>
<td>Environment</td>
<td></td>
</tr>
<tr>
<td>Conservation of rain forest, freshwater and marine eco-systems</td>
<td>1,295</td>
</tr>
<tr>
<td>Green growth agenda through environmental education</td>
<td>493</td>
</tr>
<tr>
<td>Arts, Heritage &amp; Culture</td>
<td></td>
</tr>
<tr>
<td>Cultivate AHC appreciation through early education</td>
<td>164</td>
</tr>
<tr>
<td>Preservation and conservation of AHC assets</td>
<td>635</td>
</tr>
<tr>
<td>Build capacities of emerging AHC practitioners</td>
<td>220</td>
</tr>
<tr>
<td>Advocacy and influencing of AHC into national policies</td>
<td>50</td>
</tr>
<tr>
<td>Knowledge</td>
<td></td>
</tr>
<tr>
<td>Evidence based research to support national policies</td>
<td>16,034</td>
</tr>
<tr>
<td>Baseline studies and research for Hasanah focus areas</td>
<td>142</td>
</tr>
<tr>
<td>Public Spaces</td>
<td></td>
</tr>
<tr>
<td>Providing safe, inclusive and accessible community spaces</td>
<td>16,474</td>
</tr>
<tr>
<td>Operational Expenditure</td>
<td>9,412</td>
</tr>
</tbody>
</table>

* Extracted from Hasanah’s Audited Financial Statement for the year ended 31 December 2017.
INDEPENDENT LIMITED ASSURANCE STATEMENT

TO THE BOARD OF TRUSTEES AND MANAGEMENT OF YAYASAN HASANAH

Ernst & Young (‘EY’, ‘we’) were engaged by Yayasan Hasanah (“Hasanah”) to undertake ‘limited assurance’ as defined by Malaysian Approved Standards on Auditing, hereafter referred to as a ‘review’, over the Subject Matter contained within The Hasanah Report 2017 (“the Report”) as detailed in this statement for the period 1 January 2017 to 31 December 2017.

SUBJECT MATTER

We reviewed a selection of Key Performance Indicators (‘KPIs’), as shown in the table below:

<table>
<thead>
<tr>
<th>Partner Organisations</th>
<th>KPIs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yayasan Khazanah</td>
<td>• Number of scholarships awarded in 2017</td>
</tr>
<tr>
<td>PINTAR Foundation</td>
<td>• Percentage of respondents satisfied with the PINTAR School Adoption Programme</td>
</tr>
<tr>
<td>Yayasan AMIR</td>
<td>• Percentage of improvement in the schools’ SPM Gred Purata Sekolah against their respective Take-Off Values</td>
</tr>
<tr>
<td></td>
<td>• Percentage of average increase in UPSR passing rate for schools that had completed the 5-years Trust School Programme Cycle</td>
</tr>
<tr>
<td></td>
<td>• Percentage of average increase in Trust School Programme measure for holistic development of students through co-curricular activities</td>
</tr>
<tr>
<td>Teach For Malaysia (“TFM”)</td>
<td>• Percentage of principals who rated TFM fellows as effective</td>
</tr>
<tr>
<td></td>
<td>• Number of fellows in secondary schools in 2017</td>
</tr>
<tr>
<td>Yayasan Sejahtera</td>
<td>• Number of adults benefited from the provision of equipment to improve their livelihood</td>
</tr>
<tr>
<td>Yayasan Peneraju Pendidikan Bumiputera</td>
<td>• Number of scholars employed in related industry as a Junior Machinist within one (1) month after completion of training with minimum gross income of RM1,100 at entry level</td>
</tr>
<tr>
<td>P.S. the Children</td>
<td>• Number of teachers (attendees who will become teachers / trainers) trained to implement the personal safety module</td>
</tr>
<tr>
<td>Women’s Aid Organisation</td>
<td>• Number of participant attendance at trainings on understanding domestic violence, role of NGOs and police reporting protocols</td>
</tr>
<tr>
<td>Global Environment Centre (“GEC”)</td>
<td>• Number of organisations selected and awarded the National River Care Fund based on applications from public</td>
</tr>
<tr>
<td></td>
<td>• Number of success stories posted on GEC website</td>
</tr>
<tr>
<td></td>
<td>• Number of participant attendance at Dr.H2O training</td>
</tr>
<tr>
<td>Reef Check Malaysia</td>
<td>• Resource Assessment Map of Mantanani Island including agreed Marine Managed Area boundary and local ecological knowledge from stakeholders completed</td>
</tr>
<tr>
<td></td>
<td>• Number of villagers and resort operators who participated in waste assessment</td>
</tr>
<tr>
<td></td>
<td>• Number of participant attendance at alternative livelihood capacity building / training and number of courses completed</td>
</tr>
<tr>
<td>LEAP Spiral</td>
<td>• Number of inter-village meetings conducted</td>
</tr>
<tr>
<td></td>
<td>• Number of participants in one exposure site visit on community-based ecotourism</td>
</tr>
<tr>
<td></td>
<td>• A draft memorandum / guidance document on land use planning developed by working group circulated for review and approval by stakeholders</td>
</tr>
<tr>
<td>Pusat Kreatif Kanak-Kanak Tuanku Bainun</td>
<td>• Number of children who participated in the Alam Kreatif 2016 / 2017 programme</td>
</tr>
<tr>
<td></td>
<td>• Arts, Heritage and Culture showcase performed</td>
</tr>
<tr>
<td>FriedChillies</td>
<td>• Recipe and cooking tips book of “Heritage Food” delivered</td>
</tr>
<tr>
<td></td>
<td>• Number of videos of interviews and recipe making process captured and compiled</td>
</tr>
<tr>
<td>My Performing Arts (“MyPAA”)</td>
<td>• Number of articles produced by MyPAA and published on ARTERI</td>
</tr>
<tr>
<td></td>
<td>• Number of ARTERI readers / visitors</td>
</tr>
</tbody>
</table>
INDEPENDENT LIMITED ASSURANCE STATEMENT

REPORTING CRITERIA
Hasanah’s internal reporting guidelines, and procedures by which the Subject Matter is gathered, collated and aggregated internally.

KEY RESPONSIBILITIES
EY’s Responsibility and Independence
Our responsibility was to express a conclusion on the Subject Matter contained within The Hasanah Report 2017 based on our review. We were also responsible for maintaining our independence and confirm that we have met the requirements of the By-Laws (On Professional Ethics, Conduct and Practice) of The Malaysian Institute of Accountants including independence, and have the required competencies and experience to conduct this limited assurance engagement.

Hasanah’s Responsibility
Hasanah’s management (“management”) was responsible for selecting the criteria, and preparing and fairly presenting the Subject Matter in accordance with that criteria. This responsibility includes establishing and maintaining effective internal controls and adequate records.

OUR APPROACH
We conducted this review in accordance with Approved Standards on Assurance Engagements in Malaysia, ISAE 3000: Assurance Engagements Other than Audits or Reviews of Historical Financial Information and the terms of reference for this engagement as agreed with Hasanah on 21st March 2018.

SUMMARY OF REVIEW PROCEDURES PERFORMED
Our review consists of making enquiries, primarily of persons responsible for preparing the Subject Matter and related information, as follows:
• Conducted interviews with Head of Divisions and responsible personnel within the Partner Organisations to understand the process for collecting, collating and reporting the KPIs during the reporting period;
• Reviewed Hasanah’s processes for data collection, aggregation, analysis and quality control;
• Reviewed relevant internal documents on the selected indicators to assess the accuracy of reporting;
• Traced relevant sources of information and reviewed evidence to support key assumptions and reasonableness in calculations and other data; and
• Reviewed the draft Report for statement or assertions for consistency with the findings of our work performed.

We believe that the evidence obtained is sufficient and appropriate to provide a basis for our limited assurance conclusions.

LIMITED ASSURANCE
Procedures performed in a limited assurance engagement vary in nature and timing from, and are less in extent than for a reasonable assurance engagement. Consequently the level of assurance obtained in a limited assurance engagement is substantially lower than the assurance that would have been obtained had a reasonable assurance engagement been performed. Our procedures were designed to obtain a limited level of assurance on which to base our conclusion and do not provide all the evidence that would be required to provide a reasonable level of assurance.

While we considered the effectiveness of management’s internal controls when determining the nature and extent of our procedures, our assurance engagement was not designed to provide assurance on internal controls. Our procedures did not include testing controls or performing procedures relating to checking aggregation or calculation of data within IT systems.

OUR CONCLUSION
Based on the procedures performed and evidence obtained, we are not aware of any material amendments that need to be made to the assessment of KPIs for them to be in accordance with the reporting criteria.

USE OF OUR LIMITED ASSURANCE STATEMENT
We disclaim any assumption of responsibility for any reliance on this assurance report to any persons other than the Board of Trustees and management of Hasanah, or for any purpose other than that for which it was prepared. You may not disclose this assurance report externally without our prior written consent.

Ernst & Young
Kuala Lumpur, Malaysia
30 April 2018
GOVERNANCE STATEMENT

ACCOUNTABILITY

Yayasan Hasanah (Hasanah) is committed to the highest standards of governance, transparency and accountability.

As an independent entity, it has strong governance frameworks to ensure strategic and responsible use of funds, high performance, and execution discipline that balances compliance and performance. It is subject to sound financial management systems and controls to ensure that all expenditure is fully accounted for and audited on an annual basis.

Hasanah’s licence under the Ministry of Domestic Trade, Co-operatives and Consumerism, stipulates that it does not conduct fundraising, and is restricted from owning property or from having subsidiary companies or majority shareholding in companies. All funds are to be used only for social or charitable purposes (no distribution as dividends).

OVERSIGHT

Hasanah is guided by a Board of Trustees who will provide strategy and guidance to ensure that it will be a force for good to create positive and deep impact across its focus areas.

The Board will ensure that funds are properly administered and disbursed in accordance with Hasanah’s vision, objectives and focus areas.

Board meetings are held on a quarterly basis, whilst the day-to-day operations is led by its Managing Director. New programmes that satisfy Hasanah’s eligibility criteria will be recommended for approval to the Board, whilst the Hasanah team ensures impact and performance of programmes through monitoring of its Partners (National Initiatives, Flagship Partners, CSPOs).

FUNDING: FOR YAYASAN HASANAH

Hasanah is funded in perpetuity through an endowment fund from Khazanah. The endowment is managed through an investment structure that generate consistent returns at an acceptable level of risk, while protecting the capital employed and ensuring funding sustainability for Hasanah. This ensures that Hasanah will not be required to carry out fundraising activities, manage investment portfolios, or administer fund management protocols. Hasanah is thus fully funded so that it may focus on its sole social delivery mandate.

FUNDING: GRANTS FOR PROGRAMME

Request for funding by Partners must demonstrate alignment to focus areas, as well as have measurable positive impact, within Hasanah’s overall budget consideration.

Partners are selected based on programme effectiveness and sound financial management, amongst the key considerations.

EXISTING AND NEW PARTNERS

Existing and new Partners will go through Hasanah’s Grant Cycle process for funding applications, which is subject to a rigorous process that cover grant inquiry, selection and approval, award, disbursement, monitoring and review.

CSOs and institutions who are interested to work with the Foundation are invited to connect with us at grant.application@hasanah.org.my
<table>
<thead>
<tr>
<th>Acronym</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>AHC</td>
<td>Arts, Heritage &amp; Culture</td>
</tr>
<tr>
<td>ALC</td>
<td>ASTI Leap Challenge</td>
</tr>
<tr>
<td>ASTI</td>
<td>Association of Science, Technology and Innovation</td>
</tr>
<tr>
<td>B40</td>
<td>Bottom 40%</td>
</tr>
<tr>
<td>BBNGO</td>
<td>Bantuan Bencana NGO</td>
</tr>
<tr>
<td>BEFF</td>
<td>Borneo Eco Film Festival</td>
</tr>
<tr>
<td>CAP</td>
<td>Consumers Association of Penang</td>
</tr>
<tr>
<td>CBA</td>
<td>Community-Based Approach</td>
</tr>
<tr>
<td>CCI</td>
<td>Cruyff Court Iskandar</td>
</tr>
<tr>
<td>CCKL</td>
<td>Cruyff Court Kuala Lumpur</td>
</tr>
<tr>
<td>CDP</td>
<td>Community Development Programme</td>
</tr>
<tr>
<td>CEDAW</td>
<td>Elimination of All Forms of Discrimination against Women</td>
</tr>
<tr>
<td>CENDANA</td>
<td>Cultural Economy Development Agency</td>
</tr>
<tr>
<td>CEP</td>
<td>Community Enhancement Programme</td>
</tr>
<tr>
<td>CFS</td>
<td>Central Forest Spine</td>
</tr>
<tr>
<td>CHILD</td>
<td>Child Information, Learning and Development Centre</td>
</tr>
<tr>
<td>CIT5</td>
<td>Comprehensive Integrated Tamil School</td>
</tr>
<tr>
<td>COP</td>
<td>21st session of the Conference of the Parties</td>
</tr>
<tr>
<td>CPD</td>
<td>Continuous Professional Development</td>
</tr>
<tr>
<td>CR</td>
<td>Corporate Responsibility</td>
</tr>
<tr>
<td>CRAW</td>
<td>Creative Reading and Writing Programme</td>
</tr>
<tr>
<td>CRC</td>
<td>Convention on the Rights of the Child</td>
</tr>
<tr>
<td>CSO</td>
<td>Civil Society Organisation</td>
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<tr>
<td>CSPO</td>
<td>Civil Society Partner Organisation</td>
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