



YAYASAN
HASANAH



A foundation of Khazanah Nasional

Hasanah

The Hasanah Report 2015

STORIES OF MALAYSIANS

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The Hasanah Report cover

Through the cover, we hope to reflect heart-warming images and distinctive recollections which Malaysians can easily identify with.

A smile to the face, a lift in the heart, that celebrates Malaysia for all.

The inaugural cover reminds us of carefree days playing as children in the back lanes in the neighbourhood.

Preserving some of this heritage is what our Flagship Partner, **Think City Sdn Bhd**, is striving towards in their urban restoration and regeneration work in cities like George Town, Butterworth in Penang; Kuala Lumpur and Johor. *Read more about them in pages 68 to 70.*

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All information produced in this Report was based on information available to Yayasan Hasanah at the date of publication of the Report.



The Hasanah Report 2015 is printed on environmentally friendly paper.



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About Hasanah

YAYASAN HASANAH



A foundation of Khazanah Nasional

BUILDING TRUE VALUE

A leading foundation that promotes Malaysia's global sustainability through solutions that empower communities, encourage social inclusivity and improve the environment

Yayasan Hasanah (Hasanah) is a Corporate Responsibility (CR) Foundation of Khazanah Nasional Berhad (Khazanah), the strategic investment fund of the Government of Malaysia.

We were set up as an independent entity on 1 July 2015, building on eight years of CR efforts previously driven under Khazanah.

Where Khazanah oversees creation of true value for Malaysia through financial and strategic initiatives; Hasanah focuses on the country's pressing community and social issues, the upscaling of civil society organisations (CSOs), working in collaboration through a social sector ecosystem.

Together, Khazanah and Hasanah drive a nation-building agenda of progressing Malaysia as a globally competitive nation.

Hasanah serves as a donor foundation. Yet our approach goes beyond dollars and cents. As we continue to facilitate an ecosystem of transformation, working in collaboration with multiple stakeholders, we also infuse a spirit of advocacy and building capacity in the areas we focus in. Collectively and collaboratively, we hope to help shift the needle of social and community reform for Malaysians, towards a better Malaysia.





OUR COMMITMENT TO STAKEHOLDERS

Transparency, Innovation,
Empowerment, Inclusiveness



OUR ATTRIBUTES

High Execution Capability,
Collaborative and Strategic Partner,
Catalysing and Transformative,
Internalisation of Khasanah's Core Values

MANDATE OF YAYASAN HASANAH

Hasanah's vision is to become a leading foundation that promotes Malaysia's global sustainability through solutions that empower communities, encourage social inclusivity and improve the environment supported by its focus in education; community development; environment; arts, heritage and culture; knowledge; and initiatives in capacity building, social enterprise and public spaces; anchored to its core foundations of long-term nation-building.

Built on Hasanah's commitment to stakeholders in upholding the principles of Transparency, Innovation, Empowerment, and Inclusiveness in the work that we do.

These are guided by our attributes of High Execution Capability, Collaborative and Strategic Partners, Catalysing and Transformative, and internalisation of Khasanah's core values of Teamwork, Mutual Respect, Diligence, Integrity and Professionalism.

FOUNDATION

Focus on long-term
nation-building

HERE ARE THE **AREAS** WE FOCUS ON THIS JOURNEY

VISION

A high quality and efficient education system that is equitable and accessible and develops Malaysia's human capital to its fullest potential



EDUCATION

MISSION

To support scalable education models that promote equity and increase access to quality education

Every Malaysian will have equal access and opportunity for a higher standard of living through social development and economic empowerment



COMMUNITY DEVELOPMENT

To enable and support community-led actions that strengthen social cohesion, inclusivity and equity through sustainable social and economic development

Malaysia as an environmentally sustainable country that use, manage and conserve finite natural resources to provide for the needs of the present without compromising the needs of future generations of the country



ENVIRONMENT

To protect Malaysia's natural capital and resources through conservation efforts and building of environmental consciousness

Mainstream AHC to preserve Malaysia's national identity



ARTS, HERITAGE & CULTURE (AHC)

To transform Malaysia into a distinctive destination for AHC by enabling and supporting AHC led initiatives that positively advances the AHC ecosystem in the country

Every policy and key decisions in Malaysia are made based on sound evidence



KNOWLEDGE

To support sound and evidence-based policy-making and advocacy to affect positive change and impact on the pressing issues affecting Malaysia



Public Spaces

Every city in Malaysia has safe, inclusive and accessible public spaces



Capacity Building

We go beyond traditional grant-giving, and invest in building the capacity of our Partners as part of developing a network of highly effective and collaborative Civil Society Organisations (CSOs)



Social Enterprise

Hasanah can incubate Social Enterprises to bridge gaps which existing non-profits are not able to address in our focus areas

Chairman's Message

Dear reader,

It gives me great pleasure to present The Hasanah Report for 2015, charting our Corporate Responsibility progress over the course of the past year.



Since we began our Hasanah journey about a year ago, we have been working hand-in-hand with our Partners and stakeholders to complement national efforts and transformation in educational, social, community and environmental areas.

Building True Value

As our country develops in strength economically, Hasanah continues with our focus on the country's pressing community and social issues. We can't leave anyone behind in our forward journey. That means navigating ways and means to holistically provide for the needs of disadvantaged and vulnerable communities. Our partnership with

Yayasan Sejahtera, TECH Outreach, Yayasan Chow Kit and OrphanCare, to name a few, are some examples of how we work with our Partners in supporting vulnerable communities.

Further, as a society, we are looking at empowering our children through education with strong values and grounded principles, as well as 21st century skills and capabilities. This includes, amongst others, knowledge about our local heritage and culture, caring for the environment, and nurturing their compassion for the underprivileged. The Trust School Programme by Yayasan AMIR is one of Hasanah's flagship education initiatives that looks at cultivating holistic student outcomes.

These are some examples of Hasanah's ongoing efforts through our Partners in the different focus areas; I encourage you to take some time to read them in this Report.

While we are local in our impact, we are global in our network. Beyond our borders, Hasanah's efforts complement national efforts in areas like climate change and humanitarian causes. Our synergies look towards leveraging our voice in the international arena, building national capacities of Malaysia's civil society organisations (CSOs), working in partnership with international organisations and agencies.

How we help make a difference

The Hasanah support goes beyond dollars and cents. We invest a great deal of our focus to strengthen our Partners' capacities and capabilities. This includes investing beyond their programmes, and into their organisational development.

Our engagement framework includes providing operational strategy and execution advice; developing greater leadership capabilities, strengthening key systems and controls, improving the ecosystem and structures as well as monitoring and engagement.

Our hope is that through this, we are able to help our Partners and the civil society ecosystem as a whole, deliver better value to the communities they serve. Ultimately, we hope they will develop to be a meaningful voice in advocacy and drive impactful social transformation for the nation.

With the same intent, our work with our Partners is also moving away from short-term measures to impact that will create positive change for the future generations to come.

Staying true to our cause

My personal journey at Hasanah has been truly enriching. I have represented on many Boards of commercial corporations, but none which has moved my inner-consciousness as being in Hasanah.

With a new lens to understand the intricacies within Malaysia's social community landscape, my fellow Board of Trustees and I are convinced no single organisation or segment of society can or should overcome these on their own. The essence lies in facilitating an ecosystem of collaborations, and harnessing the respective strengths of each other towards building a stronger nation and society.

As we continue with our journey, our guiding tenets remain consistent. We want to be an organisation which is felt in the hearts of the people, not just seen. An organisation which builds true value to society, where in doing good, we do no harm; and with convictions of transparency, frugality and accountability to ourselves and those we serve.

Work with us

I would like to take this opportunity to acknowledge my colleagues on the Board for their insights, experience and devotion in guiding Hasanah. To the team at Hasanah, never lose sight of the end-outcome, you are ground-breakers in a journey that has the potential to transform Malaysia's social fabric for the better.

I am also grateful to Hasanah's Partners, for their unwavering efforts, grounded on their passion, compassion and hard work; and to all whose shared feedback over the course of 2015 has helped Hasanah strengthen its delivery model and outcomes.

Walk this journey with us in building a better Malaysia for all. Thank you.

Tan Sri Md Nor Yusof
Chairman, Yayasan Hasanah

**"As we continue with our journey,
our guiding tenets remain consistent.**

We want to be an organisation which is felt in the hearts of the people, not just seen. **An organisation which builds true value to society, where in doing good, we do no harm."**

The Hasanah Board of Trustees

Yayasan Hasanah benefits from the guidance and insights of the Hasanah Board of Trustees, helping the Foundation stay on course, true to its aspirations for Malaysia.

1. **Professor Tan Sri Dato' Dzulkifli Abdul Razak**
Trustee of Yayasan Hasanah
2. **Tan Sri Zarinah Anwar**
Trustee of Yayasan Hasanah
3. **Tan Sri Dato' Azman Hj Mokhtar**
Trustee of Yayasan Hasanah
4. **Caroline Christine Russell**
Trustee of Yayasan Hasanah
5. **Tan Sri Md Nor Yusof**
Chairman of Yayasan Hasanah
6. **Sheranjiv M Sammanthan**
Trustee of Yayasan Hasanah
7. **Shahira Ahmed Bazari**
Trustee and Managing Director,
Yayasan Hasanah





A Chat with the Managing Director

We catch up with Shahira over coffee as she shares her experience taking on the mantle of Managing Director of Hasanah, and an update on the journey of the Foundation since it transitioned from Khazanah into an independent CR Foundation in 2015.



Shahira (centre) with the Hasanah Partners at the Hasanah Partners' Retreat 2015.

Q *It's only been about six months since Hasanah transitioned into its own organisation from 1 July 2015. How would you characterise 2015 for you and Hasanah?*

A I would say 2015 was a year of learning, unlearning, thinking AND doing all at the same time. For me, personally, it was a fabulous and fulfilling year! While 2015 concentrated on 'setting-up shop', we also continued our social impact programmes and honouring our obligations and engagements with Partners. A large part of the year was also getting the Hasanah team together; so recruitment formed a large part of our work in 2015. We grew from 8 staff to 19 today. Alhamdulillah, I would say we are now well on our way to forge full steam ahead.

From the last time you read our Report in 2014, the momentum hasn't stopped and in fact, has accelerated. Hasanah is blessed to have a cadre of passionate and dedicated team of professionals who chose to join the cause. Together with our Partners, we will continue our collective efforts to help move the needle on selected social reform, to create a better Malaysia for all Malaysians. The potential and opportunities are exciting, God willing.

As you know, Hasanah focuses our efforts in five specific areas. These are Education; Community Development; Environment; Arts, Heritage & Culture; and Knowledge. Collectively, they deliver a synergy that I believe will make a holistic difference in the lives of our community, particularly the vulnerable and at-risk.

2015 was also characterised by our multiple and ongoing consultations and engagements with stakeholders, Partners, experts and our own Board of Trustees. We benefitted immensely from the knowledge and cross sharing; and this process of learning, growth and development will continue at the Foundation as a learning organisation.

On operations and finance, we instituted a more disciplined budgetary approach in our financial management, ensuring our cost to programme ratio remain prudent. We also refined our grants management framework and programmatic approach to shift from short-term outputs to long-term impact; as well as balancing our advocacy roles and direct social delivery.

Finally, on a lighter note, we also moved from KLCC to our new home in Mercu UEM in KL Sentral where we co-share work space with our Partners, Yayasan Khazanah and Think City.

Q *What were some of the key breakthroughs in 2015?*

A It is hard to select a breakthrough initiative when every programme touches the lives of individuals every day. However big or small the programme or its impact, they are all essential. Whether we work at a strategic level through policy and advocacy or merely feeding one family, every act is important. Nevertheless, let me share some of our initiatives so far.

Through our support to OrphanCARE, they were able to pilot a new concept for the deinstitutionalisation of children (DI) which resulted in the reintegration of five children from orphanages back to their families. Since the reintegration, the children have shown some remarkable improvements in their lives. For example, 13 year old Kumar, whose single mother works as a cleaner, began getting As and Bs in his exams only a few months after he began to live with his mother again. Similarly, Daniel, who is 10 years old, began to pass his exams despite having previously failed them, once he was reunited with his mother.

The pilot, albeit only five cases, paves an important pathway for OrphanCARE to devise a national strategy on DI, which will prioritise family-based care, in close collaboration with the Ministry of Women, Family and Community Development and other key stakeholders. As with everything we do, we are mindful of the contexts and challenges that surrounds any initiatives that seek to improve the lives of children. We will continue to support OrphanCARE in this important work of providing family-based care for children as a constructive alternative to institutional care.

Having supported Yayasan Chow Kit (YCK) since 2008, we have seen how lives of children in Chow Kit have transformed for the better. One case is Hussein, who through YCK, has had the chance to develop his full potential. He has since progressed onto university under a Yayasan Khazanah scholarship.

We have for some time now been encouraging YCK to expand and replicate their tremendous work with vulnerable children to other communities within and outside the Klang Valley. To this end, Hasanah invests in the organisational capacity and development of YCK so that it is able to build its capabilities to expand. I am pleased to share that in 2015, YCK has documented their child activity and development framework and now their CEO, Ananti Raj is able to mentor other interested organisations which seek to open similar centres that aim to support the needs of vulnerable children.

In Education, the Yayasan AMIR Trust Schools Programme which focuses on holistic student outcomes in our primary and secondary schools sets the stage for students to self-actualise as adults. Interventions include new approaches to

teaching and learning, enhanced school management practices and championing improvements to curriculum and delivery of education. You can call this a live R&D, but we are very proud of this mammoth initiative to transform student outcomes in our public schools. The first cohort has just completed its five year cycle, and as with all things, indicators and measures are important. We are investing heavily in a framework that can track and measure the holistic progress of Trust School students.

Q *What keeps you going despite the challenges you find yourself up against?*

A There's a quote that goes something like this – *"Challenges are what makes life interesting. Overcoming them is what makes life meaningful."*

I guess you can say this is what drives us every day. The Hasanah team comes from diverse professional backgrounds. Some worked in NGOs, while others in the government or private sector across a number of different industries and

sectors. They have brought with them depth and breadth of insights and skills. I have seen them harness these and apply their experience with passion to the social sector they are in now. Admittedly, there are many challenges along the way. But as they say, a smooth sea never made a skillful sailor, did it?

I hope their diverse backgrounds coupled with their fierce passion and dedication for the work we all do will contribute meaningfully to the changes all Malaysians deserve. Our Partners are our local champions and our beacon of change. We value them and we are proud to support and empower them to deliver value to vulnerable communities every day.

So if you think about it, there are no challenges, only opportunities which lie ahead! There's so much to be done. Big and small. Deep and wide. Systemic and non-systemic. Indeed a meaningful journey ahead for a better Malaysia, which my team and I are so privileged to be part of.



Shahira (centre) with the Hasanah team at the Khazanah Megatrends Forum 2015.

Shahira welcomes feedback and is open for a chit chat over coffee and cakes.

You can connect with her at shahira@hasanah.org.my

2015 in Review

2015 was a milestone year for Hasanah.

It was our first year of operations with our inception on 1 July 2015.

Our work throughout the year can be broadly summarised on two levels.

1



At the Foundation – Strengthening the organisation

It was a unique year for Hasanah. We transitioned from a Strategic Business Unit of Khazanah, to an independent entity with our own governance structure. We had to balance multiple priorities and work tracks with setting up our Foundation, whilst continuing with 'business as usual' obligations in our work with our Partners on their various programmes and projects.

We strengthened our governance and structure towards becoming a respectable Impact-based Foundation. These included strengthening our in-house capabilities, streamlining policies, processes and frameworks, and building the network. The missions, goals and objectives of the different focus areas were refined to reflect the shift from short-term results to long-term impact.

Throughout 2015, we also built the Hasanah team and by the end of the year we were all fully in place.

2



With Partners – Creating impacts for the long run

Within our areas of focus, we recalibrated our programmatic approach. We shifted from a short-term to a longer-term approach of measurable and actionable social impact. This called for us to balance between direct social delivery (how can we change lives) and long-term advocacy roles (how can we enhance the ecosystem for more meaningful change).

We developed a more robust strategy and framework for our grants management process through a series of engagements and consultations with our Partners.

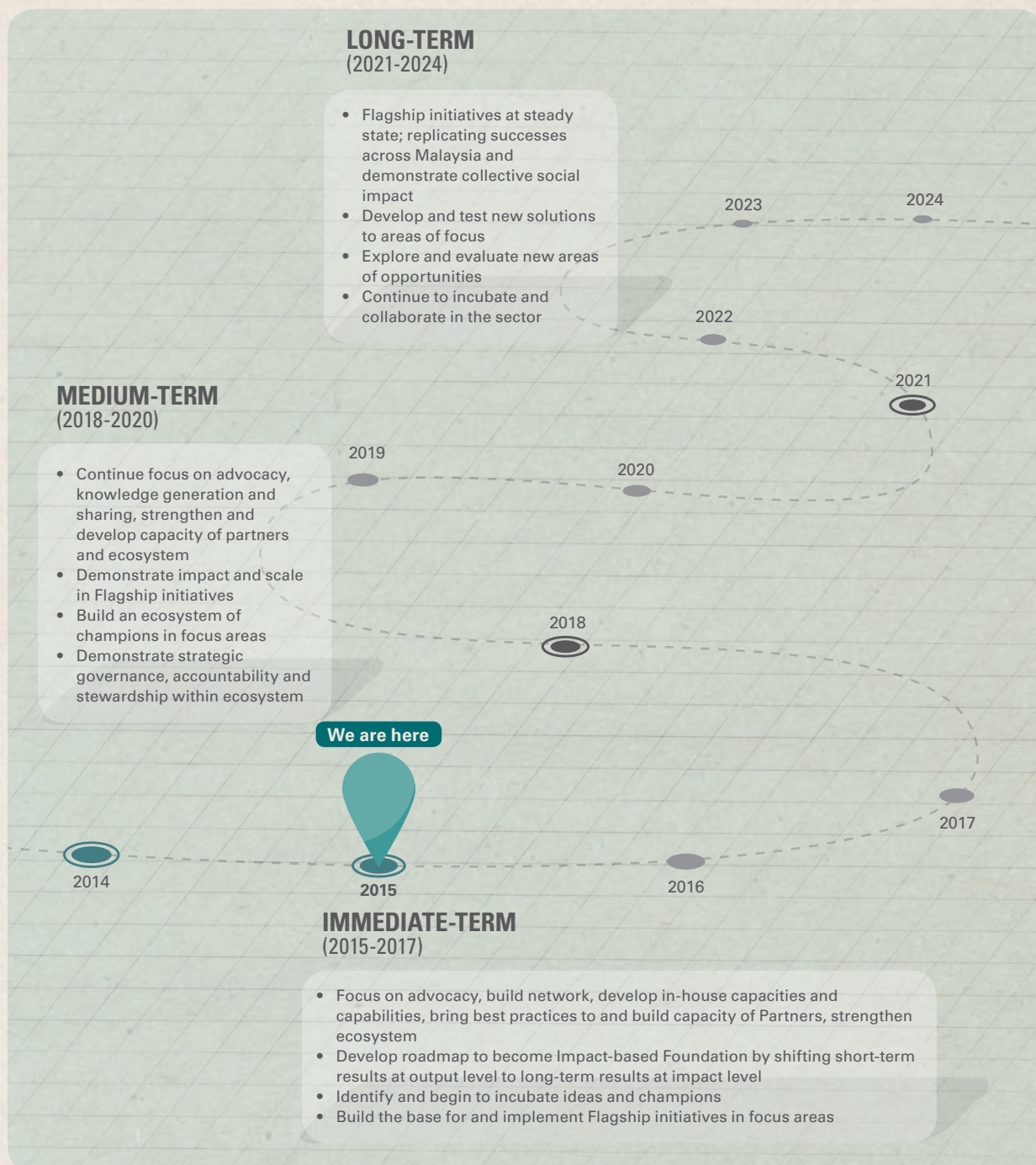
Collaboratively, we also worked towards integrating long-term impacts by helping our Partners define their goals and social changes they would like to achieve by 2026, through the commencement of the Impact Assessment programme.

As we continue with our efforts for a more collective and national impact approach in our work, we will fine-tune our programmatic approach and internal processes to deliver meaningful change within beneficiaries' lives through our Partners.

We will be building social ecosystems and partnerships at various levels that support and contribute to the concept of collective impact.

In the ensuing booklet and stories, we share the onset to some of these impact slowly coming into form at this early stage.

Hasanah's Strategic Roadmap



Hasanah's Journey as An Impact-Based Foundation

The year 2015 saw Hasanah start on our five year Impact Assessment Roadmap, paving our journey towards becoming an Impact-based organisation.

As part of our support to help uplift the social community landscape, Hasanah has shifted from short-term results to long-term impact.

Towards this, we began working through our hub of Partners to think about the social impact they want to achieve and contribute in the long-term.

It is a paradigm shift that looks beyond a 1-2 year viewpoint to a further range of 10 years and beyond. This will strategically change the way they run their programmes.

To help Partners with this shift, we guide them through the value of Social Impact Assessment process. The journey builds

their capacity through tools, methodology and a roadmap towards reaching their respective social impact destination.

Further along in this journey, Hasanah will also be working towards facilitating collective long-term impact within the civil society sector in Malaysia. This covers our Partners, civil society organisations (CSOs), donors and government agencies.

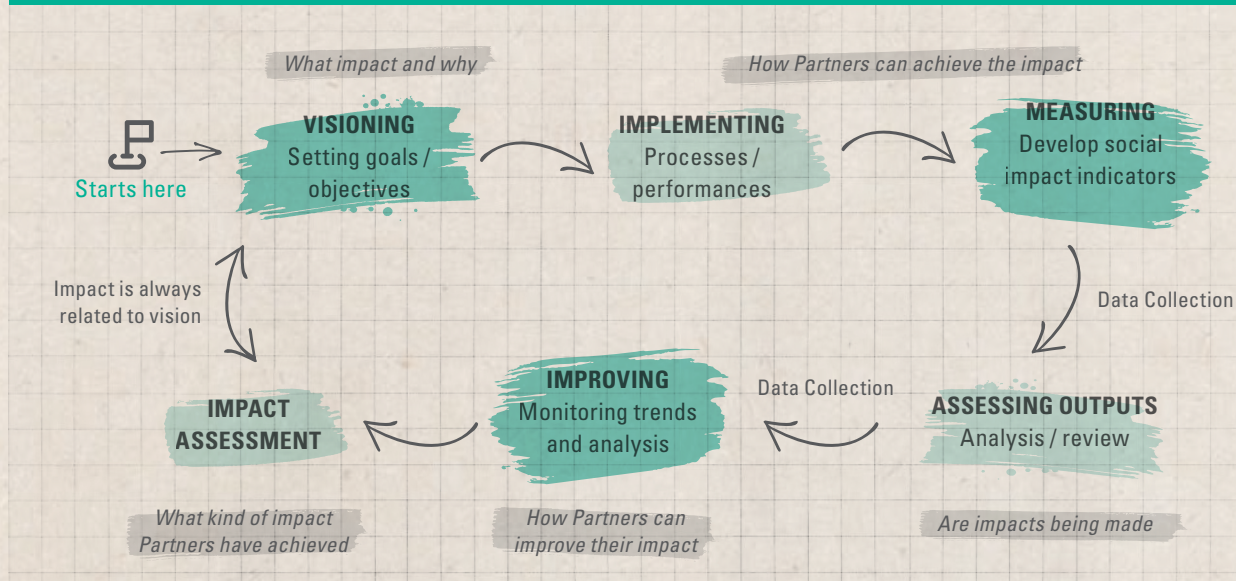
Ultimately, Hasanah hopes that through this journey, we will help nurture a hub of Impact-led Partners and a civil society that will bring about meaningful long-term social change to the lives of Malaysians, within communities, and in the lives of individuals and families.

"We started with visioning sessions during which our Partners define the impact and how it will contribute to positive change in our society. That was followed by development of social impact indicators to help them measure their progress."

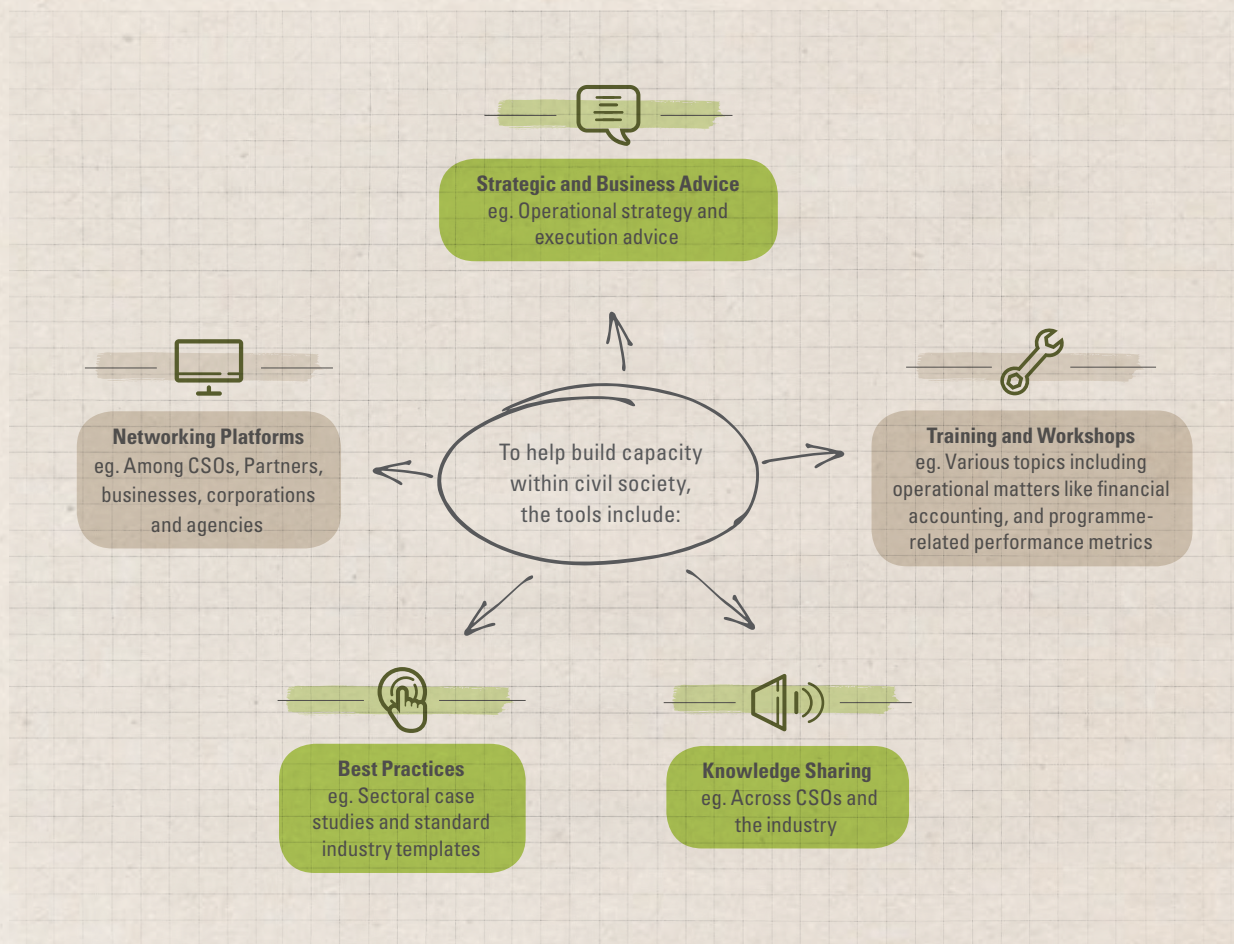
Dr Jasmina Kuka

Head of Programme, Hasanah

The Impact Roadmap



Hasanah's Approach to Capacity Building



At Hasanah, we strongly believe in helping our Partners and CSOs with their passionate efforts to bring about change in Malaysia, by helping them build their capacities.

Towards this end, in 2015, we embarked on our five year Capacity Building Roadmap. Our final landing point in 2020 is to create a strong and dynamic civil society and facilitate a knowledge and information hub. A network of close collaborations between all stakeholders with their respective strengths,

collectively driving cohesive long-term solutions within the civil society sector.

We have already begun identifying our Partners' capacity building needs at both institutional and programme level. In doing this, we provide for peer-to-peer training and collaborations.

We will look closely within areas such as organisational capacity, financial viability, advocacy and service provision. With a more extensive and deeper understanding of the civil society

landscape, we will collaborate with our Partners and CSOs on a mid-term action plan that will help strengthen their capacities.

At the heart of it, this realisation will support scaling up the country's community infrastructure through empowering local communities (with particular focus on the bottom 40 per cent of the population), inclusive society values, and through well-managed environment and natural resources.

How We Work

People-focused

Hasanah does not work alone. Our beneficiaries ie. Malaysians, are always at the heart and center of everything we do.

In order to support them, we work through a hub of local partner champions that include civil societies, social enterprises, government and regulatory agencies, and the community, for a cohesive and holistic impact.

Our approach is intentionally local-partner based, as part of our strategy to sustain and strengthen local capacity, community ownership and leadership, for solutions designed to address local needs.



01 Deep-dive discussion with Hasanah's Community Development Partners.



02 Hasanah hosted the 6th Education Funders' Roundtable Meeting.



03 Hasanah Partners' retreat at Desa Balqis, Melaka.

Funding Support through Four Levels of Partnership

Flagships/
National
Initiatives

1

Addresses a critical national agenda, targets long-term and high-impact scale across the country

Civil Society
Partner
Organisations
(CSPOs)

2

Potential to become a voice in policy-making, and replicating scalable social delivery models across the nation

Small
Grants

3

Provides small-scale funding to promote growth and positive change within Hasanah's focus areas

Sponsorships

4

Support initiatives and projects that are critical to addressing the nation's needs, but are one-off in nature

Hasanah's Engagement Framework

How we work with CSOs to drive outcomes in their programmes:



LEADERSHIP

Encourage greater professionalism, capability and development of management



STRATEGY

Provide operational strategy and execution advice



SYSTEM AND CONTROLS

Strengthen key systems and controls



ECOSYSTEM STRUCTURE

Leverage networks and partnerships in improving the social and non-profit sectors in Malaysia



MONITOR PERFORMANCE MANAGEMENT AND EMPOWER

Continuous monitoring and performance management through key impact indicators

Yayasan Hasanah Grants

We welcome proposals that are clearly aligned with Hasanah's mandate, and which support any of our focus areas. Other considerations include scalability and replicability of the programme, how its impact can transform or catalyse further progress in the affected issue or area, as well as the sustainability of the programme.



Grants are awarded twice a year. Interested parties may contact grant.application@hasanah.org.my

In 2016, grants will be awarded in June and September.

In 2017 onwards, grants will be awarded in March and September.

HASANAH PARTNERS' RETREAT

9 – 10 September 2015

*Building True Value,
Delivering Everyday Impact Through Our Partners*

Following on from its first Partners' Collaboration Workshop in 2014 (half-day session), Hasanah this year held a two-day retreat with 33 representatives from our Partner Organisations.

This marks the second group engagement to deepen our relationship with Partners through focus group discussions and further explore ways in which Hasanah can better support them.

It was also a cross-sharing platform where Hasanah talked about its strategic roadmap and aspiration targets with Partners, and the Partners likewise articulated the roadmap for their respective organisations.

It was at this retreat that Hasanah introduced the Impact Assessment programme to our Partners. The workshop was received positively by the Partners. We also reaffirmed our assurance and commitment to helping them build a strong foundation by developing and strengthening their in-house capabilities, and growing cross-pillar partnerships.

Feedback from Partners:

"The content of the retreat provided a good platform for the Partners and the Hasanah team to be more open during the sharing session. Hasanah's role modelling exemplifies its values."

Dzameer Dzulkifli, Teach For Malaysia

"What I enjoyed most was the interaction with the Hasanah team and other Partners in an informal setting."

Noraini Hashim, OrphanCARE

01



02

- 01 All smiles at the end of two days of discussions.
- 02 Ice breaking activities during the retreat.



Hasanah's Hub Education

To support scalable education models that promote equity and increase access to quality education



Thought Leadership



Professor Tan Sri Dato' Dzulkifli Abdul Razak
Trustee of Yayasan Hasanah



With some four decades of experience in education locally and internationally, Professor Tan Sri Dato' Dzulkifli holds several positions including as the 14th President of the International Association of Universities (IAU), a UNESCO-based organisation in Paris; Honorary Professor at the University of Nottingham; and the Chair of the Board of Governance at Islamic Science University Malaysia (USIM). He was Vice-Chancellor of Universiti Sains Malaysia (USM) from 2000-2011.

THE 10As OF EDUCATION

by Professor Tan Sri Dato' Dzulkifli Abdul Razak

The issue relating to education is always a challenging one. More so because education is said to be changing, and failing, depending on how critical your point of view is.

Minimally, however, many would agree that there ought to be some tinkering to meet the demands on the need to conform. The other extreme is of course to reform, transform and revolutionise – all of these words have been used in the context of Malaysia at some point.

Now we seem to be in a transformative mode of some kind after two blueprints were unveiled: one for preschool to pre-university (PPPM 2013-2025), and more recently for higher education (PPPM-PT 2015-2025). Taken together these two attempts draw a continuum of transformational changes that build a common platform over the next decade at least.

While each is driven by their own transformation processes (called shifts) they share some common aspirations, namely five system aspirations to enhance access, equity, quality, unity, and efficiency; in addition to six student aspirations on expending knowledge, thinking skills, leadership, language literacy, ethics and spirituality, and national identity.

These aspirations are entwined with each other where the different “shifts” act as levers in ensuring that the relationships are not only complete but wholesome. This will be the measure of how successful the transformation is, and how spot-on is the implementation to shift the entire education system as planned.

There are fundamentally 10As that are vital to characterise a successful education system universally. The first A is accessibility, that is, how many people – from children to adults – can be educated without much difficulty, financially or otherwise. While at some levels the numbers are very encouraging, especially with the provision of universal education, this is not so as we go up the education ladder.

This takes us to the second A, affordability, meaning even though education is accessible but it may not be affordable as in the case of higher education mainly. They have been getting more prohibitive over the years and the disparities between those who can afford a good education and those who are not able to keeps widening. So much so education is becoming a source of socio-economic imbalance instead of the reverse.

Governments too are confronted with the issue of affordability as the cost for education escalates at a rate of about 15 per cent a year in Malaysia. Accessibility is therefore constrained by the financial-related considerations which are beginning to distort the educational balance when public spending is thinly spread over too many demands.

The third A is appropriateness. This includes the issue of quality and context, the definition of success and excellence, indeed the model of the education system itself.

Most of these issues are sadly herded by a one-size-fits-all mentality to be benchmarked by the rest of the world. We seem to forget that education is as much about culture as national identity rooted in the National Philosophy of Education (NPE) of a country. Thus for Malaysia the NPE emphasises on the nurturing of a balanced human being (insan seimbang) nourished by the belief in God, and not – as the case today, of “human capital” that is dictated by the “free” market.

The fourth A is autonomy through which the first three As can be consolidated taking into account the diverse and unique context that allows for a viable quality education to meet the need of the individual, community (including family) and the nation. Finland is an excellent example. It recognises at once the richness of other creative models that are locally relevant but with a global outreach. The idea of a “national” university is one where it becomes a cultural conduit to connect to the various worlds of education in the spirit of being truly international.

Autonomy invariably conjectures another A – academic freedom, which in essence is the thought and intellectual force that enriches the education system at all levels in the search for truth for humanity as a whole. Such is the demand on education beyond the narrow prevailing colonised market logic of mere material acquisition.

The 10As of education:

1st A

ACCESSIBILITY

How many people – from children to adults – can be educated without much difficulty, financially or otherwise.

2nd A

AFFORDABILITY

Education maybe accessible but it may not be affordable, eg. for higher education.

3rd A

APPROPRIATENESS

The issue of quality and context, definition of success and excellence of the education system.

4th A

AUTONOMY

Consolidates the first three As and allows for a viable quality education to meet the need of the individual, community (including family) and the nation.

5th A

ACADEMIC FREEDOM

The thought and intellectual force that enriches the education system at all levels in the search for truth for humanity as a whole.

6th A

ACCOUNTABILITY

The deeper practice of ethics, integrity and moral responsibility.

7th A

AVAILABILITY

An ecosystem that links the 7As optimally for a meaningful education transformation.

8th A

ANTICIPATION

Of unpredictable global changes that impinge on the ethos of education.

9th A

AFFIRMATION

Are new imperatives in ensuring “the world we want”.

10th A

AFFECTION

Is the love for learning and knowledge from womb to tomb.

The 6th A, accountability, which dwells on the deeper practice of ethics, integrity and moral responsibility without which creates what is known as “an education without soul” or “heartless education” that is so prevalent today. It tends to corrupt more than it educates.

The next A is for availability. All these must be readily available within an ecosystem that links the “As” optimally in our “own mould” as desired by Wawasan 2020. Only then we can be assured of a meaningful education transformation that we Malaysians can take pride in!

Moving forward however, there are many more “As” that are considered essential in taking education into the 21st century and beyond.

First of the next three that is deemed as most important is ‘anticipation’ given the unpredictable global changes that invariably impinge on the ethos of education. For example, the emerging worldview on education going beyond the logic of economics, or science and technology as the “panacea” of social ills and widening disparities. The question then: How will education shape the future rather than the future shaping education as it is today?

To balance future uncertainties, the need for “affirmations” – based on the Latin *affirmare*, meaning “to make steady, to assert” is the next A. Under the banner of the Post-2015 Development Agenda themed as “The World We Want,” affirmations are new imperatives in ensuring “the world we want.”

When dreams and aspirations are firmly affirmed, colliding the brain and the heart as seats of intellect in an engaged and balanced way, education is served as a matter of “affection” – the third additional A.

It has been said that the “heart of education is education of the heart” nurtured through dedication, fondness, and a realm of love for learning and knowledge from womb to tomb. This serves to ignite an even deeper affection driving education across humanity founded on global understanding and bridging cultural norms and diversity. This is indeed the higher purpose of education in transforming education for a sustainable future.

In short, the 10As underpins what education is all about culminating in a holistically balanced way of life embedded in the ethical tradition of *sejahtera*¹.



The original article, “7As of Education” was published in *The Sun Daily*, 22 April 2015. This version with “10As” was expanded by the author to reflect updates in today’s landscape.

¹ *Sejahtera* is a multiple-layered term to describe a “well-balanced human person” encompassing at least 10 elements represented by the acronym SPICES. It includes foremost being spiritually balanced, physio-physically, intellectually, cognitively, culturally, emotionally, economically, ecologically, ethically and societally. Four of these - spiritual, intellectual, emotional and physical aspects - are mentioned in the NPE.

Their Story:

THE SHAPE OF THEIR FUTURE STARTS FROM SCHOOL

Fateha

SK Desa Pandan, Kuala Lumpur

Fateha Aisyah binti Muhammad Farid's eyes light up as she talks about English, her favourite subject in school.

Partner



"I love English, it's my favourite subject. I like the way they teach me in school. When I grow up, I would like to be a doctor, or a TV host, or a journalist. I love to travel and to learn about other cultures."

Fateha Aisyah binti Muhammad Farid,
12 years old

Fateha Aisyah binti Muhammad Farid is one of the students of SK Desa Pandan, a Trust School under the Yayasan AMIR Trust Schools Programme (YATSP).

This programme transforms the methods of teaching in schools. Away from the traditional chalk-and-blackboard, rote-learning and memorisation approach, to a culture of experiential and innovative learning. Students are groomed to be solution-drivers, to speak up in classrooms, while developing their interpersonal skills and character values.

Into its fifth year, YATSP is hoping that through this systemic change, Malaysian graduates will be market-ready, to take on the challenges of a globalised competitive economy.

Fateha knows what it is like to learn under the traditional teaching method. When she started her schooling, SK Desa Pandan was not yet part of YATSP. In 2013, as she began Standard Three, the school became a Trust School and students like Fateha saw a vast change in the way lessons were delivered to them.

“When I was in Standard One, the class was really boring. But now, our classes are really fun,” she said. “Before that, there were no fun activities like games or quizzes. We were just taught from the textbook.”

Students take charge of their learning experience

Learning Objectives and Success Criteria are shared at the beginning of each lesson.

“This new way of learning really motivates us. It helps us understand what we’re learning and why, and makes the whole learning process more interesting,” she said.

Citing her favourite subject of English, Fateha shares how they start by working on an essay individually, and later collaborate in a group of four to present it to the class. This novel way of learning increases their literacy in the language, while promoting team work.

“Working as a team is not always easy. We have different opinions. We have learnt to share, discuss and agree how to present our ideas”, she said.

Students no longer remain quiet during lessons, not daring to question teachers on the subject matter. “We are encouraged to speak up in class and to ask questions.”

The cumulative effect of the new approach creates better self-esteem among the students. They are unafraid to voice their opinions and have confidence to initiate new friendships. It also builds their soft skills in the areas of teamwork, communication and presentation, which primes them for market-ready employability.

Assuming leadership at a young age

In SK Desa Pandan, co-curricular programmes are conducted by the students themselves to develop their leadership skills, with teachers acting as facilitators.

They become School Ambassadors, where they take the lead role to welcome visitors and talk to them about their school, instead of the principal and school administration.

“I really enjoy my time in school,” Fateha said. “My older brother used to study here. Now in Form One (not a Trust School), he misses his alma mater. He really wishes he could come back here,” she chuckled.



Fateha's love for writing is starting at an early age.

The way in which the school administration and parents work together to support the children within the school environment has resulted in better disciplined students, with SK Desa Pandan having very few discipline cases among their students.

All in all, the YATSP approach to developing holistic students has turned education into fun 21st century learning for children while grooming them into the next generation of leaders.



YATSP holistic student outcomes:



Innovative Culture
in school



Developing
21st century learning



Making education a
community responsibility



The School Principal's view,...

"In non-YATSP schools, the focus is solely on academic achievements. Under YATSP, academic achievements are important, but we equally focus on co-curricular programmes and other activities which encourage the holistic development of a child."

"We have been sharing our YATSP model with other schools who are keen to learn from its school transformation model. Many of them have started implementing some of the approaches we are using here in SK Desa Pandan."

Puan Maheran binti Abd Halim
Principal, SK Desa Pandan, Kuala Lumpur



A parent's view,...

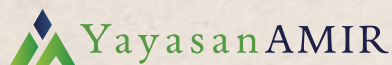
"My two younger children who are with YATSP are more confident. I can leave them unsupervised at social functions because they are unafraid to socialise on their own and have been taught how to be responsible from their exposure to the YATSP school culture. My older two children who didn't go through YATSP, did not have the same level of confidence at the same age."

Encik Faizal bin Mohammad Arshad

Parent and Chairman of Parent-Teacher Association, SK Desa Pandan, Kuala Lumpur

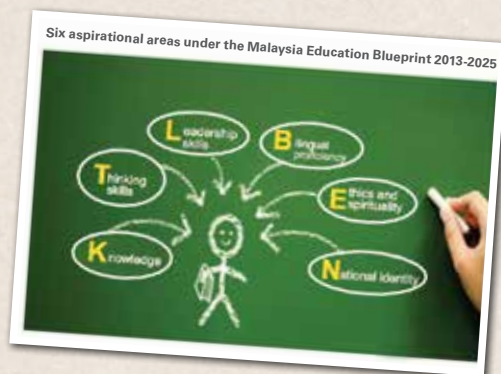


The Partner:



Yayasan AMIR (YA)

Education which focuses on holistic student outcomes sets the stage for students to self-actualise as adults. This is the ethos underlying Yayasan AMIR's Trust Schools Programme (YATSP) which is aligned with six aspirational areas under the Malaysia Education Blueprint 2013-2025. This is achieved by enhancing academic learnings through new teaching approaches as well as an increasing focus on co-curricular activities.



YA Trust Schools are holistic in nature, inclusive and representative of Malaysia's diverse ethnic background. YA aims to transform student outcomes by promoting enhanced school management practices, and championing improvements to curriculum and delivery of education.

There are many results from YATSP including average increase across schools in SPM and UPSR results, increase in holistic student development through co-curricular activities and many more.

YA works together with the Ministry of Education (MoE), and with its service provider LeapEd Services Sdn Bhd, in its collaboration with schools.

Hasanah started working with YA in 2010, as part of the Foundation's school management thrust to help develop and implement comprehensive school transformation models in primary and secondary schools.



02

01 Daily music classes after school session in SK Tabuan, Kuching.

02 Students from SK Kimanis, Papar, Sabah.

2015 Highlights



62

Trust Schools across 9 states¹



SPM results

2.7%*

average increase in SPM Gred Purata Sekolah (Grade Point Average) for 1st Cohort (2011-2015)



UPSR results

2.4%*

average increase in passing rates for 1st Cohort (2011-2015)



48.4%*

average increase in holistic student development through co-curricular activities for 1st Cohort (2011-2015)



Piloted the 'Student Outcome Measurement' (SOM) tool, a framework to track and measure the holistic progress of Trust Schools students

¹ Johor (18), Pahang (3), Perak (1), Kuala Lumpur (6), Negeri Sembilan (1), Sarawak (12), Sabah (5), Selangor (11), Terengganu (5)

* These numbers were verified by EY. For further details, please refer to Assurance Report on pages 79 and 80.

Their Story:

INSPIRING 21ST CENTURY LEARNING IN SCHOOLS

Nigel Sim

TFM Fellow, Cohort 2014

There are a number of heart-warming stories about the positive impact Teach For Malaysia (TFM) Fellows and Alumni made in the schools they taught in. This is the story of Nigel Sim, a TFM Fellow, who piloted a 21st Century Learning Project by starting his own initiative, 21 Transformasi in SMJK Yoke Kuan, Sekinchan, Selangor.

Partner



21 Transformasi taught students in SMJK Yoke Kuan to be makers and innovators.

"21st century learning promotes the 4Cs of collaboration, communication, critical thinking and creativity."

Nigel Sim, TFM Fellow Cohort 2014



Nigel Sim

TFM Fellow, Cohort 2014

SMJK Yoke Kuan, Sekinchan, Selangor

Graduated from Imperial College London

Ownership, empowerment, creativity

Sim encouraged his students to actively transform their classroom environment. They responded by decorating it with their own expressions of creativity. By doing so, they achieved a sense of ownership of their learning environment.

Sim went on to coach the students to be makers and innovators. His teaching methods were student-centred, collaborative, skills-based and practical; all of which can be applied beyond the four walls of the classroom.

Sim's students went on to win 2nd runner-up at the national finals of the KL Engineering Science Fair (KLESF) @ MIECC. Their winning entry was an Air Pollutant Index reader and a metal detector which could detect hidden mobile phones.

"My students improved their public speaking skills. They worked as a team and were tenacious to find solutions. This saw them through challenging setbacks," Sim said beaming with pride.

The success of these students inspired the neighbouring teaching community. Sixty teachers from surrounding schools subsequently participated in a workshop held at the district education office, to learn from Sim's experience of infusing learning with the integration of technology.

Since then, after his stint as a TFM Fellow, Sim has gone on to run a social enterprise with two other TFM Alumni, focusing on maker education; continuing to contribute to the growth of Malaysia's education ecosystem – beyond the classroom.



Nigel teaching in SMJK Yoke Kuan, Sekinchan, Selangor.

"I am incredibly passionate about education, specifically bringing 21st century learning to my students. I spend a lot of time thinking of ways to bring the world to students and my education-based social enterprise helps make that a reality."

The Partner:



Teach For Malaysia (TFM)'s work focuses on reducing education inequity.

They recruit outstanding graduates, train and place them in public schools to help drive education transformation and accessibility.

Hasanah has been supporting TFM since its inception in 2010. Our funding has gone towards supporting their set-up, operation costs and their teaching programmes. TFM is the other Education Partner that delivers Hasanah's goal of school transformative models in secondary schools.

TFM's efforts have garnered positive response from school principals and students alike.

TFM's programme trains Fellows to be leaders in the classroom and beyond, championing education and social sector reform.

Through their two-year teaching experience in high-need schools, TFM Fellows gain a deep understanding of what the real challenges are on the ground, and this drives TFM Alumni to work as a movement to build an ecosystem of solutions at all levels of society – from the classroom to the boardroom.

Nigel Sim is one such example through the work he and other Alumni are doing. Other Alumni have also helped to influence change such as revamping digital literacy in schools (through working with Malaysia's Multimedia Development Corporation).

TFM has been recognised for its contributions to the education sector:

- Awarded Best Graduate Programme, Graduate Recruitment Awards 2015 by GradMalaysia and TalentCorp
- Finalist, Anugerah Inovasi Perdana Menteri 2015

2015 Highlights



87%*

based on 127 responses from principals rated TFM Fellows are effective (2015 school satisfaction survey)



**131*
24
69
8
23,250**

TFM Fellows +

Alumni teaching in
secondary schools across
states, impacting
students



63%

of 90 alumni involved in education or social sector development or continued to teach in schools



Aravind Prasad A/L Vijayasingam teaching students during Kem SKORlah!
He graduated with a Bachelor of Finance (Hons) from University of Tenaga Nasional.

* These numbers were verified by EY. For further details, please refer to Assurance Report on pages 79 and 80.

Other Highlights

WITH EDUCATION, IT'S BALANCING THE BIG PICTURE WHILE DIVING DEEP

The quality and stature of our next generation of Malaysians begins with their school days. It covers the breadth and depth of education they are exposed to from pre-school to tertiary level. It includes the nurturing of holistic characteristics and moral values during their formative years. This in totality sets the stage for their future. It inspires their choices in the professional and personal spheres of their life.

Hasanah is part of the transformation ecosystem together with Ministries, education players and partners, parents and the Corporate community. Together, we have been working towards generating impact so that our future generation of Malaysian graduates will be ready for a competitive globalised economy, with strong employability value.

Some of the other highlights achieved in 2015 in collaboration with our Partners are shared below.

Creating collective impact by facilitating cross collaborations between Partners

Alone, one organisation can only go so far. When two or more work together, the magnitude of that collective impact far surpasses expectation. That is what happened when two of Hasanah's Education Partners came together to pool the respective strengths of their programmes.

Codenamed Project 'Ground Up School Transformation' (GUSTO), it is a collaborative project between YA, TFM and LeapEd with support from Perak and Penang State Education Departments

for up to three years. It involves TFM's passionate Alumni and participating teachers applying pedagogical methodology which is similar to YA's Trust Schools into Form 1 classrooms across five schools in Perak and Penang.

By working within the GUSTO ecosystem, principals and teachers have access to platforms which they can use as a knowledge and experience sharing space to share best practices and methodologies.



Launched
March 2015



118 teachers
including 8 TFM Alumni,
trained as Change Agents -
under pilot programme



01



02

- 01 Students from SK Yaacob Latif 1, Kuala Lumpur of PINTAR school enjoying their lesson during class session.
02 Learning through a cluster environment classroom in SK Pulau Indah, Port Klang, Selangor.

Opening education doors for better opportunities in life



Yayasan Khazanah (YK) provides scholarships to exceptional students to develop and groom future generations of leaders.

One example is 24 year old Irina Mahmad Rasid. She studied MEng Materials Science Engineering at Imperial College London under a YK scholarship. A high-potential scholar, she received the Tin Plate Worker's Prize awarded to the MEng student with the highest overall score and was also on the Engineering Dean's list for Academic Year 2014/2015.

Due to her excellent academic achievements, she went on to obtain a full scholarship from the Massachusetts Institute of Technology (MIT), United States to continue with her PhD.

"The scholarship from YK is the bridge that led me to hope and to reach my dreams. Coming from a middle-income family, I had never imagined that I would be granted the opportunity to pursue my interest in Materials Engineering," says Irina.



2015 Highlights



98*

scholarships awarded in 2015



Total YK scholarships awarded:

536

since 2006

Khazanah Global Scholarship - 251

Khazanah Watan Scholarship - 110

Khazanah Asia Scholarship - 117

Khazanah Bestari Scholarship - 58

Her story and achievement is testament to YK's facilitation of developing globally-coveted talent from Malaysia.

'A touch of reality' – Incorporating the business community into classrooms



Involving the private sector in school communities is a vital part of the quest to develop market-ready graduates. They help connect the classroom to the real world.

This is what PINTAR Foundation (PF) is hoping to achieve through its School Adoption Programme. Through this programme, PF gets the corporate sector to contribute by engaging in collaborative activities with schools.

Students are able to get access to learning opportunities that widen their horizons, giving an added dimension to their educational takeaway from school.

Malaysian corporates also become more aware of on-the-ground challenges faced by schools in Malaysia and with this awareness, they are able to think of more relevant CR initiatives which are targeted at schools' specific needs.

In 2015, Hasanah supported PF in rolling out a monitoring and evaluation mechanism to track the actual impact of their programmes on the students and school communities.

2015 Highlights



147

active schools in 2015
adopted by Corporates



Number students impacted -

76,079



86.5%*

of 270 respondents¹
are satisfied with PF's
programme.

* These numbers were verified by EY. For further details, please refer to Assurance Report on pages 79 and 80.

¹ School principals, senior assistants and teachers.

Widening the world view of rural students



Introduced in 2009, the PINTAR Mobile Learning Unit (PMLU) is another innovative programme to coach and inspire students in schools mostly located in rural areas around the nation. Through Hasanah's support, PF maintains two PMLU units, which are travelling buses with specific themes. An alternative to the conventional classroom, PMLU injects experiential learning with elements of fun to the learning process while raising the exposure of students to different subject matters including career opportunities.

In 2015, PMLU travelled around the nation under the theme "Promoting Intelligence", featuring six traits of intelligence namely verbal, logical, musical, visual, kinaesthetic and emotional. The PMLU buses are an anticipated highlight in many rural schools. Students' exposure to these areas of educational development help them discover their talents and strengths through creative thinking.

2015 Highlights

In 2015, the two PMLUs reached out to:

Total
53,290 visitors



49,797 students



1,334 teachers



2,159 others



through **185** schools
nationwide including
112 active PINTAR schools
and **73** schools which have
completed their adoption period

01



01 Students of Sekolah Kanak-Kanak Istimewa, Johor enjoying the learning experience inside the PINTAR bus.

02 New PINTAR Mobile Learning Unit (PMLU) themed 'Promoting Intelligence' launch ceremony at SK Yaacob Latif 1, Kuala Lumpur.



02



Hasanah's Hub
Community Development

To enable and support community-led actions that strengthen social cohesion, inclusivity and equity through sustainable social and economic development

Their Story:

A WORLD OF OPPORTUNITIES FOR CHILDREN IN DISTRESSED NEIGHBOURHOODS

Muhammad Yassin

12 years old

Muhammad Yassin is one of the many children from the distressed neighbourhood of Chow Kit who have received help from Yayasan Chow Kit.

Partner



"I feel very blessed to receive help in my studies from Yayasan Chow Kit."

Muhammad Yassin, 12 years old

When 12 year old Muhammad Yassin received his scholarship from Yayasan Peneraju to attend a fully funded secondary school, he could not have been prouder of his achievement.

Yassin had scored 2As and 3Bs in his recent UPSR examinations, after putting in hard work with some help from Yayasan Chow Kit (YCK) which provided him with extra tuition classes. YCK also assisted him with his scholarship application to Yayasan Peneraju.

YCK is an organisation which offers social services to families who live in the distressed neighbourhood of Chow Kit, Kuala Lumpur. An area associated with rife drug addiction and other negative elements, life in Chow Kit can be challenging for children and families who reside there. It provides sanctuary to at-risk children and youth in Chow Kit by providing them a safe haven and opportunities to reach their full potential.

Coming from a disadvantaged family background, Yassin hopes the scholarship will pave a brighter future for him. As a result of his UPSR results and the scholarship he obtained, his self-esteem has increased, and he is happy to make his mother proud.

Yassin and his 13 year old brother Muhammad Jeffery are two of the many children who attend YCK's Pusat Aktiviti Kanak-Kanak (Children's Activity Centre) after school, where they participate in various educational and personal development activities during the day. YCK also helps them out by purchasing books and other necessary schooling items, as well as counselling them to help cope with the social and emotional difficulties brought on by their challenging life.

Yassin is grateful for all this help. "I feel happy to be in YCK because I get new clothes and get to do lots of fun stuff," he said.

His mother, Puan Hawa, is a single parent who lives with her two sons. Ever since her husband left them, Puan Hawa has been bringing up her boys single-handedly. She earns an income selling food from her sidewalk stall but her small earnings are barely enough to provide for their daily needs.

In many cases, YCK expands the services they provide to the families of the children who come to their centre. For Puan Hawa, YCK lent her a helping hand with financial aid of RM400. They also paid school fees for her sons and provided tuition for them.

"Before this, no one helped me. If it wasn't for YCK, my children wouldn't have had the opportunity to attend tuition and extra classes. Also, YCK social workers gave me a lot of advice and emotional support," said Puan Hawa.

Helping low-income families cope

Another family who has benefitted from YCK's social services is Puan Rohayah. She is the guardian of two grandchildren, supporting them and her diabetic mother with the meagre income she earns from running a small stall selling food along Jalan Raja Laut. After a full day's work at the stall, she returns home to care for her mother and grandchildren aged seven and nine.





A light moment between Puan Rohayah and her grandchildren.

The next morning, she wakes up at 3am in her PPRT flat¹ in the area of Chow Kit, to start cooking food for another day at the stall.

After her grandchildren finish school, Puan Rohayah drops them off at the YCK centre, where they spend the rest of the day filled with interesting educational, developmental and sporting activities. This has helped her enormously, freeing up her time to care for her mother, knowing that her grandchildren are in a safe and secure environment.

“My grandchildren have a safe place to go to after school at YCK and get to do interesting activities,” she said.

In disadvantaged communities, parents often work several jobs to earn an income to support their families. It can be challenging to cope with the upbringing of their children without access to affordable and quality child care services or after school care, and educational supports such as tuition.

Left to their own devices, these children may be susceptible to negative influences which could impair their lives. YCK’s Children’s Activity Centre is a much needed social service as it provides these children and their parents with help they need.

For people like Puan Hawa and Puan Rohayah, the help they get from YCK is invaluable in helping them cope. Similarly, YCK has extended financial support to Puan Rohayah to purchase ingredients for her food business.

“The money I received helped me get more ingredients and cook more food to increase my income,” she said.

Now that she is able to increase her income, and with the support YCK provides her grandchildren, Puan Rohayah is better able to support her family members.

¹ PPRT flat - Projek Perumahan Rakyat Miskin Tegar (social housing for low-income households).

The Partner:



Yayasan Chow Kit (YCK)

YCK supports Hasanah's focus to address the socio-economic needs of vulnerable and at-risk children and their families through its Pusat Aktiviti Kanak Kanak, a free day care and activity centre for children who live in Chow Kit, Kuala Lumpur.

When helping these children, YCK uses a holistic approach to fulfil each child's individual needs, using a five pillar approach.

YCK focuses on the mental, physical, social, spiritual and emotional needs of the children to develop into their fullest potential.

It offers a diverse range of programmes, including home schooling for the children who are unable to attend school and tuition support for those who do. It provides children emotional support with counselling sessions and empowerment programmes to increase their self-esteem. There are also a number of sports activities organised. Within this safe and nurturing environment, those attending home schooling and formal schooling are on track with their studies.

YCK is sharing their expertise to support the replication of similar activity centres by other CSOs, in distressed neighbourhoods around Malaysia. For instance, YCK is currently being consulted by Johor-based CSOs.

2015 Highlights



YCK supported
73 children
in Chow Kit



10 YCK alumni¹
are now pursuing their studies
in local tertiary education
institutions. One of them
received a scholarship from
Yayasan Khazanah



Survey amongst
parents recorded
90% satisfaction
rate with services
provided by YCK



YCK provides a safe space for vulnerable, at-risk children and youth within the Chow Kit area.



¹ Children who have graduated from secondary school, and have been beneficiaries of YCK.

Their Story:

HELPING LOW-INCOME INDIVIDUALS AND FAMILIES UPLIFT THE QUALITY OF THEIR LIVES

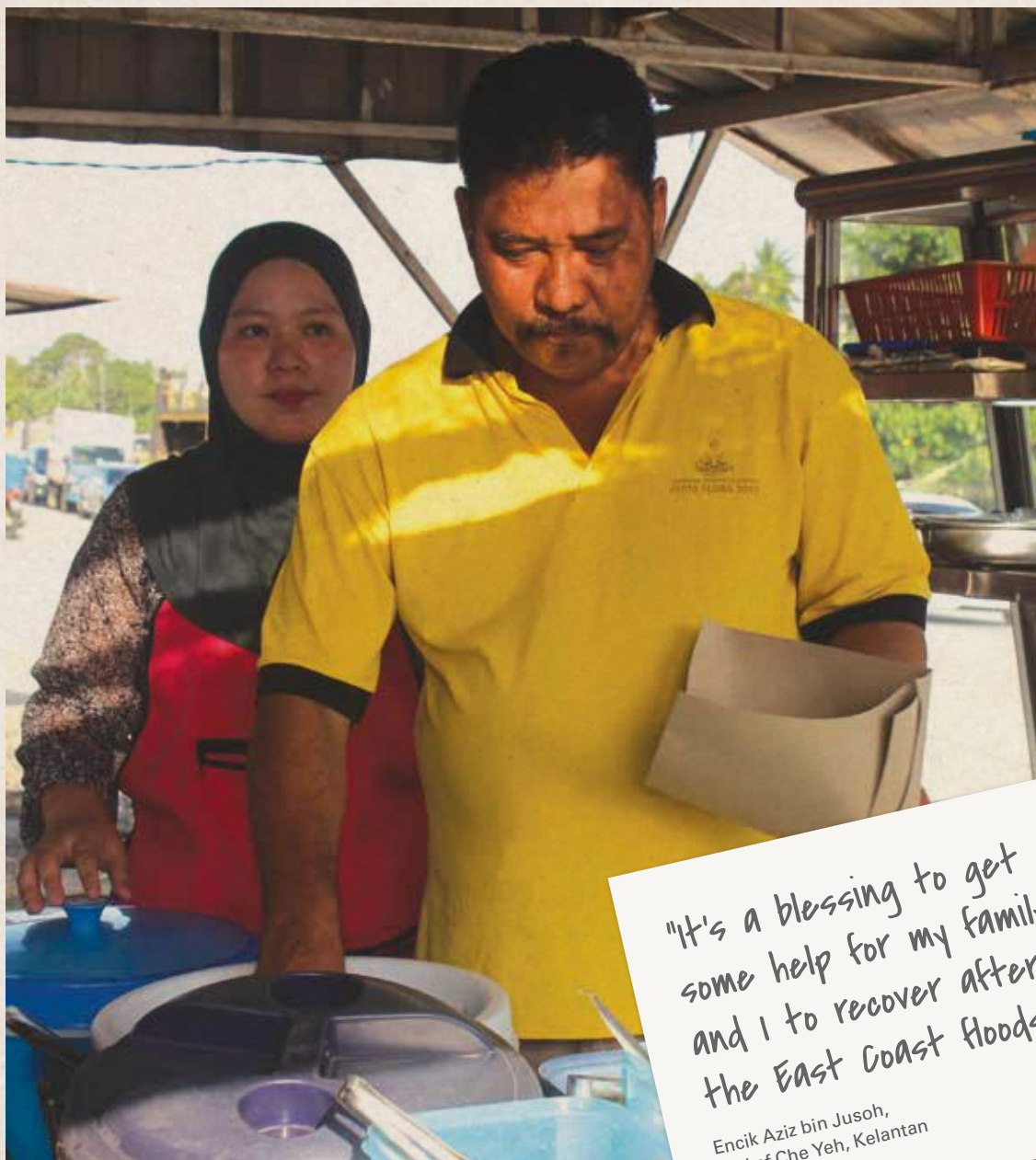
Aziz bin Jusoh

Food Stall Operator from Kota Bharu

Encik Aziz bin Jusoh is one of the many food stall operators in Wakaf Che Yeh, in Kota Bharu, Kelantan, who was affected by the Monsoon floods in 2014.

Partner

SEJOHTERA



"It's a blessing to get some help for my family and I to recover after the East Coast floods."

Encik Aziz bin Jusoh,
Wakaf Che Yeh, Kelantan

In the wake of the East Coast floods, one of the worst we have witnessed as a nation, many small traders like Encik Aziz had to contend with tough times getting back on their feet.

Many lost their stalls and equipment either to the rising waters, or to unscrupulous people who took advantage of the situation to break into business premises, stealing equipment and other valuable items.

In March 2015, Encik Aziz got a break with assistance from Yayasan Sejahtera (Sejahtera), which rolls out community development programmes to support economically vulnerable communities in Malaysia to earn and benefit from a sustainable livelihood.

Encik Aziz was one of the 60 beneficiaries from Kota Bharu who benefitted from Sejahtera's Small Grants Programme for small business owners, getting equipment they badly needed for their businesses to revive their income generation activities after the floods.

With Sejahtera's help, Encik Aziz's stall has improved. Food is now laid out in Bain Marie's (covered containers), a more hygienic way of serving his customers compared to his previous approach of arranging dishes on the table. With the money he received, he has increased his variety of dishes.

His wider range of food and higher standards of cleanliness has led to an increase in customers patronising his outlet, rising to between 100 and 150 people per day, from between 70 and 80 prior to the improvements. Sales have increased to between RM200 and RM250 per day, up from RM140 per day, while his monthly income is now between RM1,200 and RM1,500 compared to RM900 previously.

Sejahtera's assistance has helped people like Encik Aziz earn a sustainable income, giving them the opportunity to piece their lives together in the aftermath of the floods. Having been given a second chance, they are now facing challenges with a renewed sense of hope and optimism.

Another beneficiary of Sejahtera's help is Encik Aman bin Udia and his family from Kg Latip, in the district of Mukim Telaga in Pitas, Sabah. The community mainly works in the agriculture sector, where 79.6% of them are rubber tappers, palm oil plantation workers and subsistence farmers. Living in remote areas, they suffer from a lack of basic infrastructure, of which access to clean running water was the most crucial issue.



One group out of 14 villages in Pitas, Sabah that received individual rainwater harvesting tanks through Sejahtera's programme.

01



Encik Aman and his fellow villagers had no piped water supply to their homes and had to depend on collecting rainwater or trekking to the river to collect water in small containers. Most of the time, they found that the water collected was hardly sufficient for their daily needs, from drinking, to cooking their food, washing their clothes and bathing, much less to water their crops.

Their lives took a turnaround when Sejahtera came to their aid by providing individual rainwater harvesting tanks for 514 families from 14 villages in Mukim Telaga, Pitas, Sabah through its Livelihood and Provision of Basic Needs Programme.

Since the installation of the tanks, these families have been able to carry



02

on with their lives unhindered by the worry of a lack of supply of water. They are now able to cook, wash, clean and conduct their other daily chores and attend to their personal hygiene to ensure a healthier quality of life. As well as that, their time has been freed up to tend to their small agricultural plots to earn a sustainable income.

2015 Highlights

sejahtera's post-flood assistance in Kelantan:



FOOD BASED
BUSINESSES



SMALL SCALE
AGRICULTURAL
TRADING



SMALL SCALE
FARMING



SMALL TAILORING
BUSINESSES

Findings of satisfaction survey for provision of rainwater harvesting tanks in Sabah:



86%*

of 514 families said that the project benefitted them and improved their daily activities especially in cooking and providing drinking water

01 Encik Sanusi Sulaiman with his honey dew harvest at Kg Telong, Bachok, Kelantan. He is one of the 54 beneficiaries of Sejahtera's Small Grants Programme.

02 Through Sejahtera's post-flood programme, Puan Shamimi Leong expanded her business selling traditional kuih, snacks and drinks at Pasar Siti Khadijah, Kota Bharu, Kelantan.

* This number was verified by EY. For further details, please refer to Assurance Report on pages 79 and 80.

The Partner:



Yayasan Sejahtera (Sejahtera)

When working with the under-served, Hasanah, through its Partners, seeks to support not only the needs of the individuals, be it heads of households, youth, women and children but also the community's need as a whole. This is the community-driven approach utilised by Sejahtera, which creates sustainable poverty alleviation programmes based on four key building blocks.

Sejahtera uses the four building blocks of Supporting Sustainable Livelihoods, Supporting Basic Food Needs, Providing Basic Community Services and Rehabilitation / Building of Homes in addressing the needs of communities they provide services for.

This approach can be seen in its work with villages in Pitas, Sabah, where they started off by providing individual rainwater harvesting tanks to families who did not have access to piped water supply. Once this basic need had been provided for, Sejahtera then provided them training, equipment and tools to cultivate cash crops. Families were able to increase their income and save for their future.

In Kota Bharu, Kelantan, Sejahtera helped 60 families there rebuild their lives in the wake of the East Coast floods of 2014. Under its Small Grants Programme, it helped small business owners who had suffered losses during the floods to rejuvenate their income generation activities, giving them a sense of renewed hope for their future.

Similarly, in Bachok, Kelantan, Sejahtera assisted 54 men and women from low-income households with small grants and equipment and also trained and motivated them to enhance their small business and agriculture activities. Through this, Sejahtera is cultivating the spirit of entrepreneurship among them, and building their capacities for more sustainable incomes.

2015 Highlights



514*

families from 14 villages in Mukim Telaga, Pitas, Sabah received individual rainwater harvesting tanks



60

beneficiaries of post-flood relief in Kota Bharu in the form of small grants assistance between March 2015 and February 2016



54

men and women in Bachok, Kelantan benefitted from Small Grants Programme

* This number was verified by EY. For further details, please refer to Assurance Report on pages 79 and 80.

Other Highlights

TO LIFT A HOUSEHOLD OUT OF THE POVERTY TRAP, HASANAH'S COMMUNITY DEVELOPMENT LOOKS AT THE OVERALL NEEDS OF THE COMMUNITY

In providing social and economic poverty alleviation programmes, Hasanah and Partners look at how we can assist low-income households and empower them to earn more sustainable incomes. Similarly, by enhancing the quality, inclusivity and availability of social services amongst vulnerable and at-risk communities, we hope they will be able to lead a better quality of life.

For these communities, poverty is almost always the crux of their predicament. However, it does not stop there. Many of them lack basic needs. These include access to running water, financial subsidies, social and residential care, counselling and education. Coming from disadvantaged backgrounds, they find themselves caught in a cycle of poverty. They have limited access to education which would give them the opportunity for upward social mobility. Community-led actions are key to help them break free of their cycle of despair and give them hope for a better future.

Some of the other highlights achieved in 2015 in collaboration with Partners are shared below.

Empowering women in need to uplift their lives

Women from low-income households usually find themselves stuck in a rut, with no means to empower themselves and move on to better lives. With the right skills training and motivational support, these women are in a better position to carve out more sustainable forms of income, thus better providing for their families.

techoutreach

TECH Outreach's (TECH) Entrepreneurship Development Programme provides women in urban areas with a recourse to acquire skills to improve their small businesses. After going through the training programme, the women then sit for examinations. Upon passing them, they become eligible for TECH's micro loans to enhance their businesses. TECH's Business Coaches regularly visit them, encouraging and motivating them, whilst giving feedback and suggestions to help them enhance their businesses.

For these urban poor women, their exposure to the programme helps them better manage their finances and be better equipped to deal with challenges they face in running their business.



A CSPO that joined the Hasanah hub in 2015 is **PurpleLily Social Association Kuching** (PurpleLily) which provides life skills training and financial education to women from economically disadvantaged backgrounds. Their training focuses on building confidence and motivating these women to strive for a brighter future. As these women tend to come from low educational backgrounds, the knowledge they gain provides them with insights they have never had access to before.

PurpleLily also runs a Training of Trainer programme for women in rural villages who often find it difficult to access the programme because of their location. The participants who had undergone the training programme, can become trainers. They then play an active role in their villages providing the same training to other women. This is a cost effective, easily scalable and empowering model which offers peer support as the women are able to understand the issues and challenges of their neighbours and friends.

2015 Highlights



150*

low-income women from the Klang Valley passed their entrepreneurship skills course with **TECH** and received RM2,000 micro loans to enhance their small businesses



152*

women attended entrepreneurship training by **TECH**, a prerequisite before they can receive their micro loans



463*

PurpleLily has trained women in life skills and financial literacy



73

PurpleLily participants progressed to being a trainer and trained women in their own village

* These numbers were verified by EY. For further details, please refer to Assurance Report on pages 79 and 80.

Reintegrating children from institutions to loving families



It is a sad plight for children who are institutionalised in orphanages, some because their families are too poor to care for them, others because they were born to unwed mothers, and others because they have lost one or both parents.

OrphanCARE (OC) is a CSPO working within the Hasanah hub to enhance the quality, inclusivity and availability of social services among vulnerable and at-risk communities. A key focus area is the deinstitutionalisation (DI) of children, removing children away from orphanage-based care and giving them the love and security of family-based care.

In 2015, OC learnt key lessons from its DI pilot project, using a more structured approach by subsuming LUMOS' 10 key elements¹ for the

DI process. OC also established a DI Team and a directory of community support services to help prepare families before they are reintegrated with their children. The biggest challenges include suitable housing and after-school care for children and OC extends its support to families of the children who are reintegrated to ensure the children's welfare is sufficiently cared for.

Through Baby Hatches, OC provides safe havens for new born babies abandoned by unwed mothers. It opened a new Baby Hatch in Sungai Petani in 2015, an addition to existing ones in Petaling Jaya and Johor Bahru.

Many young unwed mothers tend to keep their pregnancies secret from their families, ashamed by the social stigma attached. OC's counselling work with them has resulted in 81 young mothers (since inception to-date) choosing to keep their babies instead of giving them up.

2015 Highlights



5 children successfully reintegrated with their families in OC's DI pilot project



15 out of 32 women decided to keep their babies instead of giving them up for adoption



To date, OC has successfully matched **135** abandoned babies with adoptive parents

Advocating for the deinstitutionalisation of children in Malaysia

Within the child services hub, OC has taken a closer look at the DI issue, working on advocacy initiatives to raise awareness and to support the implementation of DI in partnership with relevant Government agencies.

In 2015, OC organised its 3rd conference 'Deinstitutionalisation of Children: Overcoming Challenges and Tribulations'. Among the speakers and panellists were Anita Ahmad, Head of Community Development from Hasanah, Managing Director of LUMOS Sir Roger Singleton and UNICEF Senior Child Protection Specialist Phenny Kakama. They discussed issues relating to the challenges in systemic reformation on the DI of children. This included the unavailability of comprehensive information on orphanages and children's institutions in Malaysia.

As a result, it was decided that a National Survey to determine the number and profile of all children's institutions in the country would be an important step forward. Participants also agreed that the next step would be a multi-stakeholder engagement to develop proper plans of actions, where CSOs can complement the Government's efforts to systematically implement DI.

Following this, OC will initiate a baseline study of orphanages in Malaysia for a clearer picture of the orphanage ecosystem here. With their findings, they plan to draft a long-term strategy on how can they can deinstitutionalise children in cooperation with the Ministry of Women, Family and Community Development and other stakeholders.

2015 Highlights



Forum with international subject matter experts on DI for **200** civil society and government participants



OC Conference on Deinstitutionalisation of Children: Overcoming Challenges and Tribulation

¹ LUMOS is an international non-governmental organisation working to end the institutionalisation of children around the world and help children move from institutions to family-based care.

Humanitarian and Disaster Relief

TO EFFECTIVELY HELP COMMUNITIES RECOVER, WE NEED TO PROVIDE ASSISTANCE THROUGHOUT THE WHOLE RECOVERY PROCESS

Human suffering in the wake of a disaster or a humanitarian catastrophe stirs compassion in our soul. It has far reaching consequences, from population displacements caused by war and natural disasters, to impact on health, hygiene, education, nutrition and even basic shelter.

Those affected by these occurrences suffer physical and emotional trauma. Families who have lost their homes are left wondering how they will regain all that they have lost, how to rebuild their homes and their lives. In areas hit by regular monsoon rain, they wonder how they will cope with the next monsoon cycle. Children are left traumatised, fearing rivers and the sea, remembering the trauma from previous floods.

In the wake of the disastrous 2014 floods in the East Coast of Malaysia – the worst to ever hit our nation – Hasanah has come up with a structured delivery model in its collaborations within the ecosystem, by supporting the needs of communities affected at three important phases. These phases are providing timely and responsive emergency assistance upon the immediate aftermath of a disaster, assisting communities recover from the effects of disasters during the recovery phase and helping communities prepare for the next cycle of disaster.

01



02

01 MERCY Malaysia set-up a field hospital in Ipatole, Sankhu responding to the earthquake that struck Nepal in May 2015.

02 Villagers in Kuala Krai, Kelantan attended training on Community Based Disaster Risk Management (CBDRM) organised by MERCY Malaysia.

Collaborating within the hub to develop a holistic approach to humanitarian and disaster relief

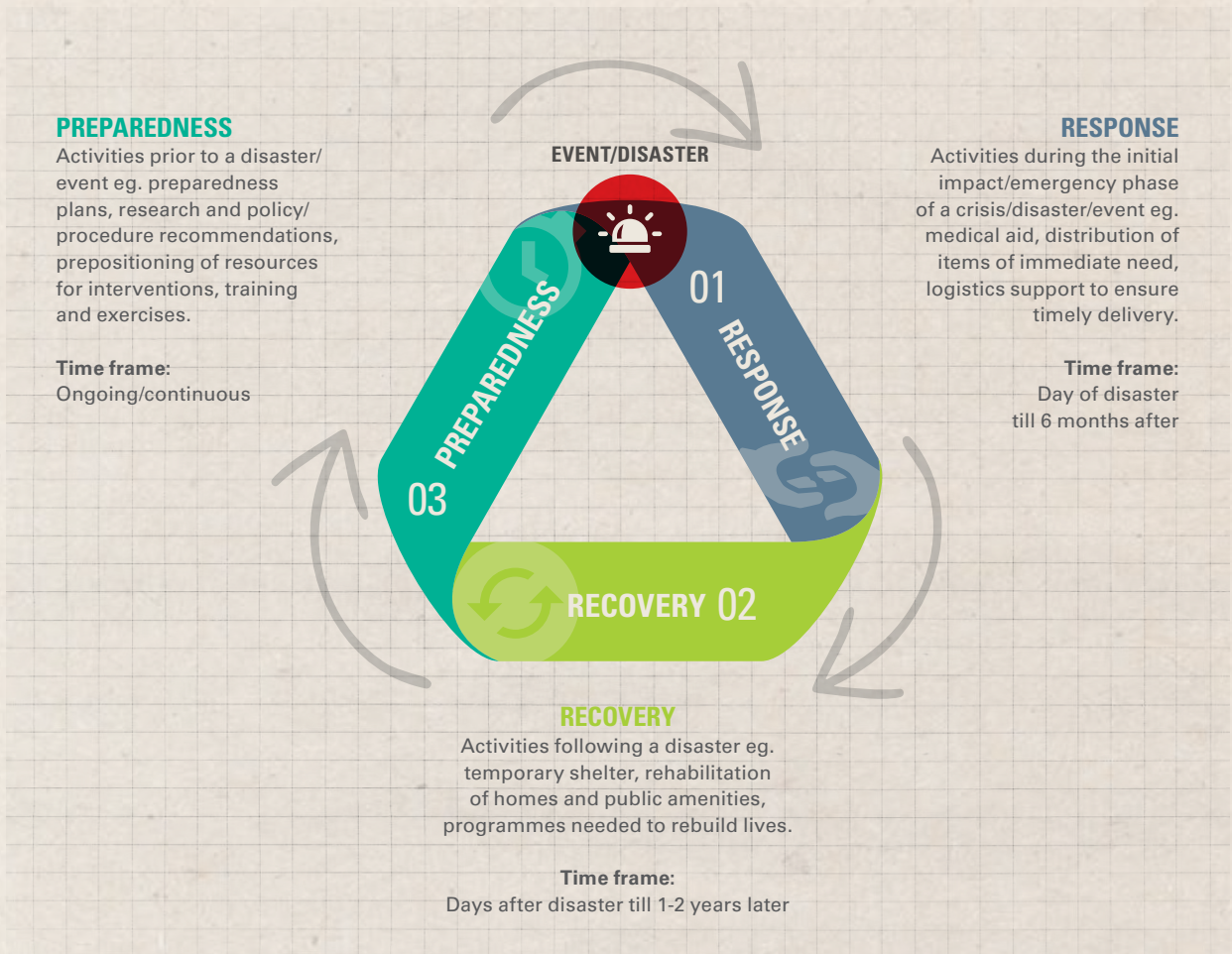
In 2015, Hasanah through its Partners and various CSOs, contributed to relief efforts in areas affected by floods, especially in the East Coast of Malaysia. Coming out of these efforts, Hasanah used information collated on the ground to develop its strategic approach on humanitarian and disaster relief.

Hasanah also began engaging with Agensi Pengurusan Bencana Negara (APBN) in the area of disaster relief in Malaysia to identify the best means to assist communities affected by disasters in Malaysia get back on their feet.

Hasanah also worked within the GLC Disaster Response and Relief Network (GDRRN) where the group shared notes, programmes and key learnings. Working within the GLC ecosystem, GLCs could collaborate

in coordinated efforts through a deeper understanding of each other's frameworks, engendering a more structured and organised collective approach where resources are optimised.

As a result of these key learnings, Hasanah's approach to humanitarian and disaster relief intervenes at three main phases. This incorporates a holistic approach to provide assistance which communities require to recover from disasters.



Throughout 2015, Hasanah supported the following humanitarian and disaster relief efforts.





RESPONSE

APRIL 2015

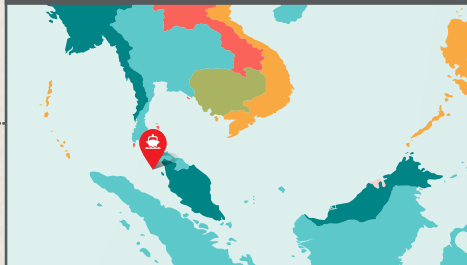


**Nepal Earthquake –
MERCY Malaysia**

Supported the deployment of MERCY's emergency medical and logistics team to Nepal following a 7.8 magnitude earthquake.


RESPONSE

JULY 2015



Rohingya Boat People

Humanitarian aid through relief items for Rohingya refugees stranded in Malaysian waters.


RESPONSE

AUGUST 2015



**Myanmar Floods –
MERCY Malaysia**

Supported flood relief work in Myanmar.



PREPAREDNESS

AUGUST 2015




**Community Based Disaster Risk Management (CBDRM) Programme –
MERCY Malaysia**

Training for villagers in Kuala Krai, Kelantan, to prepare against future disasters.


PREPAREDNESS

OCTOBER
2015



**Evacuation centre –
Bantuan Bencana NGO (BBNGO)**

Residents of Kampung Bertam Lama, Kelantan, were provided an evacuation centre with resources such as water, food, radio communications system and a boat.



RECOVERY

NOVEMBER
2015




**Villagers in Ranau, Sabah –
Rotary Club of Luyang**

Rehabilitation and reconstruction of water supply to eight villages in Kota Belud, following the 5.9 magnitude earthquake in Sabah.


PREPAREDNESS

NOVEMBER
2015



**School Preparedness Programme (SPP) –
MERCY Malaysia**

Teaching students how to prepare for potential future disasters.


RESPONSE

DECEMBER
2015



**Syrian Crisis –
SAWA for Development and Aid &
MERCY Malaysia**

Supported humanitarian relief, health and children education projects for refugees. The response was timely for the 8,350 Syrian refugees in Lebanon and 10,000 Palestinian refugees in Syria to cope with the winter months.



Hasanah's Hub
Environment

To protect Malaysia's natural capital and
resources through conservation efforts and
building of environmental consciousness



Their Story:

GETTING OUR CHILDREN TO HELP SAVE OUR PLANET

Team Blue Harvest

SMK Taman Desa 2,
Rawang, Selangor

The team of 18 students won first prize in the Treat Every Environment Special (TrEES) Young Voices for Conservation (YV4C) Programme 2015.

Partner



"This was the first time we took part in TrEES YV4C and we won the first prize! It was a really fun competition, which also taught us about the environment."

Vincent Lee, 17 years old
Project Leader, Team Blue Harvest

01



Nur A'liyah Iman looks slightly embarrassed as she confesses about the long showers she used to take which she now realises were a waste of water.

"Now I take shorter showers instead and use less water," said the 17-year-old student.

Her schoolmate Vincent Lee, 17 years old, also has a similar tale of water wastage.

"Before, when I brushed my teeth, I would cup the water in my hands to rinse my mouth. But I now realise how much water I wasted doing that and instead use a cup to rinse," he said.

The two students are part of Team Blue Harvest from SMK Taman Desa 2. By taking part in the Treat Every Environment Special (TrEES) Young Voices For Conservation (YV4C), they developed a keener awareness of how they could help conserve one of the planet's most precious resources – water.



02

This is the underlying thrust of TrEES YV4C, which provides school children environmental education and awareness, encouraging them to implement green projects within their schools. Team Blue Harvest's winning effort was a rainwater harvesting system and water conservation project which reduced the school's consumption of treated water by 24.09%.

Lee, the project leader, spoke about how they were inspired to land on their idea.

"Our school had an empty water tank which had been given by the PIBG during the 2014 water crisis in Selangor. But since then the tank hasn't been used," he said. "We decided to use the tank to reduce our school's water consumption costs, because otherwise it's just lying there empty."

01 Students of SMK Taman Desa 2, Rawang, Selangor ran an educational exhibition on water conservation.

02 Students learn about rainwater harvesting during their visit to NAHRIM.



01

According to him, the rainwater was used in the toilet cisterns to flush away waste and also to water their five school gardens.

They were also inspired by their visit to the National Hydraulic Research Institute of Malaysia (NAHRIM), organised by TrEES. There, they were able to see first-hand a rainwater harvesting system, and interacted with NAHRIM experts on it. They then used what they had learnt to set up their own system in school.

To educate the rest of the school community, they ran an exhibition, organised games, posted reminders on water conservation around school and held a dramatic sketch during school assembly.

“It was a really fun way to share what we had learnt with our friends,” said Lee.

Naturally, they ran into challenges. However, these didn’t discourage them, instead it spurred them to identify the cause of the problem and collaboratively think of ways to overcome them.

“When we took the daily recordings of the water collected in the tank, we found that the readings were different from one day to the next. We had a problem and needed to figure it out,” he explained.

As it turned out, the problem was due to water leakage from the tank. The students then informed their principal who arranged for a plumber to rectify it.

TrEES YV4C Outcomes:



Boosts
students confidence



Teaches
students problem
solving skills



Enhances
students
communication skills



Motivates
students to work
as a team

As part of TrEES YV4C, the students go through training workshops to build their capacity and soft skills. There, they learn important life skills such as project planning, financial management, problem solving and how to communicate with an audience effectively. They were able to use the skills they picked up not just for their project, but also within their classrooms.

"In English and Bahasa Malaysia classes, we have to come up to the front of the class and do a presentation as an oral test. But we were never taught how to do this and most of us were too shy," he said.

With the training, they now know how to engage with a crowd and to overcome their nervousness and make what they say interesting for the audience.

"It made us feel braver," Lee said.

Their project on school grounds also reached out and influenced their peers, teachers and school management. In fact, the whole school is now running a continuous recycling programme and has started a Kelab Pencinta Alam.

"Even teachers are participating in this, asking what sort of things they can bring from home to be recycled," said teacher advisor Mrs Wong Siew Wai.

Through their commitment and passion to save the environment, these teenagers are showing the adults how to take care of the planet, having taken important steps to help their school and their fellow students become more environmentally conscientious.



02

The Partner:



Treat Every Environment Special (TrEES)

Through the Young Voices for Conservation (YV4C) programme, TrEES empowers school children to become leaders of change by establishing green projects within their schools, thus contributing towards Hasanah's aspiration to raise awareness on creating meaningful environmental consciousness within our younger generation.

TrEES training workshops develop the soft skills of these students, whilst at the same time nurturing a strong bond within students for the environment. TrEES YV4C also bears a mentorship aspect with technical experts from agencies like NAHRIM and Malaysian Agricultural Research and Development Institute (MARDI) sharing their specialised knowledge with students and providing guidance to the teams.

In planning their projects, the students embrace innovative approaches to conservation. One school, after witnessing MARDI's organic farming techniques, created a holistic garden, turning a disused space into a green lung for the school. Under the project, the team made organic compost from food and garden waste to use in their garden. Finally, they tapped into their entrepreneurial skills when they sold their harvested produce.

To communicate their efforts and inspire others to join in the cause, each TrEES YV4C school team ran an outreach campaign at their school and online on the TrEES YV4C Facebook page. Their social media outreach created a multiplier effect of passing on environmental awareness to other school children, mobilising fellow students to also do their part in saving the environment.

2015 Highlights



38 secondary schools



over 300 secondary school students trained as young leaders



21.8 tonnes of recyclable waste collected by 12 student project teams selected to implement their environment projects in their schools



6* weekly Facebook posts from 12 schools totalling 72 posts, sharing their experiences and achievements with online community



01 Students sharing their concern for the environment during a leadership workshop.

02 One of the 72 Facebook posts by the participating project teams sharing their experiences online about TrEES YV4C.

* This number was verified by EY. For further details, please refer to Assurance Report on pages 79 and 80.

Other Highlights

IN ENVIRONMENT, RAISING AWARENESS ON SOUND ECOLOGICAL AND ENVIRONMENTAL PRACTICES IN MALAYSIA IS KEY

Over the past few years, climate change has been an issue we have had to deal with. It presents an urgent and potentially irreversible threat to the planet and the only way for us to overcome it is by working collaboratively within the ecosystem.

In 2015, governments throughout the world, including Malaysia, committed to reduce their ecological footprints at the Paris Climate Change Conference organised by the United Nations Framework Convention on Climate Change (UNFCCC). To keep these commitments, everyone has their role to play – from individuals and families, to communities and businesses.

Hasanah supports Partners whose initiatives centre on people-centric awareness programmes. The focus is on building capacities in our children and youth through collaborations with schools and youth organisations. Through this, we hope to inspire a culture of environmentalism among our children. By encouraging them to protect the planet through concrete actions now, we hope they will be inspired to continue with environmental conservation and protection efforts into their future.

Some of the other highlights achieved in 2015 in collaboration with our Partners are shared below.

Motivating communities to practice sustainable consumption



EcoKnights (EK) work on mainstreaming sustainability and sustainable living in businesses and communities in Malaysia is aligned with Hasanah's goal of inspiring and guiding Malaysians to adopt sustainable practices.

In 2015, EK organised the 8th Kuala Lumpur Eco Film Festival (KLEFF) where it featured for the first time a Green Market. This was to showcase easy ways to be more environmentally aware in what we purchase and use in our daily life. The Market sold green products such as eco-based soaps and detergents, as well as arts and crafts

produced by indigenous communities, and locally environmentally-minded individuals and enterprises.

EK also expanded the film festival to Pulau Langkawi with the Langkawi Eco Film Festival (LEFF), running a community dialogue alongside it. The main point of conversation was the use of plastic bags and how this could be reduced.

Major inroads were made when EK shared the communities' feedback with the Kedah State Government on turning Langkawi more sustainable.

2015 Highlights



7,800 people participated in both KLEFF and LEFF



174 film submissions from **47** countries worldwide at KLEFF 2015



63* green vendors / exhibitors at the Green Market



44 local groups and stakeholders from **22** organisations engaged in the community dialogue

* This number was verified by EY. For further details, please refer to Assurance Report on pages 79 and 80.

Supporting Malaysian youth to create more awareness on climate change

In its quest to nurture youths as agents of change, Hasanah supported the Malaysian Youth Delegation (MYD) through learning workshops prior to COP21¹ in Paris. MYD is a climate change organisation initiated by youths, for youths, to educate and empower them on climate change.

The learning workshops provided opportunities to MYD to learn and engage with local experts on climate change.

The 20 member delegation had a mix of youth who were working or studying in tertiary institutions. Through their participation in COP21, the team were able to build their capacities at an international level by observing the UNFCCC negotiations and engaging with the Malaysian delegation.

Having returned home, they are now sharing their learnings with the public through media outreach campaigns and peer engagement, hoping to inspire change within their workplaces, education institutions and the greater public.



Participants are briefed on the global climate change by Prof. Dr Fredolin Tangang, a climate change expert from UKM² and an IPCC³ scientist.

¹ COP21 is the Conference of Parties to the 1992 United Nations Framework Convention on Climate Change. The conference negotiated the Paris Agreement, a global agreement on the reduction of climate change, the text of which represented a consensus of the representatives of the 196 parties attending it.

² UKM - Universiti Kebangsaan Malaysia.

³ The Intergovernmental Panel on Climate Change (IPCC) is the international body for assessing the science related to climate change, to provide policymakers with regular assessments of the scientific basis of climate change, its impacts and future risks, and options for adaptation and mitigation.



Source: *Kedai Gunting (Barber Shop)*, by Ismail Hashim (1940 - 2013)
Art Archive & Estate of Ismail Hashim

Hasanah's Hub
Arts, Heritage & Culture (AHC)

Transform Malaysia into a distinctive destination for AHC by enabling and supporting AHC led initiatives that positively advance the AHC ecosystem in the country

The Malaysian Creative Economy:

01



In Malaysia, the creative industries sector is diverse, dynamic and growing. With careful nurturing of the ecosystem, it has the potential to be an economic and social cohesion driver for our nation.

Dr Tom Fleming, a creative consultant from the United Kingdom said that internationally, Malaysia has a growing reputation for its creative industries, especially in crafts or design, and digital. Spill-over effects of these sectors also venture into cultural tourism, festivals and the wider innovation system.

Dr Fleming's research to map the Malaysian creative and cultural industries was organised in partnership with the British Council in Malaysia.

"There is a diversity of traditions across the country and a growing appreciation of the role of crafts in contemporary design processes and its links to cultural tourism. Sustainable approaches to heritage conservation can be linked to the preservation and promotion of crafts, social engagement and responsible tourism, with Badan Warisan Malaysia and the Malaysian Handicraft Development Corporation (Kraftangan) playing different but vital roles," he said.

Other strengths abound in the arts, heritage and culture (AHC) scene in Malaysia. The traditional music scene has a strong base given the rich diversity of cultures. There is a growing contemporary music scene, with festivals playing an increasingly important role in programming local acts alongside international acts.

Hamdan Abdul Majeed, Executive Director of Think City Sdn Bhd concurred. "Festivals like those organised in George Town (Penang) have been instrumental towards urban regeneration and restoration of cities," he said.

Think City is a community-based urban regeneration body that seeks to create more sustainable and liveable cities.

Yet, despite its deeply rooted traditions in music, performing arts, craft, visual arts, literature and now film, Malaysia still has a long way to go in transforming its AHC assets into sustainable domestic markets and exports which can earn revenue, create jobs and contribute substantially to the economy.

Fleming noted that there are a number of areas within the ecosystem which need to be addressed to make the AHC sector a thriving and vibrant part of the Malaysian economy and social psyche.

These include a current fragmented approach to creative skills, management and entrepreneurship. Within schools, there is little provision for the exploration and knowledge of creative pursuits and beyond traditional arts practice.

Issues also exist as a result of the absence of detailed data such as a sector baseline, sub-sector profiles, value chain analysis, city and region mapping and audience profiling.

"Malaysia also has an under-developed local market and audience for cultural and creative events, goods and services. For example, the lifestyle of going to the theatre, a concert or gallery, is not commonplace habit for most Malaysians," said Fleming.



02

01 UNPACK-REPACK: A Tribute to Ismail Hashim (Hasanah Grants 2014) during the George Town Festival 2014.

02 t.r.a.n.s.i.t.s.c.a.p.e - a Brussels-based dance company performing at the historical origins of Butterworth at the Butterworth Fringe Festival 2015.

The lack of strategic integration of creative industries into urban development agendas along with a fragmented investment landscape with little coordination between grant-giving bodies and a lack of coherence between grants, micro-finance, debt and equity programmes, also contribute to the gap.

"It is also unfortunate that there is a lack of value associated with creative careers and creative practice and the creative industries is not prized as a secure sector," said Izan Satria, Founder of My Performing Arts Agency (MyPAA).

MyPAA is a cultural and creative organisation that works on creating a conducive ecosystem for the industry to thrive. It is a member of the International Federation of Arts Councils and Culture Agencies (IFACCA).

To enhance the AHC landscape in Malaysia, Fleming and Izan have some ideas on how this can be nurtured.

According to Fleming, Malaysia needs to have a greater awareness of the baselines of businesses and organisations within the creative industry such as size, sub-sector, turnover and development opportunities and challenges.

The directory mapping of the performing arts scene is one project MyPAA is currently working on with support from Hasanah. The end-purpose being to discover and eventually consolidate into a single online platform all performing arts-related stakeholders (performers, producers, suppliers, etc) for easy search and connection.

"There should also be audience profiling, where we take on a big data approach to audience development," Fleming said.

Izan said that a coherent creative education and skills framework needs to come into play. "At MyPAA, we believe that arts and culture contribute deeply to the development of well-rounded leaders of the future," she said.

Malaysia needs to shape opportunities for positioning the creative industries as a transformational sector. This would be one where there is a diverse talent base of people who will become the next generation of inventors and innovators, artists and makers, technologists and designers.

03



This article was based on Dr Tom Fleming's research entitled "The Malaysian Creativity Economy: A blueprint for a creative economy programme 2016-17."

The research was funded by,



With facilitation by,



04

03 Visitors appreciating the works of Ismail Hashim (Hasanah Grants 2014) at the George Town Festival 2014.

04 A discussion during Funders and Partners Roundtable session at MyPAA Borak Arts Series 2015, George Town Arts Festival 2015.

Other Highlights

INFUSING ARTS INTO THE COUNTRY'S OVERALL DEVELOPMENTAL GROWTH JOURNEY

The awakening is stirring worldwide. The arts element being included into the traditional science, technology, engineering and math (STEM) educational curriculum is gaining traction in many countries. Results show that students with exposure and opportunities to develop their strengths in the arts make for better innovators.¹

The appreciation and cultivation for the local arts, our heritage and culture (AHC) is not just at adulthood, but has a place from young. AHC should be part of our soul, infused within our DNA with pride of what it means to be Malaysian. Efforts through Hasanah are being mapped towards inculcating and making this on trend for the younger generation through schools, in collaboration between the AHC and Education pillars.

One upcoming thrust is a living heritage programme that presents a meaningful way to propagate the local repository of AHC knowledge and creativity. Local AHC icons who have dedicated their lives to the arts will be able to share their passion and imbue the ecosystem with their knowledge, especially among schoolchildren through programmes initiated in schools.

At an economic level, AHC has the potential of being a dynamic sector. With tourism as one of the fastest growing sectors in the world today, and cultural tourism accounting for a large portion of it, Malaysia has much to offer the world as an AHC destination.

Within Hasanah's ecosystem, the AHC Pillar will also be looking to further support the conservation and promotion of our country's AHC assets at industry-level. These will include furthering work-in-progress on network platforms that link AHC practitioners, policy-makers, industry, with ongoing engagements and a gap and opportunities analysis with stakeholders.

The work and efforts through the AHC Pillar will continue to evolve organically and take shape, influenced by and simultaneously contributing to the ongoing dialogues in the industry and trends emerging.

Making the creative and performing arts hub more accessible and connected within Malaysia



While Malaysia is not short on colourful stories, rich diversity, culture and heritage, the current infrastructure does not support a conducive environment for AHC communities to thrive. MyPAA's ongoing development of a one-stop online information centre will help towards addressing some of these gaps.

Known as ARTERI, the online portal is intended to link all the individuals and organisations in the creative and performing arts industry, together with organisations in the public and private sector within the creative and performing arts hub in Malaysia.

ARTERI is a knowledge and resource platform that hopes to increase potential opportunities for the Malaysian arts and culture ecosystem of stakeholders to contribute to the social, creative and economic sustainability of the sector.

With the platform, diverse individuals and organisations within the ecosystem will be able to get in touch with each other. Its content is expected to include an up to date directory of players, partners, news, events, sources of funding as well as publications aimed at strengthening creative and performing arts in Malaysia.

The platform will offer industry players a means by which they can put into action new and innovative ways to present the creative and performing arts to the

public through relationships forged via the platform. ARTERI is scheduled to launch in 2016 and can be accessed at www.arteri.com.my.

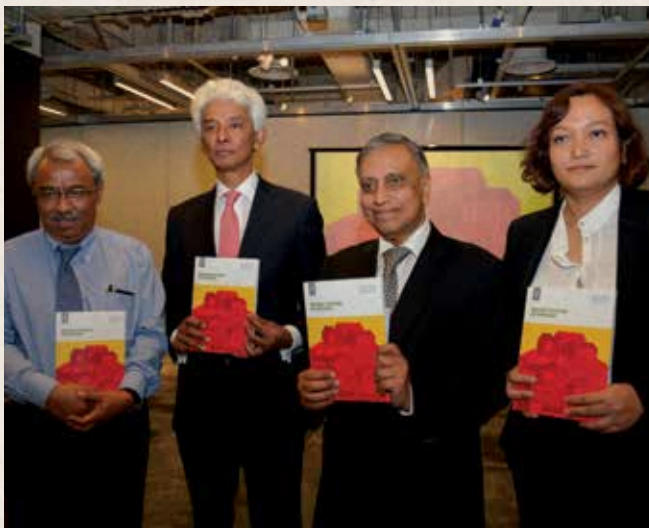


¹ Schools within the United States involved in quality music programmes have shown higher participation with lower drop-out rates, higher scores in subjects like English, math and demonstrable better problem solving skills. Referenced from 'STEM is incredibly valuable, but if we want the best innovators, we must teach the arts', Washington Post, 5 September 2014



Hasanah's Hub Knowledge

To support sound and evidence-based policy-making and advocacy to affect positive change and impact on the pressing issues affecting Malaysia



Highlights

KNOWLEDGE IS POWER

Hasanah's focus on Knowledge is to help improve the quality of decision-making through sound evidence-based research. As the public sector, CSOs, CSPOs and the social sector come together; these dialogues, advocacy and policy-discussions need to be supported with data and facts that provide realistic understanding of the critical issues affecting the country.

KHAZANAH RESEARCH INSTITUTE

As the Knowledge Partner of Hasanah, Khazanah Research Institute (KRI)'s objective is to undertake analyses and research on the pressing issues of the nation, and based on the research, provide actionable policy recommendations.

KRI's first publication, 'The State of Households', which was launched in November 2014 resonated with the Malaysian public, as demonstrated by the level of press coverage and more importantly, by public discourse. Politicians and commentators alike have begun to use household income rather than GDP as a measure of well-being. The 'people's economy' is a reflection of the concern on the state of households.

KRI's publications in 2015 have continued with this agenda. Housing is a major category of household expenditure and is a subject that affects the vast majority of households. The success of its second publication, 'Making Housing Affordable', launched in August 2015, is because it addresses the important subject of housing in a way that both the interested layman and the practitioner can understand. Similarly, 'Why Trade Matters: Part One and Part Two', which was launched in November 2015, puts into perspective how international trade affects the daily lives of people.



'Making Housing Affordable' Report

The report looked at measures of affordability and how to implement institutional reforms in the supply side in order to develop a sustainable and responsive housing sector that caters for all sections of the population.

Some key findings stated in the report include:

- *While Malaysian home ownerships as a whole stood at 72.5% in 2010¹, urban home ownership was 69.1%, and in Kuala Lumpur, it was 53.5%.*
- *In 2014, median house prices at the national level were 4.4 times median annual household, signifying a 'seriously unaffordable' housing market by global standards'.*

The report outlined 3 policy recommendations as follows:

- (1) To develop a designated procurement route to consolidate the resources of the firms involved in delivering affordable houses;
- (2) To impose a moratorium of 5 years on selling houses that are built through the new designated procurement route; and

- (3) To undertake a National Housing Survey which will provide guidance to the Federal and State Governments on how to plan for a steady supply of housing at affordable price.

'Why Trade Matters: Part One and Part Two' Reports

Reviewed trade issues to raise awareness among Malaysians on the importance of international trade and trade policy and how it affects their daily lives.

Part One discussed how international trade is measured, as well as the linkages between trade and food policy, and trade and regional integration may be more abstract.

Part Two focused on people-centred subject areas, with chapters on trade and the healthcare services sector, trade and the movement of people, and trade and labour.

Full details of these research are available at www.KRIInstitute.org

¹ 2010 Population and Housing Census



Hasanah's Hub Public Spaces

To create public spaces through good design and
inclusive programming making them sites for social
economic exchange and development



Their Story:

The boys of Pemuda Brickfields Football Club are a diverse mix, ranging from the ages of six to 17 years old, coming from different backgrounds and schools.



01



As Head Coach Varathan Perumal explained, anyone is welcome to play football at Cruyff Court Kuala Lumpur (CCKL) by joining a local football club in the area.

He said that by making it accessible to all children, regardless of their background, race or religion, CCKL has provided them with a means to develop friendships on a level playing field, breaking down barriers to promote greater social cohesion. Some of the children are at international schools, while the majority are in Malaysian public schools.

One of them is 11 year old Nitesyhwarran Rameshwaran, from SK Vivekananda in Brickfields who has been playing football with Pemuda for six years now.

The ultimate beneficiaries of CCKL are children, who lead healthier lifestyles by playing football, whilst at the same time raising their self-esteem as they improve their skills through regular training sessions on a safe pitch.

Take Mikhail Faris, a six year old from a private school who lives in Taman Seputeh, the neighbourhood adjacent to Brickfields. He has been playing football with the club for six months now and as he says, "It makes me feel important."

According to Varathan, Pemuda was initiated in Brickfields in 2009, five years before CCKL was built. Prior to this,



training was conducted at the Dewan Bandaraya Kuala Lumpur Sports Club field. However, with the opening of CCKL as a free facility for community sports clubs in the area, Pemuda has been training there as the facilities are better suited for children.



02



03

"CCKL is astro turfed, so you don't have to worry if you fall down. The old field we used was uneven with stones and pebbles. When it rained, the field would get muddy, and the boys would get dirty," he explained.

The boys themselves certainly prefer CCKL. "CCKL is better as it has a softer pitch. When we fall, it's a softer landing," vouched Nitesyhwarran.

The children have taken part in a number of tournaments around KL. Last year, there were four friendly matches against Bukit Kiara Academy at CCKL, Kuala Lumpur Soccer Youth at Kelab Aman, the Inter Condominium Futsal Tournament in CCKL and a nine-a-side friendly against the Royal Selangor Club.

Community building

Varathan was also one of the coaches from the area who was sent on a Community Coaching Programme by Cruyff Court when it was initiated. There, the coaches were taught different ways on how they could bring the community together through sport.

"CCKL is a community-based initiative. It's about getting the community together, to get the children to be friends. What they want is for us to be a united community. It's also about improving the standards of football in the area," said Varathan.

The coaches were advised to organise community tournaments every three or four months to foster the community spirit, and this has been done in a number of different ways. Besides futsal and football tournaments, they also have been organising an Inter Condominium Futsal Tournament in collaboration with the Brickfields Rukun Tetangga since 2013.

Divhyan Ramesh Kumar, 11 years old, attends an international school and was one of the children who took part in the Inter Condo tournament in 2015, teaming up with boys from the condominium development he lives in.

"They are not part of Pemuda, so we had to practise on our own for the tournament," he said.

As Varathan explained, the children have to make the effort to form their

own teams and practice on their own. This teaches them to take ownership of their efforts and gives them more experience in teamwork. Through the inter condo tournament, children like Divyhan are able to widen their circle of friends, and build stronger bonds of friendship with their neighbours.

James Rama, Chairman of the Brickfields Rukun Tetangga, said the Inter Condo tournament has turned out to be a great way for the community to get to know each other, promoting social cohesion within the neighbourhood.

"Living in condos, we hardly get to know our neighbours. But this tournament has made us get out of our apartments and meet our neighbours at the football pitch. As a result, people end up keeping in touch, even if it's just to greet each other on the street to ask them how their children are doing at football."

In the long-term, he's hoping it will lead to the strengthening of bonds within the community, which will provide for greater community integration where neighbours are more helpful to each other.

02 Children listen to the coach's briefing during break time.

03 (From left) James Rama conversing with Varathan Perumal at CCKL.

The Partner:



Providing safe spaces for children to play

Working within the Hasanah hub to create public spaces which increase social cohesion in communities, Cruyff Courts provide safe playing fields in urban areas, providing children and youth from low-income and disadvantaged communities a safe playing space within their locality. There are currently two Cruyff Courts in Malaysia – one in Iskandar in Johor (CCI) and another in Brickfields, Kuala Lumpur (CCKL).

Cruyff Courts are inclusive by nature with sports programmes for children from all backgrounds, including special needs children. Priority for the use of the courts is given to schools, colleges, universities, football academies and non-governmental organisations within the area of the Cruyff Courts' location and surrounding nearby areas.

The neighbourhood response to CCKL and CCI are heartening, an indication of its usefulness to the community. Utilisation rates remained steady

through the years as the community becomes more aware of the benefits of their children playing in safe areas. In 2015, CCKL registered an average utilisation rate of 68%.



In collaboration with Cruyff Foundation, two courts have been built in Malaysia ie in Brickfields, Kuala Lumpur and Kampung Melayu Majidee in Johor.

THE LEGACY OF JOHAN CRUYFF



On 24 March 2016, the world mourned the passing of Johan Cruyff. The 68-year old football legend passed away in Barcelona, Spain after battling with cancer.

Johan Cruyff has impacted millions of people through football. After an illustrious career, the legend set up the Cruyff Foundation (CF) in 1997 which today provides many children, including special needs and disabled children around the world, with safe playing spaces through Cruyff Courts.

In Malaysia, we too are blessed to have Cruyff Courts. We were honoured to have had the chance to collaborate with Johan Cruyff himself, who personally visited Malaysia several times. The partnership with CF started in 2012 through Khazanah with the launch of the first court in Kampung Melayu Majidee, Johor; and in 2013 with the second Court in Brickfields, Kuala Lumpur. Johan Cruyff has infused his unique brand of passion into the work we do.

Hasanah and Khazanah are privileged to have worked with him, and we will continue to support the set-up of more Cruyff Courts around the country.

**May his legacy continue to live on
in the many more lives to be touched
through Cruyff Courts in Malaysia.**

01 Through Cruyff Courts, children have a proper, safe place to play sports.

02 Johan Cruyff with special needs children and youth during his visit in March 2014.

03 The Malaysian Prime Minister receives a special memento from Johan Cruyff during the Khazanah Raya Open House 2012.

Other Highlights

TO CREATE VIBRANT PLACES THAT ARE INCLUSIVE, SUSTAINABLE AND BUILDS RESILIENT COMMUNITIES

thinkCITY

REJUVENATING THE CITY TOGETHER

In cities around the world, public spaces form the lifeblood of urban communities' work and play activities. The challenge of 21st century city living lies in how cities and the use of public spaces integrate efficiently and effectively in raising the quality of living for people. These spaces be it streets, parks, walkways, laneways or spaces between buildings can be improved to reduce pollution, crime and traffic gridlock. Designed well, spaces such as parks and marketplace squares provide urban oasis of relief and help facilitate social connectivity and community building.

Think City, Hasanah's Flagship Partner, was set up to drive community-based urban rejuvenation. Its main focus of creating resilient, sustainable and liveable cities, lies at the heart of Hasanah's efforts in public spaces. A hybrid between a public institution and a private enterprise, Think City provides advice, consultation and technical expertise to the government, local authorities and civil society groups. All stakeholders, from these parties to local community members are actively involved as part of Think City's stakeholder dialogue process.

Think City's grants programme allows local community members – be they individuals, local businesses or organisations – to apply and where the application is successful, to develop, execute and implement projects. Think City encourages that majority of these community programmes or projects involve or are led by local community partners, the public or private sector. This key feature of Think City's engaged

and inclusive approach contributes to the urban rejuvenation outcome being a collective and collaborative engagement. One which inspires the community's sense of belonging and consequently ownership of the spaces they live and work within.

Following on from the success of their George Town Grants Programme (GTGP) in 2014, Think City has replicated their Grants Programme to Butterworth, Kuala Lumpur and Johor in 2015. Presently, they have 85 projects at various stages of implementation across these locations.

Some notable projects to-date include the promotion of cultural and heritage spaces within city areas; the conservation of historical buildings; events that encourage recreational community activities; and the improvement of public amenities and services. Below captures some of these highlights over the year. These are a reflection of the many more exciting projects, collaborations and festivals that will be coming through from Think City that will benefit local communities in the coming years.



Launch of Oh My Penang compact disc (CD) at Star Pitt Street

2015 Highlights



61%*

of 90 programmes are involved or led by local community partners, public and private sector



36*

urban spaces intervention programmes in place



85

projects at various stages of implementation:

- ✓ 13 national initiatives
- ✓ 19 - George Town
- ✓ 20 - Butterworth
- ✓ 30 - Kuala Lumpur
- ✓ 3 - Johor

* These numbers were verified by EY. For further details, please refer to Assurance Report on pages 79 and 80.

**JANUARY - MARCH**

George Town

Emi, who is of Japanese and Malaysian heritage, at this event learnt the techniques of weaving ketupat from an elderly Malay lady. 'The SyioK in the Yard' project was aimed at developing art and heritage appreciation among children, students and the local community.

**14 APRIL**

George Town

Launch of Penang's very own music book, "Just for the Love of It". It tells the story of Penang's popular music through the years and celebrating the musicians that have influenced the local music scene. Many of the existing musicians participated in the launch with music and good cheer, and were immensely grateful for having their contributions recorded and acknowledged.

**21 JULY**

George Town

The opening of the Kong Hock Keong Temple Courtyard signalled an effort to provide more green public spaces in George Town. The temple committee understood the need of giving back to the community and together with Think City developed the idea of having a small oasis within the hustle and bustle of the city.

**27 MARCH**

Butterworth

A park lying across St. Mark's Church at Butterworth was under-used from neglect. The community were engaged in a 'gotong-royong' (community clean-up), which breathed new activity and life back to the park. The community clean-up event was the start of a concerted series of activities to create a new image for Butterworth.

**06 MAY**

George Town

Think City's efforts in placemaking¹ saw a number of successful events happening across George Town. At Star Pitt Street, the city's arts, culture and heritage hub, contributors of a locally-produced music compilation CD, 'Oh My Penang' performed their songs that were inspired by their love for the city.

**15-16 AUGUST**

George Town

Butterworth Fringe Festival (BFF) was developed to regenerate excitement and activity in Butterworth. Once a thriving town, the area was suffering a decline from people and businesses leaving. The inaugural event over two days included local and international outdoor performances. Visitors to the festival experienced pop-up book stores, movie screenings, creative crafts, exhibitions, presentations and live performances by international artists, including instrumentalists from Australia, puppeteers from Japan, and dancers from Belgium, France and Malaysia. BFF was held around Jalan Jeti Lama, the original location of Butterworth as a town. This served as a reminder of the area's history, and supports that a public space with the right content can be made into a vibrant and inclusive place.

¹ Placemaking refers to the reinvention of public spaces that promote the health, happiness and well-being of the community.



22 SEPTEMBER

George Town

Think City supported arts and crafts street market, Party Lorong 3: Moon Walk. This event witnessed a number of well-received workshops such as Sachiko Umane's fabric flower workshop. The event is part of Think City's efforts in nurturing an economy based on culture and creativity in Penang.



05 NOVEMBER

George Town

Armenian Street Park was created to provide visitors and the community with a green public space within the George Town UNESCO World Heritage Site. It is set for completion by mid-2016.

[L-R] Chief Minister of Penang, YAB Lim Guan Eng; former General Manager of George Town World Heritage Incorporated, Ms. Lim Chooi Ping; and Chairman of Think City, Dato' Anwar Fazal; at the commencement of the project.



George Town

Mr Chor of Toi Shan Association is a 'Renaissance Man' for many of Think City's projects with the Cantonese community in George Town. He is a master carpenter who became the lead contractor for many of the restoration projects of Cantonese clan buildings. While working on these projects, he helped build the capacity of local craftsmen in heritage restoration works.



31 OCTOBER

Butterworth

Urban Xchange Programme is a public project that aims to benefit the development of Penang's artistic landscape, enabling cultural and social exchange mainly through urban art.



28 NOVEMBER

Kuala Lumpur

'Buy Nothing Day' is another event organised by Think City in collaboration with Dewan Bandaraya Kuala Lumpur (DBKL). It encouraged consumers to rethink their purchasing habits.



George Town

Mr Loh Choon Kueng and his partner, Yen, are recipients of Think City's George Town Grants Programme. They received a small grant to assist with the restoration work and adaptive re-use of their shophouse home 'Cosy in the Rocket' at Toh Aka Lane in the inner city of George Town.



31 OCTOBER

Kuala Lumpur

'Tempatan Fest' is part of a series of initiatives to rejuvenate Kuala Lumpur's heritage district through community engagement. It showcased independent local clothing brands and designers, buskers and extreme sports.

Khazanah - Hasanah Collaborative CR Efforts

Building on Khazanah's CR efforts from 2006, Hasanah continues as the torch-bearer for social community efforts on behalf of Khazanah.

Here is a snapshot of how Khazanah and Hasanah continued to uphold the CR banner throughout 2015.

Khazanah Volunteer Network (KVN) January 2015

Twelve Khazanah employees went on-ground with Akademi Belia volunteers on 10 January to clean two schools in Temerloh, Pahang, affected by the flood.

Khazanah Hari Raya Open House August 2015

Hasanah introduced its mandate and work across its pillars through an 8-foot tall interactive book display with augmented video content.

A signature trademark, Hasanah made available food items sourced from our Partners' beneficiaries, TECH Outreach and Persatuan PENGASIH Malaysia (PENGASIH), while Yayasan Sejahtera's (Sejahtera) beneficiaries from Kelantan demonstrated the making of the state's famous delicacy, 'Kuih Akok'.



01

- 01 Post flood clean-up activities in Temerloh, Pahang.
- 02 Guests enjoy local delicacies at Khazanah Hari Raya Open House provided by Sejahtera beneficiaries.
- 03 Showcase booths of participating Partners, PINTAR Foundation and Sejahtera at the GLC Open Day.



02

GLC Open Day August 2015

Some 67,000 people attended the GLC Open Day from 7 to 9 August at the Kuala Lumpur Convention Centre. The event marked the graduation of Government-linked Companies (GLCs)/ Government-linked Investment Companies (GLICs) from the 10-year GLC Transformation (GLCT) Programme.



03



Hasanah together with Lembaga Urusan & Tabung Haji (LTH) took lead of Cluster 3 – People, Planet & Profits. The cluster was designed to commemorate the various CR contributions of GLCs/ GLICs for the rakyat over the decade.

Hasanah invited Partners, including PINTAR Foundation and Sejahtera, as part of the showcase.

Khazanah Megatrends Forum (KMF)

October 2015

The 'Hasanah Corner' was a hit with the some-1,000 delegates throughout Khazanah's annual two-day Forum. A cosy sit-down area for delegates to mingle and network in between the panel sessions, was set amidst a backdrop of posters and videos featuring our Partners' efforts and progress. Brewed coffee and local snacks sourced from Sejahtera and PENGASIH rounded up the ambience. The Prime Minister of Malaysia had a chance to drop by the Hasanah Corner after his keynote address, where he was introduced to Hasanah's work.

Hasanah was also featured in the KMF Magazine, to share its journey over the last year since it was first introduced as a Foundation during the KMF 2014. Hasanah was also mentioned as part of Khazanah's overall CR efforts in the specially-curated KMF 10-year commemorative book 2004-2014.

Malam Terang Bulan

November 2015

Hasanah leveraged Khazanah's re-staging of the 'Malam Terang Bulan' musical at the Malaysian Philharmonic Orchestra (MPO), to share the special experience with 105 youth from from various institutions - Yayasan Generasi Gemilang, My Skills (youth from lower-income households); the Malaysian Institute of Debate and Public Speaking, UCSI University (Music Faculty); University of Malaya (UM Cultural Faculty); University Teknologi MARA (UiTM Faculty of Film, Theatre & Animation).

Khazanah Jambo Day 2015

November 2015

A joint booth between Hasanah, YK and KRI provided Khazanah colleagues a view of the work we do.



04



05



06



07

04 Prime Minister, Dato' Seri Mohd Najib Tun Abdul Razak visits the Hasanah corner during KMF 2015.

05 Malam Terang Bulan is a musical, depicting the history of Merdeka and origins of our National Anthem, NegaraKu.

06 Deputy Chairman of Khazanah, Tan Sri Dato' Seri Utama Nor Mohamed Yakcop; with Khazanah's Managing Director, Tan Sri Dato' Azman Mokhtar, participate in games at the Hasanah-YK-KRI booth at Jambo Day.

07 Khazanah Annual Dinner 2015: An annual celebration for the staff.

Khazanah Annual Dinner 2015

Fundraising Initiative

December 2015

Hasanah managed the Khazanah employees fundraising campaign this year which raised RM152,300. The funds were channelled to 14 charity beneficiaries, including Khazanah employee welfare funds (such as the Tertiary Education Fund (TEF) for non-executive employees' children); CSPOs; and supporting the refugee cause.

A Night to Remember

Students share their experiences after a magical night at MPO's Malam Terang Bulan Concert.



Kasturi Nagesaran, 20 years old
MySkills Foundation

Thank You Very Much
This flower for you

On 21 November 2015, I attended a musical concert Malam Terang Bulan at Dewan Philharmonic Petronas.

A week before that, my friends and I were told that we will be taken to attend a musical concert at KLCC by our mentors. I was very excited because it was going to be my first to attend a musical concert at KLCC.

As we entered the KLCC area, the scenery was spectacular. The mall was crowded with foreigners and locals. Then, we headed to the hall. As we reach there, I was looking around because I don't see any hall. My mentor told me that the hall is located upstairs.

We didn't go upstairs because the concert was not started yet. We got our KFC food vouchers for dinner. After ate KFC, all our energy was recharged so we headed to the hall with full spirit. We reached the hall's entrance, few minutes before the concert started. After waited for a while, all of us are allowed to get into the hall. As I got into the hall, I was so excited and happy because my guessing was correct that it was an orchestra concert. I was also happy because I could see a lot of people from different regions and countries.

After that, the hall was filled with audiences. Then, the concert started with the national anthem. The concert continued without a feel of boredom. There was a session where all the audience were started sang a patriotic song. It wasn't like a concert but it was like a story telling event. The whole concert was brought by two commentators who explained about the journey of how the national anthem was selected. In the whole, it was like a live drama.

As a conclusion, I am grateful to Khazanah Nasional and Yayasan Hasanah because the concert they organized had gave me an unforgettable experience. At the same time, I was also got to know about the history of the national anthem was selected and a chance to listen to the songs that I had never listened before. I had a great time listening to the orchestra which made me goose bumps. I would like to thank Khazanah Nasional again for their great effort.

Vigneswaran, 16 years old
Yayasan Generasi Gemilang

Unforgettable Day

I'm Kasturi Nagesaran. I'm a MySkills student. On Saturday dated of 21st Nov 2015, I went to a program. First, I want to thank Mrs. Selva Malar, Mr. Balaji and Mr. Justin. In that program Panmani and I, T.Dinash was went there. The staff selected me as one perfect student for the program. The program named KHAZANAH NASIONAL. In there Mr. Balaji, Mr. Prabu, Mr. Velan, Mr. Sivang, Mr. Justin, Mr. Balitha, Mr. Priya, Mr. Sri Suteah, Vicky, Panmani and T.Dinash joining with us. Firstly, they gave KFC to ate for all. Then we have some seats for us to eat. We went inside at 8 o'clock. Then, they start at 8:30pm sharp. After I went inside, I thought, I going to sleep inside. But I saw inside some drama, its was so wonderful. Before that it was surprise of me. Before that I event wear any dress before. But I wear that dress I'm look very beauty and cute as anyone. Its my new experience of me in that program. In there 3 person came on stage. Their songs, dress, voice look nice and wonder. Thanks of get this change for me. I learnt in the program before the national song in Malaysia how it is. But I know now that history. They teach when we dress up how to make a good photo or picture. Thanks for all the staff for choice me for the program. Thanks to Khazanah sponsor my ticket.

Your Sincerely,

N. Kasturi

(KASTURI D/O NAGESARAN)



The Hasanah Team



We are charged... in or out of suits.



The Hasanah team are grounded by a passion to help bring about sustained change in Malaysia through their work within the Hasanah hub.



Behind the Scenes

We were each drawn to Hasanah responding to a stirring in our souls.

To help make some positive difference for the country
leaning on our past experiences.

By intent, we are a unique melting pot of profiles and disciplines.
From the corporate sector, consultancy, government, regulator and NGO,
and across education, environment, finance, fast moving consumer goods,
humanitarian, oil & gas, and more.

Here are our thoughts being in Hasanah....

Our hopes on what we would like to achieve through Hasanah



1

Razlina Azura Radzi
Vice President,
Programme

“For people to work
together to reap the
benefits of long-term
social change.”

2

Dominica Chin
Vice President
Head, Communications

“Malaysians,
making a better
Malaysia.”

3

Stanley Siva
Senior Vice President
Head, Operations

“To contribute my
skills and experience
towards supporting
the country.”

4

Ivy Wong Abdullah
Vice President
Head, Environment

“A balanced approach
in conserving our
national resources of
biological diversity
and ecosystems.”



What keeps us motivated to the cause

5

Zainariah Johari
Senior Vice President
Head, Arts, Heritage & Culture

“The opportunity to make a difference and positively impact lives keeps me going.”

6

Azhar Talhis
Office Manager

“The programmes and projects which do good for our communities.”

7

Dr. Jasmina Kuka
Senior Vice President
Head, Programme

“Contributing to positive institutional and systematic changes in Malaysia.”

How Hasanah has enriched our perspectives



8

Hazuriati Ramli
Executive Secretary

“A better understanding of social challenges within Hasanah’s focus areas.”

9

Simpson Khoo
Assistant Vice President,
Education

“An insight into challenges faced in delivering quality and equitable education in Malaysia.”

10

Anita Ahmad
Senior Vice President
Head, Community Development

“Meeting many sincere Malaysians who truly want to do their best for Malaysia.”

How we overcome challenges



11

Melanie Siow
Assistant Vice President,
Environment

“Having the mind-set which sees failure as a heartening springboard for growth.”

12

Sharifah Norjumiza binti Syed Agil
Vice President,
Operations

“Reminding myself of my true value and purpose in life to keep moving on.”

13

Emy Hadida Md Noor
Assistant Vice President,
Community Development

“With a lot of tenacity and patience!”



14

Azlin Hashima Mt Husin
Associate,
Communications

“I was moved by a farmer sharing how our Partner’s assistance helped him start afresh.”

15

Norazida binti Azhar
Executive Assistant,
Education

“Seeing how Partners’ collective impacts have changed lives in so many communities.”

17

Abdul Arraffiq Bin Aziz @ Abdul Aziz
Executive Assistant,
Operations

“Working closely with beneficiaries has taught me to be disciplined in delivering.”

Our positive encounters with communities

Financial Highlights

Annually, Hasanah's yearly budget is financed through an annual return that is generated from the Khazanah RM3 billion endowment fund.

By intent, the budget is predominantly channelled towards supporting and funding the Programmes of our Partners, with a minimal allocation subscribed to the Foundation's operations.

Hasanah Expenditure 2015	RM'000
Education	66,399
Community Development	2,263
Humanitarian	4,328
Environment	450
Arts, Heritage and Culture	200
Knowledge	11,535
Public Spaces	7,508
Sponsorships	612
Total Programme Costs	93,295
Operational Expenditure	3,200
Capital Expenditure*	2,290
Grand Total	98,785

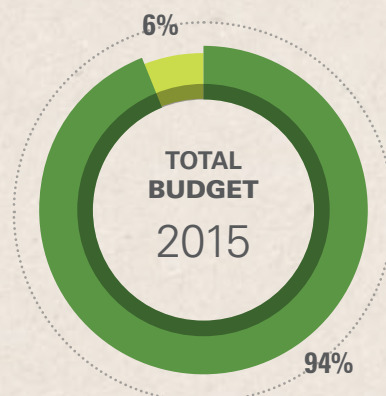
* Capital expenditure - one-off cost in 2015 for the new office relocation and set-up

Other Khazanah Funding	RM'000
Flood Relief Recovery ¹	7,130
PENGASIH Relocation ²	1,102
Khazanah Employees Annual Dinner Fundraising ³	152

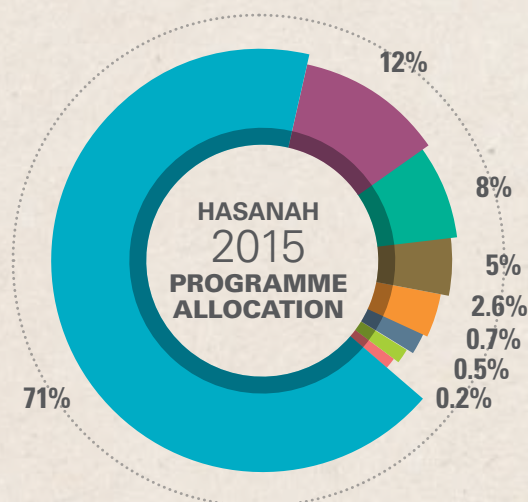
¹ Since 2013, a total of RM30 million has been allocated for flood relief and recovery effort in Malaysia. RM13.8 million has been spent to date of which RM7.1 million was spent in 2015.

² Since 2013, Khazanah has incurred RM6.9 million (RM1.1 million in 2015) out of an allocation of RM7 million, for the acquisition and construction of a new facility for Persatuan PENGASIH Malaysia to relocate at Cinta Manis, Bentong, Pahang.

³ Funds raised channelled to 14 beneficiaries: Khazanah Employee Welfare Funds (3 funds); CSPOs (7 partners); Refugee Causes (4 organisations).



- ① Programme - 94% ② OPEX/CAPEX - 6%



- ① Education - 71%
 ② Community Development - 2.6%
 ③ Humanitarian - 5%
 ④ Environment - 0.5%
 ⑤ Arts, Heritage and Culture - 0.2%
 ⑥ Knowledge - 12%
 ⑦ Public Spaces - 8%
 ⑧ Sponsorships - 0.7%

Assurance Report

INDEPENDENT LIMITED ASSURANCE STATEMENT TO THE MANAGEMENT OF YAYASAN HASANAH

We have performed limited assurance procedures in relation to **Yayasan Hasanah (a foundation of Khazanah Nasional Berhad) 2015 Report ("the Report")** as detailed in the 'Subject Matter' below.

THE MANAGEMENT'S RESPONSIBILITY

The Report has been prepared by the Management of Yayasan Hasanah, which is responsible for the collection and presentation of the information it contains and for maintaining adequate records and internal controls that are designed to support the sustainability reporting process. The Report has been prepared on Yayasan Hasanah's own initiative, as there are currently no legally prescribed requirements for the preparation, publication and verification of sustainability reports in Malaysia.

THE AUDITOR'S RESPONSIBILITY

Our responsibility in performing our limited assurance activities is to the Management of Yayasan Hasanah only and in accordance with the terms of reference agreed with them. We do not accept or assume any responsibility for any other purpose or to any other person or organisation. Our responsibility is solely to Yayasan Hasanah and not to third parties, who may rely on this report for any purpose at entirely their own risk.

Our review was limited to the information on the select indicators set out within the Report and our responsibility is limited to sustainability information from 1 January 2015 until 31 December 2015 published in this report only, and not elsewhere such as on Yayasan Hasanah's annual report/website and does not include any review of Management's forward looking statements such as targets and intentions.

REPORTING CRITERIA

Yayasan Hasanah's internal reporting guidelines, and procedures of Civil Society Partner Organisations ("CSPOs") and National Initiatives ("NIs") from which the selected information is gathered, collated and aggregated internally.

ASSURANCE STANDARD USED AND LEVEL OF ASSURANCE

Our engagement has been planned and performed in accordance with the International Standard of Assurance Engagement ("ISAE") *ISAE 3000: Assurance Engagement Other Than Audits or Reviews of Historical Financial Information*.

This standard requires that we comply with the ethical requirements, and plan and perform the assurance engagement under consideration of materiality to express our conclusion with limited assurance.

A limited assurance engagement consists of making enquiries and applying analytical and other limited assurance procedures. Our procedures were designed for a limited assurance engagement and thus the level of assurance is lower than that which would have been obtained from a reasonable assurance engagement.

The procedures performed depend on the assurance practitioner's judgement including the risk of material misstatement of the specific activity data, whether due to fraud or error. While we considered the effectiveness of Management's internal controls when determining the nature and extent of our procedures, our review was not designed to provide assurance on internal controls. We believe the evidence we have obtained is sufficient and appropriate to provide a basis for our conclusion.

SUBJECT MATTER

The Subject Matter for our engagement consists of:

Organisation	Key Performance Indicators ("KPIs") for Assurance
Yayasan Khazanah	1. Number of scholarships awarded in 2015
PINTAR Foundation	2. Percentage of school satisfaction rate on PINTAR School Adoption Programme
Yayasan AMIR	3. Percentage of increase in SPM Gred Purata Sekolah (GPS) score and percentage of increase in passing rate in UPSR
	4. Percentage of average increase in holistic development of students through co-curricular activities
Teach For Malaysia	5. Percentage of effectiveness of TFM Fellows by principals
	6. Number of active fellows in 2015
Yayasan Sejahtera	7. Number of families benefitted from YS rainwater harvesting tank project in 2015
	8. Percentage of families reporting that the quality of their lives has improved from receiving the water tanks

Organisation	Key Performance Indicators ("KPIs") for Assurance
TECH Outreach	9. Number of women who have been provided entrepreneurship training 10. Number of women who have received their micro loans
PurpleLily Social Association of Kuching	11. Number of participants who receive training in life skills and financial literacy from the AFs
EcoKnights	12. Number of Green Market businesses and exhibitors
TrEES - Young Voices for Conservation 2015	13. Number of weekly postings by selected project teams on TrEES YV4C Facebook page providing information on the progress of their projects
Think City	14. Number of urban spaces intervention programmes in place 15. Percentage of programmes that involved or are led by local community partners/ public/ private sector

OUR ASSURANCE PROCEDURES

The procedures performed aim to verify the plausibility of information. We designed our procedures to state whether anything has come to our attention to suggest that the Subject Matter detailed above has not been reported in accordance with the reporting criteria. In order to form our conclusions we undertook the steps below:

1. Interviewed Yayasan Hasanah's executives including the Managing Director of Yayasan Hasanah, to understand the current status of their sustainable development agenda and activities;
2. Undertook visits to Yayasan Hasanah's office, CSPOs and NIs;
3. Reviewed Yayasan Hasanah's processes for data collection, aggregation, analysis and quality control;
4. Reviewed selected relevant internal documents on the select indicators to assess the accuracy of reporting;

5. Reviewed draft of the Report for statements or assertions for consistency with the findings from our work;
6. Traced select relevant sources of information and reviewed evidence to support key assumptions and reasonableness in calculations and other data.

THE LIMITATIONS OF OUR REVIEW

The accuracy and completeness of the sustainability indicators are subject to inherent limitations given their nature and methods for determining, calculating and estimating such data. Our assurance report should therefore be read in connection with Yayasan Hasanah's procedures on the reporting of its sustainability performance.

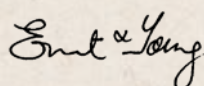
OUR INDEPENDENCE

Ernst & Young Advisory Services Sdn. Bhd. ("Ernst & Young") has provided independent assurance services in relation to the Report. We have provided no other services relating to the Report.

In conducting our assurance engagement we have met the independence requirements of the Malaysian Institute of Accountants Bye-Laws, Code of Professional Conduct and Ethics. Our independence policies prohibit any financial interests in our clients that would or might be seen to impair independence. Each year, partners and staff are required to confirm their compliance with the firm's policies.

CONCLUSION

Based on the procedures performed and evidence obtained for the Subject Matter nothing has come to our attention that causes us to believe that the information in the Report does not comply in all material respects, with the above mentioned reporting criteria.



Ernst & Young
Kuala Lumpur, Malaysia
1 April 2016

Governance Statement

Accountability

Yayasan Hasanah (Hasanah) is committed to the highest standards of governance, transparency and accountability.

As an independent entity, it has strong governance frameworks to ensure strategic and responsible use of funds, high performance, and execution discipline that balances compliance and performance. It is subject to sound financial management systems and controls to ensure that all expenditure is fully accounted for and audited on an annual basis.

The Foundation's licence under the Ministry of Domestic Trade, Co-operatives and Consumerism, stipulates that the Foundation does not conduct fundraising, and is prohibited from owning property or from having subsidiary companies or investments in companies. All funds are to be used only for social or charitable purposes (no distribution as dividends).

Oversight

The Foundation is guided by the Board of Trustees.

The Board of Trustees will provide strategy and guidance to ensure the Foundation will be a force for good to create positive and deep impacts across its focus areas.

The Board will ensure that funds are properly administered and disbursed in accordance to the Foundation's vision, objectives and focus areas. Board meetings are held on a quarterly basis.

The Board will be supported on a day-to-day operational level by the Yayasan Hasanah team. The Hasanah team, led by its Managing Director, is responsible to manage the daily administration of the Foundation including to ensure high impacts and performance through programmes with its Partner Organisations (National Initiatives, Flagship Partners, CSPOs), identify and assess new Partners and beneficiaries. New programmes and beneficiaries that satisfy the eligibility criteria will be recommended for approval by the Hasanah team to the Managing Director and to the Board.

Funding: For Yayasan Hasanah

Hasanah has been provided funding in perpetuity through an endowment fund from Khazanah. The endowment will be managed through an investment structure that will generate consistent returns at an acceptable level of risk, while protecting the capital employed and ensuring funding sustainability for Hasanah. This will ensure that the Foundation will not be required to carry out fundraising activities, manage investment portfolios, or administer fund management protocols. The Foundation is thus fully funded, so that it may focus on its sole social delivery mandate.

Funding: Grants for Programmes

Existing Partner Organisations

Hasanah will distribute funding to Partner Organisations, upon assessment of annual funding requests based on their strategic alignment to and support of the focus areas, annual performance and growth projections, audited reports, programme effectiveness, and Hasanah's overall budget considerations across its focus areas.

New Partner Organisations

New requests for funding by existing Partners or new Partners must demonstrate alignment to and measurable positive impact in support of the Foundation's focus areas.

The Foundation's Grant Programme is carried out in two (2) cycles annually. In 2016, grants will be awarded in June and September. The Grant Programme is subject to a rigorous process that covers grant inquiry, selection and approval, award, disbursement, monitoring and review prior to any renewal.

CSOs and institutions that are interested to work with the Foundation are invited to connect with us at grant.application@hasanah.org.my

Glossary

AHC	Arts, Heritage and Culture
APBN	Agensi Pengurusan Bencana Negara
BBNGO	Bantuan Bencana NGO
CCI	Cruyff Court Iskandar
CCKL	Cruyff Court Kuala Lumpur
CDBRM	Community Based Disaster Risk Management
COP21	21 st session of the Conference of the Parties
CR	Corporate Responsibility
CSO	Civil Society Organisation
CSPO	Civil Society Partner Organisation
EK	EcoKnights
GDP	Gross Domestic Product
GDRRN	GLC Disaster Response and Relief Network
GLC	Government-linked Companies
GLCT	GLC Transformation
GLIC	Government-linked Investment Companies
GUSTO	Ground Up School Transformation
Hasanah	Yayasan Hasanah
HDR	Humanitarian Disaster Relief
IFACCA	International Federation of Arts Councils and Culture Agencies
IPCC	The Intergovernmental Panel on Climate Change
KLEFF	Kuala Lumpur Eco Film Festival
KRI	Khazanah Research Institute
LEFF	Langkawi Eco Film Festival
MARDI	Malaysian Agricultural Research and Development Institute
MoE	Ministry of Education
MYD	Malaysian Youth Delegation

MyPAA	My Performing Arts Agency
NAHRIM	National Hydraulic Research Institute of Malaysia
NGO	Non-governmental organisation
OC	OrphanCARE
PBPI	Persatuan Belia Perubahan Iklim
PF	PINTAR Foundation
PMLU	PINTAR Mobile Learning Unit
PurpleLily	PurpleLily Social Association Kuching
Sejahtera	Yayasan Sejahtera
SK	Sekolah Kebangsaan
SMK	Sekolah Menengah Kebangsaan
SOM	Student Outcome Measurement
SPM	Sijil Pelajaran Malaysia
SPP	School Preparedness Programme
STEM	Science, Technology, Engineering and Math
TDRM	Total Disaster Risk Management
TECH	TECH Outreach Malaysia
TFM	Teach For Malaysia
TrEES	Treat Every Environment Special
UKM	Universiti Kebangsaan Malaysia
UNFCCC	United Nations Framework Convention on Climate Change
UPSR	Ujian Pencapaian Sekolah Rendah
YA	Yayasan AMIR
YATSP	Yayasan AMIR Trust Schools Programme
YCK	Yayasan Chow Kit
YK	Yayasan Khazanah
YV4C	Young Voices for Conservation

YAYASAN HASANAH



A foundation of Khazanah Nasional

YAYASAN HASANAH (1075550-P)

Level 27, Mercu UEM, Jalan Stesen Sentral 5
Kuala Lumpur Sentral, 50470 Kuala Lumpur, Malaysia
T +603 2272 6400 F +603 2272 6401

www.yayasanhasanah.org
connect@hasanah.org.my