

REQUEST FOR PROPOSAL

TRADITIONAL HANDLOOM TEXTILE

A. TERMS OF REFERENCE

1. Background

Yayasan Hasanah (Hasanah) is looking for a consultant to provide a baseline study of Traditional Handloom Textile landscape in Malaysia and Roadmap Development of Textile based experiential outreach platform collaboration and Creative Tourism. The mapping will provide a more holistic and deeper understanding of the traditional handloom textile landscape and all its stakeholders, so that a more informed and effective programmes and related initiatives related to traditional textile can be formulated and implemented.

2. Research Objectives

The objectives of the research are:

- Achieving baseline classification of traditional heirloom textile based on textile production process classification.
- Mapping of existing artisans who are still producing these textiles and their location.
- Compiling challenges faced and opportunities potential for the artisans
- Documentating stories and memories of selected textiles
- Identifying best working models to create network collaboration between textile based museums, galleries and experiential outreach platform under a single brand

3. Key Information Areas / Research Scope

The consultant will carry out the following activities in consultation with Hasanah :-

- Desk review of the country's heirloom textile landscape and any preservation, conservation and safeguarding initiatives of those textile are being done.
- Conduct mapping exercise of the distribution of these heirloom textile along with artisans that are still practicing the art form. Whether or not tacit knowledge are being transferred informally or formally with any existing programmes by stakeholders.

- Identify existing textile museums or galleries already in existence and if they have potential to be a part of our experiential outreach platform to bring our textile stories for public, researchers, universities and / or Malaysian at large to participate.

4. Deliverables

Inception Report: covering research approach, methodology and situational analysis on the heritage textile mapping

Narrative Progress Reports: covering the progress in the research scope in Section 3 of this RFP.

Final Report which includes the following:

- A mapping of handloom textile landscape of Malaysia based on its classification
- Identification of the handloom textile's challenges in preserving, conserving and safeguarding the craft and opportunities of its sustainability
- Best working model to create network collaboration with existing textile initiatives by museums and galleries be it state owned or private under a single brand.
- Recommendations of exploring new markets for textile artisans and related textile products for long term sustainability.

YH will evaluate the research project based on whether the deliverables meet the standards and specifications outlined in this RFP and are submitted in a timely manner as indicated in the contract.

5. Research Methodology

Interested candidates are encouraged to propose methodologies that they deem appropriate to meet the objective of this RFP. The methodology shall be a combination of primary and secondary data. It should include interviews and surveys with stakeholders such as relevant government agencies, public and private HLIs, collectors and textile enthusiasts and the likes of them.

6. Research Timeline

This research is expected to take up to 6 months during which the consultant will provide an update based on YH monitoring schedules. The topics to be covered during the interim checkpoints will be agreed at the start of the research.

7. Management and Reporting

The assignment will be undertaken under the supervision of the Lead of Arts, Culture and Public Spaces, Yayasan Hasanah (YH). The Monitoring , Learning, Evaluation and Knowledge team will support liaison and coordination with interviewees and stakeholders where applicable.

8. Eligibility

This RFP is open for individual experts, think-tanks, research institutes and consultancy firms. The lead consultant is required to have:

- Relevant university degree in textile, designs or others related fields
- At least five (5) years of relevant professional experience, preferably in heritage preservation, culture and tourism economy
- Excellent analytical and written skills
- Good planning and organizational skills.
- Proficient command of English and Malay.

B. CONFIDENTIALITY

All recipients of any element of this RFP shall treat the information details as private and confidential. Except with the consent in writing of YH, consultants shall not disclose to any third parties, this RFP, and any information, documents, materials and other items shown or given by YH.

C. PROPOSAL SUBMISSION

a. Deadline for Submission

Interested candidates are kindly requested to submit a proposal package via email to Monitoring, Learning, Evaluation and Knowledge team at mle@hasanah.org.my by 17th March 2022, 12.00pm MYT, with the following subject : PROPOSAL FOR TRADITIONAL HANDLOOM TEXTILE [name of candidate/organization]

b. Format and Content of Proposal

The proposal package will consist of the following:

- i. Technical - Research Application Form** which include organisation information, risk and mitigation analysis, CV of the research team and relevant publications, if applicable.
- ii. Financial – Budget Template**
- iii. Implementation Plan**

All templates can be downloaded from this link <https://tinyurl.com/y9dl6ylh>

c. Modification or withdrawal of proposal

Proposals submitted by interested candidates may not be withdrawn or modified.

d. Right to Reject proposal

This RFP does not commit YH to engage interested candidates, pay any cost incurred in the preparation of a proposal in response to this RFP or to procure or contract for services. YH intends to engage the consultant on the basis of the best interest and advantage to YH strategies, and reserves the right to accept or reject any or all proposals received if it is in the interest of YH to do so.

e. Selection Criteria

The selection would be done on the basis of relevant experience and examples of successful similar work, the proposed methodology, proposed budget/cost for the consultancy and the proposed timeframe for the implementation and provision of deliveries which should be in line with the outline above.

Only shortlisted candidates will be contacted and advance to the next stage of the selection process. If selected, the selected candidate is expected to present to YH Senior Management, the structure and approach that the research will be taking within 4 weeks of research initiation.

D. CONTACT INFORMATION

Any query can be emailed to Monitoring, Learning, Evaluation and Knowledge team at mle@hasanah.org.my